Bachelor of Arts/Bachelor of Creative Industries (IX39)

Year offered: 2010
Admissions: No
Course duration (full-time): 4 years
Domestic fees (indicative): 2010: CSP rate 2010 available July 2009
QTAC code: This course is no longer offered
Past rank cut-off: 80
Past OP cut-off: 10
Assumed knowledge: English (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit http://www.studentservices.qut.edu.au/apply/ug/info/knowledge.jsp
Total credit points: 384
Standard credit points per full-time semester: 48
Course coordinator: Arts: Contact Eve Teague - e.teague@qut.edu.au; Head, Undergraduate Studies (Creative Industries)
Campus: Kelvin Grove

COURSE STRUCTURE - OVERVIEW

YEAR 1 SEMESTER 1
- BCI Core unit
- BCI Core unit
- BA Major unit
- SWB106 Applied Skills and Scholarship

YEAR 1 SEMESTER 2
- BCI Core unit
- BCI Mandated discipline unit
- BA Major unit
- BA Discipline unit or Elective unit

YEAR 2 SEMESTER 1
- BCI Mandated discipline unit
- BCI Mandated discipline unit
- BA Major unit
- BA Discipline unit or Elective unit

YEAR 2 SEMESTER 2
- BCI Mandated discipline unit
- BCI Mandated discipline unit
- BA Major unit
- BA Minor unit

YEAR 3 SEMESTER 1
- BCI Mandated discipline unit

Creative Writing course structure for students who commenced in 2007

Year 1, Semester 1
SELECT A Creative Industries Core Unit
KWB101 Introduction to Creative Writing

Year 1, Semester 2
SELECT A Creative Industries Core Unit
KWB104 Creative Writing: The Short Story

Year 2, Semester 1
KWB107 Creative Non-Fiction
SELECT Either KWB102 or KWB103:
KWB102 Media Writing
KWB103 Persuasive Writing

Year 2, Semester 2
KWB204 Writing for Performance
SELECT Either KJB224 or KWB106:
KJB224 Feature Writing
KWB106 Corporate Writing and Editing
Year 3, Semester 1
SELECT A Creative Industries Unit Option
KWB207 Great Books: Creative Writing Classics

Year 3, Semester 2
SELECT A Creative Industries Unit Option
KWB206 Youth and Children's Writing

Year 4, Semester 1
KWB211 Stylistics and Poetics
KWB313 Novel and Memoir

Year 4, Semester 2
KWB205 Creative Writing Project 1
KWB303 Writing and Publishing Industry

NOTES:
* If you have done both KWB204 Creative Non-fiction: Life Writing and KWB203 Creative Writing: The Novel then you cannot enroll in KWB313 Novel and Memoir. But if you have completed only one of KWB204 Creative Non-fiction: Life Writing or KWB203 Creative Writing: The Novel, you can and must do KWB313 Novel and Memoir.
* If you have not successfully completed KWB204, you must enrol one of the following units: KWB102, KWB103 or KJB224

Communication Design course structure for students who commenced in 2007

Year 1, Semester 1
SELECT A Creative Industries Core Unit
KIB101 Visual Communication

Year 1, Semester 2
SELECT A Creative Industries Core Unit
KIB102 Visual Interactions

Year 2, Semester 1
SELECT A Creative Industries Unit Option
KIB103 Introduction to Web Design and Development

Year 2, Semester 2
SELECT A Creative Industries Unit Option
KIB104 Digital Media

Year 3, Semester 1
KIB214 Design for Interactive Media
SELECT Either KIB230 or KKB216:
KIB230 Interface and Information Design
KKB216 Graphical Development Environments for Media Interaction

Year 3, Semester 2
KIB216 Advanced Web Design
SELECT Either KIB205 or KVB204:
KIB205 Programming for Visual Designers and Artists
KVB204 Graphic Design

Year 4, Semester 1
KIB315 Contemporary Issues in Digital Media
SELECT Either KIB309 or KIB335:
KIB309 Embodied Interactions
KIB335 Typography and Illustration

Year 4, Semester 2
KIB322 Design Project
SELECT Either KIB314 or KKB338:
KIB314 Tangible Media
KIB338 Print Media

Dance course structure for students who commenced in 2007

Year 1, Semester 1
KDB103 Dance Technique Studies 1
SELECT A Creative Industries Core Unit

Year 1, Semester 2
KDB104 Dance Technique Studies 2
SELECT A Creative Industries Core Unit

Year 2, Semester 1
KDB105 Architecture of the Body
KDB213 Dance Technique Studies 3

Year 2, Semester 2
KDB107 Choreographic Studies 1
KDB214 Dance Technique Studies 4

Year 3, Semester 1
KDB110 Deconstructing Dance in History
Drama course structure for students who commenced in 2007

Year 1, Semester 1
SELECT A Creative Industries Core Unit
KTB101 20th Century Performance

Year 1, Semester 2
SELECT A Creative Industries Core Unit
KTB104 Performance Innovation

Year 2, Semester 1
KTB102 Process Drama
KTB103 Performing Skills 1: Character and Scene

Year 2, Semester 2
KTB105 Production 1: Story Making
KTB106 Performing Skills 2: Style and Form

Year 3, Semester 1
SELECT A Creative Industries Unit Option
KTB206 The Creating Body

Year 3, Semester 2
SELECT A Creative Industries Unit Option
KTB207 Staging Australia

Year 4, Semester 1
KTB204 Understanding Performance
KTB301 Performing Self

Year 4, Semester 2
KTB303 Production 3: Interpreting and Adapting

Interdisciplinary course structure for students who commenced in 2007

Year 1, Semester 1
SELECT A Creative Industries Core Unit
SELECT Sub-Major 1: First Unit

Year 1, Semester 2
SELECT A Creative Industries Core Unit
SELECT Sub-Major 1: Second Unit

Year 2, Semester 1
SELECT Sub-Major 1: Third Unit
SELECT Sub-Major 2: First Unit

Year 2, Semester 2
SELECT Sub-Major 1: Fourth Unit
SELECT Sub-Major 2: Second Unit

Year 3, Semester 1
SELECT Sub-Major 1: Fifth Unit
SELECT Sub-Major 2: Third Unit

Year 3, Semester 2
SELECT Sub-Major 1: Sixth Unit
SELECT Sub-Major 2: Fourth Unit

Year 4, Semester 1
SELECT A Creative Industries Unit Option
SELECT Sub-Major 2: Fifth Unit

Year 4, Semester 2
SELECT A Creative Industries Unit Option
SELECT Sub-Major 2: Sixth Unit

Please note: At least eight of your sub-major units must be K-coded units

Media and Communication course structure for students who commenced in 2007

Year 1, Semester 1
KCB101 Introduction to Media and Communication: Texts
SELECT A Creative Industries Core Unit

Year 1, Semester 2
KCB104  Introduction to Media and Communications: Industries
SELECT  A Creative Industries Core Unit

Year 2, Semester 1
KCB102  Media Myth Busting 1
KCB103  Strategic Speech Communication

Year 2, Semester 2
KCB105  Media Myth Busting 2
KCB202  New Media 2: Applications and Implications

Year 3, Semester 1
KCB201  New Media 1: Information and Knowledge
KCB302  Political Communication

Year 3, Semester 2
KCB203  Consumption Matters: Consumer Cultures and Identity
KCB304  Managing Communication Resources

Year 4, Semester 1
KCB301  Media Audiences
SELECT  Either KCB205 or a Creative Industries Unit Option:
KCB205  Professional Communication
A Creative Industries Unit Option

Year 4, Semester 2
KCB303  Brisbane Media Map
SELECT  Either KKB341, KKB343, KKB345 or a Creative Industries Unit Option:
KKB341  Workplace Learning 1
KKB343  Service Learning 1
KKB345  Creative Industries Project 1
A Creative Industries Unit Option

Music course structure for students who commenced in 2007

Year 1, Semester 1
SELECT  A Creative Industries Core Unit
SELECT  Either KMB003 or KMB005-1:
KMB003  Sex Drugs Rock 'n' roll
KMB005-1  Group Music

SELECT  A Creative Industries Core Unit

KMB05  Music and Sound Technology
SELECT  KMB005-2 if KMB005-1 was completed in semester 1:
KMB005-2  Group Music

Year 2, Semester 1
KMB130  Core Musicianship 1
SELECT  Either KMB110 or KMB120:
KMB110  Music Production 1
KMB120  Music Performance 1

Year 2, Semester 2
KMB131  Core Musicianship 2
SELECT  Either KMB111 or KMB121:
KMB111  Music Production 2
KMB121  Music Performance 2

Year 3, Semester 1
SELECT  A Music Unit Option (List A)
KMB214-1  Music and Sound: Principal Study A

Year 3, Semester 2
SELECT  A Music Unit Option (List B)
KMB214-2  Music and Sound: Principal Study A

Year 4, Semester 1
SELECT  A Creative Industries Unit Option
SELECT  A Music Unit Option (List A)

Year 4, Semester 2
SELECT  A Creative Industries Unit Option
SELECT  A Music Unit Option (List B)

LIST A: Music Unit Options
KMB003  Sex Drugs Rock 'n' roll
KMB004  World Music
KMB108  Sound Recording and Acoustics
KMB113  Multi-Instrumental Music A
KMB119  Music and Sound Production 1
KMB122  Music and Sound Concepts 1
KMB200  Music Scenes and Subcultures
KMB206  Jazz and Popular Musicianship
KMB207  Cross Cultural Musicianship
KMB209  Conducting
KMB213  Multi-Instrumental Music B
**LIST B: Music Unit Options**

- KMB002  Music and Spirituality
- KMB106  Music and Sound for Multimedia
- KMB107  Sound, Image, Text
- KMB108  Sound Recording and Acoustics
- KMB129  Music and Sound Production 2
- KMB132  Music and Sound Concepts 2
- KMB205  Sound Media Musicianship
- KMB208  Contemporary Art Music Musicianship
- KMB212  Arranging
- KMB301  The Music Industry

*Please note: KMB106 will be discontinued at the end of 2010 and replaced by KMB252.*

**Television course structure for students who commenced in 2007**

### Year 1, Semester 1

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>SELECT</td>
<td>A Creative Industries Core Unit</td>
</tr>
<tr>
<td>KPB101</td>
<td>Introduction to Film, TV and New Media Production</td>
</tr>
</tbody>
</table>

### Year 1, Semester 2

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
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</thead>
<tbody>
<tr>
<td>SELECT</td>
<td>A Creative Industries Core Unit</td>
</tr>
<tr>
<td>KPB104</td>
<td>Film and Television Production Resource Management</td>
</tr>
</tbody>
</table>

### Year 2, Semester 1

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
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</thead>
<tbody>
<tr>
<td>KPB106</td>
<td>Australian Television</td>
</tr>
<tr>
<td>KWB102</td>
<td>Media Writing</td>
</tr>
</tbody>
</table>

### Year 2, Semester 2

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>SELECT</td>
<td>A Creative Industries Elective</td>
</tr>
<tr>
<td>KPB107</td>
<td>Television's Greatest Hits</td>
</tr>
</tbody>
</table>

### Year 3, Semester 1

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
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<tbody>
<tr>
<td>KCB301</td>
<td>Media Audiences</td>
</tr>
<tr>
<td>KPB202</td>
<td>Film and Television Business Skills: Entrepreneurship and Investment</td>
</tr>
</tbody>
</table>

### Year 3, Semester 2

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>KKB175</td>
<td>Creative Industries Legal Issues</td>
</tr>
<tr>
<td>KPB207</td>
<td>Film and Television Scriptwriting</td>
</tr>
</tbody>
</table>

### Year 4, Semester 1

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>KPB302</td>
<td>Project Development and Script Editing for Television</td>
</tr>
</tbody>
</table>

### Year 4, Semester 2

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>KPB303</td>
<td>Critical Thinking About Television</td>
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</tbody>
</table>

**Visual Arts course structure for students who commenced in 2007**

### Year 1, Semester 1

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
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</thead>
<tbody>
<tr>
<td>SELECT</td>
<td>A Creative Industries Core Unit</td>
</tr>
<tr>
<td>KVB100</td>
<td>Research and Creativity in the Visual Arts</td>
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### Year 1, Semester 2

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
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<tbody>
<tr>
<td>SELECT</td>
<td>A Creative Industries Core Unit</td>
</tr>
<tr>
<td>KVB104</td>
<td>Photomedia and Artistic Practice</td>
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</tbody>
</table>

### Year 2, Semester 1

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>KVB102</td>
<td>Modernism</td>
</tr>
<tr>
<td>KVB110</td>
<td>2D Media and Processes</td>
</tr>
</tbody>
</table>

### Year 2, Semester 2

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>SELECT</td>
<td>A Creative Industries Elective</td>
</tr>
<tr>
<td>KVB111</td>
<td>3D Media and Processes</td>
</tr>
</tbody>
</table>

### Year 3, Semester 1

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
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<tbody>
<tr>
<td>KVB200</td>
<td>Exhibition and Display in the Visual Arts</td>
</tr>
<tr>
<td>KVB213</td>
<td>Graphic Investigation</td>
</tr>
</tbody>
</table>

### Year 3, Semester 2

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
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</thead>
<tbody>
<tr>
<td>KVB103</td>
<td>Australian Art</td>
</tr>
<tr>
<td>KVB211</td>
<td>Post 1945 Art</td>
</tr>
</tbody>
</table>

### Year 4, Semester 1

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
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</thead>
<tbody>
<tr>
<td>SELECT</td>
<td>A Creative Industries Unit Option</td>
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</table>

**Creative Industries Sub-Majors**

- **Art and Visual Culture (KAV)**
Instructions: Complete any six of the below units.

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>KVB102</td>
<td>Modernism</td>
</tr>
<tr>
<td>KVB103</td>
<td>Australian Art</td>
</tr>
<tr>
<td>KVB108</td>
<td>Contemporary Asian Visual Culture</td>
</tr>
<tr>
<td>KVB110</td>
<td>2D Media and Processes</td>
</tr>
<tr>
<td>KVB111</td>
<td>3D Media and Processes</td>
</tr>
<tr>
<td>KVB211</td>
<td>Post 1945 Art</td>
</tr>
<tr>
<td>KVB304</td>
<td>Contemporary Art Issues</td>
</tr>
<tr>
<td>KVB306</td>
<td>Video Art and Culture</td>
</tr>
</tbody>
</table>

Art History, Architecture and Design (KAA)

Instructions: Complete any six of the below units.

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>DAB325</td>
<td>Architecture in the 20th Century</td>
</tr>
<tr>
<td>DAB420</td>
<td>Architecture, Culture and Space</td>
</tr>
<tr>
<td>DAB525</td>
<td>Architecture and the City</td>
</tr>
<tr>
<td>DEB102</td>
<td>Introducing Design History</td>
</tr>
<tr>
<td>KVB102</td>
<td>Modernism</td>
</tr>
<tr>
<td>KVB211</td>
<td>Post 1945 Art</td>
</tr>
<tr>
<td>KVB212</td>
<td>Australian Art, Architecture and Design</td>
</tr>
<tr>
<td>KVB307</td>
<td>Theories of Spatial Culture</td>
</tr>
</tbody>
</table>

Communication (KCN)

Instructions: Complete any six of the below units.

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
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</thead>
<tbody>
<tr>
<td>KCB101</td>
<td>Introduction to Media and Communication: Texts</td>
</tr>
<tr>
<td>KCB103</td>
<td>Strategic Speech Communication</td>
</tr>
<tr>
<td>KCB104</td>
<td>Introduction to Media and Communications: Industries</td>
</tr>
<tr>
<td>KCB105</td>
<td>Media Myth Busting 2</td>
</tr>
<tr>
<td>KCB302</td>
<td>Political Communication</td>
</tr>
<tr>
<td>KKB004</td>
<td>Indigenous Creative Industries</td>
</tr>
<tr>
<td>SELECT</td>
<td>Either KWB102 or KWB106:</td>
</tr>
<tr>
<td>KWB102</td>
<td>Media Writing</td>
</tr>
<tr>
<td>KWB106</td>
<td>Corporate Writing and Editing</td>
</tr>
</tbody>
</table>

Computational Arts (KKC)

Instructions: Complete any six of the below units.

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>KIB101</td>
<td>Visual Communication</td>
</tr>
<tr>
<td>KIB103</td>
<td>Introduction to Web Design and Development</td>
</tr>
<tr>
<td>KIB105</td>
<td>Animation and Motion Graphics</td>
</tr>
<tr>
<td>KMB107</td>
<td>Sound, Image, Text</td>
</tr>
<tr>
<td>KMB129</td>
<td>Music and Sound Production 2</td>
</tr>
<tr>
<td>KVB211</td>
<td>Post 1945 Art</td>
</tr>
</tbody>
</table>

Note: ITB001, ITB003, KKB210, KKB211 and KVB202 are permitted to count towards this sub-major.

Creative and Professional Writing (KCW)

Instructions: Complete any six of the below units.

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>KWB101</td>
<td>Introduction to Creative Writing</td>
</tr>
<tr>
<td>KWB102</td>
<td>Media Writing</td>
</tr>
<tr>
<td>KWB103</td>
<td>Persuasive Writing</td>
</tr>
<tr>
<td>KWB104</td>
<td>Creative Writing: The Short Story</td>
</tr>
<tr>
<td>KWB106</td>
<td>Corporate Writing and Editing</td>
</tr>
<tr>
<td>KWB107</td>
<td>Creative Non-Fiction</td>
</tr>
<tr>
<td>KWB206</td>
<td>Youth and Children's Writing</td>
</tr>
</tbody>
</table>

Note: KWB204 is permitted to count towards this sub-major.

Creative Industries Management (KCI)

Instructions: Complete any six of the below units.

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
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<tbody>
<tr>
<td>BSB115</td>
<td>Management</td>
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<tr>
<td>BSB126</td>
<td>Marketing</td>
</tr>
<tr>
<td>KTB104</td>
<td>Performance Innovation</td>
</tr>
<tr>
<td>KTB207</td>
<td>Staging Australia</td>
</tr>
<tr>
<td>KTB210</td>
<td>Creative Industries Management</td>
</tr>
<tr>
<td>KTB211</td>
<td>Creative Industries Events and Festivals</td>
</tr>
<tr>
<td>KTB306</td>
<td>Directing for Performance Events and Festivals</td>
</tr>
<tr>
<td>MGB223</td>
<td>Entrepreneurship and Innovation</td>
</tr>
</tbody>
</table>

Dance (KDN)

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
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<tbody>
<tr>
<td>KDB105</td>
<td>Architecture of the Body</td>
</tr>
<tr>
<td>KDB106</td>
<td>Dance Analysis</td>
</tr>
<tr>
<td>KDB108</td>
<td>World Dance</td>
</tr>
<tr>
<td>KDB109</td>
<td>Funk, Tap and all that Jazz</td>
</tr>
<tr>
<td>KDB110</td>
<td>Deconstructing Dance in History</td>
</tr>
<tr>
<td>KDB204</td>
<td>Australian Dance</td>
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</tbody>
</table>

Digital Media (KDM)

Instructions: Complete any six of the below units.

