Bachelor of Media and Communication/Bachelor of Nutrition Science (IX70)

Year offered: 2013
Admissions: Yes
CRICOS code: 077702M
Course duration (full-time): 4 years
Domestic Fees (indicative): 2013: CSP $3,400 (indicative) per Semester (48 credit points)

Student Services and Amenities Fee
You will need to pay the Student Services and Amenities Fee (SSAF) as part of your course costs. More information on the SSAF - http://www.student.qut.edu.au/fees-and-scholarships/additional-compulsory-course-costs

Additional costs You'll need to pay some costs on top of your course fees. Additional course costs - http://www.qut.edu.au/study/fees-and-scholarships/additional-compulsory-course-costs

Start month: February
QTAC code: 429512
Past rank cut-off: 85
Past OP cut-off: 8
OP Guarantee: Yes
Deferment allowed: Yes
Total credit points: 384

Standard credit points per full-time semester: 48

Course coordinator: Enquiries to nutrition@qut.edu.au or phone 07 3138 4831; OR Head of Studies, MECA (Creative Industries Faculty) email ci@qut.edu.au or 07 3138 8114
Discipline coordinator: Dr Jason Sternberg (Media and Communication)
Campus: Kelvin Grove
Attendance: Full-time

Assumed knowledge: Maths B, English, Chemistry
Assumed knowledge notes: We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). For information on acquiring assumed knowledge visit http://www.qut.edu.au/assumed-knowledge

Course requirements
Vaccination You will be required to undertake clinical experience in healthcare settings. As a result, you will have direct patient contact during the placement and may be exposed to blood and body fluids of patients. Consequently you must be vaccinated for Hepatitis B and must provide a post vaccination pathological report or similar certification showing proof of immunity prior to undertaking the first clinical placement. Students will need to cover this cost.

Off-campus placements
Students will be required to undertake placements off campus and will need to cover travel and accommodation costs.

Clinical placements with Queensland Health Students undertaking a clinical placement in a Queensland Health facility are required to complete The Essentials - http://www.health.qld.gov.au/sop/2html/eprfs.asp component of the student orientation package.

Course highlights
- Combine your professional health knowledge with superior communication skills and proficiency with media technologies.
- Complete 2 separate degrees in 4 years full-time.
- Study the distribution of creative content in new media, television, radio, print, internet, mobile technologies, advertising, and public relations.
- Prepares you for careers including health communication specialists, health and nutrition writers, health promotion officer and educators, health print and online editors, and e-health marketers.
- Study community nutrition, general studies in psychology, counselling, health education, Indigenous health, health science and women's health.

Details:

Career options
Health professionals with superior communication skills and the ability to use the power of media technologies will make significant contributions to improving quality of life, both locally and internationally.

This degree will prepare you to enjoy a number of careers including health communications specialists, health and nutrition writers, health promotion officers and educators, marketers and managers in health and product promotion, health print and online editors, health communication officers, and e-health marketers.

Professional recognition
Graduates are eligible for membership of the Public Health Association of Australia and the Australian Health Promotion Association.

IX70 BMedia&Comm/BNutrSc - Full-time for students commencing 2013

Year 1, Semester 1
KCB101 Media and Communication Texts
KJB102 Introduction to Journalism, Media and Communication
LSB142 Human Anatomy and Physiology
SCB113 Chemistry for Health and Medical Science

Year 1, Semester 2
KCB104 Media and Communication: Industries
KCB106 Media in a Globalised World
HMB172 Nutrition and Physical Activity
XNB151 Food and Nutrition

Year 2, Semester 1
KCB102 Media Mythbusting
KCB103 Strategic Speech Communication
LOB381 Biochemistry: Structure and Function
XNB250 Food Science

Year 2, Semester 2
KJB103 Media Design and Layout
KCB205 Professional Communication
PUB251 Contemporary Public Health
LSB250 Human Physiology

