Bachelor of Media and Communication (Honours) (KK56)

Year offered: 2013
Admissions: Yes
CRICOS code: 072978A
Course duration (full-time): 1 year
Domestic Fees (indicative): 2013: CSP $3,000 (indicative) per Semester (48 credit points)
Start month: February
Deferment allowed: No
Total credit points: 96
Standard credit points per full-time semester: 48
Course coordinator: Dr Jason Sternberg
Campus: Kelvin Grove
Attendance: Full-time
Additional Requirements:
Entry to this course requires satisfactory completion of a bachelor degree in a relevant field of study from QUT, or a comparable degree from another institution, with a GPA of 5.5 or above (on a 7-point scale). Normally students will apply within the final year of their pass degree.

All applicants for Honours must provide the Faculty with a proposed project topic and short summary of the project and have identified a prospective supervisor from within their field of study. These applications are then subject to approval by the relevant Portfolio Director or other senior Faculty staff member.

Course highlights
- Extend your undergraduate studies to specialise in a more focused program of study.
- Undertake a research project with a written thesis with optional creative work.
- Could lead to a Masters or Doctorate degree.

Details:
Honours programs are an extension of undergraduate studies allowing you to specialise in your chosen field of study and explore a more focused program of activity. In many cases honours leads to research higher degree studies; however you will develop advanced competencies, skills and analytical abilities which are applicable to many types of employment in the creative industries.

Structures and Units

Course structure
You will undertake a unit in research design, an approved elective and a workshop related to your research. Your research project will culminate in a written thesis, creative work, or combination of these.

Potential Careers:
Academic, Advertising Professional, Educator, Government Officer, Information Officer, Internet Professional, Marketing Officer/Manager, Media Industry Specialist, Organisational Communication Specialist, Policy Officer, Public Servant, Publishing Professional, Teacher, Web Designer.

UNIT SYNOPSISES

KJP400 THEORIES OF JOURNALISM
This unit includes the following: a summary of the body of literature pertaining to the theories of journalism; identification of individual research interests; attention to the empirical traditions; summary of issues at an advanced level from journalists’ perspectives through close reading of core texts.

Equivalents: KJP105    Credit points: 12    Contact
KKP400 HONOURS PROJECT
The Honours project is the major component of the Honours year in Creative Industries. As the Honours year builds upon a completed undergraduate degree, the project gives you the opportunity to pursue an in-depth project over two semesters that can be a) a thesis dissertation or b) a project is made up of critical work (an exegesis) produced in association with professional or creative practice. This work thus demonstrates advanced competence, skills or analytical ability in a chosen discipline and/or interdisciplinary skills or analytical ability. KKP400 is a multi-component unit and all five components must be completed to obtain final credit points.

Prerequisites: KKP400-1 (can be enrolled in the same teaching period)  Credit points: 12  Contact hours: 5 per week  Campus: Kelvin Grove  Teaching period: 2013 SEM-1 and 2013 SEM-2

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Prerequisites: KKP400-2 (can be enrolled in the same teaching period)  Credit points: 12  Contact hours: 5 per week  Campus: Kelvin Grove  Teaching period: 2013 SEM-2

KKP400 HONOURS PROJECT
The Honours project is the major component of the Honours year in Creative Industries. As the Honours year builds upon a completed undergraduate degree, the project gives you the opportunity to pursue an in-depth project over two semesters that can be a) a thesis dissertation or b) a project is made up of critical work (an exegesis) produced in association with professional or creative practice. This work thus demonstrates advanced competence, skills or analytical ability in a chosen discipline and/or interdisciplinary skills or analytical ability. KKP400 is a multi-component unit and all five components must be completed to obtain final credit points.

Prerequisites: KKP400-3 (can be enrolled in the same teaching period)  Credit points: 12  Contact hours: 5 per week  Campus: Kelvin Grove  Teaching period: 2013 SEM-2

KKP400 HONOURS PROJECT
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Prerequisites: KKP400-4 (can be enrolled in the same teaching period)  Credit points: 12  Contact hours: 5 per week  Campus: Kelvin Grove  Teaching period: 2013 SEM-2

KKP401 HONOURS GRADUATE SEMINAR
This is a seminar program of formal presentations and in-class workshops designed to review your progress to date and to assist in refining key areas of your project prior to submission for examination. You are expected to notify your Project Supervisor of your content in this Unit and invite your Supervisor to the oral presentation of your research findings.

Equivalents: KKN002  Credit points: 12  Contact hours: 2 per week  Campus: Kelvin Grove  Teaching period: 2013 SEM-2

KKP406 GLOBAL MEDIA AND COMMUNICATION
This unit provides an advanced-level overview of key developments in 21st century global media and communications. It considers the theoretical underpinnings of global media from perspectives including political economy, cultural studies and professional practice. It will
examine major international developments in journalism, advertising, film and television and new media, through a grounded case study approach into global media organisations, production processes and cultural factors, with particular emphasis on developments in Australia, the Pacific and Asia.

*KKP406 will be recoded to KCP416 from 2013. Please enrol in KKP406 if you wish to study this unit in 2012. KCP416 will be available from 2013.

**Credit points:** 12  **Contact hours:** 3 per week  **Campus:** Kelvin Grove  **Teaching period:** 2012 SEM-1

**KKP409 APPROACHES TO HONOURS ENQUIRY**
There are many forms of enquiry suited to the diverse range of disciplines which make up the Creative Industries. These forms of enquiry typically fall within qualitative research traditions, creative practice as research and applied commercial research.

This unit plays a key role in your research degree by introducing you to the most appropriate form of enquiry for your study and providing you with the strategies, methods and protocols for designing, implementing and evaluating that study. You will be undertaking this unit with your Honours cohort and attending certain lectures in the postgraduate mode for this material, KKP601 Approaches to Enquiry in the Creative Industries, as nominated by the Honours Coordinator.

**Corequisites:** KKP400-1  **Equivalents:** KKB347  **Credit points:** 12  **Contact hours:** 3 per week  **Campus:** Kelvin Grove  **Teaching period:** 2013 SEM-1

**KKP623 REFLECTIVE PRACTICE IN ACTION**
This unit introduces and explores the processes involved in undertaking critical, systematic reflection into professional and creative practice. While acknowledging that practice in the Creative Industries incorporates a multitude of processes and approaches across a range of disciplines in diverse contexts, this unit seeks to develop a personal and serviceable model for reflection on practice. The unit forms the basis for subsequent research in the professional practice research projects which drive the course.

**Antirequisites:** KKP620, KKP621  **Credit points:** 24  **Campus:** Kelvin Grove  **Teaching period:** 2013 SEM-1

**KVP400 CONTEMPORARY AESTHETIC DEBATES**
This unit focuses upon aesthetic debates that inform contemporary art practice. The unit concentrates on developing historical, critical and analytical skills in evaluating modern and contemporary critical issues in the visual arts as well as contemporary culture in general. For this reason, it examines the status of art today, asking what type of knowledge does art give us, whether it remains important today and how art is it best comprehended.

**Antirequisites:** KVB004  **Credit points:** 12  **Contact hours:** 3 per week  **Campus:** Kelvin Grove  **Teaching period:** 2013 SEM-1

**KWP415 THEORY AND PRACTICE IN CREATIVE WRITING AND LITERARY STUDIES**
**Credit points:** 12  **Teaching period:** 2013 SEM-1