Master of Arts (Research) (KK51)

Year offered: 2010
Admissions: Yes
CRICOS code: 046055E

Course duration (full-time): Entry with 3 year qualification
1.5 years full-time; Entry with 4 year qualification (Honours)
1 year full-time
Course duration (part-time): Entry with 3 year qualification
3 years part-time; Entry with 4 year qualification (Honours) 2 years part-time
Domestic fees (indicative): Aust citizens or PRs will be awarded an RTS/RTA place or a QUT sponsorship for tuition fees. If you exceed the max time, you will be charged - 2010: $11,750 per semester (indicative)
International Fees (indicative): 2010: $11,750 (indicative) per semester
International Entry: February and July
Total credit points: 3-year qualified entry: 144; 4 year qualified entry: 96
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Dr Susan Carson
Campus: Kelvin Grove

Overview
The Master of Arts (Research) provides an opportunity to conduct research in relation to creative and professional practice. The program is an important building block in the higher degree research domain. Some recent Master of Arts (Research) degrees have been undertaken through cohort-based supervision under the leadership of prominent industry professionals. The Faculty can advise on the availability of cohort-based entry and areas of current supervision.
Master of Arts (Research) candidates have completed projects drawn from commissioned research, industry placements and workplace-related research projects. The program is also suited to practice-led research initiatives.

Entry Requirements
Masters applicants seeking entry into the coursework plus research program should possess a three-year bachelor degree or equivalent. For entry into the research-only program, applicants should possess a three-year bachelor degree plus honours, or a three-year bachelor degree plus a recent graduate diploma or equivalent.

Course Structure
* ENTRY WITH 3 YEAR QUALIFICATION: (Bachelors degree plus equivalent)
Students normally will undertake 48 credit points of coursework and a 96 credit point research project.
* ENTRY WITH APPROVED 4 YEAR QUALIFICATION: (Bachelors degree plus Honours/Graduate Diploma or equivalent)
Students will not normally undertake coursework units, unless otherwise recommended by the Discipline Coordinator. They will be required to undertake a 96 credit point research project or thesis.

With approval from the relevant Discipline Coordinator, instead of undertaking 96 credit points of research, students may enrol in 12 or 24 credit points of course work, and reduce the weighting of their research project to 84 or 72 credit points.

Research Component
Depending on the discipline, the research component may be undertaken either as a research thesis of 30,000 words, or as a creative practice-based project with an exegesis or written component (7000 - 10 000 words).

Students can undertake:
* a significant creative work such as a live performance or musical composition
* a work of fiction or non-fiction
* a script or production for film, television or live performance
* a multimedia script or production
* projects commissioned by industry, government and community organisations
* workplace-related projects.

Any project likely to involve University resources must be approved by the Creative Industries Faculty Research Office. Details of how to apply are available on request on acceptance of offer of a place in the course.

All Disciplines - full-time with 4-year qualified entry

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All Disciplines - part-time with 4-year qualified entry
Semester 1
KKP601 Approaches to Enquiry in the Creative Industries
KKP614-1 Research Project
KKP614-2 Research Project

Semester 2
KKP614-3 Research Project
KKP614-4 Research Project

Semester 3
KKP614-5 Research Project
KKP614-6 Research Project

Semester 4
KKP614-7 Research Project
KKP614-8 Research Project

Full-time with 3-year qualified entry

Semester 1
KKP601 Approaches to Enquiry in the Creative Industries
KKP614-1 Research Project
KKP614-2 Research Project

Semester 2
KKP614-3 Research Project
KKP614-4 Research Project

Semester 3
KKP614-5 Research Project
KKP614-6 Research Project

Semester 4
KKP614-7 Research Project
KKP614-8 Research Project

KKP615 Graduate Seminar

Part-time with 3-year qualified entry

Semester 1
KKP601 Approaches to Enquiry in the Creative Industries
Choose one from the following list of units:
KJP400 Theories of Journalism
KKP406 Global Media and Communication
KKP620 Introduction To Reflective Practice
KTP401 Contemporary Performance
KVP400 Contemporary Aesthetic Debates
KWB302 Novel and Genre

Semester 2
KKP614-1 Research Project
SELECT A Post Graduate Unit Option
Note: A Unit Option of 12 credit points is chosen by students, in consultation with their Principal Supervisor from university wide offerings.