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>KCB102</td>
<td>Media Myth Busting 1</td>
</tr>
<tr>
<td>KCB201</td>
<td>New Media 1: Information and Knowledge</td>
</tr>
<tr>
<td>KCB202</td>
<td>New Media 2: Applications and Implications</td>
</tr>
<tr>
<td>KCB203</td>
<td>Consumption Matters: Consumer Cultures and</td>
</tr>
</tbody>
</table>
Identity
KIB101 Visual Communication
KIB103 Introduction to Web Design and Development
KPB110 The Movie, TV & New Media Business
KVB306 Video Art and Culture

Fashion, Art and Communication (KFA)

Instructions: Complete any six of the below units.

KCB203 Consumption Matters: Consumer Cultures and Identity
KFB103 Introduction to Fashion
KFB205 Fashion and Style Journalism
KFB206 Fashion and Modernity
KVB104 Photomedia and Artistic Practice
KVB108 Contemporary Asian Visual Culture
KVB212 Australian Art, Architecture and Design
Note: KFB203 is permitted to count towards this sub-major.

Indigenous Studies (KIS)

Instructions: Complete any six of the below units.

EDB007 Culture Studies: Indigenous Education
EDB038 Indigenous Australian Culture Studies
EDB039 Indigenous Politics and Political Culture
EDB040 Indigenous Knowledge: Research Ethics and Protocols
EDB041 Indigenous Australia: Country, Kin and Culture
KWB109 Writing Australia
Note: JSB352, KKB004 and KWB307 are permitted to count towards this sub-major.

Interaction Design (KIN)

Instructions: Complete any six of the below units.

KIB101 Visual Communication
KIB102 Visual Interactions
KIB103 Introduction to Web Design and Development
KIB104 Digital Media
KIB214 Design for Interactive Media
KIB230 Interface and Information Design
Note: KIB210 (24 cps) is permitted to count towards this sub-major.

Journalism (KJO)

Instructions: Complete any six of the below units.

KFB205 Fashion and Style Journalism
KJB101 Digital Journalism
KJB120 Newswriting
KJB121 Journalistic Inquiry
KJB224 Feature Writing
KJB239 Journalism Ethics and Issues
KJB280 International Journalism
KJB337 Public Affairs Reporting

Literary and Cultural Studies (KLC)

Instructions: Complete any six of the below units.

KWB103 Persuasive Writing
KWB108 Introduction To Literary Studies
KWB109 Writing Australia
KWB206 Youth and Children's Writing
KWB207 Great Books: Creative Writing Classics
KWB208 Modern Times (Literature and Culture in the 20th Century)
KWB209 Shakespeare, Then and Now
KWB308 Wonderlands: Literature and Culture in the 19th Century
KWB309 Popular Fictions, Popular Culture

Music and Sound Studies (KMS)

Instructions: Complete any six of the below units.

KMB003 Sex Drugs Rock 'n' roll
KMB004 World Music
KMB107 Sound, Image, Text
KMB119 Music and Sound Production 1
KMB122 Music and Sound Concepts 1
KMB129 Music and Sound Production 2
KMB301 The Music Industry
Note: KMB002, KMB007, KMB104 and KMB204 are permitted to count towards this sub-major.

Performance Studies (KTP)

Instructions: Complete any six of the below units.

KTB101 20th Century Performance
KTB102 Process Drama
KTB103 Performing Skills 1: Character and Scene
KTB104 Performance Innovation
KTB106 Performing Skills 2: Style and Form
KTB204 Understanding Performance
KTB207 Staging Australia
KTB209 Applied Performance

Screen Studies (KSC)
- Instructions: Complete any six of the below units.
  KPB109 Film and TV History
  KPB112 TV and Film Genres
  KPB113 TV and Film Text Analysis
  KPB203 Australian Film
  KPB205 Documentary Theory and Practice
  KPB206 International Cinema

Television (KTV)
- Instructions: Complete any six of the below units.
  KPB101 Introduction to Film, TV and New Media Production
  KPB104 Film and Television Production Resource Management
  KPB105 Narrative Production
  KPB110 The Movie, TV & New Media Business
  KPB112 TV and Film Genres
  KPB207 Film and Television Scriptwriting

IMPORTANT
- Where it allows, students can take a maximum of 8 units outside the Creative Industries Faculty (depending on the course the student is currently enrolled in). The following submajors/minors are offered through the Faculty of Business. Students may take only ONE of these as a complete submajor. For information about availability of non-Creative Industries Units, contact the Course Coordinator.

Advertising (KAD)
- AMB200 Consumer Behaviour
- AMB220 Advertising Theory and Practice
- AMB318 Advertising Copywriting
- AMB319 Media Planning
- AMB320 Advertising Management
- BSB126 Marketing

Entrepreneurship (KEN)
- Instructions: Complete any six of the below units.
  AMB251 Innovation and Brand Management
  BSB115 Management
  BSB126 Marketing
  MGB200 Leading Organisations
  MGB223 Entrepreneurship and Innovation
  MGB324 Managing Business Growth

Note: BSB212 and AMB202 are permitted to be counted towards this sub-major if completed in 2009 or earlier.

Public Relations (KPR)
- AMB201 Marketing and Audience Research
- AMB263 Introduction To Public Relations
- AMB264 Public Relations Techniques
- AMB372 Public Relations Planning
- AMB373 Corporate Communication
- BSB126 Marketing

Note: AMB261 and AMB262 are permitted to count towards this sub-major if completed in 2009 or earlier.

Creative Industries Faculty Undergraduate Open Unit Options

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting Unit Options:
* you must obey any Unit Option rules as set out in your course requirements
* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.
* you must have successfully completed any pre/co-requisite units applicable
* the offering of Unit Options is subject to sufficient student enrolment numbers and staff availability
* some units are subject to quota restrictions
* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select Unit Options from outside the Faculty of Creative Industries

Semester 1 Units
Creative Writing & Cultural Studies
- KPB207 Film and Television Scriptwriting
<table>
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<tr>
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<th>Title</th>
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<td>Introduction to Creative Writing</td>
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<tr>
<td>KWB102</td>
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<td>KWB103</td>
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<td>Great Books: Creative Writing Classics</td>
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<td>KWB208</td>
<td>Modern Times (Literature and Culture in the 20th Century)</td>
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<td>KWB209</td>
<td>Shakespeare, Then and Now</td>
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<td>KWB308</td>
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<td>Deconstructing Dance in History</td>
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<td>KFB103</td>
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<td>Australian Television</td>
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<td>Film and Television Business Skills: Entrepreneurship and Investment</td>
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<td>Concept Development for Game Design and Interactive Media</td>
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<td>KCB103</td>
<td>Strategic Speech Communication</td>
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KWB104  Creative Writing: The Short Story
KWB106  Corporate Writing and Editing
KWB108  Introduction To Literary Studies
KWB109  Writing Australia
KWB206  Youth and Children's Writing
KWB209  Shakespeare, Then and Now
KWB307  Indigenous Writing
KWB309  Popular Fictions, Popular Culture

Dance
KDB106  Dance Analysis
KDB109  Funk, Tap and all that Jazz
KDB204  Australian Dance

Faculty
KKB102  Creative Industries: Making Connections
KKB004  Indigenous Creative Industries

Fashion
KFB106  Unspeakable Beauty: A History of Fashion and Style
KFB205  Fashion and Style Journalism
KFB207  Contemporary Fashion
KFB208  Fashion Portfolio

Film & Television
KPB103  Film Genres
KPB104  Film and Television Production Resource Management
KPB107  Television's Greatest Hits
KPB205  Documentary Theory and Practice
KPB206  International Cinema
KPB207  Film and Television Scriptwriting

Interactive and Visual Design
KIB102  Visual Interactions
KIB103  Introduction to Web Design and Development
KIB104  Digital Media
KIB108  Animation History and Practices
KIB202  Enabling Immersion

Journalism
KJB101  Digital Journalism
KJB120  Newswriting
KJB121  Journalistic Inquiry
KJB224  Feature Writing
KJB280  International Journalism
KJB337  Public Affairs Reporting

Media & Communication
KCB101  Communication in the New Economy
KCB103  Strategic Speech Communication
KCB104  Media and Communications Industries
KCB105  Media and Communication Research Methods
KCB202  New Media 2: Applications and Implications
KCB203  Consumer Cultures

Music & Sound
KMB002  Music and Spirituality
KMB007  Introductory Ensemble
KMB105  Music and Sound Technology
KMB107  Sound, Image, Text
KMB108  Sound Recording and Acoustics

Performance Studies
KTB104  Performance Innovation
KTB106  Performing Skills 2: Style and Form
KTB207  Staging Australia
KTB211  Creative Industries Events and Festivals

Transition to New Professional Environments*
KKB341  Workplace Learning 1
KKB342  Workplace Learning 2
KKB343  Service Learning 1
KKB344  Service Learning 2
KKB345  Creative Industries Project 1
KKB346  Creative Industries Project 2
KKB348  Becoming A Researcher: Contexts, Protocols and Impact
KKB350  Creative Industries International Study Tour

NOTES:
* Only one Workplace Learning unit may be completed
* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.
Major - International and Global Studies Multidisciplinary Major

International and Global Studies

Seven (7) units are required for an International and Global Studies (IGS) Major. These can include units completed in the IGS Major up to 2009 as well as any completed from the following list.

BSB119 Global Business
CLB049 The Global Teacher
CLB104 Colonialism and Independence in Asia-Pacific
CLB105 Australia and the South Pacific
CLB106 Modern China
CLB108 Nations and Nationalism in Modern Europe
CLB109 World Regions
CLB112 South East Asia in Focus
MDB454 Science, Technology and Society
SCB110 Science Concepts and Global Systems

Students may select one language unit as an elective in the IGS Major. Students may also undertake a combined Major in Languages/International and Global Studies comprising: 3 units from the IGS list plus 4 units in one chosen language. (Indonesian, Japanese, French, Mandarin, German).

Major - Ethics & Human Rights Multidisciplinary Major

Ethics and Human Rights

Seven (7) units are required for an Ethics and Human Rights Major. These can include units completed in the Ethics and Human Rights Major up to 2009 as well as any completed from the following list.

JSB171 Justice and Society
JSB175 Social Ethics and the Justice System
LWS101 Ethics Law and Health Care
NSB113 Diversity and Health: Introduction to Indigenous and Multicultural Perspectives
PUB486 Ethics and the Law in Health Service Delivery
SWB105 Introduction to Human Rights and Ethics
SWB219 Ethical and Legal Dimensions of Human Services and Social Work

Major - Society and Change Multidisciplinary Major

Society and Change

Seven (7) units are required for a Society and Change Major. These can include units completed in the Society and Change Major up to 2009 as well as any completed from the following list.

CLB107 The Classical World
CLB110 Environment and Society
CLB111 Environmental Hazards
JSB171 Justice and Society
KMB003 Sex Drugs Rock 'n' roll
MDB454 Science, Technology and Society
PUB209 Health, Culture and Society
PYB067 Human Sexuality
SCB110 Science Concepts and Global Systems
SWB102 The Human Condition
SWB104 Interpersonal Communication
SWB212 Community Work
SWB214 Team Practice and Group Processes
SWB222 Advanced Communication for Human Services and Social Work
SWB223 People, Society and Social Work
SWB302 Social Policy Processes

Major - Community Studies Multidisciplinary Major

Community Studies

Seven (7) units are required for a Community Studies Major. These can include units completed in the Community Studies Major up to 2009 as well as any completed from the following list.

EDB040 Indigenous Knowledge: Research Ethics and Protocols
EDB041 Indigenous Australia: Country, Kin and Culture
SWB100 Introduction to Human Services and Social Work
SWB102 The Human Condition
SWB103 Contemporary Social and Community Issues
SWB104 Interpersonal Communication
SWB204 Child and Family Services: Introduction
SWB206 Disability Services: Introduction
Major - Australian Studies Multidisciplinary Major

Australian Studies

Seven (7) units are required for an Australian Studies Major. These can include units completed in the Australian Studies Major up to 2009 as well as any completed from the following list.

- CLB101 Australian Society and Culture
- CLB102 Australian Historical Studies
- CLB105 Australia and the South Pacific
- CLB113 Australian Geographical Studies
- EDB038 Indigenous Australian Culture Studies
- EDB039 Indigenous Politics and Political Culture
- EDB041 Indigenous Australia: Country, Kin and Culture
- PUB557 Health Needs of Indigenous Australians and Other Populations

Discipline Major - Geography and Environmental Studies

Six (6) units are required for a Geography and Environmental Studies Discipline Major. These can include units completed in the Geography and Environmental Studies Discipline Major up to 2009 as well as any completed from the following list.

- CLB109 World Regions
- CLB110 Environment and Society
- CLB111 Environmental Hazards

Discipline Major - Social Science

Six (6) units are required for a Social Science Discipline Major which comprises Sociology units and Political Studies units. These can include units completed in the Social Science Discipline Major up to 2009 as well as any completed from the following list.

- CLB112 South East Asia in Focus
- CLB113 Australian Geographical Studies
- CLB114 Geography in the Field
- SCB110 Science Concepts and Global Systems
- UDB164 Population and Urban Studies
- UDB281 Geographic Information Systems
- UDB282 Remote Sensing

Sociology

- CLB403 Gender And Sexuality Issues For Teachers
- JSB272 Theories of Crime
- JSB378 Drugs and Crime
- JSB971 Gender Crime and the Criminal Justice System
- KMB003 Sex Drugs Rock ‘n’ roll
- MDB454 Science, Technology and Society
- PYB067 Human Sexuality
- PUB209 Health, Culture and Society
- SWB216 The Human Dimensions of Space

Political Studies

- EDB039 Indigenous Politics and Political Culture
- JSB271 Policy Governance and Justice
- KCB302 Political Communication
- SWB218 Social Change, Politics, Policy and Activism
- SWB302 Social Policy Processes

Discipline Major - History

Six (6) units are required for a History Discipline Major. These can include units completed in the History Discipline Major up to 2009 as well as any completed from the following list.

- CLB101 Australian Society and Culture
- CLB102 Australian Historical Studies
- CLB103 Interpreting the Past
- CLB104 Colonialism and Independence in Asia-Pacific
CLB105  Australia and the South Pacific
CLB106  Modern China
CLB107  The Classical World
CLB108  Nations and Nationalism in Modern Europe

Units - Languages Disciplinary Major

LANGUAGES

All Language units, apart from Mandarin and the Overseas Units, are now taught at the University of Queensland. QUT students study at UQ though cross institutional enrolment. Any queries on the Language units should be directed to the Faculty of Business.

Mandarin

Six sequenced units are required for a Mandarin Discipline Major. These can include units completed in the Mandarin Discipline Major up to 2009 as well as those from the following list:

AMB030  Mandarin for Chinese
AMB031  Mandarin 1
AMB032  Mandarin 2
AMB033  Mandarin 3
AMB034  Mandarin 4
AMB035  Mandarin 5
AMB036  Mandarin 6
AMB037  Mandarin 7
AMB038  Mandarin 8

Overseas Units - All Languages

AMB041  International Intensive Program
AMB042  International Summer School or Equivalent
AMB043  In-Country Study - A
AMB044  In-Country Study - B

French

The following units are taught at UQ. Six sequenced units are required for a French Discipline Major. These can include units completed in the French Discipline Major up to 2009 as well as those from the following list:

FREN101  French 1/Introductory French A
FREN102  French 2/Introductory French B
FREN201  French 3/Intermediate French A *
OR
FREN311  French Language A *
2
FREN202  French 4/Intermediate French B
0
OR
FREN311  French Language B
3
FREN311  French 5/French Language C
4
FREN311  French 6/French Language D
5
FREN311  French 7/Advanced French Language **
6
OR
FREN333  French for Business
0
OR
FREN36  Le cinema en Francais
0
FREN312  French 8/Advanced Oral French
0
OR
FREN321  Litterature et Modernite
0
OR
FREN331  Introduction to French > English Translation
0
OR
FREN335  Litterature Contemporaine
0

* FREN2010 is third semester French for students who have done HHB061 and HHB062 (semester 1 abd 2 of beginner French).
FREN3112 is first semester French for students who have successfully completed Year 12 French in the last three years.
Students who have already completed HHB066 French 6 at QUT should not enrol in FREN3116

German

The following units are taught at UQ. Six sequenced units are required for a German Discipline Major. These can include units completed in the German Discipline Major up to 2009 as well as those from the following list:

GRMN101  German 1/Introductory to German Language 1
0
GRMN102  German 2/Introductory German Language 2
0
GRMN201  German 3/Continuing German Language 1
0
Potential Careers:

Chinese culture.

The following units are taught at UQ. Six sequenced units are required for a Japanese Discipline Major. These can include units completed in the Japanese Discipline Major up to 2009 as well as those from the following list:

JAPN1011 Japanese 1/Introductory Japanese 1
JAPN2011 Japanese 2/Introductory Japanese 2
JAPN2101 Japanese 3/Intermediate Japanese 1
JAPN3001 Japanese 4/Intermediate Japanese 2
JAPN3101 Japanese 5/Continuing Japanese 3
JAPN3102 Japanese 6/Continuing Japanese 4
JAPN3200 Japanese 7/Multimedia Japanese
OR
JAPN3240 Modern Literary Texts
OR
JAPN3210 Polite Japanese Written & SPoken Styles
JAPN3500 Japanese 8/Language and Society in Japan

UNIT SYNOPSES

AMBO30 MANDARIN FOR CHINESE
In this unit students will receive instructions in listening and speaking Putonghua, reading and writing Pinyin Romanisation and reading and writing simplified characters. They learn differences in structure and nuance between their native dialect and Putonghua.

