Multimedia and Technologies

Year offered: 2011
Admissions: Yes

null

If your course rules allow, you may be able to choose to study a minor from another area of the University. Minors are sets of related units in a particular study area.

The introductory units in each minor have no prerequisites. Later units may have earlier units as prerequisites. Depending on class timetabling it may not be possible to complete all units in a University Wide Minor. Consult with your course coordinator and relevant discipline coordinators prior to undertaking interfaculty studies.

The units you complete in a University Wide Minor will appear on your academic transcript but the successful completion of a minor will only be shown if it exists as an option in your course.

Advanced Interactive Media unit set

| KIB201 | Concept Development for Game Design and Interactive Media |
| KIB202 | Enabling Immersion |

Games Technology unit set

Games Technology unit set

| ITB001 | Problem Solving and Programming |
| ITB003 | Object Oriented Programming |
| ITB008 | Modelling Analysis and Design |
| ITB702 | Algorithms and Data Structures |
| ITB712 | Software Engineering Studies |
| ITB746 | Modelling and Animation Techniques |
| MAB281 | Mathematics for Computer Techniques |
| ITB749 | Scientific Programming |

Graphic Design unit set

| KIB101 | Visual Communication |
| KIB230 | Interface and Information Design |
| KIB335 | Typography and Illustration |
| KIB338 | Print Media |
| KVB204 | Graphic Design |

Interactive and Visual Design unit set

| KIB101 | Visual Communication |
| KIB102 | Visual Interactions |
| KIB103 | Introduction to Web Design and Development |
| KIB104 | Digital Media |

Interactive Media (IT) unit set

| ITB002 | IT Professional Studies |
| ITB254 | Interaction Design |

Instructions: Choose any four (4) of the following six units:

- **KIB216** Graphical Development Environments for Media Interaction
- **KIB205** Programming for Visual Designers and Artists
- **KIB309** Embodied Interactions
- **KIB314** Tangible Media

Animation unit set

Instructions: Choose any four (4) of the following six units:

- **KIB105** Animation and Motion Graphics
- **KIB108** Animation History and Practices
- **KIB203** Introduction to 3D Computer Graphics
- **KIB225** Character Development, Conceptual Design and Animation Layout
- **KVB105** Drawing for Design
- **KVB106** Drawing for Animation

Games Design unit set

- **INB180** Computer Games Studies
- **INB181** Introduction to Games Production

Note: The title of this unit set was changed from 'Communication Design' to 'Interactive and Visual Design' at the start of 2009.
UNIT SYNOPSES

INB180 COMPUTER GAMES STUDIES
This unit is designed to give you a clear understanding of the socio-cultural issues that affect the computer game industry. Through critical review of games and games industry literature, playing games and actively participating in classroom discussion you will develop your capacity to join in the discourse about the design, impact and future direction of computer games in our society.

Antirequisites: INN180, ITB750 Credit points: 12 Contact hours: 3 per week Campus: Gardens Point Teaching period: 2011 SEM-1

INB181 INTRODUCTION TO GAMES PRODUCTION
This subject will provide you with knowledge and skills in games production. By gaining an overview of the production process, you will learn how the technology and the people involved integrate into a coherent and efficient manufacturing process. By the end of this subject you will have the knowledge to conceive, create, integrate and optimise tools and personnel into a complete games production system.

Antirequisites: INN181 Equivalents: ITB751, ITN751 Credit points: 12 Contact hours: 3 per week Campus: Gardens Point Teaching period: 2011 SEM-2

ITB001 PROBLEM SOLVING AND PROGRAMMING
This unit aims to give you a positive introduction to the analytical skills required in computer programming. It assumes you have little or no previous programming experience. The unit emphasises generic programming concepts and related problem-solving strategies. The skills you learn in the unit will be applicable to a wide variety of commonly-used, industrially-significant programming and scripting languages.

Prerequisite(s): Nil Corequisite(s): Nil Credit points: 12 Contact hours: 4 Campus: Gardens Point Teaching period: 2008 SEM-1 and 2008 SEM-2 Incompatible with: ITB111

ITB002 IT PROFESSIONAL STUDIES
This unit aims to develop your professional skills and capabilities by providing theoretical and practical opportunities in the following areas: how IT teams operate, effective oral and written communication, team meeting processes and procedures, ethical and social responsibilities of the IT professional, information literacy and traits for life long learning. Demonstrable competency in these areas will be an expectation in subsequent units and will be developed further in them.