Semester 3
KKP614-2 Research Project
KKP614-3 Research Project

Semester 4
KKP614-4 Research Project
KKP614-5 Research Project

Semester 5
KKP614-6 Research Project
KKP614-7 Research Project

Semester 6
KKP614-8 Research Project
KKP615 Graduate Seminar

Creative Industries Faculty Postgraduate Open Unit Options

Creative Industries Postgraduate - University Wide Units
These unit offerings are current at the time of publication but are subject to change.
Creative Industries students may choose Unit Options from the following list OR from outside the Faculty area subject to the following guidelines:
* you must obey any Unit Option rules as set out in your course requirements
* you cannot select a unit that forms part of the compulsory units of your course.
* you must have successfully completed any pre/co-requisite units applicable
* the offering of Unit Options is subject to sufficient student enrolment numbers and staff availability
* some units are subject to quota restrictions

**Media and Communication Discipline**

KCP402 New Media Studies

**Interactive and Visual Design Discipline**

KIP401 Visual Communication
KIP403 Introduction to Web Design and Development
KIP405 Animation and Motion Graphics
KIP408 Animation Practices
KIP424 Advertising Creative: Introduction

**Journalism Discipline**

KJP401 Newswriting
KJP403 Feature Writing

**Faculty**

KKP402 Business and Corporate Development in the Creative Industries
KKP403 Special Topic in the Creative Industries
KKP404 Policy Development in Creative and Cultural Industries
KKP405 Co-Creative Media: Digital Storytelling
KKP407 Creative Industries in Asia

**Performance Studies Discipline**

KTP401 Contemporary Performance

**Visual Arts Discipline**

KVP402 Photomedia and Creative Practice

**Creative Writing and Literary Studies Discipline**

KW401 Media Writing
KW402 Persuasive Writing
KW403 Creative Writing: The Short Story
KW405 Corporate Writing and Editing
KW407 Great Books: the Literary Classics

**Potential Careers:**
Actor, Animator, Art Project Manager, Art Writer, Artist, Arts Administrator, Band Leader, Choreographer, Composer, Computer Game Programmer, Computer Games Developer, Conductor, Creative Writer, Curator, D.J, Dance Teacher, Dancer, Digital Composer, Fashion Designer, Fashion Professional, Film Composer, Film/Television Producer, Internet Professional, Journalist, Media Industry Specialist, Multimedia Designer, Music Agent/Manager, Music Publisher, Music Sampler, Music Technologist, Musical Director, Musician, Publishing Professional, Recording Engineer, Song Writer, Sound and Music Producer, Sound Designer, Sound/Audio Engineer, Stage Manager, Theatre Professionals, Visual Artist, Web Designer.

**UNIT SYNOPSES**

**KCP402 NEW MEDIA STUDIES**
This unit considers the social, cultural, economic and political implications of development of new media technologies, such as the Internet and World Wide Web, broadband cable and satellite technologies. This unit considers the following: the historical development of technologies; different understandings of digital culture; the impact of new media forms upon cultural practices and modes of social interaction; the impact of new media in traditional media industries (print, broadcast) and areas such as entertainment and education; the legal, regulatory and policy issues arising from the development of new media technologies.

**Equivalents:** KCP336  
Credit points: 12  
Contact hours: 4 per week  
Campus: Kelvin Grove  
Teaching period: 2010 SEM-2

**KIP401 VISUAL COMMUNICATION**
Communication Design deals with visual communication and the creation of meaning through images. This unit will introduce you to the principles, production and presentation of visual design and communication.