Antirequisites: HHB050 and HUB450
Equivalents: HHB030
Credit points: 12
Campus: Gardens Point

AMBO31 MANDARIN 1
This unit introduces students who have little or no prior knowledge of Chinese Mandarin to the four macro skills of listening, speaking, reading and writing through an integrated communicative approach to teaching. Content will include: the Mandarin sound and tonal systems; the Pinyin Romanisation system; introduction to Chinese character writing, greetings and introductions; family, identification of nationalities, places and objects, locations and directions.

Antirequisites: HHB051 and HUB453
Equivalents: HHB031
Credit points: 12
Campus: Gardens Point
Teaching period: 2010 SEM-1 and 2010 SUM-1

AMBO32 MANDARIN 2
This subject continues to develop the four macro skills of listening, speaking, reading and writing through an integrated communicative approach. While there is further consolidation of the knowledge of the Pinyin Romanisation system, greater attention is devoted to the reading and writing of characters. With acquisition of language, students receive further exposure to aspects and characteristics of Chinese culture.
Prerequisites: AMB031 or HHB031 or HUB453 or HHB051
Antirequisites: HHB052, HUB454
Equivalents: HHB032
Credit points: 12
Campus: Gardens Point
Teaching period: 2010 SEM-2

**AMB033 MANDARIN 3**

This unit is designed to meet student needs to further develop their basic knowledge and skills for understanding, speaking, reading and writing Mandarin Chinese in a wide range of everyday situations. Eligible students are those who have successfully completed introductory Mandarin units HHB031/AMB031 and HHB032/AMB032 at QUT; or successfully completed equivalent Mandarin study elsewhere. Graduates from high schools who have completed Year 12 Mandarin should also enrol in this unit. (Students who have undergone primary and secondary education in China and Taiwan are not eligible for this unit. Students who cannot speak Mandarin Chinese but can read and write Chinese script are not eligible either. They should enrol in AMB030 Mandarin for Chinese.)

**Prerequisites:** AMB032 or HHB032
**Equivalents:** HHB033
**Credit points:** 12
**Campus:** Gardens Point
**Teaching period:** 2010 SEM-1

**AMB034 MANDARIN 4**

This unit follows on from AMB033. Students further develop their knowledge and skills needed to understand, speak, read and write Mandarin Chinese in a wide range of everyday situations and to give presentations on given topics. Resources include textbook, workbook, CDs, DVDs and online multimedia materials. Students learn about 400 Chinese characters and have further exposure to various aspects of Chinese society and culture.

**Prerequisites:** AMB033 or HHB033
**Equivalents:** HHB034
**Credit points:** 12
**Campus:** Gardens Point
**Teaching period:** 2010 SEM-2

**AMB035 MANDARIN 5**

This unit develops students’ communication skills in using Mandarin Chinese at the intermediate level. It provides students with opportunities to further practise and consolidate what they have learned in the previous units, and at the same time it expands students' knowledge and skills by engaging them in learning new contents and in participating in various types of communicative tasks. Students are exposed to a wide range of topics of interest to them about Chinese society and culture. Resources include textbook, workbook, CDs, DVDs and online multimedia programs.

**Prerequisites:** AMB034 or HHB034
**Credit points:** 12

**AMB036 MANDARIN 6**

This unit continues on from the first semester. It provides Mandarin language instruction and interaction at the intermediate level. It allows students to discuss various aspects of Chinese society and culture in relation to the society and culture they come from and familiar with. Resources include textbook, workbook, CDs, DVDs and online multimedia programs.

**Prerequisites:** AMB035
**Credit points:** 12

**AMB037 MANDARIN 7**

This unit primarily builds on the language skills students have acquired at the intermediate level. It provides further language instruction and interaction for those students who want to develop their communication skills even further in Mandarin Chinese to an advanced level. Apart from set materials, students are also encouraged to make full use of online resources and current computer technology to research on topics of their interest about Chinese language, society and culture. In accordance with student makeup, business Chinese may be included.

**Prerequisites:** AMB036
**Credit points:** 12

**AMB038 MANDARIN 8**

This unit follows on from the first semester. It provides further language instruction and interaction for those students who want to proceed to an advanced proficiency level in Mandarin Chinese. Apart from set materials, students are also encouraged to make full use of online resources and current computer technology to research on topics of their interest about Chinese language, culture and society. In accordance with student makeup, business Chinese may be included.

**Prerequisites:** AMB037
**Credit points:** 12

**AMB041 INTERNATIONAL INTENSIVE PROGRAM**

**Equivalents:** HHB056
**Credit points:** 12
**Teaching period:** 2010 SEM-2

**AMB042 INTERNATIONAL SUMMER SCHOOL OR EQUIVALENT**

**Equivalents:** HHB057
**Credit points:** 12
**Teaching period:** 2010 SEM-2 and 2010 SUM

**AMB043 IN-COUNTRY STUDY - A**

This unit involves an approved course of study at a designated foreign institution for one semester.

**Equivalents:** HHB058
**Other requisites:** Subject to Unit Coordinator approval. Students are required to have completed (AMB031 or HHB031) and (AMB032 or HHB031), GPA of 4.5 or above and completion of 96 credit points of approved study.

**Credit points:** 48
**Teaching period:** 2010 SEM-1

**AMB044 IN-COUNTRY STUDY - B**

This unit involves an approved course of study at a designated foreign institution for one semester.

**Prerequisites:** AMB043
**Equivalents:** HHB059
**Credit points:** 48
**Campus:** Gardens Point
**Teaching period:**
2010 SEM-2

AMB200 CONSUMER BEHAVIOUR
This unit provides students with the fundamental theories and models to develop a sound understanding of consumers, their needs, and behaviours. It provides a detailed examination of the consumer decision process and the internal and external influences on this core decision process. The unit also assists students in applying this knowledge to the development, implementation and evaluation of marketing activities within an organisation.

Prerequisites: BSB126, CTB126, BSB116, or BSB117
Antirequisites: MIB204
Equivalents: CTB200
Credit points: 12
Contact hours: 3 per week
Campus: Gardens Point
Teaching period: 2010 SEM-1, 2010 SEM-2 and 2010 SUM

AMB201 MARKETING AND AUDIENCE RESEARCH
This unit provides an introduction to the conduct and evaluation of marketing and audience research across the disciplines of advertising, marketing and public relations. Class members explore how field studies, survey and experimental research are employed to support advertising, marketing and public relations information needs. The unit provides an overview of research process, research design, methods of data collection and analysis, and the development of research proposals to support decision-making. Class members also explore issues related to research on media audiences, research ethics, and the management of client briefings.

Prerequisites: BSB126, CTB126, BSB116, or BSB117
Antirequisites: MIB305, MGB220, COB334
Equivalents: CTB201
Credit points: 12
Contact hours: 3 per week
Campus: Gardens Point and Caboolture
Teaching period: 2010 SEM-1, 2010 SEM-2 and 2010 SUM

AMB220 ADVERTISING THEORY AND PRACTICE
This unit serves as an introduction to later units in the advertising major and gives learners an overview of the advertising industry and the management of the advertising function. The unit traverses the interrelationship of the institutions of advertising, the advertisers, the advertising agencies and the media. It introduces research and details methods of determining advertising objectives, budgets, establishing target audiences, interpreting audience ratings and circulation figures, and enables learners to gain a preliminary understanding of the creative functions of the advertising industry. It also shows the ethical and legal side of advertising and its important role in society and the economy.

Prerequisites: BSB126, CTB126, BSB116, or BSB117
Antirequisites: COB308
Credit points: 12
Contact hours: 3 per week
Campus: Gardens Point
Teaching period: 2010 SEM-1 and 2010 SEM-2

AMB251 INNOVATION AND BRAND MANAGEMENT
This unit covers the dynamics of product and service innovation within the marketing function of an organisation. Products are defined in the broadest sense as both tangible and intangible and include the various categories of consumer and industrial products and services. The course covers product market analysis, the product/service development process, design, innovation, research and testing, new product financial analysis, branding and packaging, and new product commercialisation.

Prerequisites: BSB126, BSB116, or CTB126
Antirequisites: MIB227
Credit points: 12
Contact hours: 3 per week
Campus: Gardens Point
Teaching period: 2010 SEM-2

AMB263 INTRODUCTION TO PUBLIC RELATIONS
This unit introduces students to the theory and practice of public relations, the discipline that deals with the creation, maintenance, and enhancement of relationships between organisations and their publics. Topics covered include publicity, events, and public opinion. This unit may be taken concurrently with AMB264 Public Relations Techniques especially by students undertaking a public relations major. However, it may also be taken by those students doing a public relations minor, or as a stand alone unit by those students in a wide variety of study disciplines who wish to understand more about this important area of business.

Prerequisites: BSB126, CTB126, BSB116, or BSB117
Equivalents: AMB260
Credit points: 12
Contact hours: 3 per week
Campus: Gardens Point
Teaching period: 2010 SEM-1 and 2010 SEM-2

AMB264 PUBLIC RELATIONS TECHNIQUES
This unit offers an introduction to the main tactics and techniques used in public relations. Topics covered include the development of message strategies as well as a specialised focus on the production of examples of a variety of written public relations genres such as brochures, speeches, and media releases. This unit may be taken concurrently with AMB264 Public Relations Techniques especially by students undertaking a public relations major. However, it may also be taken by those students doing a public relations minor, or as a stand alone unit by those students in a wide variety of study disciplines who wish to improve and enhance their communication skills.

Prerequisites: BSB126, CTB126, BSB116, or BSB117
Antirequisites: AMB261, AMB262
Credit points: 12
Campus: Gardens Point
Teaching period: 2010 SEM-1 and 2010 SEM-2

AMB318 ADVERTISING COPYWRITING
Prerequisites: AMB220 or COB308
Equivalents: AMB221
Credit points: 12
Campus: Gardens Point
Teaching period: 2010 SEM-1 and 2010 SEM-2
AMB319 MEDIA PLANNING
Prerequisites: AMB220  Equivalents: AMB222  Credit points: 12  Campus: Gardens Point  Teaching period: 2010 SEM-1 and 2010 SEM-2

AMB320 ADVERTISING MANAGEMENT
This unit takes the perspective of the Advertising Manager and addresses the use of research in developing, implementing, managing, and assessing a successful advertising campaign. In Advertising Management, learners use the case method of learning to examine the advertising process from its place in the marketing mix to the formulation of objectives, strategy and budget to the development of creative and media tactics and their ongoing evaluation. In addition, issues that impinge upon the advertising campaign management process such as legal and ethical issues, globalisation and the client-agency relationship are discussed.
Prerequisites: (AMB318 or AMB221) and (AMB319 or AMB222)  Credit points: 12  Contact hours: 3 per week  Campus: Gardens Point  Teaching period: 2010 SEM-1 and 2010 SEM-2

AMB372 PUBLIC RELATIONS PLANNING
This unit introduces students to the public relations planning process. Students build skills in planning by analysing the components, execution and evaluation of contemporary public relations campaigns. The public relations planning process, partner with theoretical concepts and ethical considerations, is examined across practice contexts and areas.
Prerequisites: ((AMB263 or AMB260) and AMB264)) or (AMB261 and AMB262)  Credit points: 12  Campus: Gardens Point  Teaching period: 2010 SEM-1 and 2010 SEM-2

AMB373 CORPORATE COMMUNICATION
Corporate Communication provides students with the opportunity to build on and apply their understanding of public relations to an in-house corporate role. Students gain an overview of an organisation relevant to the practice of public relations at a senior level in organisations by investigating internal communication processes, corporate reputation, corporate social responsibility, organisational culture and change and issues and crisis management.
Prerequisites: (AMB263 or AMB260 and AMB264) or (AMB261 and AMB262)  Equivalents: AMB360  Credit points: 12  Teaching period: 2010 SEM-1 and 2010 SEM-2

BSB119 GLOBAL BUSINESS
This unit examines the drivers of globalisation and the diversity of country markets at an introductory level. It develops the skills and understanding to identify and respond to the opportunities, challenges and risks of conducting business across politically, economically and culturally diverse environments. An authentic country feasibility study is undertaken to help identify where a firm can find opportunities both in terms of actual and potential markets and the location for value-adding activities. The unit aims for students to have developed a comprehension of the nature and role of globalisation and the drivers of international business, a knowledge of the competitive forces and challenges confronting all business as a consequence of globalisation processes and an awareness of the additional knowledge and skills required of management to operate business internationally across a diversity of environments.
Prerequisites: BSB116, BSB112  Equivalents: CTB119  Credit points: 12  Contact hours: 3 per week  Campus: Gardens Point and Caboolture  Teaching period: 2010 SEM-1, 2010 SEM-2 and 2010 SUM

BSB126 MARKETING
This introductory subject examines the role and importance of marketing to the contemporary organisation. Emphasis is placed on understanding the basic principles and practices of marketing such as the marketing concept, market segmentation, management information systems and consumer behaviour. The unit explores the various elements of the marketing mix, with special reference to product, price, distribution, and promotion, including advertising and public relations. By way of introduction only, key issues relating to services marketing, e-marketing and strategic marketing are also canvassed.
Prerequisites: BSB116  Equivalents: CTB126  Credit points: 12  Contact hours: 4 per week  Campus: Gardens Point and Caboolture  Teaching period: 2010 SEM-1, 2010 SEM-2 and 2010 SUM

CLB049 THE GLOBAL TEACHER
This unit enhances the skills of educators to design curriculum and pedagogy in ways that address global citizenship and educational and human rights.
CLB106 MODERN CHINA
The unit provides students with the knowledge of how China, formerly a Dynastic Empire, was disempowered by Western Imperialism, only to obtain independence through the governmental embrace of Communism. The role of powerful individuals in determining China's destiny, and an understanding of how the country's fortunes changed over time are additional features of the content.
Credit points: 12    Campus: Kelvin Grove    Teaching period: 2010 SEM-1

CLB107 THE CLASSICAL WORLD
The aim of this unit is to endeavour to explain/understand particular societies and their transition in the Classical World, by focusing attention on selected periods, aspects and individuals pertaining to ancient Greece and Rome.
Credit points: 12    Campus: Kelvin Grove    Teaching period: 2010 SEM-2

CLB108 NATIONS AND NATIONALISM IN MODERN EUROPE
This unit will develop an understanding of matters pertinent to the evolution of nationalism in Europe in the modern era. This will include the influence of social movements and cultural and economic issues.
Credit points: 12    Campus: Kelvin Grove    Teaching period: 2010 SEM-1

CLB109 WORLD REGIONS
This unit offers an introductory geographical overview of global regions. This is an excellent basis from which to develop an understanding of complex interrelationships between regions and nations. The integrated knowledge gained is of current and practical value to professionals in many fields requiring a knowledge of international affairs including teachers, planners, journalists, business managers and travellers and people in general.
Credit points: 12    Campus: Kelvin Grove    Teaching period: 2010 SEM-1

CLB110 ENVIRONMENT AND SOCIETY
People and nature interact to create distinctive and dynamic places and landscapes. Applied geography, with its integrating perspective and skills-base, helps us to understand this. The discipline hence addresses some of our most pressing social and environmental problems. Geography objectively views human activities, natural systems and their inter-relationships in terms of consequent spatial patterns and impacts on landscapes, regions and places.
DAB325 ARCHITECTURE IN THE 20TH CENTURY
Designers in any discipline should possess the ability to appreciate the history of art, design and architecture. In addition, they should be able to analyse developments in design history from multiple perspectives. This unit is a survey course of the history and theory of architecture from the beginning of the 20th century to the present. Teaching and learning takes place through three forms of structured activity: lectures, tutorials, and online.
Assumed knowledge: DAB220 is assumed knowledge.
Equivalents: ADB011, ADB013
Credit points: 12
Contact hours: 4 per week
Campus: Gardens Point
Teaching period: 2010 SEM-2

DAB420 ARCHITECTURE, CULTURE AND SPACE
Architecture is, arguably, a measure of a community’s cultural mores; it reflects the attitudes, values and beliefs of its period. In this unit students are introduced to the diverse architectural traditions of Australasia, and an appreciation of architecture through the understanding of Asian cultures, as well as the development of architectural culture through the processes of historical colonial expansion into the region. It will give students an overview of both the history and current trends of Australian architecture and locate it within the context of the larger Asia-Pacific region. Teaching and learning is conducted through problem-based learning with supporting lectures and tutorials.
Assumed knowledge: DAB220 is assumed knowledge.
Credit points: 12
Contact hours: 4 per week
Campus: Gardens Point
Teaching period: 2010 SEM-2

DAB525 ARCHITECTURE AND THE CITY
This unit aims to give a comprehensive overview of issues and techniques relevant to architectural design at an urban scale. Teaching and learning activities are spread across lectures, tutorials, and studio based activities.
Assumed knowledge: DAB325 and DAB420 are assumed knowledge.
Equivalents: ADB013
Credit points: 12
Contact hours: 3 per week
Campus: Gardens Point
Teaching period: 2010 SEM-1

DEB102 INTRODUCING DESIGN HISTORY
This unit encompasses a broad survey of the history of design from the civilizations of antiquity to the opening of the 20th century – including architecture, industrial design, interior design and landscape architecture. It is a first year foundation unit and serves as preparation for more detailed and specialized studies in history and theory in subsequent years. Key designs, ideas and artefacts and the aesthetic, environmental, technological, socio-cultural and political factors that related to their production will be analysed.
Equivalents: ADB931
Credit points: 12
Contact hours: 3 per week
Campus: Gardens Point
Teaching period: 2010 SEM-2

CLB111 ENVIRONMENTAL HAZARDS
This unit takes a geographical perspective to investigate the characteristics and distribution of environmental hazards, patterns of risk and vulnerability, and how people perceive, manage and adjust to hazardous environments.
Credit points: 12
Campus: Kelvin Grove
Teaching period: 2010 SEM-2

CLB112 SOUTH EAST ASIA IN FOCUS
Australia’s interaction with Southeast Asia, including our most populous nearest neighbour, Indonesia, continues to increase in significance. This unit examines aspects of Southeast Asian geography, environment, society and culture, in a contemporary framework.
Credit points: 12
Campus: Kelvin Grove
Teaching period: 2010 SEM-1

CLB113 AUSTRALIAN GEOGRAPHICAL STUDIES
Australia faces challenging problems and changes in relation to its changing population, socio-economic development and environmental sustainability. Many of these problems, relating to land-use and settlement patterns, migration trends, resource and hazard distribution, regional socio-economic structure, remoteness and accessibility etc, have a geographical basis. The aim is to describe and analyse, Australia’s natural and social landscapes, their interaction, and the changes occurring in them from a geographical perspective.
Credit points: 12
Campus: Kelvin Grove
Teaching period: 2010 SEM-1