Prerequisite(s): Nil Credit points: 12 Contact hours: 4 Campus: Gardens Point and Carseldine Teaching period: 2008 SEM-1 and 2008 SEM-2 Incompatible with: ITB116

ITB003 OBJECT ORIENTED PROGRAMMING
Object Oriented Programming aims to develop your software design and development skills gained in ITB001, taking you from procedural programming and problem solving into an Object Oriented approach. This unit is required by all IT majors, and is designed to be complimentary to ITB008: Modelling, Analysis and Design. You will use industry standard design approaches coupled with an industrial strength OO programming language to design and implement a real-life software application. Along the way, you will gain a solid foundation in the principals of OOP, including encapsulation, polymorphism and inheritance, allowing you to solve real-world problems using the Object-Oriented design paradigm.

Prerequisite(s): ITB001 Credit points: 12 Contact hours: 4 Campus: Gardens Point Teaching period: 2008 SEM-1 and 2008 SEM-2 Incompatible with: ITB112

ITB008 MODELLING ANALYSIS AND DESIGN
The aim of this unit is to introduce students to the range of application systems found within organisations, the basic concepts of object orientation, the theory and practice of object modelling, analysis and design, the principles of software engineering and the team processes required to work in a modelling, analysis and design team.

Prerequisite(s): ITB002 Credit points: 12 Contact hours: 4 Campus: Gardens Point Teaching period: 2008 SEM-1 and 2008 SEM-2 Incompatible with: ITB118

ITB254 INTERACTION DESIGN
The aim of this unit is to provide you with an understanding of the theory, practices and challenges associated with the development of creative interactive design and human computer interaction.

Prerequisite(s): ITB002 Credit points: 12 Contact hours: 3 per week Campus: Gardens Point Teaching period: 2008 SEM-2

ITB257 MULTIMEDIA SYSTEMS
This unit will explore the concepts underpinning Interactive Digital Technologies and lead to an understanding of the role played by these technologies in the overall knowledge of a computer professional. Whatever direction you choose in your future employment, all sections of the market place will utilise some aspects of multimedia technology. Knowledge in this expanding area will ensure you have the skills appropriate to any field.

**Prerequisite(s):** TBA  
**Credit points:** 12  
**Contact hours:** 3 per week  
**Campus:** Gardens Point  
**Teaching period:** 2008 SEM-1  
**Incompatible with:** ITN257

### ITB259 ADVANCED MULTIMEDIA SYSTEMS

This advanced level unit will give you high level design and development skills in some of the current and emerging areas of Multimedia. Web delivered applications, standalone systems and installations will be included. It will endeavour to give you an in-depth understanding of interactive Multimedia Systems. You will be given the theoretical basis and practical skills to motivate you in the design and creation of a state-of-the-art system in this discipline. In the process it will encourage a professional team approach, appropriate to the industry environment.

**Prerequisite(s):** ITB257  
**Credit points:** 12  
**Contact hours:** 3 per week  
**Campus:** Gardens Point  
**Teaching period:** 2008 SEM-2  
**Incompatible with:** ITN259

### ITB702 ALGORITHMS AND DATA STRUCTURES

Fundamentally, all computer programs are an interaction between algorithms and data structures. Algorithms define the sequence of computational steps performed by the program. Data structures determine how the program stores and retrieves information. Both have a major impact on the program's efficiency and effectiveness. In this unit you will be introduced to a variety of common programming abstractions, including both algorithmic problem-solving strategies (e.g., divide-and-conquer, iterative improvement, etc), and commonly-used data structures (e.g., binary trees, indexed tables, etc). In particular, you will learn techniques for assessing the efficiency of algorithms (through complexity analysis), verifying that algorithms are correct (by identifying invariant properties), and implementing data structures in practice (as abstract data types).

**Prerequisite(s):** ITB003  
**Credit points:** 12  
**Campus:** Gardens Point  
**Teaching period:** 2008 SEM-1

### ITB712 SOFTWARE ENGINEERING STUDIES

This unit is the starting point for the specialist knowledge required in the Software Architecture major. Up to this stage units have primarily focussed on learning programming and design skills. This unit introduces you to the practice of following a formal process to guide the development of software. Using a process as a guide, you will look at each of the major activities involved in developing a software system. You will also learn how to manage and control the software development process for a large project when a number of team members are involved in the development. This unit provides the foundation you will need for many later units, and develops the professional practice of working on large software systems.