Year 3, Semester 1
KCB206 Internet, Self and Beyond
KCB105 Inquiry in Media and Communication
PUB326 Epidemiology
PUB530 Health Education and Behaviour Change

Year 3, Semester 2
KCB203 Consumption Matters: Consumer Cultures and Identity
KCB302 Political Communication
XNB252 Diet, Nutrition and Chronic Disease
XNB251 Nutrition Science

Year 4, Semester 1
KCB301 Media Audiences
SELECT Either KCB303 or KCB307
KCB303 Brisbane Media Map 1
KCB307 Making Media Connections 1
XNB350 Community and Public Health Nutrition

PUB514 Contract/Project Management

Year 4, Semester 2
SELECT Either KCB303, KCB305, KCB307, KCB308 or KCB310:
KCB303 Brisbane Media Map 1
KCB305 Brisbane Media Map 2
KCB307 Making Media Connections 1
KCB308 Making Media Connections 2
KCB310 Contemporary Investigation in Journalism, Media and Communication

CREATIVE INDUSTRIES TRANSITIONS TO NEW PROFESSIONAL ENVIRONMENTS OPTIONS:
SELECT One unit (12cp) from the Creative Industries Transitions to New Professional Environments Options (KKB341 or KKB345)
KKB341 Work Integrated Learning 1
KKB345 Creative Industries Project 1
XNB453 Clinical Practice in Community and Public Health Nutrition

PUB406 Health Promotion Practice

Potential Careers:
Academic, Advertising Professional, Educator, Government Officer, Information Officer, Internet Professional, Marketing Officer/Manager, Media Industry Specialist, Nutritionist, Organisational Communication Specialist, Policy Officer, Public Health Officer, Public Relations Officer/Consultant, Public Servant, Publishing Professional, Web Designer.

UNIT SYNOPSES

HMB172 NUTRITION AND PHYSICAL ACTIVITY
This unit is an introduction to principles of nutrition in relation to the physical activity setting, and the role of nutrition and physical activity in weight management. This unit also covers the essential elements of child growth and development (auxology) in relation to nutrition and health. The unit is designed to underpin studies in exercise physiology and sports nutrition.

Credit points: 12  Contact hours: 3 per week  Campus: Kelvin Grove  Teaching period: 2013 SEM-1 and 2013 SEM-2
KCB101 MEDIA AND COMMUNICATION TEXTS
This unit introduces you to foundational ideas in the study of communication. It covers key questions of textual analysis, practice, and context. Drawing extensively on examples of popular communication practice from contemporary society, the unit aims to impart an understanding of communication ecologies, processes, systems, and modes within the wider frame of radical changes occurring to the way texts are produced, read and circulated within our culture.

Credit points: 12  Contact hours: 3 per week  Campus: Kelvin Grove  Teaching period: 2013 SEM-1 and 2013 SEM-2

KCB102 MEDIA MYTHBUSTING
This unit explores a variety of key myths, controversies and debates surrounding the relationship between media and society. It investigates the historical foundations, cultural context and factual accuracy of a series of 'common sense' arguments regarding how different kinds of media have or have not affected the way our society functions.

Equivalents: KCB140  Credit points: 12  Contact hours: 2.5 per week  Campus: Kelvin Grove  Teaching period: 2013 SEM-1

KCB103 STRATEGIC SPEECH COMMUNICATION
This unit emphasises both the theory and practice of speech and interpersonal communication. It introduces theories of language, rhetoric and persuasion, which are interrelated to promote understanding and development of your communication skills. Classroom practice in simulated work situations will enhance the leadership skills you need to become articulate presenters in a range of contexts including personal presentations and interviews.

