Master of Health Management (PU83)

Year offered: 2010
Admissions: Yes
CRICOS code: 065613M
Course duration (full-time): 3 semesters
Course duration (part-time): 6 semesters
Course duration (external): 3 semesters (full-time) or 6 semesters (part-time)
Domestic fees (indicative): 2010: Full fee tuition $7,250 (indicative) per semester
International Fees (indicative): 2010: $10,750 (indicative) per semester
Domestic Entry: February and July
International Entry: February and July
Total credit points: 144
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Dr Thomas Tenkate
Campus: Kelvin Grove and External

Overview
The effective management of health services is of vital importance to the community and health sector alike. In response to the need for improved health management education, the Master of Health Management degree is designed to equip students with the knowledge, competencies and professional attitudes to undertake senior managerial roles and to provide health leadership within the health sector.

Entry Requirements
Applicants can come from many health related fields, but should hold a recognised degree in health, behavioural, social or biological science, or other qualifications and/or work experience acceptable to the Executive Dean. For applicants who hold a relevant four-year degree, advanced standing of 48 credit points may be available.

Study Areas
Specialised streams of study are offered in the areas of:
- Health Services Management
- Risk Management *
- Emergency and Disaster Management #
- Health Technology + (this study area is not currently available)

* Some units are available only in external mode
# Units in this study area are only available in second semester
+ Available in internal mode only

There is also the option of not completing a study area and choosing units from more than one stream.

Course Structure
The Master of Health Management will comprise three aspects:

. 4 core Health Management units
. 4 units from a Study Area
. 4 units that may comprise a further study area, electives or a dissertation component of one semester or two semesters part-time (HLN700 or HLN750-1 and HLN750-2)

Note that it is not compulsory to complete a Study Area and students may instead choose 4 units from across the Study Areas.

Course Articulation
The Graduate Diploma in Health Management fully articulates into the Master of Health Management. Students who complete 3 of the 4 core units plus an elective will be able to exit with a Graduate Certificate in Health Management.

Further Information
For more information about this course, please contact the School of Public Health on +617 3138 5878 or email sph.studentcentre@qut.edu.au

Course structure- Full-time

Semester 1
PUN106  Population Health
PUN640  Health Care Delivery and Reform
2 units from major study area or electives

Semester 2
PUN632  Health Services Management, Leadership and Change
PUN210  Fundamentals of Health Management
2 units from major study area or electives or dissertation

Semester 3
4 units from second major study area or electives or dissertation

Course structure- Part time

Semester 1
PUN106  Population Health
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<tr>
<th>Course Code</th>
<th>Course Title</th>
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<tr>
<td>PUN640</td>
<td>Health Care Delivery and Reform</td>
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<td>Semester 2</td>
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<td>PUN210</td>
<td>Fundamentals of Health Management</td>
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<td>1 unit from Study Area or elective</td>
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<td>Semester 3</td>
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<td>2 units from Study Area or electives</td>
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<td>Semester 4</td>
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<td>PUN632</td>
<td>Health Services Management, Leadership and</td>
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<td>Change</td>
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<td>2 units from Study Area or electives or</td>
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**Study Areas**

**Emergency and Disaster Management**

- PUN451  Introduction To Health Disaster Management
- PUN452  Health Disaster Planning and Preparedness
- PUN453  Health Disaster Response and Recovery
- PUN454  Health Leadership in Disaster Management

**Health Services Management**

- Students should complete any 4 of the following units
- PUN211  Health Care Finance and Economics
- PUN212  Understanding Health Information
- PUN213  Introduction to Quality Management in Health
- PUN688  International Health Policy and Management
- LWN164  Health Care Law and Ethics

**Risk Management**

- PUN001  Contemporary Risk Management
- PUN008  Risk Assessment
- PUN010  Implementing Risk Management
- PUN418  Introduction To Financial Risk Management

**Health Technology**

- INN455  Introduction to Health Technology
- INN546  Major Issues in Health Technology
  
  Choose 2 units from either the Management or the Technical Streams

  **Technical Stream**
  
  - INN210  Databases
  - INN251  Networks
  - INN255  Security
  - INN271  The Web

  **Management Stream**
  
  - INN330  Information Management
  - INN321  Business Process Management
  - INN220  Business Analysis
  - INN500  PRINCE2 (R) Project Management
  - INN322  Information Systems Consulting

**Elective List**

Students may also undertake any unit listed in the PU63/PU83 Study Areas as an elective.