**Prerequisite(s):** ITB003 and ITB008  
**Credit points:** 12  
**Contact hours:** 3  
**Campus:** Gardens Point  
**Teaching period:** 2008 SEM-1  
**Incompatible with:** ITB612

### ITB746 MODELLING AND ANIMATION TECHNIQUES

This unit will provide you with the knowledge and skills to use an industry standard graphics API to implement graphics applications and to develop a basic real-time animation system using an industry standard language.

**Prerequisite(s):** ITB711, ITB749 & MAB281  
**Credit points:** 12  
**Contact hours:** 3  
**Campus:** Gardens Point  
**Teaching period:** 2008 SEM-1  
**Incompatible with:** ITB648, ITB649

### ITB749 SCIENTIFIC PROGRAMMING

The aim of this unit is to introduce you to the computational programming techniques required in the development of software for games and simulation. You will cover the theoretical aspects and the techniques required to implement these.

**Prerequisite(s):** ITB003  
**Credit points:** 12  
**Contact hours:** 3  
**Campus:** Gardens Point  
**Teaching period:** 2008 SEM-1

### KIB101 VISUAL COMMUNICATION

Communication Design deals with visual communication and the creation of meaning through images. This unit will introduce you to the principles, production and presentation of visual design and communication.

**Equivalents:** KIB801  
**Credit points:** 12  
**Contact hours:** 4 per week  
**Campus:** Kelvin Grove and Caboolture  
**Teaching period:** 2011 SEM-1 and 2011 SEM-2

### KIB102 VISUAL INTERACTIONS

This unit further develops interface design skills for communications technologies including design priorities, interaction, visual systems, refinement of concepts, project analysis and problem solving through
presentation models.

Prerequisites: KIB101 or KIB801 or KPB101 or KPB150 or KPB155

Equivalents: KIB802

Credit points: 12

Contact hours: 3.5 per week

Campus: Kelvin Grove

Teaching period: 2011 SEM-2

KIB103 INTRODUCTION TO WEB DESIGN AND DEVELOPMENT

This unit provides an introduction to theories and skills underpinning the application of multimedia technology with the Creative Industries, providing a foundation of conceptual and practical skills related to contemporary modes of electronic hypermedia production, communication and publishing.

Antirequisites: INB271, KIP403

Equivalents: KIB807, KKB007, KKB818

Credit points: 12

Contact hours: 3 per week

Campus: Kelvin Grove

Teaching period: 2011 SEM-1

KIB104 DIGITAL MEDIA

This unit explores multimedia development and design concepts and practices and investigates the user and user interaction principles.

Equivalents: KIB808

Credit points: 12

Contact hours: 3 per week

Campus: Kelvin Grove

Teaching period: 2011 SEM-1 and 2011 SEM-2

KIB105 ANIMATION AND MOTION GRAPHICS

This unit provides an introduction to animation and motion graphics concepts and practices, with an emphasis on principles of design in motion.

Equivalents: KIB804

Credit points: 12

Contact hours: 3 per week

Campus: Kelvin Grove

Teaching period: 2011 SEM-2

KIB108 ANIMATION HISTORY AND PRACTICES

The unit is an introductory examination of the development of animation. It addresses social, cultural, economic and technological themes that have shaped notable practitioners and established animation as a significant medium for the expression of popular culture, artistic experiment and philosophical, social and political comment.

Equivalents: KIB825

Credit points: 12

Contact hours: 3 per week

Campus: Kelvin Grove

Teaching period: 2011 SEM-1

KIB201 CONCEPT DEVELOPMENT FOR GAME DESIGN AND INTERACTIVE MEDIA

This unit addresses theoretical issues associated with nonlinear story structures and interactive narratives through the analysis of game structures, the creation of original game ideas and the application of techniques of information design to the structuring of non-narrative content. Addressing the creative and analytical roles of writers, conceptual designers and information designers in the context of interactive digital media and the Creative Industries.

Equivalents: KIB816

Credit points: 12

Contact hours: 3 per week

Campus: Kelvin Grove

Teaching period: 2011 SEM-1

KIB202 ENABLING IMMERSION

As creative practitioners within a highly networked technological society, it is important to develop a critical understanding of how the application of technology influences modes of communication, production processes and creative practices, particularly within the Creative Industries. This unit provides an introductory overview of the philosophies underlying applications of technology, and critically examines current applications in order to explore creative visions of future technologies.