Equivalents: KCB213  Credit points: 12  Contact hours: 3 per week  Campus: Kelvin Grove and Caboolture  Teaching period: 2013 SEM-1 and 2013 SEM-2

KCB104 MEDIA AND COMMUNICATION: INDUSTRIES
A contemporary understanding of the cultural and economic significance of media and communication industries is a vital foundation for scholarship and professional practice in the media and communications industries. This unit surveys the political economies of print and electronic media industries, as well as advertising and public relations. It considers the impact of regulation on these industries and explores convergence and globalisation as frameworks for understanding change. You will be supported to develop your own strategy for maintaining current awareness of media and communication industries in the process of evaluating current public and policy debates.

Equivalents: KCB150  Credit points: 12  Contact hours: 3 per week  Campus: Kelvin Grove  Teaching period: 2013 SEM-2

KCB105 INQUIRY IN MEDIA AND COMMUNICATION
The research process (define problem, collect relevant information, analyse information, formulate conclusions/outcomes) underlies many decisions that confront media and communication professionals. This subject introduces foundational research skills and contextualises them with a number of media and communication problems. The unit will involve qualitative and quantitative research methods including content analysis, focus groups, ethnography, interviews and survey research which are studied in the context of media and communication problems and issues. You will carry out research using some of these methods, analyse the results and present your conclusions and recommendations.

Equivalents: KCB334  Credit points: 12  Contact hours: 3 per week, plus several lectures during semester  Campus: Kelvin Grove  Teaching period: 2013 SEM-1

KCB106 MEDIA IN A GLOBALISED WORLD
Media organisations in Australia operate in a global context. Australian media content represents an important export for the country's economy, while Australian audiences consume large quantities of content produced overseas, or adapted from formats originated in other media markets. There is great value, therefore, in students of journalism, media and communication learning how the global media market functions, and the implications of cultural globalisation for professional practice. This foundation unit will introduce you to the global nature of media production, and to your role as a future practitioner in a globalised media system.

Credit points: 12  Campus: Kelvin Grove  Teaching period: 2013 SEM-2

KCB203 CONSUMPTION MATTERS: CONSUMER CULTURES AND IDENTITY
A knowledge of and ability to research consumer cultures is essential to those working in the Creative Industries: it is crucial to understand the ways in which consumption actively shapes not only media and production industries, but also the value and meanings of products themselves. This unit requires you to synthesise and apply concepts and methodologies that you have learned in earlier units. This unit focuses on developing in you a broader understanding of media, communication, and production through the lens of consumer cultures. The knowledge that you gain in this unit will inform your future professional, academic, and creative practices.

Credit points: 12  Contact hours: 3 per week  Campus: Kelvin Grove  Teaching period: 2013 SEM-2

KCB205 PROFESSIONAL COMMUNICATION
Professional Communication aims to enhance your career prospects by developing a better understanding of...
communication dynamics between individuals and groups in organisational settings. The unit will sharpen your practical and critical skills in situation analysis, project proposal development, formal document production, sponsor and client presentations, and workplace communication practices. Although the main focus of the unit is on the creative and cultural industries, the content and skills covered are applicable to a range of professions and career options.

**Credit points:** 12  
**Contact hours:** 3 per week  
**Campus:** Kelvin Grove  
**Teaching period:** 2013 SEM-1 and 2013 SEM-2

KCB206 INTERNET, SELF AND BEYOND

The number of individuals in contemporary societies who use new media technologies to shape, (re)form and sustain their identities is on the rise. From social networking sites like Facebook and blogs to YouTube, this unit takes you through the critical enquiry of your use of new media in five aspects of everyday life: entertainment, socialisation, information, education and business, health and well-being, and beliefs and politics. This unit also introduces them to theories, issues and deliberations surrounding new media.

**Equivalents:** KCB201, KCB295  
**Credit points:** 12  
**Contact hours:** 3 per week  
**Campus:** Kelvin Grove  
**Teaching period:** 2013 SEM-1

KCB301 MEDIA AUDIENCES

This unit provides you with a conceptual understanding of media audiences within industry and academic contexts. In addition, the unit introduces you to a range of practical skills that may be applied when undertaking audience research. A knowledge of and ability to research audiences is essential to a detailed and comprehensive understanding of the media. The ability to undertake quantitative and qualitative research into various audience groupings, the use of associated analytical tools and the ability to critically analyse academic and industry based audience research are important skills for undertaking both postgraduate research in Media & Communication and those seeking employment in media industries.