CLB114 GEOGRAPHY IN THE FIELD
The unit builds upon the geography program to develop advanced understanding of social science research approaches and information capture/analysis. This provides a foundation in research and project design, relevant to a wide range of professions. You will develop skills in the preparation of project grant applications and in presenting a research plan orally.
Credit points: 12
Campus: Kelvin Grove
Teaching period: 2010 SEM-2

CLB403 GENDER AND SEXUALITY ISSUES FOR TEACHERS
This unit addresses the following topics: gender and sexualities in cultural and school contexts; historical overview of gender relations; theoretical frameworks for gender and current debates in Australia about gender and equity; femininity and masculinity as social constructs; sexuality and the body; violence and gender; debates about boys’ behaviour and performance in Australian schools.
Credit points: 12
Contact hours: 3 per week
Campus: Gardens Point
Teaching period: 2010 SEM-2

Internet, Kelvin Grove and External
Teaching period: 2010 SEM-2
EDB007 CULTURE STUDIES: INDIGENOUS EDUCATION
Numerous government reports and recent discussions about reconciliation have called for an increased commitment to Indigenous education in Australia. Teachers are increasingly being asked to improve their skill, knowledge and understanding to teach Indigenous students, and to teach curricula which incorporates Indigenous viewpoints on social, cultural and historical matters. This unit begins with an analysis of the students' own cultural place in the Australian context and afterwards moves towards an understanding of Aboriginal and Torres Strait Islander perspectives on history and contemporary issues, and an understanding of why Aboriginal and Torres Strait Islander students have been so disadvantaged by the Australian education system.
Credit points: 12  Contact hours: 3 per week  Campus: Internet, Kelvin Grove and Caboolture  Teaching period: 2010 6TP4 and 2010 SEM-2

EDB038 INDIGENOUS AUSTRALIAN CULTURE STUDIES
This unit encourages an appreciation of the two distinct Indigenous cultures of Australia and how external forces to Aboriginal and Torres Strait Islander cultures caused social, economic and political changes. It looks at traditional family life and organisation.
Credit points: 12  Campus: Kelvin Grove  Teaching period: 2010 SEM-1

EDB039 INDIGENOUS POLITICS AND POLITICAL CULTURE
This unit examines issues and influences underlying the world of indigenous politics: political representation; land rights; health; education; community development; criminal justice; culture and heritage. This unit has an Australian focus with New Zealand and North American comparisons.
Credit points: 12  Campus: Kelvin Grove  Teaching period: 2010 SEM-2

EDB040 INDIGENOUS KNOWLEDGE: RESEARCH ETHICS AND PROTOCOLS
This unit provides students with a critical examination of the major ethical and moral issues arising from the designing and conducting of research 'on/in' Australian Indigenous people/communities or issues. The unit examines the calls by Indigenous researchers for the decolonising of research methods - a process which critically examines the historical and philosophical bases of Western research and the frustrations of Indigenous researchers with various Western paradigms, academic traditions and methodologies.
Credit points: 12  Campus: Kelvin Grove  Teaching period: 2010 SEM-1 and 2010 SEM-2

EDB041 INDIGENOUS AUSTRALIA: COUNTRY, KIN AND CULTURE
This unit aims to expand understanding of issues of importance to Indigenous people and to relate those issues to the practices in human service agencies. The Oodgeroo staff and leaders from the Indigenous community will work with staff from Social Work and Human Services in presenting this unit.
Credit points: 12  Teaching period: 2010 SEM-1 and 2010 SEM-2

JSB171 JUSTICE AND SOCIETY
The Justice degree is about producing competent justice professionals. In order to achieve this purpose, this degree combines knowledge of the criminal justice system with an understanding and appreciation of the complexities of social justice. The purpose of this unit is to introduce students to the structural parameters of social justice.
Credit points: 12  Contact hours: 3  Campus: Gardens Point and External  Teaching period: 2010 SEM-1

JSB175 SOCIAL ETHICS AND THE JUSTICE SYSTEM
It is essential for those employed within the justice system be able to competently and confidently work at the borders between ethics and the law. Ethical ability will enable practitioners to critically assess the moral status of current laws, to interpret acceptable standards of behaviour in situations not covered by the laws, and to develop shared understandings of moral responsibility in justice organizations and the wider community.
Credit points: 12  Contact hours: 3  Campus: Gardens Point and External  Teaching period: 2010 SEM-1

JSB271 POLICY GOVERNANCE AND JUSTICE
This unit will enable you to become familiar with policy-making practices and wider issues of governance. The unit aims to introduce the theory and practice of public policy with an emphasis on policy issues relevant to criminal and social justice. It analyses processes in policy development such as policy formation, writing, implementation and evaluation. You will gain tools for participating in policy development processes in both the public and community sectors.
Credit points: 12  Contact hours: 3  Campus: Gardens Point and External  Teaching period: 2010 SEM-2

JSB272 THEORIES OF CRIME
The main aim of this unit is to introduce the student to the study of theoretical criminology. This unit will address the social context of crime but is not exclusively sociological. The study of criminology is essentially multi-disciplinary and
this is reflected in the diversity of theoretical approaches. Theory is typically offered as distinct from methods of research, however, together they provide the foundation for policy and practice. The unit provides an analytical framework in order to critically assess the epistemological claims and justifications found in criminological theory. Criminological theories are viewed embedded governmental practices aimed at ensuring the regulation and control of particular 'problem populations'.

Antirequisites: JSN113  Equivalents: JSB231, JSB018
Credit points: 12  Contact hours: 3  Campus: Gardens Point and External  Teaching period: 2010 SEM-1

KB101 INTRODUCTION TO MEDIA AND COMMUNICATION: TEXTS
This unit introduces you to foundational ideas in the study of communication, drawing on examples of communication practice from contemporary society, and the historical development of both the media of mass communication and ways of theorising its development. The idea of the 'new' economy is the organising motif of the unit. The unit both introduces and problematises the discipline of communication as it confronts, engages and interpenetrates the new economy.
Credit points: 12  Contact hours: 3 per week  Campus: Kelvin Grove  Teaching period: 2010 SEM-1 and 2009 SEM-2

JSB378 DRUGS AND CRIME
Drugs, both legal and illegal, present many challenges to individuals, their families and communities as well as the criminal justice and health systems in Australia. This course examines issues and inter-relationships between drugs and crime. The course includes a detailed examination of drug use in Australia, including trends, patterns of usage and explanations for illicit drug use. A concentrated examination of the relationships between drugs and crime is a key focus as well as the current state of policy responses to drug control and prevention in Australia and internationally.
Credit points: 12  Teaching period: 2010 SEM-1

JSB971 GENDER CRIME AND THE CRIMINAL JUSTICE SYSTEM
This unit examines the experiences and treatment of men and women as criminals, victims and workers within the criminal justice system by asking whether and how: a) offending patterns vary according to gender, b) experiences of victimisation differ for men and women, c) the treatment and experiences of male and female offenders, victims and workers within the criminal justice system differ. Theories about crime, victimisation and criminal justice practice in relation to gender are also explored as are intersections between gender and Indigenous status. Recent developments in criminal justice policy and practice that could potentially effect future change with regard to gender inequities are critically examined.
Credit points: 12  Contact hours: 3  Campus: Kelvin Grove  Teaching period: 2010 SEM-1

KB102 MEDIA AND SOCIETY: FROM PRINTING PRESS TO INTERNET
Innovations in media and communication technologies have been deeply implicated in the evolution of human society from ancient times to the present. This unit explores the enabling capacities of media and communications, as well as other aspects of media power from a variety of perspectives. This unit also explores key controversies and debates surrounding the relationships between media and society.
Credit points: 12  Contact hours: 3 per week  Campus: Kelvin Grove  Teaching period: 2009 SEM-1  Incompatible with: KCB140

KB103 STRATEGIC SPEECH COMMUNICATION
This unit is based in rhetorical and group communication theories, as a base for developing professionals who are articulate presenters, probing but empathic interviewers and interviewees, and good team players. Theory and practice are interrelated to develop understanding and self-reflexivity within students concerning their own communication skills, and to guide them to become effective leaders in the communication industries professions. Practice in simulated work situations will allow growth and learning in the
laboratory of the classroom.

**Equivalents:** KCB213  
**Credit points:** 12  
**Contact hours:** 3 per week  
**Campus:** Kelvin Grove and Caboolture  
**Teaching period:** 2010 SEM-1 and 2010 SEM-2

**KCB103 STRATEGIC SPEECH COMMUNICATION**

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**Credit points:** 12  
**Contact hours:** 3 per week  
**Campus:** Kelvin Grove and Caboolture  
**Teaching period:** 2009 SEM-1 and 2009 SEM-2  
**Incompatible with:** KCB213, KJB180

**KCB104 INTRODUCTION TO MEDIA AND COMMUNICATIONS INDUSTRIES**

This unit provides an introduction to media and communications industries, with particular reference to the Australian media and communications industries and associated issues. The unit will examine aspects of broadcasting, magazines and publishing, popular music, film, the Internet and games industries, from social, industrial and cultural perspectives. You will be involved in discussion of current issues and media features.

**Equivalents:** KCB150  
**Credit points:** 12  
**Contact hours:** 3 per week  
**Campus:** Kelvin Grove

**KCB104 MEDIA AND COMMUNICATIONS INDUSTRIES**

This unit provides an introduction to media and communications industries, with particular reference to the Australian media and communications industries and associated issues. The unit will examine aspects of broadcasting, magazines and publishing, popular music, film, the Internet and games industries, from social, industrial and cultural perspectives. You will be involved in discussion of current issues and media features.

**Credit points:** 12  
**Contact hours:** 3 per week  
**Campus:** Kelvin Grove  
**Teaching period:** 2009 SEM-2  
**Incompatible with:** KCB150

**KCB105 MEDIA AND COMMUNICATION RESEARCH METHODS**

The research process (define problem, collect relevant information, analyse information, formulate conclusions/outcomes) underlies many decisions that confront media and communication professionals. This subject introduces foundational research skills and contextualises them with a number of media and communication problems. The unit involves qualitative and quantitative research methods including observation, focus groups, case studies, survey research and experiments studied in the context of media and communication problems and issues. You will carry out research using some of these methods, analyse the results and present their conclusions and recommendations.

**Credit points:** 12  
**Contact hours:** 3 per week  
**Campus:** Kelvin Grove  
**Teaching period:** 2009 SEM-2  
**Incompatible with:** KCB334

**KCB105 MEDIA MYTH BUSTING 2**

The research process (define problem, collect relevant information, analyse information, formulate conclusions/outcomes) underlies many decisions that confront media and communication professionals. This subject introduces foundational research skills and contextualises them with a number of media and communication problems. The unit involves qualitative and quantitative research methods including observation, focus groups, case studies, survey research and experiments studied in the context of media and communication problems and issues. You will carry out research using some of these methods, analyse the results and present their conclusions and recommendations.

**Credit points:** 12  
**Contact hours:** 3 per week  
**Campus:** Kelvin Grove  
**Teaching period:** 2009 SEM-2

**KCB201 NEW MEDIA 1: INFORMATION AND KNOWLEDGE**

This unit provides both a critical and conceptual introduction to the issues arising from the emergence of 'virtual communities', and a practical introduction to the skills and competencies required for the development and maintenance of successful online social networks. It considers issues arising from the development of online communities from the perspectives of corporate cultures and public or civic action, as well as questions of community, identity and social inequality in Internet culture, conflict management, and ethical and privacy issues on the Web.

**Assumed knowledge:**

* advanced academic writing skills
* advanced research and referencing skills in offline and online contexts
* good working knowledge of the Web and other new media technologies
* some practical experience using blogs, wikis, and/or social networking

Websites as a reader and/or contributor

* ability to conduct academic work independently and in groups
Assumed knowledge: KKB101, KKB102, and advanced academic writing, research and referencing skills in offline and online contexts. Equivalents: KCB295 Credit points: 12 Contact hours: 3 per week Campus: Kelvin Grove Teaching period: 2010 SEM-1

KCB201 NEW MEDIA 1: INFORMATION AND KNOWLEDGE
This unit provides both a critical and conceptual introduction to the issues arising from the emergence of 'virtual communities', and a practical introduction to the skills and competencies required for the development and maintenance of successful online social networks. It considers issues arising from the development of online communities from the perspectives of corporate cultures and public or civic action, as well as questions of community, identity and social inequality in Internet culture, conflict management, and ethical and privacy issues on the Web.

Assumed knowledge:
* advanced academic writing skills
* advanced research and referencing skills in offline and online contexts
* good working knowledge of the Web and other new media technologies
* some practical experience using blogs, wikis, and/or social networking
Websites as a reader and/or contributor
* ability to conduct academic work independently and in groups
Credit points: 12 Contact hours: 3 per week Campus: Kelvin Grove Teaching period: 2009 SEM-1 Incompatible with: KCB295

KCB202 NEW MEDIA 2: APPLICATIONS AND IMPLICATIONS
New media technologies now affect virtually all aspects of our life, from leisure to work. A thorough understanding of their social, cultural, political and economic impacts is crucial for creative industries practitioners. This unit identifies key new media technologies and provides a contextual understanding of their current roles and potential future trajectories.

Assumed knowledge:
* advanced academic writing skills
* advanced research and referencing skills in offline and online contexts
* good working knowledge of the Web and other new media technologies
* some practical experience using blogs, wikis, and/or social networking
Websites as a reader and/or contributor
* ability to conduct academic work independently and in groups
Credit points: 12 Contact hours: 3 per week Campus: Kelvin Grove Teaching period: 2010 SEM-2 Incompatible with: KCB336

KCB203 CONSUMPTION MATTERS: CONSUMER CULTURES AND IDENTITY
A knowledge of and ability to research consumer cultures is essential to those working in the Creative Industries: it is crucial to understand the ways in which consumption actively shapes not only media and production industries, but also the value and meanings of products themselves. This unit builds on your first-year studies, requiring you to synthesise and apply concepts and methodologies that you have learned in earlier units. This unit prepares you for your final year by focusing broader understandings of media, communication, and production through the lens of consumer cultures. The knowledge that you will gain in this unit will inform your professional, academic, and creative practices in your final year.

Assumed knowledge:
* Introductory understanding of the relationship between media texts, institutions and society
* Introductory skills in media text analysis (e.g. semiotics and discourse analysis)
Credit points: 12 Contact hours: 3 per week Campus: Kelvin Grove Teaching period: 2010 SEM-2
KCB203 CONSUMER CULTURES
A knowledge of and ability to research consumer cultures is essential to those working in the Creative Industries: it is crucial to understand the ways in which consumption actively shapes not only media and production industries, but also the value and meanings of products themselves. This unit builds on your first-year studies, requiring you to synthesise and apply concepts and methodologies that you have learned in earlier units. This unit prepares you for your final year by focusing broader understandings of media, communication, and production through the lens of consumer cultures. The knowledge that you will gain in this unit will inform your professional, academic, and creative practices in your final year.

Assumed knowledge:
* Introductory understanding of the relationship between media texts, institutions and society
* Introductory skills in media text analysis (e.g. semiotics and discourse analysis)

Credit points: 12  Contact hours: 3 per week  Campus: Kelvin Grove  Teaching period: 2009 SEM-2

KCB205 PROFESSIONAL COMMUNICATION
Professional Communication focuses on knowledge and skills required for effective communication with colleagues, sponsors and clients in professional organisational settings. Unit activities will develop practical and critical skills in situation analysis, project proposal development, proposal document production, sponsor and client presentations and workplace communication practices. The unit will integrate the central skills of writing and speaking across a range of problem-based tasks, team projects and presentations. Over the semester, students may use class activities to compile professional folios of their work for potential employers and clients.

Credit points: 12  Contact hours: 3 per week  Campus: Kelvin Grove  Teaching period: 2010 SEM-1 and 2010 SEM-2

KCB301 MEDIA AUDIENCES
A knowledge of and ability to research audiences is essential to a detailed and comprehensive understanding of the media. The ability to undertake quantitative and qualitative research into various audience groupings, the use of associated analytical tools and the ability to critically analyse academic and industry based audience research are important skills for students undertaking research in Media Communication and those seeking employment in media industries.

Assumed knowledge:
* Introductory understanding of the relationship between media texts, institutions and society
* Introductory knowledge of the following, as they apply

media or market research:
- Quantitative and Qualitative research design
- Basic statistical analysis skills
- Qualitative research methods such as interviews and participant observation

Assumed knowledge: Introductory understanding of the relationship between media texts, institutions and society, media or market research, quantitative and qualitative research design, basic statistical analysis skills, and qualitative research methods

Equivalents: KCB349

Credit points: 12  Contact hours: 3 per week  Campus: Kelvin Grove  Teaching period: 2010 SEM-1

KCB302 POLITICAL COMMUNICATION
This unit provides an overview of the theory and practice of political communication and the role of discursive strategies in the social construction of meaning, with particular reference to media and communications industries. The unit examines political campaigns in Australia and internationally, through a critical examination of theories of media influence, as well as notions of crisis management, rhetorical models, persuasion theory, and the use of images as a power resource to succeed in political campaigns. The unit explores how survey research helps the planning and development of political strategies through an analysis of their application in recent political campaigns.

Equivalents: KCB311

Credit points: 12  Contact hours: 4 per week  Campus: Kelvin Grove  Teaching period: 2010 SEM-1

KCB303 BRISBANE MEDIA MAP
In this unit, you will explore ways in which your knowledge of media industries, audiences and texts finds application in employment contexts. You also develop and consolidate an applied understanding of databases in the process of maintaining and developing an online directory of media and related organisations serving the greater Brisbane area. Questions of professional practice in online and workplace
environments are also discussed, with particular reference to matters of freedom of expression, accuracy and fairness, access and equity, cultural difference, privacy, security and intellectual property.

Credit points: 12  Contact hours: 5 per week  Campus: Kelvin Grove  Teaching period: 2010 SEM-1

KKB034 MANAGING COMMUNICATION RESOURCES
An understanding of controlled media (ie media in which the communicator, rather than a gatekeeper, controls the final content), in both print and electronic forms, is critical for professional communicators. Controlled media resources remain the most common tools developed during communication campaigns. This unit develops your ability to devise effective resources for clients. You will develop practical skills in managing projects, researching the audience, writing and designing resources, testing their work, and seeing the product through to final production. This unit involves desktop publishing training and offers you an opportunity to develop a print or electronic resource for a client.

