Graduate Certificate in Journalism (KJ35)

Year offered: 2013
Admissions: Yes
CRICOS code: 040323E
Course duration (full-time): 13 weeks
Course duration (part-time): 26 weeks
Course duration notes: This course is offered full-time over one semester or part-time over two semesters.
Domestic Fees (indicative): 2013: $9,000 (indicative) per Semester
Student Services and Amenities Fee
You’ll need to pay the Student Services and Amenities Fee (SSAF) as part of your course costs. More information on the SSAF - http://www.student.qut.edu.au/fees-and-finances/study-costs/fee-schedule/table-l-student-services-and-amenities-fee

Start month: February, July
Deferment allowed: No
Total credit points: 48
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Associate Professor Cheryl Stock
Discipline coordinator: Professor Terry Flew
Campus: Kelvin Grove
Attendance: Part-time, Full-time
Additional Requirements:
Entry requirements
A bachelor degree with an overall grade point average of 4.5 or above (on a 7-point scale).

Special entry
Applicants who do not met the entry requirements may be considered for special entry. Previous tertiary study, grade point average and documented relevant professional experience at an advanced level will be considered.

Course highlights
- Ideally suited for professionals who want a change in career or are seeking journalism skills.
- Complete in 1 semester full-time or 2 semesters part-time.
- Gain practical skills in news writing, journalistic inquiry and feature writing.

Details:
These programs suit those who have worked or studied in fields outside journalism and who now seek journalism skills or wish to change career paths into journalism. Those who currently work in journalism will benefit from this course by gaining skills to enhance their craft in a new media environment.

You will gain practical skills in news writing and journalistic inquiry within a conceptual framework that includes ethics and legal issues. The Masters program provides opportunities to tailor your studies to include units in news production, broadcast journalism and specialist journalism topics.

Structures and Units
All Masters students are required to undertake either Journalism Ethics and Issues or Creative Industries Legal Issues as an elective. Graduate Certificate students complete units such as Newswriting and Feature Writing.

Full-time Course structure

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<th>Semester 1</th>
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<td>KJP401</td>
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Please note: Students who have completed KJP402 as a core unit in 2010 or earlier will not be required to complete KJP403 as a core unit.

Part-time Course structure

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<th>Semester 1</th>
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<td>KJP401</td>
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Please note: Students who have completed KJP402 as a core unit in 2010 or earlier will not be required to complete KJP403 as a core unit.

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List A - Journalism Unit Options

Journalism Units
KCP418  FUNDAMENTAL MEDIA SKILLS FOR THE WORKPLACE
This unit introduces an array of media products that are often used in the workplace and allows students hands on experience of making media products. To discover principles of communication underlying practice, classes will discuss the use of a variety of media platforms, channels and tools.
Equivalent: KKP410  Credit points: 12  Campus: Kelvin Grove  Teaching period: 2013 SEM-2 and 2013 SUM-1

KFB205  FASHION AND STYLE JOURNALISM
This unit maps the scope and practice of fashion and style journalism in Australia and internationally. It will allow you to develop the skills necessary to conceptualise and produce fashion and style editorial content in a variety of styles and contexts.
Prerequisites: KFB103 or KJB224 (KJB224 can be enrolled in the same teaching period)  Assumed knowledge: It is strongly recommended that prior to undertaking this unit students complete both KFB103 and KJB224.
Equivalent: KJB339  Credit points: 12  Contact hours: 3 per week  Campus: Kelvin Grove  Teaching period: 2013 SEM-2

KJB103  MEDIA DESIGN AND LAYOUT
Visual communication techniques are essential in capturing the attention of an increasingly visual literate society. Understanding how to design well is growing in importance in a society that is time poor and overloaded with competing sources of media. You will learn how to apply design theory in a variety of visual communication contexts relevant to the journalism, media and communication industries.
Antirequisites: KCB304, KJB211  Credit points: 12  Campus: Kelvin Grove  Teaching period: 2013 SEM-2

KJB222  ONLINE JOURNALISM 1
As increasing volumes of news and other factual material are processed through online media, practitioners and also intending citizen journalists stand to get a secure understanding from studying the social and economic underpinnings of the format, and also from acquiring skills for using it.
This unit explores the background to practice in online journalism, such as the place of the medium in contemporary mass communication; it promotes the principles of best practice in journalism, and enables students to publish reports on line, giving them instruction in a wide range of production skills.
Prerequisites: KJB121 or KJP402  Contact hours: 3 per week  Campus: Kelvin Grove  Teaching period: 2013 SEM-2