**Assumed knowledge:** Introductory understanding of the relationship between media texts, institutions and society, media or market research, quantitative and qualitative research design, basic statistical analysis skills, and qualitative research methods

**Equivalents:** KCB349  
**Credit points:** 12  
**Contact hours:** 3 per week  
**Campus:** Kelvin Grove  
**Teaching period:** 2013 SEM-1

KCB302 POLITICAL COMMUNICATION

This unit provides an overview of the theory and professional practices of political and parliamentary communication especially through the media and communications industries. The unit examines contemporary and historical political campaigns in Australia and internationally from the perspectives of media influence, strategic image and issue management, rhetorical models, and persuasion theory. The unit also considers how professional campaign consultants plan and develop political campaigns.

**Equivalents:** KCB311  
**Credit points:** 12  
**Contact hours:** 4 per week  
**Campus:** Kelvin Grove  
**Teaching period:** 2013 SEM-1 and 2013 SEM-2

KCB303 BRISBANE MEDIA MAP 1

Networks of industry and professional association are extremely important in media and communication industries. In this unit you will extend and apply your critical knowledge of media and communication to the task of deepening your understanding of these networks. Through developing and updating the Brisbane Media Map—an online resource that profiles media and communication industries in Brisbane—you will also refine your project planning and management skills, information analysis skills, and team leadership and membership skills. You will also explore ethical, communication, and intellectual property concerns that arise in the processes of undertaking a real-world media and communication industries project.

**Other requisites:** Unit coordinator approval is required. Students are expected to have completed 192cp of undergraduate study.

**Credit points:** 12  
**Contact hours:** 4 per week  
**Campus:** Kelvin Grove  
**Teaching period:** 2013 SEM-1 and 2013 SEM-2

KCB305 BRISBANE MEDIA MAP 2

Networks of industry and professional associations are extremely important in media and communication industries. In this unit you will extend, apply and deepen your understanding of these networks through developing and updating the Brisbane Media Map - an online resource that profiles media and communication industries in Brisbane. You will also refine your project planning and management skills, information analysis skills, and team leadership and membership skills.

**Prerequisites:** KCB303  
**Credit points:** 12  
**Campus:** Kelvin Grove  
**Teaching period:** 2013 SEM-2

KCB307 MAKING MEDIA CONNECTIONS 1

Issues surrounding ‘The Media’ are a common source of interest for the media itself, and too the general public. Media and communication students should be well-positioned to make an informed contribution to these debates, but often lack the ability to communicate with a general audience. This unit will therefore assist students in this regard, helping them to become a visible part of the public discourse.

**Other requisites:** Unit coordinator approval is required. Students are expected to have a GPA over 5.0 and to have completed 192cp of undergraduate study.

**Credit points:** 12  
**Campus:** Kelvin Grove  
**Teaching period:** 2013
SEM-1 and 2013 SEM-2

KCB308 MAKING MEDIA CONNECTIONS 2
Issues surrounding ‘The Media’ are a common source of interest for the media itself, and to the general public. Media and communication students should be well-positioned to make an informed contribution to these debates, but often lack the ability to communicate with a general audience. This unit will therefore assist students in this regard, helping them to become a visible part of the public discourse.

Prerequisites: KCB307
Credit points: 12
Campus: Kelvin Grove
Teaching period: 2013 SEM-2

KCB310 CONTEMPORARY INVESTIGATION IN JOURNALISM, MEDIA AND COMMUNICATION
Research skills are an important element of graduate capabilities, applicable to scholarly work at Honours and higher degree level, and also to professional practice. This unit makes available at the Bachelor level the internationally recognised expertise of world-leading research active staff within the creative industries faculty. It will enable you to explore the possibilities of academic research, design a project, and acquire data gathering, analysis and presentation skills of value to subsequent study and employment.