Prerequisites: Completion of 72 credit points of study
Equivalents: KCB335  Credit points: 12  Contact hours: 3 per week  Campus: Kelvin Grove  Teaching period: 2010 SEM-1

KDB103 DANCE TECHNIQUE STUDIES 1
This unit involves practical dance classes as on-going action research.
Assumed knowledge: KDB105 is assumed knowledge.
Equivalents: KDB180  Credit points: 12  Contact hours: 20 per week  Campus: Kelvin Grove  Teaching period: 2010 SEM-1

KDB104 DANCE TECHNIQUE STUDIES 2
This unit involves practical dance classes as on-going action research.
Prerequisites: KDB103 or KDB180
Equivalents: KDB181  Credit points: 12  Contact hours: 20 per week  Campus: Kelvin Grove  Teaching period: 2010 SEM-1

KDB105 ARCHITECTURE OF THE BODY
This unit focuses on experiential awareness of the body, including an introduction to a working knowledge of anatomy, kinesiology and the movement potential of the body, both in theory and practice
Credit points: 12  Contact hours: 4 per week  Campus: Kelvin Grove  Teaching period: 2009 SEM-1
Incompatible with: KDX104

KDB106 WORLD DANCE
This unit includes exposure to a range of culturally specific dance styles through practical workshops and a theory component providing contextual background to the styles taught.
Equivalents: KDB189  Credit points: 12  Contact hours: 20 per week  Campus: Kelvin Grove  Teaching period: 2010 SEM-1
Incompatible with: KDB108

KDB109 FUNK, TAP AND ALL THAT JAZZ
American and Western European popular and music theatre dances from the late 1900s to the present form the content base of this unit, drawing on three of the following styles: funk, tap, jazz and/or hip-hop. Dance technique and style pertinent to each dance form is taught in the practical classes, while in the theory component of the unit this content is interrogated through historical and cultural perspectives.
Credit points: 12  Contact hours: 5 per week  Campus: Kelvin Grove  Teaching period: 2009 SEM-1
Kelvin Grove  Teaching period: 2009 SEM-2

KDB109 FUNK, TAP AND ALL THAT JAZZ
American and Western European popular and music theatre dances from the late 1900s to the present form the content base of this unit, drawing on three of the following styles: funk, tap, jazz and/or hip-hop. Dance technique and style pertinent to each dance form is taught in the practical classes, while in the theory component of the unit this content is interrogated through historical and cultural perspectives.

Assumed knowledge: For Health and Safety reasons, admission to this unit is dependent upon 1) an appropriate level of physical fitness to prevent injury (assessed in Orientation Week or Week One), and 2) having no pre-existing injuries.  

Credit points: 12  
Contact hours: 5 per week  
Campus: Kelvin Grove  
Teaching period: 2010 SEM-2

KDB110 DECONSTRUCTING DANCE IN HISTORY
This unit includes a study of various international historical and contemporary contexts of dance as art. It focuses on romanticism, classicism, modernism and postmodernism.

Equivalents: KDB125  
Credit points: 12  
Contact hours: 4 per week  
Campus: Kelvin Grove  
Teaching period: 2010 SEM-1

KDB110 DECONSTRUCTING DANCE IN HISTORY
This unit includes a study of various international historical and contemporary contexts of dance as art. It focuses on romanticism, classicism, modernism and postmodernism.

Credit points: 12  
Contact hours: 3 per week  
Campus: Kelvin Grove  
Teaching period: 2009 SEM-1  
Incompatible with: KDB125

KDB204 AUSTRALIAN DANCE
This unit includes a study of the ritual, artistic and social functions of dance in contemporary Australian society.

Equivalents: KDB114  
Credit points: 12  
Contact hours: 4 per week  
Campus: Kelvin Grove  
Teaching period: 2010 SEM-2

KDB204 AUSTRALIAN DANCE
This unit includes a study of the ritual, artistic and social functions of dance in contemporary Australian society.

Credit points: 12  
Contact hours: 3 per week  
Campus: Kelvin Grove  
Teaching period: 2009 SEM-2  
Incompatible with: KDB114

KDB207 CHOREOGRAPHIC STUDIES 2
This unit includes practice and performance of choreographic work employing choreographic skills in creation of movement material, form and style. Clarity of intention is major focus. This is a year long unit. Students must enrol in KDB207-2.

Prerequisites: KDB107 or KDX143  
Equivalents: KDX144-2  
Credit points: 6  
Contact hours: 2 per week  
Campus: Kelvin Grove  
Teaching period: 2010 SEM-1

KDB207 CHOREOGRAPHIC STUDIES 2
This unit includes practice and performance of choreographic work employing choreographic skills in creation of movement material, form and style. Clarity of intention is major focus. This is a year long unit. Students must enrol in KDB207-2.

Prerequisites: KDB207-1 or KDX144-1  
Equivalents: KDX144-2  
Credit points: 6  
Contact hours: 2 per week  
Campus: Kelvin Grove  
Teaching period: 2010 SEM-2

KDB208 INTEGRATED PROFESSIONAL SKILLS
This is an integrated program building specific practical and psychological skills and strategies for career development and enhancement.

Equivalents: KDB221  
Credit points: 12  
Contact hours: 4 per week  
Campus: Kelvin Grove  
Teaching period: 2010 SEM-2

KDB213 DANCE TECHNIQUE STUDIES 3
This unit involves practical dance classes as on-going action research.

Prerequisites: KDB104 or KDB181  
Equivalents: KDB182  
Credit points: 12  
Contact hours: BCI: 7.5 per week; BFA: 13.5 per week  
Campus: Kelvin Grove  
Teaching period: 2010 SEM-1

KDB214 DANCE TECHNIQUE STUDIES 4
This unit involves practical dance classes as on-going action research.

Prerequisites: KDB213 or KDB182  
Equivalents: KDB183  
Credit points: 12  
Contact hours: BCI: 6 per week; BFA: 13.5 per week  
Campus: Kelvin Grove  
Teaching period: 2010 SEM-2

KFB103 INTRODUCTION TO FASHION
This unit provides an introduction to some of the complexities of the fashion system and is intended to provide a base for students wishing to pursue the subject of fashion as a major, sub-major or minor.

Credit points: 12  
Contact hours: 2.5 per week  
Campus: Kelvin Grove  
Teaching period: 2010 SEM-1

KFB103 INTRODUCTION TO FASHION
This unit provides an introduction to some of the complexities of the fashion system and is intended to provide a base for students wishing to pursue the subject of fashion as a major, sub-major or minor.

Credit points: 12  
Contact hours: 3 per week  
Campus: Kelvin Grove  
Teaching period: 2009 SEM-1
KFB106 UNSPEAKABLE BEAUTY: A HISTORY OF FASHION AND STYLE
Fashion has been a defining feature of Western culture for over 500 years. Contemporary fashion regularly revisits earlier approaches to dressing the body. This unit studies key figures in the history of fashionable dress who defined the standards of beauty for their time. It provides students with a basis for understanding fashion as a significant form of visual culture as well as providing a vital sense of history. Credit points: 12  Contact hours: 3 per week  Campus: Kelvin Grove  Teaching period: 2009 SEM-1

KFB107 DRAWING FOR FASHION
This unit concentrates on developing core skills and knowledge of drawing to provide an important foundation for existing and evolving modes for constructing and presenting fashion proposals. Credit points: 12  Contact hours: 3 per week  Campus: Kelvin Grove  Teaching period: 2009 SEM-1

KFB205 FASHION AND STYLE JOURNALISM
This unit maps the scope and practice of fashion and style journalism in Australia and internationally. It will allow you to develop the skills necessary to conceptualise and produce fashion and style editorial content in a variety of styles and contexts. Credit points: 12  Contact hours: 3 per week  Campus: Kelvin Grove  Teaching period: 2009 SEM-2  Incompatible with: KJB339

KFB205 FASHION AND STYLE JOURNALISM
This unit maps the scope and practice of fashion and style journalism in Australia and internationally. It will allow you to develop the skills necessary to conceptualise and produce fashion and style editorial content in a variety of styles and contexts. Assumed knowledge: KFB103 plus completion of 72 credit points of study; or enrolment in a Creative Industries Postgraduate course is assumed knowledge  Equivalents: KJB339  Credit points: 12  Contact hours: 3 per week  Campus: Kelvin Grove  Teaching period: 2010 SEM-2

KFB206 FASHION AND MODERNITY
In this unit students will examine the development of modern fashion. They will study the influence of various factors that affect changes in fashion, including major designers. Credit points: 12  Contact hours: 3 per week  Campus: Kelvin Grove  Teaching period: 2009 SEM-1  Incompatible with: KFB105, KFB408

KFB206 FASHION AND MODERNITY
In this unit students will examine the development of modern fashion. They will study the influence of various factors that affect changes in fashion, including major designers. Credit points: 12  Contact hours: 3 per week  Campus: Kelvin Grove  Teaching period: 2009 SEM-1  Incompatible with: KFB201

KFB207 CONTEMPORARY FASHION
Fashion is a vital dimension to contemporary culture; it is art and industry, idea, image and product. In its truest sense all Fashion is Contemporary fashion. This unit draws on ideas developed in Introduction to Fashion to provide a context for the shifting terrain of contemporary fashion. The unit addresses content such as key developments in fashion since 1970, significant International and Australian contemporary designers and current trends in the consumption, production and presentation of fashion. Credit points: 12  Contact hours: 3 per week  Campus: Kelvin Grove  Teaching period: 2009 SEM-2

KFB208 FASHION PORTFOLIO
In the fashion design and associated industries digital illustration/graphic and presentation skills are increasingly necessary to present creative and professional work. Through the use of technology, fashion and textile designers, illustrators and photographers can present and enhance their applied creativity by augmenting traditional hand skills with a range of digital processes. This unit introduces the learner to this knowledge and to the processes and practices that will enable the student to develop a concept driven fashion portfolio. Credit points: 12  Contact hours: 3 per week  Campus: Kelvin Grove  Teaching period: 2009 SEM-1 and 2009 SEM-2  Incompatible with: KFB201, KFB202

KFB209 RAGTRADE: WHOLESALING FASHION
This unit focuses on the logistics and skills required in the industry, for the distribution and selling end of the fashion cycle. It will develop your understanding of the importance of international and national wholesale selling or order taking, through to fashion companies going direct to the final consumer. The unit seeks to bring together the professional, creative and real world opportunities available in fashion industry selling strategies, with the business planning and sustainability strategies required for profitability. You will acquire skills and knowledge that will support and enhance your understanding of current and future trends in fashion business planning, entrepreneurial acumen and sales logistics, through practical application of the practices and strategies researched. Credit points: 12  Contact hours: 3 per week  Campus: Kelvin Grove  Teaching period: 2009 SEM-1  Incompatible with: KFB201
KIB101 VISUAL COMMUNICATION
Communication Design deals with visual communication and the creation of meaning through images. This unit will introduce you to the principles, production and presentation of visual design and communication.

Credit points: 12  Contact hours: 4 per week  Campus: Kelvin Grove  Teaching period: 2009 SEM-1 and 2009 SEM-2  Incompatible with: KIB801, KIB101 Foundations of Communication Design

KIB102 VISUAL INTERACTIONS
This unit further develops interface design skills for communications technologies including design priorities, Interaction, visual systems, refinement of concepts, project analysis and problem solving through presentation models.

Prerequisite(s): KIB101/KIB801  Credit points: 12  Contact hours: 3 per week  Campus: Kelvin Grove  Teaching period: 2009 SEM-2  Incompatible with: KIB802

KIB103 INTRODUCTION TO WEB DESIGN AND DEVELOPMENT
This unit provides an introduction to theories and skills underpinning the application of multimedia technology with the Creative Industries, providing a foundation of conceptual and practical skills related to contemporary modes of electronic hypermedia production, communication and publishing.

Credit points: 12  Contact hours: 4 per week  Campus: Kelvin Grove  Teaching period: 2009 SEM-1 and 2009 SEM-2  Incompatible with: KKB007, KKB818

KIB104 DIGITAL MEDIA
This unit explores multimedia development and design concepts and practices and investigates the user and user interaction principles.

Credit points: 12  Contact hours: 3 per week  Campus: Kelvin Grove  Teaching period: 2010 SEM-1 and 2010 SEM-2

KIB105 ANIMATION AND MOTION GRAPHICS
This unit provides an introduction to animation and motion graphics concepts and practices, with an emphasis on principles of design in motion

Credit points: 12  Contact hours: 3 per week  Campus: Kelvin Grove  Teaching period: 2009 SEM-1

KIB106 ANIMATION AND MOTION GRAPHICS
This unit provides an introduction to animation and motion graphics concepts and practices, with an emphasis on principles of design in motion

Credit points: 12  Contact hours: 3 per week  Campus: Kelvin Grove  Teaching period: 2010 SEM-2

KIB107 ANIMATION HISTORY AND PRACTICES
The unit is an introductory examination of the development of animation. It addresses social, cultural, economic and technological themes that have shaped notable practitioners and established animation as a significant medium for the expression of popular culture, artistic experiment and philosophical, social and political comment.

Credit points: 12  Contact hours: 3 per week  Campus: Kelvin Grove  Teaching period: 2009 SEM-2  Incompatible with: KIB825
KIB201 CONCEPT DEVELOPMENT FOR GAME DESIGN AND INTERACTIVE MEDIA
This unit addresses theoretical issues associated with non-linear story structures and interactive narratives through the analysis of game structures, the creation of original game ideas and the application of techniques of information design to the structuring of non-narrative content. Addressing the creative and analytical roles of writers, conceptual designers and information designers in the context of interactive digital media and the Creative Industries.
Credit points: 12  Contact hours: 3 per week  Campus: Kelvin Grove  Teaching period: 2009 SEM-1
Incompatible with: KIB816

KIB202 ENABLING IMMERSSION
As creative practitioners within a highly networked technological society, it is important to develop a critical understanding of how the application of technology influences modes of communication, production processes and creative practices, particularly within the Creative Industries. This unit provides an introductory overview of the philosophies underlying applications of technology, and critically examines current applications in order to explore creative visions of future technology.
Credit points: 12  Contact hours: 3 per week  Campus: Kelvin Grove  Teaching period: 2009 SEM-2
Incompatible with: KIB814

KIB205 PROGRAMMING FOR VISUAL DESIGNERS AND ARTISTS
As part of a contemporary art and design production, practitioners often need to understand aspects of computer programming. This unit provides artists and designers with an introduction to computer programming. It demonstrates how artists and designers use programming within their practices and introduces the principles of programming that will allow you to use computing as a tool for art and design innovation. The unit is presented in a manner that is suited to the learning styles of visual designers and artists, and requires no previous computer programming experience. These skills will developed and applied to the development of art and design outcomes in a studio setting.
Antirequisites: INB270  Assumed knowledge: Fluency in the use of typical multimedia software applications is assumed knowledge.  Equivalents: KIB210  Credit points: 12  Contact hours: 4 per week  Campus: Kelvin Grove  Teaching period: 2010 SEM-2

KIB214 DESIGN FOR INTERACTIVE MEDIA
Designing for contemporary media requires a sophisticated understanding of how we effectively interact with new technologies, software applications, displays and environments. This unit focuses on the field of interaction design and user experience design. It develops an understanding of the theories, methods, and processes employed by Interaction Designers through a series of lectures and tutorials. These principles are then applied to authentic design briefs within design studios.
Prerequisites: KIB102 or KIB202 or KIB802 or KIP402  Equivalents: KIB210  Credit points: 12  Contact hours: 3 per week  Campus: Kelvin Grove  Teaching period: 2010 SEM-1

KIB216 ADVANCED WEB DESIGN
Web Design has extended significantly from the concept of information delivery into social networking and other expanded modes of engagement. Web applications now appear in a range of delivery platforms from the desktop to personal and mobile technologies, such as media players and mobile phones. This unit will extend upon the knowledge and skills acquired in Introduction to Web Design, Interaction Design and Interface Design. It will introduce you to dynamic Web publishing employing contemporary open source content management systems. Theoretical understandings gained in lectures will be complemented by technical skills and applied to the development of authentic projects within design studios.
Prerequisites: KIB103 or KIB807  Equivalents: KIB211, KIB817  Credit points: 12  Contact hours: 3 per week  Campus: Kelvin Grove  Teaching period: 2010 SEM-2

KIB230 INTERFACE AND INFORMATION DESIGN
With the advent of new technologies for communication, graphical user interfaces have become fundamental to the design of effective communication, and a key factor in the uptake, ease of use and experience of technology systems. This unit builds upon knowledge and skills acquired in units on visual communication and Web design to establish the knowledge and skills required to design and produce effective visual interfaces for technology applications such as Web, small screens in mobile media, and interactive displays. It will cover theories and principles of visual communication, information architecture and user experience design, which will be applied in the production of interfaces for interactive media and digital projects. The unit will be taught through a combination of lectures, tutorials and practical classes, in which skills and knowledge will be applied.
Prerequisites: KIB101 or KIB801  Equivalents: KIB211  Credit points: 12  Contact hours: 3 per week  Campus: Kelvin Grove  Teaching period: 2010 SEM-1

KIB309 EMBODIED INTERACTIONS
Interaction with technology has advanced beyond the desktop paradigm of mouse and keyboard to embodied...
interfaces that incorporate video tracking, audio input, and gestural interaction techniques. Applications range from wearable technology to tangible media installations. This unit introduces an experimental field of interactive media design through the practical application of the processes and techniques of tangible media applications. Lectures, which provide the theoretical grounding of the study area, methodologies and examples of the application of tangible media are complemented by practical classes which extend the technical skills acquired in Programming for Designers and Artists and support the development of tangible media outcomes within design studios.

**Prerequisites:** KIB205 or INB385  
**Equivalents:** KIB311  
**Credit points:** 12  
**Contact hours:** 3 per week  
**Campus:** Kelvin Grove  
**Teaching period:** 2010 SEM-1

**KIB314 TANGIBLE MEDIA**

This unit extends the understandings of tangible media interfaces and applications gained in the embodied media unit. In this unit students will develop a tangible media project from concept through to design, production, evaluation, and exhibition. Theoretical understandings on tangible media object design, interaction and installation gained through lectures will be supplemented with production skills in workshops, and applied to the development of tangible media works in design studios. Finished works will be displayed in a final exhibition where members of the public will interact with them.