**Antirequisites:** KIB101, KIB801  
Credit points: 12  
Contact hours: 4 per week  
Campus: Kelvin Grove  
Teaching period: 2010 SEM-1 and 2010 SEM-2

**KIP403 INTRODUCTION TO WEB DESIGN AND DEVELOPMENT**
This unit provides an introduction to theories and skills underpinning the application of multimedia technology with the Creative Industries, providing a foundation of conceptual and practical skills related to contemporary modes of electronic hypermedia production, communication and publishing.

**Antirequisites:** KIB103, KIB807  
Credit points: 12
Contact hours: 3 per week  
Campus: Kelvin Grove  
Teaching period: 2010 SEM-1 and 2010 SEM-2

KIP405 ANIMATION AND MOTION GRAPHICS
This unit provides an introduction to animation and motion graphics concepts and practices, with an emphasis on principles of design in motion. 
Antirequisites: KIB105, KIB804  
Credit points: 12  

Contact hours: 3 per week  
Campus: Kelvin Grove  
Teaching period: 2010 SEM-2

KIP408 ANIMATION PRACTICES
The unit is an introductory examination of the development of animation. It addresses social, cultural, economic and technological themes that have shaped notable practitioners and established animation as a significant medium for the expression of popular culture, artistic experiment and philosophical, social and political comment. 
Antirequisites: KIB108, KIB825  
Credit points: 12  

Contact hours: 3 per week  
Campus: Kelvin Grove

KIP424 ADVERTISING CREATIVE: INTRODUCTION
This unit provides an introduction to the creative side of advertising, involving the analysis of advertising creative content, the development of creative strategies, creative concepts, and the crafting of persuasive ideas. The unit is the foundation for further work in creative advertising, and provides you with a thorough grounding in creative advertising history, industry practices, strategies and concept development. 
Equivalents: KCP404, KCP360  
Credit points: 12  

Contact hours: 3 per week  
Campus: Kelvin Grove  
Teaching period: 2010 SEM-1 and 2010 SEM-2

KJP403 FEATURE WRITING
In this unit you will conduct interviews and other research that you use to write Internet, newspaper and magazine articles that profile personalities or that treat processes, events and places to exploit their human-interest value. 
Equivalents: KJP224  
Credit points: 12  

Contact hours: 3 per week, plus several seminars during semester  
Campus: Kelvin Grove  
Teaching period: 2010 SEM-1 and 2010 SEM-2

KJP402 BUSINESS AND CORPORATE DEVELOPMENT IN THE CREATIVE INDUSTRIES
This unit introduces issues involved in selecting and refining a concept/idea/new product in the creative industries. Topics include: business opportunity recognition; screening for potential viability and sustainable competitive advantages; identifying and analysing strategic options; creating a marketing strategy and outlining the production and operations, human resources, and financial plans for a selected creative industries venture. You build the components of a business model for your selected creative concept and write a formal business plan for that concept/product. You examine and critique the business models of a variety of existing businesses in the creative industries during the semester. 
Equivalents: GSN225  
Credit points: 12  

Contact hours: 3 per week  
Campus: Kelvin Grove  
Teaching period: 2010 SEM-1

KJP403 SPECIAL TOPIC IN THE CREATIVE INDUSTRIES
Advanced level research and creative practice in the Creative Industries frequently draws upon the expertise of leading national and international researchers who visit the Creative Industries Faculty, as well as innovative creative projects. Through a Special Topic unit, Masters, PhD and Professional Doctorate students at the postgraduate level can systematically engage with these initiatives through a structured program of attendance at key events, reading and investigation, and working in creative teams to develop project deliverables. 
Prerequisites: Completion of 48cp of study  
Credit points: 12  