Credit points: 12
Campus: Kelvin Grove
Teaching period: 2013 SEM-2

KJB102 INTRODUCTION TO JOURNALISM, MEDIA AND COMMUNICATION
This unit introduces you to core concepts and key knowledge essential for subsequent study in Journalism, and Media & Communication. It combines teaching about media organisations with communication theory and practitioner perspectives drawn from a range of relevant industry sectors. The unit creates a foundation on which you will build in subsequent semesters.

Credit points: 12
Campus: Kelvin Grove
Teaching period: 2013 SEM-1

KJB103 MEDIA DESIGN AND LAYOUT
Visual communication techniques are essential in capturing the attention of an increasingly visual literate society. Understanding how to design well is growing in importance in a society that is time poor and overloaded with competing sources of media. You will learn how to apply design theory in a variety of visual communication contexts relevant to the journalism, media and communication industries.

Antirequisites: KCB304, KJB211
Credit points: 12
Campus: Kelvin Grove
Teaching period: 2013 SEM-2

KKB341 WORK INTEGRATED LEARNING 1
It is important that Creative Industries students gain real workplace-based experience in order to link university study with professional practice. Students need to equip themselves not only with skills and discipline knowledge but also with understandings and experience in order that they may function and flourish when they enter the workplace. This advanced-level (capstone) unit is offered during the final year of an undergraduate degree course at which time students are able to apply appropriate, transferable skills to a workplace or professional context.

Prerequisites: Completion of 168 credit points of study
Antirequisites: KKB343, KKB344, BEB701, BEB702
Credit points: 12
Contact hours: Varies according to discipline-specific internship requirements
Campus: Kelvin Grove
Teaching period: 2013 SEM-1, 2013 SEM-2 and 2013 SUM

KKB345 CREATIVE INDUSTRIES PROJECT 2
The Faculty of Creative Industries intends that its graduates practice as professionals in their respective discipline or disciplines. Increasingly, a major part of such practice is the instigation, management, monitoring, and reporting on Creative Industries projects. This unit offers experience at participating in an advertised project that may be offered by one or more disciplines in the Faculty. Normally projects are advertised in the preceding semester through the Ci Transitions Hub (log on to BB > Community top tab > Creative Industries > Ci_Transitions). For some students this unit will be taken as the first of two ‘project’ units related to the same project, in such cases this unit may be a prerequisite or corequisite to the second unit, KKB346 Creative Industries Project 2.

Prerequisites: Completion of 72 credit points of Creative Industries units (K%B% or D%B% units)
Credit points: 12
Contact hours: About 150 hours across the semester.
Campus: Kelvin Grove
Teaching period: 2013 SEM-1, 2013 SEM-2 and 2013 SUM

LQB381 BIOCHEMISTRY: STRUCTURE AND FUNCTION
The aim of this unit is to provide you with a clear understanding of the structure and function of the biological macromolecules that are essential to the metabolic and physiological processes of living cells in health and disease.

Prerequisites: PQB105 or (SCB121 and SCB122) or (SCB111 and SCB121) or SCB113
Antirequisites: LSB275 and LSB325 and LSB308
Credit points: 12
Contact hours: 4 per week
Campus: Gardens Point
Teaching period: 2013 SEM-1

LSB142 HUMAN ANATOMY AND PHYSIOLOGY
The aim of this unit is to provide grounding in the principles of human anatomy and physiology. Following an introduction to the structure of the cell and the organisation of tissues, each of the major systems that constitute the human body are examined by the integrated study of their anatomy and physiology.