**Prerequisites:** KIB309  
**Equivalents:** KIB311  
**Credit points:** 12  
**Contact hours:** 3 per week  
**Campus:** Kelvin Grove  
**Teaching period:** 2010 SEM-2

**KIB315 CONTEMPORARY ISSUES IN DIGITAL MEDIA**

The ubiquitous uptake of new technologies in communication, social interaction, and artistic expression has changed the way that we conceptualize art and design. Designing within a contemporary context requires a sophisticated understanding of new design practices, methods, and theoretical models. This theory unit is designed to create an awareness of contemporary design practices, theories, and historical and philosophical contexts; and to develop the critical, creative and analytical thinking that is required for design innovation. The unit will be taught through a combination of lectures, seminars and presentations.

**Prerequisites:** Completion of 72 credit points of study  
**Equivalents:** KIB813  
**Credit points:** 12  
**Contact hours:** 4 per week  
**Campus:** Kelvin Grove  
**Teaching period:** 2010 SEM-1

**KIB322 DESIGN PROJECT**

Design Project is an advanced studio unit for interactive and visual designers. The second of two capstone units, it supports students to develop a final project which brings together the creative approaches, specialist design knowledge, and organizational skills that have been acquired through the Interactive and Visual Design course. In this unit, you will develop a design project based on proposals and prototypes produced in Design Project 1. The unit will be taught through presentations and seminars, critical reviews and design studio processes. The outcomes of this unit will contribute to a design portfolio and a graduate exhibition.

**Prerequisites:** Completion of 168 credit points of study  
**Equivalents:** KIB806  
**Credit points:** 12  
**Contact hours:** 3 per week  
**Campus:** Kelvin Grove  
**Teaching period:** 2010 SEM-2

**KIB338 PRINT MEDIA**

This unit builds on the visual communication and graphic design units to develop specialist skills in design layout and the creative production of print media. It will introduce the theory and principles involved in combining text, image and design elements into a coherent design layout and will extend this theory into practice through the development of advanced design publishing techniques. Theoretical understandings gained through lectures will be augmented with technical skills in workshops, and applied to the production of team-based, professional quality print projects in design studios.

**Prerequisites:** KVB204  
**Antirequisites:** KCP361, KCP405  
**Credit points:** 12  
**Contact hours:** 3 per week, plus several workshops during semester  
**Campus:** Kelvin Grove  
**Teaching period:** 2010 SEM-2

**KJB101 DIGITAL JOURNALISM**

This unit acquaints you with the uses journalists make of computers in their work: for word-processing, personal information management, time management, and gathering information for stories and journalism assignments by searching online and CD-ROM databases, by analysing public records with spreadsheets and by using email to interview sources found on Internet bulletin boards and in newsgroups, usergroups, and listservers.

**Credit points:** 12  
**Contact hours:** 3 per week  
**Campus:** Kelvin Grove  
**Teaching period:** 2010 SEM-1 and 2010 SEM-2

**KJB101 DIGITAL JOURNALISM**

This unit acquaints you with the uses journalists make of computers in their work: for word-processing, personal information management, time management, and gathering information for stories and journalism assignments by searching online and CD-ROM databases, by analysing public records with spreadsheets and by using email to interview sources found on Internet bulletin boards and in newsgroups, usergroups, and listservers.

**Credit points:** 12  
**Contact hours:** 3 per week  
**Campus:**
Kelvin Grove  Teaching period: 2009 SEM-1 and 2009 SEM-2

KJB120 NEWSWRITING
In this unit you learn to think like journalists, to evaluate events for their potential news value, to record interviews and perform other reporting tasks and to write news stories. It includes the evolution and theories of reporting.
Credit points: 12  Contact hours: 3 per week  Campus: Kelvin Grove  Teaching period: 2009 SEM-1 and 2009 SEM-2

KJB224 FEATURE WRITING
Students conduct interviews and other research that they use to write Internet, newspaper and/or magazine articles that profile personalities or stories or that treat processes, events and places to exploit their human-interest value.
Prerequisite(s): KJB120 or KWB107 or KWB381  Antirequisite(s): KJP403  Credit points: 12  Contact hours: 3 per week  Campus: Kelvin Grove  Teaching period: 2010 SEM-1 and 2010 SEM-2

KJB120 NEWSWRITING
In this unit you learn to think like journalists, to evaluate events for their potential news value, to record interviews and perform other reporting tasks and to write news stories. It includes the evolution and theories of reporting.
Prerequisite(s): KJB120  Credit points: 12  Contact hours: 3 per week  Campus: Kelvin Grove  Teaching period: 2009 SEM-1 and 2009 SEM-2

KJB239 JOURNALISM ETHICS AND ISSUES
QUT Journalism supports the development of socially responsible, ethical journalists. KJB239 is a core journalism unit. It begins with an overview of western and eastern moral philosophical traditions and moves on to examine current journalistic practice in the context of Australian and international news media operations, regulatory bodies and the stance of professional journalism organisations. Students generate ethical dilemmas and work through them individually, making difficult decisions about issues such as invasion of privacy, protection of sources and conflict of interest. The impact of developing information and communication technologies is also addressed.
Credit points: 12  Contact hours: 3 per week  Campus: Kelvin Grove  Teaching period: 2009 SEM-1

KJB121 JOURNALISTIC INQUIRY
This unit develops the basic skills learnt in Newswriting: generating story ideas; researching; conducting interviews; finding news values and news angles and applying them in a practical context. You also learn about how practical newswriting skills fit into an online environment. You are introduced to the rigours of deadlines and have opportunities to write stories related to different news rounds throughout the semester.
Prerequisite(s): KJB120  Antirequisite(s): KJP402  Credit points: 12  Contact hours: 3 per week  Campus: Kelvin Grove  Teaching period: 2010 SEM-1 and 2010 SEM-2

KJB121 JOURNALISTIC INQUIRY
This unit develops the basic skills learnt in Newswriting: generating story ideas; researching; conducting interviews; finding news values and news angles and applying them in a practical context. You also learn about how practical newswriting skills fit into an online environment. You are introduced to the rigours of deadlines and have opportunities to write stories related to different news rounds throughout the semester.
Prerequisite(s): KJB120  Credit points: 12  Contact hours: 3 per week  Campus: Kelvin Grove  Teaching period: 2009 SEM-1 and 2009 SEM-2

KJB239 JOURNALISM ETHICS AND ISSUES
QUT Journalism supports the development of socially responsible, ethical journalists. KJB239 is a core journalism unit. It begins with an overview of western and eastern moral philosophical traditions and moves on to examine current journalistic practice in the context of Australian and international news media operations, regulatory bodies and the stance of professional journalism organisations. Students generate ethical dilemmas and work through them individually, making difficult decisions about issues such as invasion of privacy, protection of sources and conflict of interest. The impact of developing information and communication technologies is also addressed.
Credit points: 12  Contact hours: 3.5 per week  Campus: Kelvin Grove  Teaching period: 2010 SEM-1

KJB224 FEATURE WRITING
Students conduct interviews and other research that they use to write Internet, newspaper and/or magazine articles that profile personalities or stories or that treat processes, events and places to exploit their human-interest value.
Prerequisite(s): KJB120 or KWB107/KWB381  Credit points: 12  Contact hours: 3 per week  Campus: Kelvin Grove  Teaching period: 2009 SEM-1 and 2009 SEM-2

KJB224 FEATURE WRITING
Students conduct interviews and other research that they use to write Internet, newspaper and/or magazine articles that profile personalities or stories or that treat processes, events and places to exploit their human-interest value.
Prerequisite(s): KJB120 or KWB107 or KWB381  Antirequisite(s): KJP403  Credit points: 12  Contact hours: 3 per week  Campus: Kelvin Grove  Teaching period: 2010 SEM-1 and 2010 SEM-2

KJB239 JOURNALISM ETHICS AND ISSUES
QUT Journalism supports the development of socially responsible, ethical journalists. KJB239 is a core journalism unit. It begins with an overview of western and eastern moral philosophical traditions and moves on to examine current journalistic practice in the context of Australian and international news media operations, regulatory bodies and the stance of professional journalism organisations. Students generate ethical dilemmas and work through them individually, making difficult decisions about issues such as invasion of privacy, protection of sources and conflict of interest. The impact of developing information and communication technologies is also addressed.
Credit points: 12  Contact hours: 3 per week  Campus: Kelvin Grove  Teaching period: 2009 SEM-1

KJB280 INTERNATIONAL JOURNALISM
This unit identifies, compares and analyses the diversity of journalistic practice in different countries and regions. You will look at historical conditions that have led to variations in journalism across the world, how different politico-economic systems affect journalistic activity, and how and why different news media take distinct approaches to covering world issues. You will develop the cross-cultural awareness and background knowledge required to identify story ideas, relate to sources and produce news reports in different countries and cultural environments.
Prerequisite(s): KJB120  Credit points: 12  Contact hours: 3 per week  Campus: Kelvin Grove  Teaching period: 2010 SEM-1
KJB280 INTERNATIONAL JOURNALISM
This unit identifies, compares and analyses the diversity of journalistic practice in different countries and regions. You will look at historical conditions that have led to variations in journalism across the world, how different politico-economic systems affect journalistic activity, and how and why different news media take distinct approaches to covering world issues. You will develop the cross-cultural awareness and background knowledge required to identify story ideas, relate to sources and produce news reports in different countries and cultural environments.
Prerequisites: KJB120 or KJP400 Credit points: 12 Contact hours: 4 per week Campus: Kelvin Grove Teaching period: 2010 SEM-2

KKB102 CREATIVE INDUSTRIES: MAKING CONNECTIONS
The capacities to work collaboratively and to communicate effectively using multimedia technologies are essential characteristics for any Creative Industries professional. In this unit you will have the opportunity to acquire and apply collaborative principles and practices and multimedia communication skills in the production of creative content.
Prerequisite(s): Desirable: KKB101 Credit points: 12 Contact hours: 3 per week Campus: Kelvin Grove and Caboolture Teaching period: 2009 SEM-2 Incompatible with: KKB007, KKB818

KKB175 CREATIVE INDUSTRIES LEGAL ISSUES
This unit introduces Creative Industries students to the law which applies to their professional practice and theoretical study. The unit provides a foundational approach to general aspects of law as well as particular topics for students in these fields. The unit is based on a core set of lectures and tutorials which are offered in two strands: Strand 1 for Journalism and Media Communication; Strand 2 for other Creative practices.
Equivalents: KKB275 Credit points: 12 Contact hours: 3 per week Campus: Kelvin Grove Teaching period: 2010 SEM-2

KKB216 GRAPHICAL DEVELOPMENT ENVIRONMENTS FOR MEDIA INTERACTION
You will build interactive software systems for sampling, synthesising and manipulating media in real-time using graphical programming environments (also known as “patcher languages”). This will enable you to design and implement custom audio/video software for live performances and/or installations.
Credit points: 12 Contact hours: 3 per week Campus: Kelvin Grove

KKB341 WORKPLACE LEARNING 1
It is important that Creative Industries professionals gain real work experience in order to link university study with professional practice. Students need to equip themselves not only with skills and discipline knowledge but also with understandings and experience in order that they may function and flourish when they enter the workplace. This unit is offered during the final year of an undergraduate degree course at which time students are able to apply appropriate, transferable skills to a workplace or professional context.
Prerequisites: Completion of 168 credit points of study Credit points: 12 Contact hours: Between 90 and 100 hours duration Campus: Kelvin Grove Teaching period: 2010 SEM-1, 2010 SEM-2 and 2010 SUM

KKB341 WORKPLACE LEARNING 1
It is important that Creative Industries professionals gain real work experience in order to link university study with professional practice. Students need to equip themselves not only with skills and discipline knowledge but also with understandings and experience in order that they may function and flourish when they enter the workplace. This unit is offered during the final year of an undergraduate degree course at which time students are able to apply appropriate, transferable skills to a workplace or professional context.

**Prerequisite(s):** Completion of 168 credit points of study

**Credit points:** 12  
**Contact hours:** Between 70 and 80 hours duration  
**Campus:** Kelvin Grove  
**Teaching period:** 2009 SEM-1, 2009 SEM-2 and 2009 SUM

**Incompatible with:** KKB290/KKB390, KKB320, KKB330, KKB340-1, KKB340-2, KKB357/KKB057

**KKB342 WORKPLACE LEARNING 2**

It is important that Creative Industries professionals gain real work experience in order to link university study with professional practice. Students need to equip themselves not only with skills and discipline knowledge but also with understandings and experience in order that they may function and flourish when they enter the workplace. This unit is offered during the final year of an undergraduate degree course at which time students are able to apply appropriate, transferable skills to a workplace or professional context.

**Prerequisite(s):** KKB341 must be taken as either a prerequisite or a corequisite  

**Credit points:** 12  
**Contact hours:** Between 70 and 80 hours duration  
**Campus:** Kelvin Grove  
**Teaching period:** 2009 SEM-1, 2009 SEM-2 and 2009 SUM

**Incompatible with:** KKB290/KKB390, KKB320, KKB330, KKB340-1, KKB340-2, KKB357/KKB057

**KKB343 SERVICE LEARNING 1**

Service Learning is a form of experiential education characterised by student participation in an organised, service activity connected to specific learning outcomes, meets identified community non-profit organisations' needs and provides structured time for student reflection and connection of the service experience to learning. This elective unit is offered during the final year of an undergraduate Creative Industries degree course at which time students are able to apply appropriate, transferable skills to benefit a community organisation.

**Prerequisite(s):** KKB343 must be taken as either a prerequisite or a corequisite  

**Credit points:** 12  
**Contact hours:** Between 70 and 80 hours duration  
**Campus:** Kelvin Grove  
**Teaching period:** 2009 SEM-1, 2009 SEM-2 and 2009 SUM

**Incompatible with:** KSB301, KSB302

**KKB344 SERVICE LEARNING 2**

Service Learning is a form of experiential education characterised by student participation in an organised, service activity connected to specific learning outcomes, meets identified community non-profit organisations' needs and provides structured time for student reflection and connection of the service experience to learning. This elective unit is offered during the final year of an undergraduate Creative Industries degree course at which time students are able to apply appropriate, transferable skills to benefit a community organisation.

**Prerequisite(s):** KKB343 must be taken as either a prerequisite or a corequisite  

**Credit points:** 12  
**Contact hours:** Between 70 and 80 hours duration  
**Campus:** Kelvin Grove  
**Teaching period:** 2009 SEM-1, 2009 SEM-2 and 2009 SUM

**Incompatible with:** KSB301, KSB302

**KKB345 CREATIVE INDUSTRIES PROJECT 1**

The Faculty of Creative Industries intends that its graduates practice as professionals in their respective discipline or disciplines. Increasingly, a major part of such practice is the instigation, management, monitoring, and reporting on professional practice. Students need to equip themselves not only with skills and discipline knowledge but also with understandings and experience in order that they may function and flourish when they enter the workplace. This elective unit is offered during the final year of an undergraduate Creative Industries degree course at which time students are able to apply appropriate, transferable skills to benefit a community organisation.

**Prerequisite(s):** Completion of 72 credit points of K coded units. Not normally available to BFA or KM32 students.

**Credit points:** 12  
**Contact hours:** About 150 hours across the semester  
**Campus:** Kelvin Grove  
**Teaching period:** 2009 SEM-1, 2009 SEM-2 and 2009 SUM

**Incompatible with:** KKB290/KKB390, KKB320, KKB330, KKB340-1, KKB340-2, KKB357/KKB057

**KKB345 CREATIVE INDUSTRIES PROJECT 1**

The Faculty of Creative Industries intends that its graduates practice as professionals in their respective discipline or disciplines. Increasingly, a major part of such practice is the instigation, management, monitoring, and reporting on professional practice. Students need to equip themselves not only with skills and discipline knowledge but also with understandings and experience in order that they may function and flourish when they enter the workplace. This elective unit is offered during the final year of an undergraduate Creative Industries degree course at which time students are able to apply appropriate, transferable skills to benefit a community organisation.

**Prerequisite(s):** Completion of 72 credit points of K coded units. Not normally available to BFA or KM32 students.

**Credit points:** 12  
**Contact hours:** About 150 hours across the semester  
**Campus:** Kelvin Grove  
**Teaching period:** 2009 SEM-1, 2009 SEM-2 and 2009 SUM

**Incompatible with:** KKB290/KKB390, KKB320, KKB330, KKB340-1, KKB340-2, KKB357/KKB057
Creative Industries projects. This unit offers experience at participating in an advertised project that may be offered by one or more disciplines in the Faculty, and is designed to contribute towards students’ increased self-knowledge and confidence as practitioners in the Creative Industries.

**Prerequisites:** Completion of 72 credit points of Creative Industries units (K%B% units)  
**Credit points:** 12  
**Contact hours:** About 150 hours across the semester.  
**Campus:** Kelvin Grove  
**Teaching period:** 2010 SEM-1, 2010 SEM-2 and 2010 SUM

### KKB346 CREATIVE INDUSTRIES PROJECT 2

The Faculty of Creative Industries intends that its graduates practice as professionals in their respective discipline or disciplines. Increasingly, a major part of such practice is the instigation, management, monitoring, and reporting on Creative Industries projects. This unit offers experience at participating in an advertised project that may be offered by one or more disciplines in the Faculty, and is designed to contribute towards students’ increased self-knowledge and confidence as practitioners in the Creative Industries.

**Prerequisite(s):** KKB345 must be taken as either a prerequisite or a corequisite. Not normally available to BFA or KM32 students.  
**Credit points:** 12  
**Contact hours:** About 150 hours across the semester. However when the project is combined with KKB345, then between 230-270 hours in duration across both projects.  
**Campus:** Kelvin Grove  
**Teaching period:** 2009 SEM-1, 2009 SEM-2 and 2009 SUM  
**Incompatible with:** Incompatible with KKB290/KKB390, KKB320, KKB330, KKB340-1, KKB340-2, KKB357/KKB057

### KKB348 BECOMING A RESEARCHER: CONTEXTS, PROTOCOLS AND IMPACT

This is the second of two units designed as a preparation for the Creative Industries Faculty Honours program and/or as an introduction to professional and commercial research contexts. It builds on skills and understandings developed in KKB347 and includes including academic protocols, research design and exegetical development and the impact of research.