Contact hours: 3 per week  
Campus: Kelvin Grove

KJP404 POLICY DEVELOPMENT IN CREATIVE AND CULTURAL INDUSTRIES
In this unit, you will undertake an overview of the creative industries as a major element of the global knowledge economy. You will critically analyse key creative industries concepts such as: the knowledge-based economy; networks and clusters; economic aspects of culture and creativity; creative cities; organisation of creative work; creativity and management; social entrepreneurship.
Equivalents: KCP018, KCP401  Credit points: 12
Contact hours: 3 per week  Campus: Kelvin Grove
Teaching period: 2010 SEM-1

**KKP405 CO-CREATIVE MEDIA: DIGITAL STORYTELLING**

In this unit you will learn about the breadth of achievements of research in the Creative Industries (for example, in making visible the creative economy. This knowledge is essential for arts and creative industries managers. You will also have the option to experience deep learning in the theory and practice of one particular creative human capital development technique and qualitative research platform, known as Digital Storytelling.

Equivalents: KCP043, KCP353  Credit points: 12
Contact hours: 3 per week  Campus: Kelvin Grove
Teaching period: 2010 SUM-2, 2010 SEM-1, 2010 5TP3, 2010 5TP5 and 2010 6TP6

**KKP406 GLOBAL MEDIA AND COMMUNICATION**

This unit provides an advanced-level overview of key developments in 21st century global media and communications. It considers the theoretical underpinnings of global media from perspectives including political economy, cultural studies and professional practice. It will examine major international developments in journalism, advertising, film and television and new media, through a grounded case study approach into global media organisations, production processes and cultural factors, with particular emphasis on developments in Australia, the Pacific and Asia.

Credit points: 12  Contact hours: 3 per week  Campus: Kelvin Grove  Teaching period: 2010 SEM-1

**KKP407 CREATIVE INDUSTRIES IN ASIA**

Forces associated with the rise of creative industries, such as globalisation, the knowledge-based economy, and media and communications networks are significantly shifting both public policy and creative practice in the Asia-Pacific region, and raising new challenges, tensions and contradictions in politics, economics and culture. This unit will provide you with an understanding of how developments in the creative industries will affect the economics, politics and cultural development of nations and people in the Asian region.

Equivalents: KKP407, KCP354  Credit points: 12
Contact hours: 2.5 per week  Campus: Kelvin Grove

**KKP601 APPROACHES TO ENQUIRY IN THE CREATIVE INDUSTRIES**

There are many forms of enquiry suited to the diverse range of disciplines which make up the Creative Industries. These forms of enquiry typically fall within qualitative research traditions, creative practice as research and applied commercial research.

This unit plays a key role in your research degree by introducing you to the most appropriate form of enquiry for your study and providing you with the strategies, methods and protocols for designing, implementing and evaluating that study.

Credit points: 12  Contact hours: 2 per week  Campus: Kelvin Grove  Teaching period: 2010 SEM-1 and 2010 SEM-2

**KKP614 RESEARCH PROJECT**

Students enrolled in KK51 Master of Arts (Research) undertake a research project as the major component of their studies. This project may take the form of either a research thesis or a creative project accompanied by a written component. The creative project could include an exhibition of visual art, a performance (dance, drama, music), choreography, script or score, a book-length work of fiction or non-fiction, a film or multi-media script or production. Units may be either taken one per semester or several per semester, depending on the enrolment pattern recommended by the School in the Course Summary Sheet. This is an eight part unit.

Equivalents: KKN007-1, KKN007-2, KKN007-3, KKN007-4, KKN007-5, KKN007-6, KKN007-7, KKN007-8  Credit points: 12  Contact hours: 1 per week  Campus: Kelvin Grove and External

**KKP614 RESEARCH PROJECT**

See KKP614-1 for details.

Prerequisites: KKP614-3 (can be enrolled in the same teaching period)  Equivalents: KKN007-1, KKN007-2, KKN007-3, KKN007-4, KKN007-5, KKN007-6, KKN007-7, KKN007-8  Credit points: 12  Contact hours: 1 per week  Campus: Kelvin Grove and External

**KKP614 RESEARCH PROJECT**

See KKP614-1 for details.