Prerequisites: KIB201

Equivalents: KIB814

Credit points: 12

Contact hours: 3 per week

Campus: Kelvin Grove

Teaching period: 2011 SEM-2

KIB203 INTRODUCTION TO 3D COMPUTER GRAPHICS

The field of 3D computer graphics has grown from being a highly specialist field, supported by large film studios, into a vast and growing industry. Throughout film and television, scientific visualization, industrial and architectural design, physical modelling, animation and gaming; 3D visualisation has become a significant contributor to the construction of virtual worlds and the simulation of physical environments. This unit provides an introduction to the world of 3D graphics, paying particular attention to pre-production techniques, project management, 3D modelling techniques, and designing virtual environments. It establishes a foundation for advanced study in subsequent units on Real-time Computer Graphics and Virtual Environments. Theoretical understandings gained through lectures will be supplemented with technical skills in workshops, and applied to the production of 3D environments in design studios.

Credit points: 12

Contact hours: 3 per week

Campus: Kelvin Grove

Teaching period: 2011 SEM-1

KIB205 PROGRAMMING FOR VISUAL DESIGNERS AND ARTISTS

As part of a contemporary art and design production, practitioners often need to understand aspects of computer programming. This unit provides artists and designers with an introduction to computer programming. It demonstrates how artists and designers use programming within their practices and introduces the principles of programming that will allow you to use computing as a tool for art and design innovation. The unit is presented in a manner that is suited to the learning styles of visual designers and artists, and requires no previous computer programming experience. These skills will developed and applied to the development of art and design.
outcomes in a studio setting. 

Antirequisites: INB270 Assumed knowledge: Fluency in the use of typical multimedia software applications is assumed knowledge. Equivalents: KIB210 Credit points: 12 Contact hours: 4 per week Campus: Kelvin Grove Teaching period: 2011 SEM-2

KIB225 CHARACTER DEVELOPMENT, CONCEPTUAL DESIGN AND ANIMATION LAYOUT
This unit emphasizes production in practice. By considering type and generic attributes within a technological context, you will be guided through the key concepts involved in the development of working drawings and final artworks. 

Prerequisites: KIB111 or KIB203 or KIB107 or (KIB105 and KIB108 and KVB106) Equivalents: KIB106, KIB807 Credit points: 12 Contact hours: 3 per week Campus: Kelvin Grove Teaching period: 2011 SEM-2

KIB230 INTERFACE AND INFORMATION DESIGN
With the advent of new technologies for communication, graphical user interfaces have become fundamental to the design of effective communication, and a key factor in the uptake, ease of use and experience of technology systems. This unit builds upon knowledge and skills acquired in units on visual communication and Web design to establish the knowledge and skills required to design and produce effective visual interfaces for technology applications such as Web, small screens in mobile media, and interactive displays. It will cover theories and principles of visual communication, information architecture and user experience design, which will be applied in the production of interfaces for interactive media and digital projects. The unit will be taught through a combination of lectures, tutorials and practical classes, in which skills and knowledge will be applied. 

Prerequisites: KIB101 or KIB801 Equivalents: KIB211 Credit points: 12 Contact hours: 3 per week Campus: Kelvin Grove Teaching period: 2011 SEM-1

KIB309 EMBODIED INTERACTIONS
Interaction with technology has advanced beyond the desktop paradigm of mouse and keyboard to embodied interfaces that incorporate video tracking, audio input, and gestural interaction techniques. Applications range from wearable technology to tangible media installations. This unit introduces an experimental field of interactive media design through the practical application of the processes and techniques of tangible media applications. Lectures, which provide the theoretical grounding of the study area, methodologies and examples of the application of tangible media are complemented by practical classes which extend the technical skills acquired in Programming for Designers and Artists and support the development of tangible media outcomes within design studios. 

Prerequisites: KIB216 or KIB205 or INB385 Equivalents: KIB311 Credit points: 12 Contact hours: 3 per week Campus: Kelvin Grove Teaching period: 2011 SEM-1

KIB314 TANGIBLE MEDIA
This unit extends the understandings of tangible media interfaces and applications gained in the embodied media unit. In this unit students will develop a tangible media project from concept through to design, production, evaluation, and exhibition. Theoretical understandings on tangible media object design, interaction and installation gained through lectures will be supplemented with production skills in workshops, and applied to the development of tangible media works in design studios. Finished works will be displayed in a final exhibition where members of the public will interact with them. 