Antirequisites: LSB131, LSB182, LSB258
Credit points: 12
Contact hours: 4 per week
Campus: Gardens Point
and Kelvin Grove  Teaching period: 2013 SEM-1

**LSB250 HUMAN PHYSIOLOGY**
A strong foundation in human physiology is crucial for students in Optometry, Podiatry and Medical Science. This unit will provide you with the necessary foundation for subsequent units in physiology, pathology or immunology. This unit is also appropriate for other students interested in studying medical physiology at an intermediate level and is also designed to encourage your interest in scientific research and current issues in medical physiology. The aim of this unit is for students to gain a strong a background in human physiology and to develop skills and gain knowledge that are relevant to the needs of future optometrists, podiatrists and medical scientists.

**Prerequisites:** SCB112 or LSB118 or LSB131 or LQB182  
**Antirequisites:** LSB231  
**Credit points:** 12  
**Contact hours:** 5 per week  
**Campus:** Gardens Point  
**Teaching period:** 2013 SEM-1

**PUB251 CONTEMPORARY PUBLIC HEALTH**
This unit provides an introduction to the following: the philosophy and approach of public health; the traditional public health process; the multidisciplinary nature of public health; and health policy and its impact on public health. Recent reformulations of traditional public health approaches including health promotion, intersectoral action for health and healthy public policy are examined. The role of public health in Australia and overseas, its main discipline components and some of the constraints faced by public health is also addressed. This unit considers groups with special needs and contemporary issues.

**Antirequisites:** PUN106  
**Credit points:** 12  
**Contact hours:** 4 per week  
**Campus:** Kelvin Grove  
**Teaching period:** 2013 SEM-1 and 2013 SEM-2

**PUB326 EPIDEMIOLOGY**
Epidemiology is the core scientific method of public health. It is the study of the distribution of health and disease in the population and includes research into causes of disease and the effectiveness of public health programs. Epidemiological methods are used to generate the evidence base for clinicians, health promotion specialists, health educators, occupational and environmental health officers and health service managers.

**Antirequisites:** HLN710  
**Assumed knowledge:** Successful completion of 96cp is assumed prior knowledge  
**Credit points:** 12  
**Contact hours:** 3 per week  
**Campus:** Kelvin Grove and External  
**Teaching period:** 2013 SEM-1

**PUB406 HEALTH PROMOTION PRACTICE**
This unit ties together the fundamental health promotion knowledge and constructs covered in earlier units in the public health subject area. It builds upon this basis to introduce students to the range of strategies available to a health promotion practitioner. The unit promotes an appreciation of the strengths and weaknesses of different approaches, as well as related administrative factors. Students undertake a small health promotion project in groups of 3-4. This is an essential field of study for those students who wish to work in a health promotion or related field.

**Prerequisites:** PUB251 or PUB530  
**Credit points:** 12  
**Contact hours:** 3  
**Campus:** Kelvin Grove  
**Teaching period:** 2013 SEM-2

**PUB514 CONTRACT/PROJECT MANAGEMENT**
This unit aims to prepare students for participation in contract and project management in the health sector. The unit provides advanced undergraduate students with an opportunity to develop an understanding of health project contract management using both theoretical and practical examination of current state and national contracts and projects.

**Credit points:** 12  
**Contact hours:** 4 per week  
**Campus:** Kelvin Grove and External  
**Teaching period:** 2013 SEM-1

**PUB530 HEALTH EDUCATION AND BEHAVIOUR CHANGE**
This unit gives students the skills to bring about change in health-related behaviours through educational interventions. Topics covered include key health education and behaviour change theories, frameworks, strategies; approaches to bring about change in different contexts; research and design of educational interventions to suit different target populations in different settings, using evidence-based practice; and health literacy as a function of health education.

**Antirequisites:** PUB329, PUB341  
**Credit points:** 12  
**Campus:** Kelvin Grove  
**Teaching period:** 2013 SEM-1

**SCB113 CHEMISTRY FOR HEALTH AND MEDICAL SCIENCE**
The aim of this unit is to introduce students to the basic concepts of general, analytical, physical and organic chemistry; generate an understanding of the importance of chemical bonding and molecular structure and how these factors effect the properties of organic and bioinorganic molecules; and allow recognition of, and provide an understanding of, the nature of organic functional groups.