**LIST A ELECTIVES**

- Environmental Health
  
  - PUN363  Environmental Health Law
  - PUN467  Public Health Risk Assessment
  - Occupational Health and Safety
  
  - PUN301  Occupational Health and Safety Law and Management
  
  - PUP415  Occupational Health Research Methods
  
  - HLN405  Qualitative Research
  
  - PUN105  Health Statistics
  
  - HLN706  Advanced Quantitative Research Methods
  
  - HLN710  Fundamentals of Epidemiology and Research Design
  
  - HLN701  Independent Study
  
  - HLN703  Project A
  
  - HLN704  Project B
  
  - HLN708  Project
  
  - HLN700  Thesis
  
  - HLN750-1  Thesis (part-time)
  
  - HLN750-2  Thesis (part-time)

CRICOS No. 00213J ABN 83 791 724 622
LIST B ELECTIVES

No more than 4 units may be undertaken from outside the Faculty of Health

Accounting
AYN410 Business Law and Ethics
AYN416 Financial Accounting 1
Business/Management
MGN409 Introduction to Management
MGN412 People in Organisations
MGN421 Strategic HRM
MGN505 Consulting and Change Management
Philanthropy and Non Profit Studies
GSN224 Corporate Philanthropy
GSN481 Philanthropic and Nonprofit Frameworks of Governance
GSN482 Philanthropic and Nonprofit Economics
GSN483 Ethics for Philanthropic and Nonprofit Organisations
GSN484 Management for Philanthropic and Nonprofit Organisations
GSN485 Legal Issues for Philanthropic and Nonprofit Organisations
GSN486 Accounting and Finance Issues for Philanthropic & Nonprofit Organisations
Advertising, Marketing and Public Relations
AMN461 Corporate Media Strategy and Tactics
AMN462 Community Consultation and Engagement
AMN465 Public Relations Management
AMN467 Public Relations Campaigns

Health Unit prerequisites/corequisites

For information on prereqs & coreqs visit: www.hlth.qut.edu.au/study/forcurrentstudents/

Potential Careers:
Academic, Administrator, Health Information Manager, Health Policy Officer, Health Services Manager, Public Health Officer, Public Health Program Manager, Rehabilitation Professionals, Risk Manager.

UNIT SYNOPSES

AMN461 CORPORATE MEDIA STRATEGY AND TACTICS
This unit examines theories underpinning mass media and links these with the practice of public relations media tactics. Students analyse techniques and skills used in liaison with electronic media, print media, trade media and news media. Producing and evaluating communication materials such as news releases, features and media kits forms an important part of this unit. Students develop strategic thinking through analysis of contemporary media case studies.

Antirequisites: CON424 Credit points: 12 Contact hours: 3 per week Campus: Gardens Point Teaching period: 2010 SEM-1 and 2010 SEM-2

AMN462 COMMUNITY CONSULTATION AND ENGAGEMENT
This unit introduces students to key engagement strategies of community information, consultation and participation. The unit develops student understanding of the theoretical foundations of engagement strategies and provides the skills and knowledge for students to analyse community engagement needs and establish engagement programs. Ethical practice is a key organising framework for this unit.
Credit points: 12 Contact hours: 3 Campus: Gardens Point Teaching period: 2010 SEM-2

AMN465 PUBLIC RELATIONS MANAGEMENT
This unit provides learners with an overview of the theory and research that constitute the foundations of public relation practice. The unit provides a detailed inspection of communication processes necessary for the management of organisational relationships with publics. The unit focuses on such topics as issues management, organisational change, public opinion, and mass media effects in order to explore the foundations of contemporary public relations management.

Antirequisites: CON415 Credit points: 12 Contact hours: 3 per week Campus: Gardens Point Teaching period: 2010 SEM-1 and 2010 SEM-2

AMN467 PUBLIC RELATIONS CAMPAIGNS
This unit provides a systematic exploration of the planning, management and evaluation of public relations campaigns and programs. The primary goal of the unit is to build a detailed understanding of existing theory and research that informs the development and evaluation of public relations campaigns. The unit focuses on key problem areas of campaign management including strategy, design and evaluation.

Credit points: 12 Contact hours: 3 per week Campus: Gardens Point Teaching period: 2010 SEM-2

AYN410 BUSINESS LAW AND ETHICS
This unit provides an introduction to business law and to morality in the business context. It includes the following: the legal framework for business interpretation of statutes; law of torts; contract law and agency; morality and how it works as an aspect of the business community; the origins of moral belief; and the motives that lead people to abide by...
what they believe to be morally right and to persuade others to do likewise with special emphasis on business aspects of morality.

