Master of Arts and Creative Industries Management (KK46)

Year offered: 2010
Admissions: No
CRICOS code: 056188J
Course duration (full-time): 3 semesters
Course duration (part-time): 6 semesters
Domestic fees (indicative): 2010: Full fee tuition $7,250 (indicative) per semester
International Fees (indicative): 2010: $10,500 (indicative) per semester
Domestic Entry: February and July
International Entry: February and July
Total credit points: 144
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Dr Helen Klaebe
Campus: Kelvin Grove

Course Description
This innovative postgraduate course enables you to fuse creative talents with business and entrepreneurial skills. Your role as a manager in the creative industries is to bring together the artist and the consumer through cultural leadership. With the shift to micro-business development, there is a need for your business acumen and entrepreneurial skills to turn your good ideas into successful enterprises.

Entry Requirements
Applicants will be given automatic entry into this degree if they have:
1. A Grade Point Average of 4.5 or above from a bachelor's degree in any field at any recognised tertiary institution;
2. At least two years paid work or professional experience;
3. English language proficiency as demonstrated by an IELTS band score of 6.5 with no sub-band score below 6.0; a TOEFL score of 575 (paper-based) or 230 (computerised); or written documentary evidence that tertiary studies were conducted entirely in English.

Applicants with less than two years paid work experience, or with more part-time or contract-based work experience, may be admitted into KK46 on the basis of an interview with the course coordinator. Such applicants may also be required to enrol in the Graduate Certificate in Arts and Creative Industries Management, with the opportunity to transfer into the Masters degree with advanced standing if their GPA in this course is 4.5 or above.

Course Structure
This course is comprised of ten subjects covering Arts and Creative Industries Management plus two Unit Options.