**Antirequisites:** PQB105, SCB111 and SCB121  
**Credit points:** 12  
**Contact hours:** 5 per week  
**Campus:** Gardens Point  
**Teaching period:** 2013 SEM-1

**XNB151 FOOD AND NUTRITION**
This unit includes the following: an introduction to the history of food and nutrition in Australia; the food system; the food supply; proteins, carbohydrates, fats, vitamins and minerals; food grouping systems; dietary guidelines; the recommended dietary intakes; nutrition through the life cycle; food and nutrition problems; nutrition as a public health issue; and international nutrition issues.

**Equivalents:** PUB201  
**Credit points:** 12  
**Campus:** Kelvin Grove  
**Teaching period:** 2013 SEM-1 and 2013 SEM-2

**XNB250 FOOD SCIENCE**
To fulfil their needs as future professionals working in food and nutrition related areas, students explore the nature of foods and their constituents, studying the underlying scientific principles related to the manufacture, preservation, distribution and the final production of food items for consumption. This unit is available ONLY in courses where it is listed as a core unit.

**Prerequisites:** XNB151 or PUB201  
(This unit is available ONLY in courses where listed as a core unit)  
**Equivalents:** PUB474  
**Credit points:** 12  
**Campus:** Kelvin Grove  
**Teaching period:** 2013 SEM-1

**XNB251 NUTRITION SCIENCE**
Nutrition science examines a range of nutrient components in our food supply, including the biochemical pathways and physiological effects in the body, possible health implications of deficiency or toxicity and important dietary sources. It integrates nutritional knowledge with the science of biochemistry and clinical physiology and provides the foundation on which further studies in nutrition can be built.

**Prerequisites:** (LSB308 or LQB381) and (XNB151 or PUB201)  
**Corequisites:** LQB481  
**Equivalents:** PUB405  
**Credit points:** 12  
**Campus:** Kelvin Grove  
**Teaching period:** 2013 SEM-2

**XNB252 DIET, NUTRITION AND CHRONIC DISEASE**
This unit explores the most common and significant nutrition related chronic diseases of the world and introduces previous and current strategies aiming to prevent or manage these diseases. Psychosocial, cultural, political and economics factors will be discussed. Diseases covered include micronutrient deficiencies, obesity, diabetes, cardiovascular disease, cancer, dental disease and osteoporosis.

**Prerequisites:** (XNB151 or PUB201) and LQB488 and LQB388  
**Equivalents:** PUB648  
**Credit points:** 12  
**Campus:** Kelvin Grove  
**Teaching period:** 2013 SEM-2

**XNB350 COMMUNITY AND PUBLIC HEALTH NUTRITION**
This unit includes the following: the measurement of the nutritional status of a community; nutrition monitoring and surveillance; food and nutrition policy at international, national and state levels; international nutrition issues; nutritional epidemiology; examination of the evidence of nutrition problems within Australia; at risk groups; tools and their validity for measuring nutritional status and nutrition outcome at the population and group level; and dietary intake methodology.

**Prerequisites:** XNB151 or PUB201  
**Equivalents:** PUB509  
**Credit points:** 12  
**Campus:** Kelvin Grove  
**Teaching period:** 2013 SEM-1

**XNB453 CLINICAL PRACTICE IN COMMUNITY AND PUBLIC HEALTH NUTRITION**
This unit provides students with the opportunity, in real world settings, to further develop knowledge, confidence and skills to apply theoretical principles covered in earlier years in the area of community and public health nutrition practice. [Designated unit]

**Prerequisites:** (XNB350 or PUB509) and (XNB251 or PUB405)  
**Antirequisites:** PUB821-1, PUB821-2, PUB875  
**Equivalents:** PUB821  
**Credit points:** 12  
**Campus:** Kelvin Grove  
**Teaching period:** 2013 SEM-1 and 2013 SEM-2