Bachelor of Media and Communication (Honours) (KK56)

Year offered: 2011
Admissions: Yes
CRICOS code: 072978A
Course duration (full-time): 1 Year Full-time
Domestic Fees (indicative): 2011: CSP $2,721 per semester (indicative)
International Fees (indicative): 2011: $10,500 (indicative) per semester
Domestic Entry: February
International Entry: February
Total credit points: 96
Standard credit points per full-time semester: 48
Course coordinator: Dr Susan Carson
Campus: Kelvin Grove

Course structure

In order to complete this course you must complete a total of 96 credit points comprising:

* 84 credit points of Core units, including a 60 credit point Honours Project (culminating in a written thesis, creative work, or combination of these)
* An approved 12 credit point elective unit related to your research

Potential Careers:
Academic, Advertising Professional, Educator, Government Officer, Information Officer, Internet Professional, Marketing Officer/Manager, Media Industry Specialist, Organisational Communication Specialist, Policy Officer, Public Servant, Publishing Professional, Teacher, Web Designer.

UNIT SYNOPSISES

KJP400 THEORIES OF JOURNALISM
This unit includes the following: a summary of the body of literature pertaining to the theories of journalism; identification of individual research interests; attention to the empirical traditions; summary of issues at an advanced level from journalists' perspectives through close reading of core texts.
Equivalents: KJP105
Credit points: 12
Contact hours: 3 per week
Campus: Kelvin Grove
Teaching period: 2011 SEM-1

KKP400 HONOURS PROJECT
The Honours project is the major component of the Honours year in Creative Industries. As the Honours year builds upon a completed undergraduate degree, the project gives you the opportunity to pursue an in-depth project over two semesters that can be a) a thesis dissertation or b) a project is made up of critical work (an exegesis) produced in association with professional or creative practice. This work thus demonstrates advanced competence, skills or analytical ability in a chosen discipline and/or interdisciplinary skills or analytical ability. KKP400 is a multi-component unit and all five components must be completed to obtain final credit points.
Prerequisites: KKP400-1 (can be enrolled in the same teaching period)
Credit points: 12
Contact hours: 5 per week
Campus: Kelvin Grove
Teaching period: 2011 SEM-1 and 2011 SEM-2
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Prerequisites: KKP400-2 (can be enrolled in the same teaching period) Credit points: 12 Contact hours: 5 per week Campus: Kelvin Grove Teaching period: 2011 SEM-1 and 2011 SEM-2

KKP400 HONOURS PROJECT
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Prerequisites: KKP400-3 (can be enrolled in the same teaching period) Credit points: 12 Contact hours: 5 per week Campus: Kelvin Grove Teaching period: 2011 SEM-1 and 2011 SEM-2

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Credit points: 12 Contact hours: 5 per week Campus: Kelvin Grove Teaching period: 2011 SEM-1 and 2011 SEM-2

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Prerequisites: KKP400-4 (can be enrolled in the same teaching period) Credit points: 12 Contact hours: 5 per week Campus: Kelvin Grove Teaching period: 2011 SEM-1 and 2011 SEM-2

KKP401 HONOURS GRADUATE SEMINAR
This is a seminar program of formal presentations and in-class workshops designed to review your progress to date and to assist in refining key areas of your project prior to submission for examination. You are expected to notify your Project Supervisor of your content in this Unit and invite your Super visor to the oral presentation of your research findings.

Equivalents: KKN002 Credit points: 12 Contact hours: 2 per week Campus: Kelvin Grove Teaching period: 2011 SEM-1 and 2011 SEM-2

KKP406 GLOBAL MEDIA AND COMMUNICATION
This unit provides an advanced-level overview of key developments in 21st century global media and communications. It considers the theoretical underpinnings of global media from perspectives including political economy, cultural studies and professional practice. It will examine major international developments in journalism, advertising, film and television and new media, through a grounded case study approach into global media organisations, production processes and cultural factors, with particular emphasis on developments in Australia, the Pacific and Asia.

Credit points: 12 Contact hours: 3 per week Campus: Kelvin Grove

KKP409 APPROACHES TO HONOURS ENQUIRY
There are many forms of enquiry suited to the diverse range of disciplines which make up the Creative Industries. These forms of enquiry typically fall within qualitative research traditions, creative practice as research and applied commercial research.

This unit plays a key role in your research degree by introducing you to the most appropriate form of enquiry for your study and providing you with the strategies, methods and protocols for designing, implementing and evaluating
that study. You will be undertaking this unit with your Honours cohort and attending certain lectures in the postgraduate mode for this material, KKP601 Approaches to Enquiry in the Creative Industries, as nominated by the Honours Coordinator.

Corequisites: KKP400-1  
Equivalents: KKB347  
Credit points: 12  
Contact hours: 3 per week  
Campus: Kelvin Grove  
Teaching period: 2011 SEM-1

KKP620 INTRODUCTION TO REFLECTIVE PRACTICE

This unit investigates the intuition and tacit knowledges that inform and inspire your creative practice by building the conceptual framework for being a reflective practitioner. Texts, terminologies and processes will be discussed and analysed within the context and forms of your practice.

Equivalents: KKP602, KKN061  
Credit points: 12  
Contact hours: 2 per week  
Campus: Kelvin Grove  
Teaching period: 2011 SEM-1 and 2011 SEM-2

KVP400 CONTEMPORARY AESTHETIC DEBATES

This unit focuses upon aesthetic debates that inform contemporary art practice The unit concentrates on developing historical, critical and analytical skills in evaluating modern and contemporary critical issues in the visual arts as well as contemporary culture in general. For this reason, it examines the status of art today, asking what type of knowledge does art give us, whether it remains important today and how art is it best comprehended.

Antirequisites: KVB004  
Credit points: 12  
Contact hours: 3 per week  
Campus: Kelvin Grove  
Teaching period: 2011 SEM-1