KJB280  INTERNATIONAL JOURNALISM
This unit identifies, compares and analyses the diversity of journalism across the world, how different political-economic systems affect journalistic activity, and how and why different news media take distinct approaches to covering world issues. You will develop the cross-cultural awareness and background knowledge required to identify story ideas, relate to sources and produce news reports in different countries and cultural environments.
Prerequisites: KJB120 or KJP401  Contact hours: 4 per week  Campus: Kelvin Grove  Teaching period: 2013 SEM-1

Potential Careers:
Art Writer, Journalist, Media Industry Specialist.
KJB304 SUB-EDITING
This unit builds on KJB211 (Layout and Design) and is aimed at teaching students how to assess text for publication in the journalism industry which is a highly sought skill for employment both within Australia and overseas. Students will assess the text for news values, quality, photographs, supporting stories, applying style guides (both generic and in-house), grammar, spelling, accuracy, verification, its legality (including defamation, contempt and sub-judice), ethics, sources and balance. Students, individually and in small teams, will be given a range of copy-text from very poor to reasonable on a variety of topics which will be made publishable (i.e. production-ready) by them working with their tutor using the above processes.

Prerequisites: KJB120 or KJP400  Equivalents: KJB322  Credit points: 12  Contact hours: 3 per week  Campus: Kelvin Grove  Teaching period: 2013 SEM-1

KJB323 ONLINE JOURNALISM 2
All media outlets now have a visible and increasing online news presence. This unit builds on the foundations established in Online Journalism 1 to equip students with the skills and theory needed to compete in this multimedia news world. Students will receive practical hands-on training allowing them to incorporate text, audio, video and still images into timely online news and feature reports. They will be required to consider the application other online communication tools (Blogs, wikis, Myspace, YouTube etc) in a modern journalistic environment. The praxis-based unit will see students work in rostered teams to create journalistic copy to be published online. They will also work independently to develop individual news or feature story highlighting the innovative possibilities of the online journalism medium.

Prerequisites: KJB222  Credit points: 12  Contact hours: 1 per week  Campus: Kelvin Grove  Teaching period: 2013 SEM-1

KJP401 NEWSWRITING
In this unit you learn to think like journalists, to evaluate events for their potential news value, to record interviews and perform other reporting tasks and to write news stories; the evolution and theories of reporting.

Equivalents: KJP120  Credit points: 12  Contact hours: 3 per week, plus several seminars during semester  Campus: Kelvin Grove  Teaching period: 2013 SEM-1 and 2013 SEM-2

KJP402 JOURNALISTIC INQUIRY
This unit develops the basic skills learnt in Newswriting: generating story ideas; researching; conducting interviews; finding news values and news angles and applying them in a practical context.
You also learn about how practical newswriting skills fit into an online environment. You are introduced to the rigours of deadlines and will have opportunities to write stories related to different news rounds throughout the semester.

Antirequisites: KVP402  Equivalents: KJP121  Credit points: 12  Contact hours: 3 per week  Campus: Kelvin Grove  Teaching period: 2013 SEM-1 and 2013 SEM-2

KJP403 FEATURE WRITING
In this unit you will conduct interviews and other research that you use to write Internet, newspaper and magazine articles that profile personalities or that treat processes, events and places to exploit their human-interest value.

Equivalents: KJP224  Credit points: 12  Contact hours: 3 per week, plus several seminars during semester  Campus: Kelvin Grove  Teaching period: 2013 SEM-1 and 2013 SEM-2

KJP404 RADIO AND TELEVISION JOURNALISM 1
In this unit the practical and theoretical aspects of radio and television media are studied and applied through production of broadcast news programs. You learn styles and use, and the evaluation of television and radio products. Strong emphasis is placed on current affairs knowledge.

Prerequisites: KJP401 or KJP120 or KJP402 or KJP121  Antirequisites: KJB235  Equivalents: KJP232  Credit points: 12  Contact hours: 5 per week  Campus: Kelvin Grove  Teaching period: 2013 SEM-1 and 2013 SEM-2

LWS011 JOURNALISM LAW
It is important that all professionals have a sound working knowledge of the legal considerations that apply to their professional practice. This is especially true for journalists who provide information and commentary for the public good and in the public interest. As such, the study of law is important for you for two reasons. First, the important role journalists play in a democratic society mean that journalists are endowed with a public responsibility to engage in sound legal and ethical practice. Second, the public role journalists play in society mean that there is a high level of scrutiny on their actions. Legal transgressions by journalists can prove costly and painful for journalists, their families, friends, colleagues and employers.

Antirequisites: LWS008  Equivalents: KKB175, KKB275  Credit points: 12  Campus: Gardens Point and External  Teaching period: 2013 SEM-2