**Antirequisites:** GSN412, GSN422 and GSZ412  
**Credit points:** 12  
**Contact hours:** 3 per week  
**Campus:** Gardens Point

**AYN416 FINANCIAL ACCOUNTING 1**
This unit provides an introduction to financial accounting within the context of the accounting profession's conceptual framework, relevant accounting standards and the requirements of the Corporations Law. Topics include: the accounting cycle for both service and merchandising entities; the preparation of general purpose financial reports; cash management and control; non-current assets; the formation, operation, and financial reporting requirements for companies; and statement of cash flows.

**Credit points:** 12  
**Contact hours:** 3 per week  
**Campus:** Gardens Point  
**Teaching period:** 2010 SEM-1 and 2010 SEM-2

**GSN224 CORPORATE PHILANTHROPY**
The nature of the relationship between the for-profit corporation and the nonprofit sector is invariably through corporate philanthropy. This unit examines five issues central to corporate philanthropy: legal and taxation, cause related alliances, corporate foundations, business giving models in Australia and corporate social responsibility. The unit is taught through case studies in Australian and international practice.

**Credit points:** 12  
**Contact hours:** 3 per week  
**Campus:** Gardens Point  
**Teaching period:** 2010 SEM-2

**GSN481 PHILANTHROPIC AND NONPROFIT FRAMEWORKS OF GOVERNANCE**
The unit explores contemporary understandings of philanthropic and nonprofit governance in the context of social, economic and political systems. It locates these understandings in various theoretical and descriptive frameworks providing students with both the knowledge and analytical skills that are necessary to reflect critically on philanthropy and nonprofit governance systems and their environments.

**Antirequisites:** GSN472, GSN229  
**Credit points:** 6  
**Contact hours:** 3 per week  
**Campus:** Gardens Point  
**Teaching period:** 2010 6TP2

**GSN482 PHILANTHROPIC AND NONPROFIT ECONOMICS**
The unit examines the role that economic theory can play in aiding decision-making in nonprofit organisations. It introduces students to the principles of microeconomics and explores their practical application to a range of decisions that confront nonprofits. Production theory, cost theory, elasticity and market failure are some of the topics explored in the nonprofit context.

**Contact hours:** 3 per week  
**Campus:** Gardens Point  
**Incompatible with:** GSN229

**GSN483 ETHICS FOR PHILANTHROPIC AND NONPROFIT ORGANISATIONS**
This course introduces students to ethical theories and constructs with a focus on producing effective personal and professional resolutions to those ethical dilemmas specifically associated with Philanthropic and NonProfit (PANFP) organisations. The unit recognises the distinctive mission and character of PANFP organisations, while seeking to provide an understanding of integrity and response-ability.

**Antirequisites:** AMN480, GSN230  
**Credit points:** 6  
**Contact hours:** 3 per week  
**Campus:** Gardens Point  
**Teaching period:** 2010 6TP3

**GSN484 MANAGEMENT FOR PHILANTHROPIC AND NONPROFIT ORGANISATIONS**
In the context of managing for excellence with integrity, this unit introduces students to the major management sub-disciplines of human resource management and industrial relations, governance, financial management, and marketing which may confront Philanthropic and Nonprofit (PANFP) organisations, their managers and governing bodies.

**Antirequisites:** AMN480, GSN230  
**Credit points:** 6  
**Contact hours:** 3 per week  
**Campus:** Gardens Point  
**Teaching period:** 2010 6TP2

**GSN485 LEGAL ISSUES FOR PHILANTHROPIC AND NONPROFIT ORGANISATIONS**
The unit introduces students to critical issues of philanthropic and nonprofit law and taxation. The unit examines the regulatory, taxation and governance framework of nonprofit organisations and philanthropic transactions in Australian Federal and State jurisdictions.

**Antirequisites:** GSN231  
**Credit points:** 6  
**Contact hours:** 3 per week  
**Campus:** Gardens Point  
**Teaching period:** 2010 6TP4

**GSN486 ACCOUNTING AND FINANCE ISSUES FOR PHILANTHROPIC & NONPROFIT ORGANISATIONS**
This unit introduces students to an overview of financial reporting. The unit begins with an overview of the purpose of accounting and the types of financial statements that comprise a financial report. The unit also focuses on the Australian financial reporting framework and whether an Australian accounting standard for nonprofit organisations is required. International comparisons are made.

**Antirequisites:** GSN231  
**Credit points:** 6  
**Contact hours:** 3 per week  
**Campus:** Gardens Point  
**Teaching period:** 2010 6TP5
HLN405 QUALITATIVE RESEARCH
This unit addresses a range of qualitative methodologies and methods which represent alternative approaches to the application of the quantitative paradigm in health science research. The predominance of the natural sciences in nursing/health research has come into question in recent times and thus the unit introduces students to the origins of such challenges, to the knowledge bases of the alternative approaches to investigating the microsocial world of health/illness and to the relevant research methods. The unit comprises a series of lectures, seminar presentations and relevant readings.