**Prerequisite(s):** KKB347  
**Credit points:** 12  
**Contact hours:** 3 per week  
**Campus:** Kelvin Grove  
**Teaching period:** 2009 SEM-1

### KKB350 CREATIVE INDUSTRIES INTERNATIONAL STUDY TOUR

This unit is designed for students who have completed at least one year full time study of a QUT Creative Industries Faculty course and are ready to expand their horizons by gaining experience of international creative industries practice in creative cities. Creative cities contain tourist districts, art museums, galleries, fashion houses, creative precincts, production houses and the like, managed by internationally recognised cultural producers, designers and professionals. The unit addresses the issues that pertain to the culture that is produced and exhibited in the city or cities selected for the tour and provides the opportunity for students to interact with internationally recognised creative artists and cultural professionals.

**IMPORTANT NOTE:** The cost of the 2-3 week tour is estimated at between four and five thousand dollars.  
**Prerequisite(s):** Completion of 72 credit points of K coded units  
**Credit points:** 12  
**Contact hours:** 2-3 week tour  
**Campus:** Kelvin Grove  
**Teaching period:** 2009 SEM-2

### KMB002 MUSIC AND SPIRITUALITY

Living in the materialistic world in the 21st Century has reignited the desire for spirituality to reach beyond the commercial and ephemeral. This unit examines the interaction of music with ritual, meditation, celebration, joy, protest and healing. It explores this relationship drawing from a range of cultures and times including indigenous Australian, Western European and Eastern cultures.

**Credit points:** 12  
**Contact hours:** 3 per week  
**Campus:** Kelvin Grove and Caboolture  
**Teaching period:** 2009 SEM-1  
**Incompatible with:** KMB667

### KMB003 SEX DRUGS ROCK 'N' ROLL

In this unit, you gain an insight into the interaction between music and society by analysing the artistic, economic, and political landscape of the diverse, innovative music of the 21st century including rock and pop music, world music, dance music, indigenous music and new age music.

**Equivalents:** KMB640  
**Credit points:** 12  
**Contact hours:** 3 per week  
**Campus:** Kelvin Grove and Caboolture  
**Teaching period:** 2010 SEM-1

### KMB003 SEX DRUGS ROCK 'N' ROLL

In this unit, you gain an insight into the interaction between music and society by analysing the artistic, economic, and political landscape of the diverse, innovative music of the 21st century including rock and pop music, world music, dance music, indigenous music and new age music.

**Credit points:** 12  
**Contact hours:** 3 per week  
**Campus:** Kelvin Grove and Caboolture  
**Teaching period:** 2009 SEM-1  
**Incompatible with:** KMB640

### KMB004 WORLD MUSIC

You will gain an awareness and better understanding of world music, its particular significance within Australia and its impact upon contemporary music through a series of lectures, demonstrations and tutorials.

**Assumed knowledge:** A knowledge of music fundamentals is assumed knowledge.  
**Equivalents:** KMB631  
**Credit points:** 12  
**Contact hours:** 3 per week  
**Campus:** Kelvin Grove  
**Teaching period:** 2010 SEM-1

### KMB004 WORLD MUSIC
You will gain an awareness and better understanding of world music, its particular significance within Australia and its impact upon contemporary music through a series of lectures, demonstrations and tutorials.  

**Credit points: 12  Contact hours: 3 per week  Campus:  
Kelvin Grove and Caboolture  Teaching period: 2009 SEM-1  Incompatible with: KMB631**

**KMB005 GROUP MUSIC**  
In this unit, you experience the cooperative interaction of music-making as a participant or a leader. This is a year long unit. Final credit points are awarded at the completion of KMB005-2.  

**Prerequisite(s): Approval of unit coordinator  
Credit points: 6  Contact hours: 3 per week  Campus:  
Kelvin Grove  Teaching period: 2009 SEM-1  Incompatible with: KMB616-1**

**KMB005 GROUP MUSIC**  
In this unit, you experience the cooperative interaction of music-making as a participant or a leader. This is a year long unit. Students must complete both KMB005-1 and KMB005-2 to be awarded final credit points.  

**Prerequisite(s): KMB005-1  
Credit points: 6  Contact hours: 3 per week  Campus:  
Kelvin Grove  Teaching period: 2009 SEM-2  Incompatible with: KMB616-2**

**KMB007 INTRODUCTORY ENSEMBLE**  
This unit allows you to work in a QUT choral ensemble. The cooperative interaction of performance and other music-making activities is an essential ingredient in the training of the mature musician and one which will enhance both the individual and the group. The benefits reach into daily life and assist you to better work in groups.  

**Prerequisite(s): KMB104/KMB649  
Credit points: 12  Contact hours: 4 per week  Campus:  
Kelvin Grove  Teaching period: 2009 SEM-2  Incompatible with:  
KMB650, KMB130/KMB632**

**KMB104 MUSIC AND SOUND SKILLS**  
You will study improvisation and music production, undertake an extensive listening program and develop sound creative and conceptual skills. The unit stimulates both beginners and experienced musicians, adopting a fresh approach to the field.  

**Credit points: 12  Contact hours: 3 per week  Campus:  
Kelvin Grove  Teaching period: 2009 SEM-1  Incompatible with: KMB649, KMB130/KMB632**

**KMB105 MUSIC AND SOUND TECHNOLOGY**  
This is an introduction to the broad range of options available to the musician in the age of technology. You will explore sequencers and audio programs as tools, mediums and musical instruments, for performance, composition as well as the basics of sound design. NOTE: Semester 1 offered to KM32, IX07, KM35, KM36, KM42 ONLY. Semester 2 offered to all others except those mentioned above.  

**Credit points: 12  Contact hours: 3 per week  Campus:  
Kelvin Grove  Teaching period: 2009 SEM-1 and 2009 SEM-2  Incompatible with: KMB619**

**KMB106 MUSIC AND SOUND FOR MULTIMEDIA**  
This unit deals with studio recording techniques, computer-assisted composition, the role of music in non-linear structures, the effect of sound in digital media productions, sound effects and foley techniques, musical acoustics, and digital sound theory.  

**Assumed knowledge: Sound recording and operation of audio editing software is assumed knowledge.  
Credit points: 12  Contact hours: 2.5 per week  Campus:  
Kelvin Grove  Teaching period: 2010 SEM-2**

**KMB107 SOUND, IMAGE, TEXT**  
This unit focuses on the rich and varied relationship between sound and image in a number of media and artforms, including film, music video, theatre, installation, mixed media performance and many more.  

**Credit points: 12  Contact hours: 3 per week  Campus:  
Kelvin Grove and Caboolture  Teaching period: 2009 SEM-2  Incompatible with: KMB638**

**KMB107 SOUND, IMAGE, TEXT**  
This unit focuses on the rich and varied relationship between sound and image in a number of media and artforms, including film, music video, theatre, installation, mixed media performance and many more.  

**Equivalents: KMB638  
Credit points: 12  Contact hours: 2.5 per week  Campus:  
Kelvin Grove and Caboolture  Teaching period: 2010 SEM-2**

**KMB108 SOUND RECORDING AND ACOUSTICS**  
This is an introduction to the fundamentals of the physical world of sound, basic signal flow, sound recording and acoustics.  

**Credit points: 12  Contact hours: 3 per week  Campus:  
Kelvin Grove  Teaching period: 2009 SEM-1 and 2009 SEM-2  Incompatible with: KMB621**

**KMB110 MUSIC PRODUCTION 1**  
These sequential units beginning with the development of a secure and reliable technique in production skills. The unit includes small group learning work, attendance and participation in weekly performance seminars and group rehearsals of a wide range of music appropriate to an ensemble.  

**Credit points: 12  Contact hours: 7-9 per week  Campus:  
Kelvin Grove  Teaching period: 2009 SEM-1  Incompatible with: KMB657**
KMB111 MUSIC PRODUCTION 2
This unit continues the development of a secure and reliable technique in production skills. It includes small group learning work, attendance and participation in weekly performance seminars and group rehearsals of a wide range of music appropriate to an ensemble.
Prerequisite(s): KMB110/KMB657
Credit points: 12
Contact hours: 7-9 per week  Campus: Kelvin Grove
Teaching period: 2009 SEM-2  Incompatible with: KMB658

KMB113 MULTI-INSTRUMENTAL MUSIC A
In this unit, students engage in the study of two secondary instruments, necessary for the instrumental music teacher and professional doublers. Additionally, a lecture/class discussion is utilised to reflect on a range of topics relevant to the study.
Prerequisite(s): KMB110/KMB657 or KMB120/KMB651
Credit points: 12
Contact hours: 3 per week  Campus: Kelvin Grove
Teaching period: 2009 SEM-2  Incompatible with: KMB622

KMB119 MUSIC AND SOUND PRODUCTION 1
This unit introduces students to the fundamentals principles of music and sound production through a mix of theory and practice. Students gain an understanding of sound recording, sound production and live sound reinforcement and develop listening skills essential for music and sound production.
Equivalents: KMB108, KMB621
Credit points: 12
Contact hours: 3 per week  Campus: Kelvin Grove
Teaching period: 2010 SEM-1

KMB120 MUSIC PERFORMANCE 1
This series of sequential units begins with the development of musical skills on a principal instrument or voice. Content includes lessons and masterclasses, attendance and participation in weekly performance seminars and Principal Group activities.
Credit points: 12
Contact hours: 7-9 per week  Campus: Kelvin Grove
Teaching period: 2009 SEM-1  Incompatible with: KMB651

KMB121 MUSIC PERFORMANCE 2
This unit continues the development of a secure and reliable technique on a principal instrument or voice, but stylistically expands upon semester 1. You will spend equal time on your current typically repertoire-driven focus and a clearly contrasting genre or style. It includes lessons, attendance and participation in weekly performance seminars and group rehearsals of a wide range of music appropriate to the ensemble of choice.
Prerequisite(s): KMB120/KMB651
Credit points: 12
Contact hours: 7-9 per week  Campus: Kelvin Grove
Teaching period: 2010 SEM-1  Incompatible with: KMB652

KMB122 MUSIC AND SOUND CONCEPTS 1
This is the first of two units exploring and engaging with key concepts in music and sound. The unit encompasses both criticism and analysis as well as creative practice and experimentation and draws on a wide spectrum of contemporary and historical music and sound examples.
Equivalents: KMB130, KMB632
Credit points: 12
Contact hours: 4 per week  Campus: Kelvin Grove
Teaching period: 2010 SEM-2

KMB129 MUSIC AND SOUND PRODUCTION 2
This unit builds on Music and Sound Production 1. It introduces students to sound synthesis and signal processing and extends the students understanding of the approaches and aesthetics underpinning creative music and sound production. Students will further develop practical skills in music and sound composition and deepen their knowledge of the hardware and software commonly used in creative production.
Equivalents: KMB105, KMB619
Credit points: 12
Contact hours: 4.5 per week  Campus: Kelvin Grove
Teaching period: 2010 SEM-2

KMB130 CORE MUSICIANSHIP 1
In this unit, students develop a range of generic musical skills that are relevant to a broad range of musical contexts and environments. The unit focuses on the building blocks of a broad and inclusive musicianship and includes development of aural, analytical and compositional skills through lectures, tutorials and focused musical tasks and improvisation.
Credit points: 12
Contact hours: 4.5 per week  Campus: Kelvin Grove
Teaching period: 2009 SEM-1  Incompatible with: KMB632

KMB131 CORE MUSICIANSHIP 2
Continuing on from Core Musicianship 1, you will develop further a range of generic musical skills that are relevant to a broad range of musical contexts and environments. The unit focuses on musical language and context and includes the further development of aural, analytical and compositional skills through lectures, tutorials and focused musical tasks and improvisation.
Prerequisite(s): KMB130/KMB632
Credit points: 12
Contact hours: 4.5 per week  Campus: Kelvin Grove
Teaching period: 2009 SEM-2  Incompatible with: KMB633

KMB132 MUSIC AND SOUND CONCEPTS 2
This is the second of two units exploring and engaging with key concepts in music and sound. The unit extends the critical and analytical skills developed in Music and Sounds...
Concepts 1 as well as developing a broader understanding of strategies for creative practice and experimentation by critically listening to a wide spectrum of contemporary and historical music and sound examples.

**Prerequisites:** KMB122  
**Equivalents:** KMB131, KMB633  
**Credit points:** 12  
**Contact hours:** 4 per week  
**Campus:** Kelvin Grove  
**Teaching period:** 2010 SEM-2

### KMB205 SOUND MEDIA MUSICIANSHIP

This unit offers an in-depth study of music as a sound phenomenon. It explores music through understanding the physics of sound, psycho-acoustics, spectro-morphology, and tools and techniques for sound manipulation. As a musicianship unit, this exploration involves analysis, research and composition.

**Prerequisites:** KMB131 or KMB633 or KMB104 or KMB649  
**Equivalents:** KMB635  
**Credit points:** 12  
**Contact hours:** 4 per week  
**Campus:** Kelvin Grove  
**Teaching period:** 2010 SEM-2

### KMB206 JAZZ AND POPULAR MUSICIANSHIP

This unit offers a study of the development of jazz and contemporary popular music through analysis, composition, performance and complementary aural musicianship sessions.

**Prerequisites:** KMB131 or KMB633  
**Equivalents:** KMB637  
**Credit points:** 12  
**Contact hours:** 4 per week  
**Campus:** Kelvin Grove  
**Teaching period:** 2010 SEM-1

### KMB207 CROSS CULTURAL MUSICIANSHIP

Music operates in a complex cultural environment fuelled by increased communication and technology. In this unit the student's ability to recognise, analyse and create music drawing from a diverse range of cultures is developed.

**Prerequisites:** KMB131 or KMB633  
**Equivalents:** KMB636  
**Credit points:** 12  
**Contact hours:** 4 per week  
**Campus:** Kelvin Grove  
**Teaching period:** 2010 SEM-1

### KMB208 CONTEMPORARY ART MUSIC MUSICIANSHIP

This unit focuses on art music of the last 100 years and up to the present day. It integrates aural training, analysis, composition and context (music history) into a coherent package.

**Prerequisites:** KMB131 or KMB633  
**Equivalents:** KMB634  
**Credit points:** 12  
**Contact hours:** 3 per week  
**Campus:** Kelvin Grove  
**Teaching period:** 2010 SEM-2

### KMB209 CONDUCTING

This unit introduces you to a wide range of music and styles and assists them to achieve artistic objectives in music performance through conducting workshop activities including practical conducting, stylistic practices, repertoire, and rehearsal and performance techniques.

**Prerequisite(s):** KMB131/KMB633  
**Credit points:** 12  
**Contact hours:** 3 per week  
**Campus:** Kelvin Grove

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### Teaching period: 2009 SEM-1  
**Incompatible with:** KMB623

### KMB212 ARRANGING

This unit explores arranging techniques for vocal combinations and genres.

**Prerequisite(s):** KMB131/KMB633  
**Credit points:** 12  
**Contact hours:** 3 per week  
**Campus:** Kelvin Grove  
**Teaching period:** 2009 SEM-2  
**Incompatible with:** KMB617

### KMB213 MULTI-INSTRUMENTAL MUSIC B

In this unit, students engage in the study of an instrument supplementary to their principal instrument, necessary for the instrumental music teacher and professional doublers. Additionally, students undertake peer tutoring to small groups. A lecture/class discussion is utilised to reflect on a range of topics relevant to the study.

**Prerequisite(s):** KMB121/KMB652  
**Credit points:** 12  
**Contact hours:** 3 per week  
**Campus:** Kelvin Grove  
**Teaching period:** 2009 SEM-2  
**Incompatible with:** KMB628

### KMB214 MUSIC AND SOUND: PRINCIPAL STUDY A

A creative musician and sound designer needs to have control of a number of advanced skills pertinent to specific careers and outcomes. KMB214 continues to develop these specialist skills from the prerequisite first-year units.

**Prerequisites:** KMB214-1  
**Credit points:** 12  
**Contact hours:** 7-9 per week  
**Campus:** Kelvin Grove  
**Teaching period:** 2010 SEM-2

### KMB214 MUSIC AND SOUND: PRINCIPAL STUDY A

A creative musician and sound designer needs to have control of a number of advanced skills pertinent to specific careers and outcomes. KMB214 continues to develop these specialist skills from the prerequisite first-year units.

**Prerequisites:** KMB121 or KMB652 or KMB111 or KMB658  
**Credit points:** 12  
**Contact hours:** 7-9 per week  
**Campus:** Kelvin Grove  
**Teaching period:** 2010 SEM-1

### KMB301 THE MUSIC INDUSTRY

This unit facilitates a smooth and confident transition from undergraduate experiences to life in the arts workforce. It includes exploration of current issues in the arts, and development of professional skills including public speaking, meeting procedures and career management.

**Equivalents:** KMB056  
**Credit points:** 12  
**Contact hours:** 3 per week  
**Campus:** Kelvin Grove  
**Teaching period:** 2010 SEM-2

### KBP101 INTRODUCTION TO FILM, TV AND NEW MEDIA PRODUCTION

This unit introduces the principles and technologies of video production for both cinema and television. This includes the
roles and responsibilities of production teams, production management, design and practice. Lecture delivery by experts in the major production areas of producing, directing, and cinematography, editing and sound informs this practice. You work in groups to produce videos which form a major part of their assessment.

**Equivalents:** KPB150, KPB155  
**Credit points:** 12  
**Contact hours:** 4 per week  
**Campus:** Kelvin Grove and Caboolture  
**Teaching period:** 2010 SEM-1 and 2010 SEM-2

KPB102 FILM HISTORY
This unit provides a broad coverage of film history while focusing on specific narrative film forms, styles, and movements. Emphasis is placed on narrative fiction films. Analysis of narrative film strategies in selected films highlights their significance in shaping the history of film. Developments in narrative film and related film theories are traced by considering topics such as Soviet montage, realism and expressionism, the classic Hollywood film, Italian neorealism, and the French New Wave; these are placed in technological, social, and cultural context.

**Credit points:** 12  
**Contact hours:** 4 per week  
**Campus:** Kelvin Grove  
**Teaching period:** 2009 SEM-1  
**Incompatible with:** KPB359

KPB103 FILM GENRES
The concept of genre in film theory and practice is considered by investigating the aesthetics of genre films, their generic codes and conventions, and genre trends in Hollywood and global cinema. Classic film genres (such as the Western, film noir, science fiction, and war movies), and more recent genre and subgenre developments (such as cyberpunk and neo-noir) are placed in cultural, social, and historical context.