Prerequisites: KIB309 Equivalents: KIB311 Credit points: 12 Contact hours: 3 per week Campus: Kelvin Grove Teaching period: 2011 SEM-2

KIB335 TYPOGRAPHY AND ILLUSTRATION
Typography and illustration are essential components of graphic design for both print and electronic media. This unit will focus on techniques of type design, appropriate use of type forms, the design and incorporation of lettering, and the expressive and communication uses of typography. It will also cover the history, uses, and processes of illustration and its application within visual design and communication. Lectures will introduce design history, techniques and approaches, which will be applied in design studios. 

Prerequisites: KVB204 Credit points: 12 Contact hours: 3 per week Campus: Kelvin Grove Teaching period: 2011 SEM-2

KIB338 PRINT MEDIA
This unit builds on the visual communication and graphic design units to develop specialist skills in design layout and the creative production of print media. It will introduce the theory and principles involved in combining text, image and design elements into a coherent design layout and will extend this theory into practice through the development of advanced design publishing techniques. Theoretical understandings gained through lectures will be augmented with technical skills in workshops, and applied to the production of team-based, professional quality print projects in design studios. 

Prerequisites: KIB120 or KVB204 Antirequisites: KCP361, KCP405 Credit points: 12 Contact hours: 3 per week, plus several workshops during semester Campus: Kelvin Grove Teaching period: 2011 SEM-2

KKB216 GRAPHICAL DEVELOPMENT ENVIRONMENTS FOR MEDIA INTERACTION
You will build interactive software systems for sampling, synthesising and manipulating media in real-time using graphical programming environments (also known as “patcher languages”). This will enable you to design and implement custom audio/video software for live performances and/or installations.

**Credit points:** 12  
**Contact hours:** 3 per week  
**Campus:** Kelvin Grove  
**Teaching period:** 2011 SEM-1

**KVB105 DRAWING FOR DESIGN**

This is a studio based unit that introduces you to media, processes, strategies and traditions of drawing and associated imagery for use in animated media. The development of critical/reflective frameworks of traditional and contemporary practice underpins studio development.

**Equivalents:** KVB755  
**Credit points:** 12  
**Contact hours:** 4 per week  
**Campus:** Kelvin Grove  
**Teaching period:** 2011 SEM-1

**KVB106 DRAWING FOR ANIMATION**

This unit develops individual knowledge, concepts and skills to enable you to articulate and present capabilities of motion through drawing for contemporary animation practices.

**Equivalents:** KVB756  
**Credit points:** 12  
**Contact hours:** 3 per week  
**Campus:** Kelvin Grove  
**Teaching period:** 2011 SEM-2

**KVB204 GRAPHIC DESIGN**

Graphic design is a long established field of study involving the presentation of aesthetic elements, image and text for the purpose of effective communication. New modes of reproduction, display and transmission are reshaping the way that text, images and messages are communicated. This unit will develop an understanding of enduring graphic design principles, emphasize the importance of targeted communication, and introduce new and innovative ways of approaching graphic design for contemporary media. You will apply these principles by articulating and graphically presenting design options for production in a range of mediums. Lectures will introduce graphic design principles, theory and practices and this knowledge will be applied in a range of contexts within design studios.

**Prerequisites:** KIB101 or KIB801 or KIP401  
**Antirequisites:** KVP401  
**Credit points:** 12  
**Contact hours:** 4 per week  
**Campus:** Kelvin Grove  
**Teaching period:** 2011 SEM-2

**MAB281 MATHEMATICS FOR COMPUTER GRAPHICS**

Computer graphics is a rapidly growing field of the computer science industry. It has applications in computer games, virtual reality, CAD systems and geometric modelling. Fundamental to all of these applications is mathematics. Thus, to be a working professional in this area you will need a working knowledge of the basic mathematics and concepts that are central to this field. This unit is also ideal for non-specialists as it demonstrates some of the various fields of applications of mathematics in everyday life. The aim of this unit is to introduce you to the mathematics of computer graphics and relate this to the solutions of problems that arise in the many applications of computer graphics.

**Assumed knowledge:** Grade of at least Sound Achievement in Senior Mathematics B (or equivalent) or MAB105 is assumed knowledge.  
**Credit points:** 12  
**Contact hours:** 4 per week  
**Campus:** Gardens Point  
**Teaching period:** 2011 SEM-2