Credit points: 12 Contact hours: 3 per week Campus: Kelvin Grove and External Teaching period: 2010 SEM-1 and 2010 SEM-2

HLN700 THESIS
The thesis provides an opportunity to formally extend and synthesise knowledge gained in earlier semesters of the program. Coursework conducted in the area of specialisation may be applied in a practical manner reflecting a student's specific interest in health science. The work represents an independent and original piece of research completed under the guidance of a supervisor. The thesis may be a research that makes a contribution to knowledge, or a study in which students critically analyse and appraise existing knowledge and produce observations and conclusions of value to the field concerned.

Assumed knowledge: Completion of all coursework units is assumed knowledge. Credit points: 48 Campus: Kelvin Grove and External Teaching period: 2010 SEM-1, 2010 SEM-2 and 2010 SUM

HLN701 INDEPENDENT STUDY
Independent Study allows students to study a topic which is not otherwise available as a formal unit. Students have the opportunity to pursue their studies relatively independently and to develop and practice skills in problem identification, evaluation and/or critical thinking. The study may be for example a critical literature review, an examination of guidelines or an evaluation. The process and outcomes are negotiated in a contract with a supervisor.

Credit points: 12 Campus: Kelvin Grove and External Teaching period: 2010 SEM-1, 2010 SEM-2 and 2010 SUM

HLN703 PROJECT A
An important aspect of postgraduate development is the opportunity to engage in research or project work in a specialist field of study in industry or as a component of consultancy work. Working in industry or a health-related agency, locally or internationally, can provide students with valuable work experience and develop skills and expertise that advances their profession or the particular industry involved. The research option enables students to work independently under the guidance of a supervisor. The research may be a report that makes a contribution to knowledge or a study in which the student critically analyses existing knowledge and produces observations and conclusions of value to the field concerned.

Credit points: 24 Campus: Kelvin Grove and External Teaching period: 2010 SEM-1, 2010 SEM-2 and 2010 SUM

HLN704 PROJECT B
An important aspect of postgraduate development is the opportunity to engage in research or project work in a specialist field of study in industry or as a component of consultancy work. Working in industry or a health-related agency, locally or internationally, can provide students with valuable work experience and develop skills and expertise that advances their profession or the particular industry involved. The research option enables students to work independently under the guidance of a supervisor. The research may be a report that makes a contribution to knowledge or a study in which the student critically analyses existing knowledge and produces observations and conclusions of value to the field concerned.

Prerequisites: HLN703 Credit points: 24 Campus: Kelvin Grove and External Teaching period: 2010 SEM-1, 2010 SEM-2 and 2010 SUM

HLN706 ADVANCED QUANTITATIVE RESEARCH METHODS
The content of this unit builds on the basic statistics background assumed of students. A unifying theme is the concept of sources of variation in collected data, how proper design of study and measurement instruments minimises some sources of variation (error), how analytical techniques account for other sources, and finally the issue of introduced error that cannot be accounted for, but must be addressed in discussion of results. Analytical strategies for modelling health data are compared, and practical experience focuses on the analysis and interpretation of various data sets.

Prerequisites: PUN105 Credit points: 12 Campus: Kelvin Grove Teaching period: 2010 SEM-2

HLN708 PROJECT
This 48 credit point project extends the range of applied investigative options for the Master of Health Science students to undertake. The project is designed to be a workplace-based unit that enables students to undertake a concentrated applied project in a specific area of interest in the workplace and to combine work and study requirements. It enables students to concentrate on a specific area of interest and to apply intellectual rigour to that area to complete a project of work at an advanced level.
Credit points: 48  Campus: Kelvin Grove and External
Teaching period: 2010 SEM-1 and 2010 SEM-2

HLN710 FUNDAMENTALS OF EPIDEMIOLOGY AND RESEARCH DESIGN
This unit introduces you to the fundamentals of epidemiology and quantitative research design. It addresses the collection and interpretation of epidemiological data, introduces measures of disease occurrence and association, and contemporary issues of major importance in health. It provides you with essential skills for logical, scientific assessment of the health and medical literature. There will be a strong emphasis on applying concepts through critical reading of the literature and the development of a comprehensive research proposal as the main practical exercise of the unit.
Antirequisites: HLN705, PUN743  Credit points: 12
Teaching period: 2010 SEM-1 and 2010 SEM-2

INN210 DATABASES
The aim of this unit is to help you develop your knowledge, understand a formal specification tool (ORM) for modelling information systems unambiguously and to apply this formal technique to conceptualise information systems found in many real world application domains.
Antirequisites: INB210  Equivalents: ITN200  Credit points: 12  Contact hours: 3 per week
Campus: Gardens Point  Teaching period: 2010 SEM-2