**Credit points:** 12  
**Contact hours:** 4 per week  
**Campus:** Kelvin Grove  
**Teaching period:** 2009 SEM-2  
**Incompatible with:** KPB147, KPB305

KPB104 FILM AND TELEVISION PRODUCTION RESOURCE MANAGEMENT
This unit considers the role of the producer and executive producer in film and television production with a particular focus on running a production. It considers the following: preparing and running a budget, achieving balance in above-the-line, below-the-line and marketing costs, casting and crewing a production, and legal and copyright issues.

**Equivalents:** KPB314  
**Credit points:** 12  
**Contact hours:** 3 per week  
**Campus:** Kelvin Grove  
**Teaching period:** 2010 SEM-2

KPB104 FILM AND TELEVISION PRODUCTION RESOURCE MANAGEMENT
This unit considers the role of the producer and executive producer in film and television production with a particular focus on running a production. It considers the following: preparing and running a budget, achieving balance in above-the-line, below-the-line and marketing costs, casting and crewing a production, and legal and copyright issues.

**Credit points:** 12  
**Contact hours:** 3 per week  
**Campus:** Kelvin Grove  
**Teaching period:** 2009 SEM-2  
**Incompatible with:** KPB372-2

KPB105 NARRATIVE PRODUCTION
This unit builds on and advances basic understandings, skills and principles delivered in KPB101. An introduction to the skills of sound and lighting complements the earlier core skills of camera, editing, directing and production management. Assessment consists of the production of a short narrative video.

**Requisites:** KPB101 or KPB155 or KPB150  
**Equivalents:** KPB185, KPB260  
**Credit points:** 12  
**Contact hours:** Average of 4 per week  
**Campus:** Kelvin Grove and Caboolture  
**Teaching period:** 2010 SEM-1 and 2010 SEM-2

KPB106 AUSTRALIAN TELEVISION
This unit explores the historical and global contexts that have determined the nature of Australian television. It also examines the television industry in terms of the differing imperatives shaping public and private television. The unit in addition canvasses the interaction between television and its audiences. This is followed by a critique of a number of important television texts and then a study of the probable and possible futures for television in Australia.

**Credit points:** 12  
**Contact hours:** 4 per week  
**Campus:** Kelvin Grove  
**Teaching period:** 2009 SEM-1  
**Incompatible with:** KPB209+KPB370

KPB107 TELEVISION'S GREATEST HITS
An interest in television means you should be able to look critically and constructively at the types of programs (genres) made and broadcast, and to investigate the different types of stories that can be told through these different genres.

**Credit points:** 12  
**Contact hours:** 3 per week  
**Campus:** Kelvin Grove  
**Teaching period:** 2009 SEM-2  
**Incompatible with:** KPB372-2

KPB109 FILM AND TV HISTORY
Television and film are among the most influential forms of representation developed over the past century. An appreciation of the history and influence of narrative styles and industrial movements emphasizes the important changes in technology and aesthetics that have contributed to making these media potent cultural forces. The history of narrative and movements needs to be considered alongside the production and viewing of television and film as entertainment, information and art.

**Equivalents:** KPB102, KPB359  
**Credit points:** 12
KPB110 THE MOVIE, TV & NEW MEDIA BUSINESS
The movie, TV and new media businesses are key parts of the entertainment industry, which is one of the biggest in the world. For anyone interested in working in these media an understanding of how they function as businesses is vital. This unit provides an introduction to producing, writing and theoretical aspects of the movie, TV and new media businesses.
Equivalent(s): KPB106, KPB209
Credit points: 12
Contact hours: 4 per week
Campus: Kelvin Grove
Teaching period: 2010 SEM-1

KPB112 TV AND FILM GENRES
Genre matters — for creators of genre films and television productions, for distributors, and for audiences. Film and television genres continue to evolve in response to entertainment and artistic imperatives in the contemporary new media environment. It is therefore important to consider similarities, differences, and connections between related genres on film and television, as well as those genres unique to television.
Equivalent(s): KPB103, KPB107, KPB372-2
Credit points: 12
Contact hours: 4 per week
Campus: Kelvin Grove
Teaching period: 2010 SEM-2

KPB113 TV AND FILM TEXT ANALYSIS
In an era when film and television texts are being transformed by digital media formats, media practitioners (including creative artists, critics, and educators) value a media literacy based on critical and informed approaches to textual analysis. Taking into account the new media environment, selected techniques for undertaking textual analysis are applied to popular film and television such as blockbuster movies and cult television programs.
Equivalent(s): KPB108, KPB130
Credit points: 12
Contact hours: 3 per week
Campus: Kelvin Grove
Teaching period: 2010 SEM-1

KPB202 FILM AND TELEVISION BUSINESS SKILLS: ENTREPRENEURSHIP AND INVESTMENT
The business of television is all about spotting proposals at the concept stage with the potential to be made into successful programs, and about their creative management. This involves a number of personal skills, revolving around leadership, communication and encouragement of key creative personnel on one side, with presentation of ideas and team skills on the other. This unit builds from students' knowledge of management of the process and resources of production to the overarching skills of managing the creative process and maintaining a balance between risk taking and commercial prudence.
Prerequisite(s): KPB104 or KPB314
Credit points: 12
Contact hours: 3 per week
Campus: Kelvin Grove
Teaching period: 2010 SEM-1

KPB203 AUSTRALIAN FILM
This unit includes the following: study of New Wave Australian films within their cultural and institutional contexts; issues facing the film industry today; the filmic construction and circulation of cultural discourses such as national identity, nationalism, gender, ethnicity and class; the Australian landscape in film; experimental and Avant-Garde films; indigenous films; new technological and global challenges.
Equivalent(s): KPB343
Credit points: 12
Contact hours: 4 per week
Campus: Kelvin Grove
Teaching period: 2010 SEM-1

KPB203 AUSTRALIAN FILM
This unit includes the following: study of New Wave Australian films within their cultural and institutional contexts; issues facing the film industry today; the filmic construction and circulation of cultural discourses such as national identity, nationalism, gender, ethnicity and class; the Australian landscape in film; experimental and Avant-Garde films; indigenous films; new technological and global challenges.
Credit points: 12
Contact hours: 4 per week
Campus: Kelvin Grove
Teaching period: 2009 SEM-1
Incompatible with: KPB343

KPB205 DOCUMENTARY THEORY AND PRACTICE
The documentary filmmaking tradition has involved many crucial aesthetic, technical and ethical concerns throughout history. This unit introduces this significant tradition of documentary production. For KPB25/KK34 (Film & Television) students, the unit is a preparation for the documentary practical production unit, through learning to assimilate the principles outlined in the unit into their own documentary screenplays. For non-KP25/KK34 (Film & Television) students, the unit is an introduction to the development and production of the documentary form as a unique cinematic genre, providing an opportunity to explore the significant ethical, aesthetic and technical concerns of the form through practical work.
Television) students, the unit provides an opportunity to address the theoretical underpinnings of the documentary form, and the processes of documentary production.

**KPB205 DOCUMENTARY THEORY AND PRACTICE**

The documentary filmmaking tradition has involved many crucial aesthetic, technical and ethical concerns throughout history. This unit introduces this significant tradition of documentary production. For KP25/KK34 (Film & Television) students, the unit is a preparation for the documentary practical production unit, through learning to assimilate the principles outlined in the unit into their own documentary screenplays. For non-KP25/KK34 (Film & Television) students, the unit provides an opportunity to address the theoretical underpinnings of the documentary form, and the processes of documentary production.

**Equivalents:** KPB358  
**Credit points:** 12  
**Contact hours:** 4 per week  
**Campus:** Kelvin Grove  
**Teaching period:** 2010 SEM-2  
**Incompatible with:** KPB344

**KPB206 INTERNATIONAL CINEMA**

This unit examines a range of national cinemas from a global perspective. Key theoretical approaches to national/international cinemas are covered, along with significant historical, textual, representational and ideological issues. The critical challenges posed by productions from these different cultures to Hollywood mainstream productions are also explored.

**Credit points:** 12  
**Contact hours:** 5 per week  
**Campus:** Kelvin Grove  
**Teaching period:** 2009 SEM-2  
**Incompatible with:** KPB344

**KPB207 FILM AND TELEVISION SCRIPTWRITING**

This unit focuses on the production of a sustained script for film or television.

**Credit points:** 12  
**Contact hours:** 3 per week  
**Campus:** Kelvin Grove  
**Teaching period:** 2009 SEM-1 and 2009 SEM-2

**KPB207 FILM AND TELEVISION SCRIPTWRITING**

This unit focuses on the production of a sustained script for film or television.

**Equivalents:** KWB229, KWB105  
**Credit points:** 12  
**Contact hours:** 3 per week  
**Campus:** Kelvin Grove  
**Teaching period:** 2010 SEM-1 and 2010 SEM-2

**KPB302 PROJECT DEVELOPMENT AND SCRIPT EDITING FOR TELEVISION**

The business skills of entrepreneurship and securing investment provide the necessary incentive and support to enable the development of programs in all genres that will attract a broadcaster, even where part of that investment involves back-end exploitation riding on the broadcast and sometimes eventually the main source of revenue to the project. The unit will address the stages of project development, including the skills and function of script editing. The unit will explore the role of creativity in the development of ideas.

**Prerequisites:** KPB104 or KPB314  
**Credit points:** 12  
**Contact hours:** 3 per week  
**Campus:** Kelvin Grove

**KPB303 CRITICAL THINKING ABOUT TELEVISION**

Students who have an interest in the social function of television should be encouraged to think critically about social, cultural and aesthetic issues regarding the medium.

**Credit points:** 12  
**Contact hours:** 3 per week  
**Campus:** Kelvin Grove  
**Teaching period:** 2009 SEM-1  
**Incompatible with:** KPB371

**KPB303 CRITICAL THINKING ABOUT TELEVISION**

Students who have an interest in the social function of television should be encouraged to think critically about social, cultural and aesthetic issues regarding the medium.

**Credit points:** 12  
**Contact hours:** 3 per week  
**Campus:** Kelvin Grove  
**Teaching period:** 2010 SEM-1

**KPB304 TELEVISION PRACTICE**

This unit is the culmination of BCI (TV) students’ learning over the preceding five semesters and an opportunity to put into practice the skills and knowledge acquired over that period. The unit involves the development and managing the production of television programs, either in a workplace environment or in a simulated production environment with all facets of a real workplace.

**Prerequisites:** KPB302  
**Credit points:** 12  
**Contact hours:** 3 per week  
**Campus:** Kelvin Grove  
**Teaching period:** 2010 SEM-2

**KSB215 VISUAL THEATRE DESIGN**

This unit considers the following: the role of visual expression in theatrical events; elements of space; approaches to researching design elements; bearing of text and resources on events; western and eastern influences.

**Prerequisite(s):** KSB105/KSB274  
**Corequisite(s):**
KSB211 and KSB213 are strongly recommended as co-requisites. **Credit points:** 12  **Contact hours:** 3 per week  **Campus:** Kelvin Grove  **Teaching period:** 2009 SEM-1  **Incompatible with:** KSB276

**KTB101 20TH CENTURY PERFORMANCE**

In this unit you will investigate the major artistic movements of the 20th century; fields of performance practice dominant in the 20th century; key 20th century performance makers and innovators and theatricality and performance.

**Credit points:** 12  **Contact hours:** 3 per week  **Campus:** Kelvin Grove  **Teaching period:** 2009 SEM-1  **Incompatible with:** KTB251

**KTB102 PROCESS DRAMA**

This unit examines the structural forms and dramatic conventions used in a specific genre of drama - process drama. It moves from examining effective drama workshop design to consider the artistic application of these workshop techniques.

**Credit points:** 12  **Contact hours:** 4 per week  **Campus:** Kelvin Grove  **Teaching period:** 2010 SEM-1

**KTB103 PERFORMING SKILLS 1: CHARACTER AND SCENE**

This unit provides you with essential understanding of how to combine practical performance skills (involving body/voice/role) with analytical, research and group skills, into an overall methodology for creating performance, within a professional ethos.

**Credit points:** 12  **Contact hours:** 4 per week  **Campus:** Kelvin Grove  **Teaching period:** 2010 SEM-1

**KTB103 PERFORMING SKILLS 1: CHARACTER AND SCENE**

This unit provides you with essential understanding of how to combine practical performance skills (involving body/voice/role) with analytical, research and group skills, into an overall methodology for creating performance, within a professional ethos.

**Credit points:** 12  **Contact hours:** 4 per week  **Campus:** Kelvin Grove  **Teaching period:** 2009 SEM-1  **Incompatible with:** KTB257+KSB259

**KTB104 PERFORMANCE INNOVATION**

The aim of this unit is to give you an appreciation and understanding of performance innovation in both historical and contemporary contexts.

**Credit points:** 12  **Contact hours:** 3 per week  **Campus:** Kelvin Grove  **Teaching period:** 2010 SEM-2

**KTB105 PRODUCTION 1: STORY MAKING**

This unit introduces a clearly defined rehearsal ethic through extended performance project. It includes text analysis, formal group discussion, role creation and intensive rehearsal, and live performance of a scripted drama before an audience.

**Credit points:** 12  **Contact hours:** 3 per week  **Campus:** Kelvin Grove  **Teaching period:** 2009 SEM-2  **Incompatible with:** KTB271

**KTB106 PERFORMING SKILLS 2: STYLE AND FORM**

This unit is designed to be of benefit to anyone seeking to extend their understanding through workshop, rehearsal, performance, and the application of dramaturgical skills, of theatrical styles and forms other than realism. These could include Greek drama, commedia dell’arte, Shakespearean theatre, Restoration comedy, comedy of manners, epic theatre and theatre of the absurd.

**Credit points:** 12  **Contact hours:** 4 per week  **Campus:** Kelvin Grove  **Teaching period:** 2009 SEM-2  **Incompatible with:** KTB258

**KTB106 PERFORMING SKILLS 2: STYLE AND FORM**

This unit is designed to be of benefit to anyone seeking to extend their understanding through workshop, rehearsal, performance, and the application of dramaturgical skills, of theatrical styles and forms other than realism. These could include Greek drama, commedia dell’arte, Shakespearean theatre, Restoration comedy, comedy of manners, epic theatre and theatre of the absurd.

**Credit points:** 12  **Contact hours:** 4 per week  **Campus:** Kelvin Grove  **Teaching period:** 2010 SEM-2

**KTB204 UNDERSTANDING PERFORMANCE**

In this unit you will investigate the nature of the performance event; performance in everyday life; theatricality and performance; trans-disciplinary performance theory and
practice; the body in performance; site and performance; live and mediated performance; spectator and audience. **Equivalents:** KTB275  **Credit points:** 12  **Contact hours:** 3 per week  **Campus:** Kelvin Grove  **Teaching period:** 2010 SEM-1

**KTB204 UNDERSTANDING PERFORMANCE**

In this unit you will investigate the nature of the performance event; performance in everyday life; theatricality and performance; trans-disciplinary performance theory and practice; the body in performance; site and performance; live and mediated performance; spectator and audience.  **Credit points:** 12  **Contact hours:** 3 per week  **Campus:** Kelvin Grove  **Teaching period:** 2009 SEM-1  **Incompatible with:** KTB275

**KTB206 THE CREATING BODY**

This unit is designed to extend understanding of innovative, physically-based performance. Through practical and theoretical work, the unit explores the possibilities and problematics of body-centred methodology and performance. **Equivalents:** KTB277  **Credit points:** 12  **Contact hours:** 3 per week  **Campus:** Kelvin Grove  **Teaching period:** 2010 SEM-2

**KTB207 STAGING AUSTRALIA**

This unit introduces key concepts and practices pertaining to Australian theatre and drama of the twentieth and twentieth-first centuries. Theatre practices are explored in relation to broader social and political concerns. **Equivalents:** KTB253  **Credit points:** 12  **Contact hours:** 3 per week  **Campus:** Kelvin Grove  **Teaching period:** 2010 SEM-2

**KTB207 STAGING AUSTRALIA**

This unit introduces key concepts and practices pertaining to Australian theatre and drama of the twentieth and twentieth-first centuries. Theatre practices are explored in relation to broader social and political concerns.  **Credit points:** 12  **Contact hours:** 3 per week  **Campus:** Kelvin Grove  **Teaching period:** 2009 SEM-2  **Incompatible with:** KTB253

**KTB209 APPLIED PERFORMANCE**

This unit is a combination of a practical and theoretical investigation into the process of improvisation and the way drama can be used as a tool for critical enquiry and social change. It provides a basis for further work in writing for performance and advanced improvisational skills. **Prerequisites:** KTB102 or KTB214  **Equivalents:** KTB280, KTB272  **Credit points:** 12  **Contact hours:** 4.5-5 per week  **Campus:** Kelvin Grove  **Teaching period:** 2010 SEM-2

**KTB210 CREATIVE INDUSTRIES MANAGEMENT**

This unit introduces management techniques within the Australian creative industries environment including company structures, cultural policy, strategic management and leadership in the arts, legal, ethical, economical and social requirements of arts, boards, and entrepreneurial activity.  **Prerequisites:** Completion of 72 credit points of study or admission to KK86, KK88, KJ42 or IX96  **Equivalents:** KTB061  **Credit points:** 12  **Contact hours:** 3 per week  **Campus:** Kelvin Grove  **Teaching period:** 2010 SEM-1

**KTB210 CREATIVE INDUSTRIES MANAGEMENT**

This unit introduces management techniques within the Australian creative industries environment including company structures, cultural policy, strategic management and leadership in the arts, legal, ethical, economical and social requirements of arts, boards, and entrepreneurial activity.  **Prerequisite(s):** Completion of 72 credit points of study  **Credit points:** 12  **Contact hours:** 3 per week  **Campus:** Kelvin Grove  **Teaching period:** 2009 SEM-1  **Incompatible with:** KTB061

**KTB211 CREATIVE INDUSTRIES EVENTS AND FESTIVALS**

Combination of practical and theoretical investigation into how strategy and mission work in arts agencies in arts, events, promotion and public relations in Australia.  **Prerequisites:** Completion of 72 credit points of study or admission to KK86, KK88, KJ42 or IX96  **Antirequisites:** KTP406  **Equivalents:** KTB062  **Credit points:** 12  **Contact hours:** 3 per week  **Campus:** Kelvin Grove  **Teaching period:** 2010 SEM-2

**KTB211 CREATIVE INDUSTRIES EVENTS AND FESTIVALS**

Combination of practical and theoretical investigation into how strategy and mission work in arts agencies in arts, events, promotion and public relations in Australia.  **Prerequisite(s):** