Bachelor of Media and Communication (Honours) (KK56)

Year offered: 2011
Admissions: Yes
CRICOS code: 072978A
Course duration (full-time): 1 Year Full-time
Domestic Fees (indicative): 2011: CSP $2,721 per semester (indicative)
International Fees (indicative): 2011: $10,500 (indicative) per semester
Domestic Entry: February
International Entry: February
Total credit points: 96
Standard credit points per full-time semester: 48
Course coordinator: Dr Susan Carson
Campus: Kelvin Grove

Course structure
In order to complete this course you must complete a total of 96 credit points comprising:
* 84 credit points of Core units, including a 60 credit point Honours Project (culminating in a written thesis, creative work, or combination of these)
* An approved 12 credit point elective unit related to your research

Pathways to further study
On successful completion of this course you will be eligible to apply for entry into the Masters of Arts (Research) program (KK51) or the Doctor of Philosophy (Creative Industries) program (IF49) but entry into KK51 or IF49 is dependent, also, on a range of factors including the level of your Honours result, examiner reports, and suitability of your research for Creative Industries strategic aims as well as availability of supervision.

UNIT SYNOPSES

KJP400 THEORIES OF JOURNALISM
This unit includes the following: a summary of the body of literature pertaining to the theories of journalism; identification of individual research interests; attention to the empirical traditions; summary of issues at an advanced level from journalists’ perspectives through close reading of core texts.
Equivalents: KJP105 Credit points: 12 Contact hours: 3 per week Campus: Kelvin Grove Teaching period: 2011 SEM-1

KKP400 HONOURS PROJECT
The Honours project is the major component of the Honours year in Creative Industries. As the Honours year builds upon a completed undergraduate degree, the project gives you the opportunity to pursue an in-depth project over two semesters that can be a) a thesis dissertation or b) a project is made up of critical work (an exegesis) produced in association with professional or creative practice. This work thus demonstrates advanced competence, skills or analytical ability in a chosen discipline and/or interdisciplinary skills or analytical ability. KKP400 is a multi-component unit and all five components must be completed to obtain final credit points.
Prerequisites: KKP400-1 (can be enrolled in the same teaching period) Credit points: 12 Contact hours: 5 per week Campus: Kelvin Grove Teaching period: 2011 SEM-1 and 2011 SEM-2

List A - Creative Industries Honours Unit Options

KJP400 Theories of Journalism
KKP406 Global Media and Communication
KKP620 Introduction To Reflective Practice
KVP400 Contemporary Aesthetic Debates

*Students may choose from units offered elsewhere in the University, which are deemed by the Coordinator to be relevant to the research project.

Potential Careers:
Academic, Advertising Professional, Educator, Government Officer, Information Officer, Internet Professional, Marketing Officer/Manager, Media Industry Specialist, Organisational Communication Specialist, Policy Officer, Public Servant, Publishing Professional, Teacher, Web Designer.

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Prerequisites: KKP400-2 (can be enrolled in the same teaching period) Credit points: 12 Contact hours: 5 per week Campus: Kelvin Grove Teaching period: 2011 SEM-1 and 2011 SEM-2

KKP400 HONOURS PROJECT

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Prerequisites: KKP400-3 (can be enrolled in the same teaching period) Credit points: 12 Contact hours: 5 per week Campus: Kelvin Grove Teaching period: 2011 SEM-1 and 2011 SEM-2

KKP400 HONOURS PROJECT

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Credit points: 12 Contact hours: 5 per week Campus: Kelvin Grove Teaching period: 2011 SEM-1 and 2011 SEM-2

KKP400 HONOURS PROJECT

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that study. You will be undertaking this unit with your Honours cohort and attending certain lectures in the postgraduate mode for this material, KKP601 Approaches to Enquiry in the Creative Industries, as nominated by the Honours Coordinator.

Corequisites: KKP400-1  
Equivalents: KKB347  
Credit points: 12  
Contact hours: 3 per week  
Campus: Kelvin Grove  
Teaching period: 2011 SEM-1

KKP620 INTRODUCTION TO REFLECTIVE PRACTICE

This unit investigates the intuition and tacit knowledges that inform and inspire your creative practice by building the conceptual framework for being a reflective practitioner. Texts, terminologies and processes will be discussed and analysed within the context and forms of your practice.

Equivalents: KKP602, KKN061  
Credit points: 12  
Contact hours: 2 per week  
Campus: Kelvin Grove  
Teaching period: 2011 SEM-1 and 2011 SEM-2

KVP400 CONTEMPORARY AESTHETIC DEBATES

This unit focuses upon aesthetic debates that inform contemporary art practice. The unit concentrates on developing historical, critical and analytical skills in evaluating modern and contemporary critical issues in the visual arts as well as contemporary culture in general. For this reason, it examines the status of art today, asking what type of knowledge does art give us, whether it remains important today and how art is best comprehended.

Antirequisites: KVB004  
Credit points: 12  
Contact hours: 3 per week  
Campus: Kelvin Grove  
Teaching period: 2011 SEM-1