INN220 BUSINESS ANALYSIS
This unit is aimed to give you an introduction to the role, knowledge, and skills required of a business analyst. This unit focuses on both the trades—tools and methods used by a business analyst, as well as the soft skills—creativity and communication, both of which are critical to successful business and requirements analysis. Through lectures, cases studies and role playing activities, you will develop basic knowledge and skills required for introductory business analysis (BA).
Antirequisites: INB220  Equivalents: ITB365, ITN365, ITB222, ITN222  Credit points: 12  Contact hours: 3 per week
Campus: Gardens Point  Teaching period: 2010 SEM-1

INN255 SECURITY
This unit aims to give you an understanding of the major issues in information security. You will be able to identify critical information security concepts and determine the information security implications of interactions between entities. You will have knowledge of a range of techniques for protecting information, and understand the limitations of these techniques. You will be aware of international information security management standards.
Antirequisites: INB255  Equivalents: ITB161, ITB523, ITB623, ITB730, ITN161, ITN511, ITN523, ITN623, ITN663, ITN730  Credit points: 12  Contact hours: 3 per week
Campus: Gardens Point  Teaching period: 2010 SEM-1

INN271 THE WEB
The aims of the unit are to give you a thorough understanding of what the web is, how it works and what it has to offer. Additionally, the unit aims to give you a general understanding and basic skills in developing dynamic web applications, including an appreciation of the variety of implementation technologies available. Through an understanding of how web technologies have evolved to date, you will appreciate the necessity for lifelong learning and become an insightful predictor of future developments in this area. You will learn to critically analyse technological alternatives in order to adapt to and innovate with technologies that presently do not exist. You will appreciate the business or organizational context within which web applications exist and be skilled in communicating within that environment. You will appreciate the social and ethical issues relating to web based systems including accessibility, globalization, privacy, and piracy.
Antirequisites: INB271  Assumed knowledge: Basic programming knowledge is assumed.  Equivalents: ITB007, ITB227, ITN007, ITN277  Credit points: 12  Contact hours: 3 per week
Campus: Gardens Point  Teaching period: 2010 SEM-1

INN321 BUSINESS PROCESS MANAGEMENT
The aim of this unit is to introduce you to modern methodologies of Business Process Management. A main objective is to increase your awareness of the close link between business requirements and IT capabilities, and the related fundamental role of business processes. This unit also seeks to develop logical thinking, an appreciation for conceptual models, and the capability to understand and
deal with complex systems.

**Antirequisites:** INB321    **Equivalents:** ITN298    **Credit points:** 12    **Contact hours:** 3 per week    **Campus:** Gardens Point    **Teaching period:** 2010 SEM-1

**INN322 INFORMATION SYSTEMS CONSULTING**
The aim of the unit is to develop your skills in the consulting engagement process. This unit will give you an appreciation of the management of consulting practices and an understanding of the consulting sector generally. This unit presents the tactical and strategic issues involved in management consulting, and in particular: client engagement. In the unit there is an emphasis on Information Systems (IS) related work. IS constitutes a substantial portion of consulting activity and cuts across all areas of business expertise. The unit examines the dynamics of IS consulting within the context of large consulting firms and familiarises students with the consulting engagement lifecycle.

**Antirequisites:** INN335, ITN332, INB322    **Assumed knowledge:** Good knowledge of professional oral and written communication practices and team work processes is assumed.    **Equivalents:** ITN273    **Credit points:** 12    **Contact hours:** 3 per week    **Campus:** Gardens Point    **Teaching period:** 2010 SEM-1

**INN330 INFORMATION MANAGEMENT**
The aim of this unit is to provide you with an awareness of the activities in which IM professionals are engaged within various organisational contexts. You will use case studies and introduce yourself to the strategic and analytic elements that comprise information management activities. These activities include the alignment of enterprise information and business planning, enterprise information policy, evaluation of information resources & systems and applications of the information inventory.

**Antirequisites:** INB330    **Equivalents:** ITN266    **Credit points:** 12    **Contact hours:** 3 per week    **Campus:** Gardens Point    **Teaching period:** 2010 SEM-2

**INN500 PRINCE2 (R) PROJECT MANAGEMENT**
The majority of information technology (IT) initiatives, such as systems developments and implementations, are introduced into organizations through projects, and the success of these projects depends on their effective management. This unit covers the integration of the multi-disciplinary skills that students would have acquired at stage in the course required to manage IT projects successfully. Specifically, it covers the administrative, technical, communication and socio-political demands placed on modern IT project managers. The unit covers practical, relevant and topical IT project management issues delivered through practical tutorials and lectures.