Prerequisites: KKP614-2 (can be enrolled in the same teaching period)  Equivalents: KKN007-1, KKN007-2, KKN007-3, KKN007-4, KKN007-5, KKN007-6, KKN007-7, KKN007-8  Credit points: 12  Contact hours: 1 per week  Campus: Kelvin Grove and External

**KKP614 RESEARCH PROJECT**

See KKP614-1 for details.

Prerequisites: KKP614-7 (can be enrolled in the same teaching period)  Equivalents: KKN007-1, KKN007-2, KKN007-3, KKN007-4, KKN007-5, KKN007-6, KKN007-7, KKN007-8  Credit points: 12  Contact hours: 1 per week  Campus: Kelvin Grove and External

**KKP614 RESEARCH PROJECT**

See KKP614-1 for details.

Prerequisites: KKP614-6 (can be enrolled in the same teaching period)  Equivalents: KKN007-1, KKN007-2,
KKN007-3, KKN007-4, KKN007-5, KKN007-6, KKN007-7, KKN007-8 Credit points: 12 Contact hours: 1 per week Campus: Kelvin Grove and External

KKP614 RESEARCH PROJECT
See KKP614-1 for details.
Prerequisites: KKP614-5 (can be enrolled in the same teaching period) Equivalents: KKN007-1, KKN007-2, KKN007-3, KKN007-4, KKN007-5, KKN007-6, KKN007-7, KKN007-8 Credit points: 12 Contact hours: 1 per week Campus: Kelvin Grove and External

KKP614 RESEARCH PROJECT
See KKP614-1 for details.
Prerequisites: KKP614-4 (can be enrolled in the same teaching period) Equivalents: KKN007-1, KKN007-2, KKN007-3, KKN007-4, KKN007-5, KKN007-6, KKN007-7, KKN007-8 Credit points: 12 Contact hours: 1 per week Campus: Kelvin Grove and External

KKP616 GRADUATE SEMINAR
Graduate seminar is a unit that fosters a culture of discussion and debate among creative industries research students. You participate in a seminar series and present the findings of your own research. You will meet with distinguished guests, staff and fellow students in a spirit of sharing, analysis and interdisciplinary curiosity.
Prerequisites: KKP601 or KKN020 Equivalents: KKN200 Credit points: 12 Contact hours: 2 per week Campus: Kelvin Grove and External Teaching period: 2010 SEM-1 and 2010 SEM-2

KKP620 INTRODUCTION TO REFLECTIVE PRACTICE
This unit investigates the intuition and tacit knowledges that inform and inspire your creative practice by building the conceptual framework for being a reflective practitioner. Texts, terminologies and processes will be discussed and analysed within the context and forms of your practice. Equivalents: KKP602, KKN061 Credit points: 12 Contact hours: 2 per week Campus: Kelvin Grove Teaching period: 2010 SEM-1

KTP401 CONTEMPORARY PERFORMANCE
School curriculum documents present Drama as a stable field of study. The elements of Drama and the conventions of various periods have provided the pivot around which genres and forms of Theatre can be studied. However, in recent decades a fresh species of Drama has emerged called Performance to challenge many of the traditional terms we use to define Theatre.
Antirequisites: KTB204 Equivalents: KTN002 Credit points: 12 Contact hours: 3 per week Campus: Kelvin Grove Teaching period: 2010 SEM-1

KVP402 CONTEMPORARY AESTHETIC DEBATES
This unit focuses upon aesthetic debates that inform contemporary art practice. The unit concentrates on developing historical, critical and analytical skills in evaluating modern and contemporary critical issues in the visual arts as well as contemporary culture in general. For this reason, it examines the status of art today, asking what type of knowledge does art give us, whether it remains important today and how art is it best comprehended.
Antirequisites: KVB004 Credit points: 12 Contact hours: 3 per week Campus: Kelvin Grove Teaching period: 2010 SEM-1

KVP402 PHOTO MEDIA AND CREATIVE PRACTICE
This unit provides you with an understanding of conceptual, technical and aesthetic perspectives as encountered in a number of contemporary photographic genres. The unit teaches you strategies for developing and applying advanced processes and concepts in Photomedia to the creation of your own personal work. It also encourages critical understanding of contexts that will contribute to your ability to work in a variety of creative and industry settings.
Antirequisites: KVB104, KVB509 Credit points: 12 Contact hours: 5 per week Campus: Kelvin Grove Teaching period: 2010 SEM-1

KWB302 NOVEL AND GENRE
This unit is a key advanced Creative Writing unit in the Advanced Writing Practice package. This unit enables you to develop a sustained and coherent piece of work, and develop the analytical, practical and professional skills needed to work within this unique form. The focus is on the longer narrative form and across various genres. The unit is also designed to enable you to begin to develop a critical understanding of your own and others approaches to the writing life. This unit includes face-to-face and electronic learning environments designed to facilitate the development of professional reading, editing and writing skills.
Antirequisites: KWP103, KWP400 Credit points: 12 Contact hours: 3 hour intensive workshop, plus self-directed creative practice and peer critiquing. Total hours per week – 10. Campus: Kelvin Grove Teaching period: 2010 SEM-2

KWP401 MEDIA WRITING
This unit introduces you to the formats, terminology and protocols used in the preparation of proposal documents...
and short scripts. It will explore fundamental concepts including narrative structures, metaphors, point of view, plotting, character and voice. You will examine a range of professional scripts and development documents and be asked to apply their knowledge of typical script problems and solutions to their own work.

**Equivalents:** KWP111  **Credit points:** 12  **Contact hours:** 3 per week  **Campus:** Kelvin Grove

**KWP402 PERSUASIVE WRITING**
This unit teaches the use of persuasive writing in the workplace. The unit analyses a variety of writing genres to reveal how they persuade their audiences. The analysis is founded on critical discourse and semiotic theory. You will apply these learned techniques and theories to produce a portfolio of persuasive writing. It covers a range of genres such as public health campaigns, proposals, speechwriting and political persuasion.

**Equivalents:** KWP315  **Credit points:** 12  **Contact hours:** 3 per week  **Campus:** Kelvin Grove  **Teaching period:** 2010 SEM-1

**KWP403 CREATIVE WRITING: THE SHORT STORY**
The unit covers the writing of the short story in detail.

**Equivalents:** KWP350  **Credit points:** 12  **Contact hours:** Up to 3 per week  **Campus:** Kelvin Grove  **Teaching period:** 2010 SEM-2

**KWP405 CORPORATE WRITING AND EDITING**
This unit deals with both the fundamentals of language (grammar, punctuation, style) and the dominant corporate writing genres (manuals, report, speeches, brochures).

**Antirequisites:** KWB106  **Equivalents:** KWP314  **Credit points:** 12  **Contact hours:** 4 per week  **Campus:** Kelvin Grove  **Teaching period:** 2010 SEM-2

**KWP407 GREAT BOOKS: THE LITERARY CLASSICS**
This unit provides an overview of the enduring classic literary works. It will give you a better knowledge and understanding of the craft of storytelling and stimulate you to develop your own critical and creative writing as well as an understanding of yourself and others. The course commences with several of Chaucer's medieval tales and concludes with Vonnegut's modern anti-war classic Slaughterhouse Five. It includes Swift's biting satire and Emily Bronte's passionate Wuthering Heights. The unit aims to make such works accessible to students from all disciplines in the university, and provides valuable historical context and analysis of the writing craft in each case.

**Credit points:** 12  **Contact hours:** 3 per week  **Campus:** Kelvin Grove