**Prerequisites:** Completion of 36 credit points of Postgraduate units (INN% or PUN% or GSN%)

**Antirequisites:** INB123, ITB365, ITB272    **Credit points:** 12    **Contact hours:** 4 per week    **Campus:** Gardens Point    **Teaching period:** 2010 SEM-1 and 2010 SEM-2

**INN545 INTRODUCTION TO HEALTH TECHNOLOGY**
This unit introduces health practitioners, health technologists and information specialists to common framework by which they can describe, discuss, apply and manage Health Technology enabling better health outcomes in the sector and the community. Technology types covered will include, inter alia, user devices, clinical and administrative systems, and diagnostic and treatment systems across modalities as well as support systems such as asset management, tracking, and logistics. We anticipate considerable industry involvement in this unit including site visits and presentations from industry managers and possibly vendors.

**Credit points:** 12    **Contact hours:** 3 per week    **Campus:** Gardens Point

**INN546 MAJOR ISSUES IN HEALTH TECHNOLOGY**
This unit introduces health practitioners, health technologists and information specialists to major issues related to managing Health Technology enabling better health outcomes in the sector and the community. Technology types covered will include, inter alia, user devices, clinical and administrative systems, and diagnostic and treatment systems across modalities as well as support systems such as asset management, tracking, and logistics.

**Prerequisite(s):** Nil    **Corequisite(s):** Nil    **Credit points:** 12    **Campus:** Gardens Point    **Teaching period:** 2009 SEM-2    **Incompatible with:** Nil

**LWN164 HEALTH CARE LAW AND ETHICS**
The relationship between law and ethics in healthcare is important, but at times contested. This unit explores that relationship to lay the foundations of an understanding of law and ethics as they relate to healthcare.

**Credit points:** 12    **Contact hours:** 26hrs in total    **Campus:** Gardens Point    **Teaching period:** 2010 6TP5

**MGN409 INTRODUCTION TO MANAGEMENT**
This unit examines the following: the functions and roles of managers; concepts and principles and their practical applications; the key management functions; areas of planning, organising, staffing, directing and controlling; production/operations management and the management of quality; entrepreneurship and business planning; and important problems, opportunities and trends facing
managers in Australia analysed from the viewpoint of relevant academic disciplines. **Antirequisites:** GSN401 and GSZ401  
**Credit points:** 12  
**Contact hours:** 3 per week  
**Campus:** Gardens Point  
**Teaching period:** 2010 SEM-1 and 2010 SEM-2

### MGN412 PEOPLE IN ORGANISATIONS

This subject aims to provide a broad understanding of organisational behaviour as a base for future study and practice of management. It moves from a micro-perspective on individual behaviour through the interface between the individual and the organisation to overall characteristics of organisations which shape the behaviour of their members. The aim is to provide an understanding of why employees feel and act the way they do in organisations and considers methods for enhancing positive employee attitudes and behaviours and organisational effectiveness. The emphasis is on understanding basic assumptions and models, major theoretical issues, methods of measurement and practical implications.  
**Antirequisites:** GSN409, GSN419 and GSZ409  
**Credit points:** 12  
**Contact hours:** 3 per week  
**Campus:** Gardens Point  
**Teaching period:** 2010 SEM-1

### MGN421 STRATEGIC HRM

HRM is concerned with the relationship between people management strategies and organisational goals and objectives. This capstone unit provides HRM students with the opportunity to apply their learning to this relationship in a systematic way. It requires them to produce high quality HRM advice that provides direction for practicing line managers consistent with organisational goals and objectives. The learning strategies in the unit challenge students to identify contemporary issues of organisation and management and to interpret these using the paradigms of HRM.  
**Prerequisites:** MGN506 and 84cp of other MGN units  
**Credit points:** 12  
**Campus:** Gardens Point  
**Teaching period:** 2010 SEM-1 and 2010 SEM-2

### MGN505 CONSULTING AND CHANGE MANAGEMENT

This unit considers the origins, nature and effect of social change on individuals, organisations and communities. Theories and models of change are used to explore planned and unplanned changes currently occurring, particularly as these relate to possible futures. Emphasis is on the strategies and skills required to initiate and participate in effective change management.  
**Credit points:** 12  
**Contact hours:** Flexible Mode  
**Campus:** Gardens Point  
**Teaching period:** 2010 SEM-1

### PUN001 CONTEMPORARY RISK MANAGEMENT

This unit provides an introduction to the risk management process as outlined in AS/NZS 4360 risk management. The unit concentrates on the context of risk management and introduces the student to the concepts that will be explored further in the units PUN008, PUN009 and EFN418. The structure of the organisation, its environment and the potential loss exposures are examined in some detail.  
**Credit points:** 12  
**Contact hours:** 3 per week  
**Campus:** Kelvin Grove and External  
**Teaching period:** 2010 SEM-1

### PUN008 RISK ASSESSMENT

This unit provides the skills necessary to identify and assess risks. Qualitative, semi-quantitative and quantitative methods of risk analysis are investigated in the context of the major perils likely to be considered by an organisation. Various risk analysis techniques including HAZOP, FMEA, hazard indices, fault trees, event trees, reliability analysis, statistical analysis, and probability are discussed.  
**Prerequisites:** PUN001  
**Credit points:** 12  
**Contact hours:** 3 per week  
**Campus:** Kelvin Grove and External  
**Teaching period:** 2010 SEM-1

### PUN010 IMPLEMENTING RISK MANAGEMENT

A robust system is necessary to ensure the ongoing commitment to the risk management process and to ensure positive outcomes. The risk management process needs to be integrated and strategic in its approach. It requires commitment from senior management and an organisational strategy designed to maximise business value. This unit investigates the role of risk management in an organisation, organisational experiences in implementing risk management programs, and ways of ensuring the success of a risk management program.  
**Prerequisites:** PUN008  
**Credit points:** 12  
**Campus:** External

### PUN050 HEALTH STATISTICS

Beyond a common core of statistical concepts, each discipline area emphasises its own set of descriptive and inferential statistical methods and even terminology. The content of this unit emphasises both core and health specific statistical methods in the health sciences. Students are provided with substantial practical experience in the application and interpretation of the most common statistical methods to health data, and are also made aware of data management principles in preparation for analysis. There is a strong emphasis on applying concepts through critical reading and discussion of the literature and worked examples from a range of topic areas.  
**Credit points:** 12  
**Contact hours:** 3 per week  
**Campus:** Kelvin Grove and External  
**Teaching period:** 2010 SEM-1

### PUN010 POPULATION HEALTH

This unit addresses some of the significant issues of population health including the complex relationship between health and social, economic, political and lifestyle factors and social disadvantage and health. It examines contemporary concepts of health and illness also draws on...
international examples. Potential health issues facing Australia and the world, such as the aging of the population, the impact of genetic technology on health and the health of specific sub-populations are also examined.

**Antirequisites:** PUP010  
**Credit points:** 12  
**Contact hours:** 3  
**Campus:** External  
**Teaching period:** 2010 SEM-1

**PUN211 HEALTH CARE FINANCE AND ECONOMICS**
The unit develops analytical skills and understanding of micro- and macro- economics as they apply to health and of accounting and financial management decision-making principles and processes. It offers an overview of the financial structure of the Australian Health Care system and the context in which it operates. It also offers an understanding of the basic concepts and tools of economic analysis and introduces concepts that are essential in understanding financial resource management, health and health care.

**Credit points:** 12  
**Teaching period:** 2010 SEM-1

**PUN212 UNDERSTANDING HEALTH INFORMATION**
This unit provides an introduction to the field of health information and its uses and applications in the health industry. It provides a context for the study of contemporary health information and data management practice. The use of information as a strategic, organisational and management resource is discussed, and a broad appreciation of health information and data management procedures and philosophy is provided. Demands on the users of health information occasioned by advances in information technology are highlighted.

**Credit points:** 12  
**Teaching period:** 2010 SEM-1

**PUN213 INTRODUCTION TO QUALITY MANAGEMENT IN HEALTH**
The aim of the unit is to assist students to develop the necessary knowledge and skills to develop a quality management program, perform quality improvement activities, and expand outcomes into process improvements and organisational change. Methods of health care performance measurement are explored, and a clinical quality framework model is introduced. Issues relating to administrative and clinical data quality, safety and privacy in an increasingly electronic health care environment are also considered.

**Credit points:** 12  
**Teaching period:** 2010 SEM-1

**PUN301 OCCUPATIONAL HEALTH AND SAFETY LAW AND MANAGEMENT**
This unit introduces students to the history of occupational health and safety and the impact on occupational health and safety practice of the law, and industrial relations. The theory and practice of occupational health and safety management is discussed.

**Credit points:** 12  
**Teaching period:** 2010 SEM-2

**PUN363 ENVIRONMENTAL HEALTH LAW**
The purpose of this unit is to develop students who have a detailed understanding of the legislation and legislative frameworks and principles that form the foundation for environmental health practice. In particular, this unit will detail various legislative tools for the management of public health issues in different settings. The prosecution process and gathering of evidence will be discussed along with a detailed discussion on the environmental health practitioners role under the Public Health Act 2005, Environmental Protection Act 1994 and other related legislation. Major topics covered include: an introduction to law and government, public health law, planning and environmental law, local laws, investigation processes and procedures.

**Assumed knowledge:** PUN620 is assumed knowledge.

**Credit points:** 12  
**Teaching period:** 2010 SEM-1

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**PUN418 INTRODUCTION TO FINANCIAL RISK MANAGEMENT**

**Credit points:** 12

**PUN451 INTRODUCTION TO HEALTH DISASTER MANAGEMENT**

**Credit points:** 12  
**Teaching period:** 2010 5TP6

**PUN452 HEALTH DISASTER PLANNING AND PREPAREDNESS**

**Assumed knowledge:** PUN451 is assumed knowledge.

**Credit points:** 12  
**Teaching period:** 2010 SEM-2

**PUN453 HEALTH DISASTER RESPONSE AND RECOVERY**

Individuals responsible for the provision of health services are also responsible for the management of major incidents and the aftermath of those events. To do so they need to be knowledgeable of a range of issues and possess the necessary skills to manage major incident response and recovery. The aim of this unit is to develop a high level of capability to identify and evaluate issues that need to be addressed during response to, and recovery from a major incident and to ensure that you have the ability to manage those issues.

**Assumed knowledge:** Concurrent enrolment in PUN451 and PUN452 is strongly recommended.

**Credit points:** 12  
**Campus:** Kelvin Grove and External  
**Teaching period:** 2010 SEM-2
PUN454 HEALTH LEADERSHIP IN DISASTER MANAGEMENT
Management of health service response to major incidents requires a sound understanding of the system and its guiding strategies. Individuals responsible require skills to develop policies and plans, capabilities within the health system, and to strategically manage responses and system recovery. The aim of this unit is to develop the capacity to manage a health service so that it is prepared and capable of managing a major incident. This unit is intended those who are likely to be responsible for designing response arrangements, instructing others in those arrangements and for managing the health service strategically throughout a major incident.

Assumed knowledge: PUN451, PUN452 and PUN453 are assumed knowledge. Credit points: 12  Campus: Kelvin Grove and External  Teaching period: 2010 5TP8

PUN467 PUBLIC HEALTH RISK ASSESSMENT
The aim of this unit is to provide future public health professionals with the skills and knowledge necessary to effectively assess and manage risks associated with a variety of public health hazards. Topics covered in this unit include the following: the Australian standard risk management framework; environmental health risk assessment framework (issues identification, hazard identification, dose-response assessment, exposure assessment, risk characterisation); risk management strategies and approaches; fundamentals of environmental toxicology and its application in health risk assessment; health impact assessment; effective risk communication and community consultation approaches for public health risks; and case studies.

Credit points: 12  Campus: Kelvin Grove  Teaching period: 2010 SEM-2

PUN632 HEALTH SERVICES MANAGEMENT, LEADERSHIP AND CHANGE
In this unit students develop and apply a researched, conceptual framework to understand management, leadership and change issues, particularly related to health care, consolidated using researching, logical argument, analysis and writing skills. The unit draws on contemporary research and practice

Antirequisites: PUN610  Assumed knowledge: PUN106 or equivalent is assumed knowledge. Credit points: 12  Teaching period: 2010 SEM-2

PUN640 HEALTH CARE DELIVERY AND REFORM
This unit introduces conceptual frameworks fundamental to the organisation of health systems with particular emphasis on Australian and international health systems. Issues covered include the operation, funding and evaluation of health systems, health reform and the drivers for change.

Credit points: 12  Teaching period: 2010 SEM-1

PUN688 INTERNATIONAL HEALTH POLICY AND MANAGEMENT
This unit provides students with an understanding of the impact of globalisation on health policy and management, including policy formation and the role of political influences. Students will have an opportunity to explore and understand specific examples of national and international policy in both developed countries and countries in transition, particularly the in Asia-Pacific region.

Credit points: 12  Teaching period: 2010 SEM-2

PUP415 OCCUPATIONAL HEALTH
This unit explores chemical hazards in the working environment, epidemiological principles and practice, and identification of special risk groups in the workforce. Topics include the following: the pathological bases of disease in humans; chronic occupational diseases; occupational skin conditions; respiratory diseases; biological hazards in the work environment (bacteria, parasites, viruses, rickettsia and fungi); chemical and physical stresses and their physiological responses; physiological monitoring principles and practice; special risk groups; and epidemiological principles and practice.

Credit points: 12  Contact hours: 3  Campus: Kelvin Grove and External  Teaching period: 2010 SEM-2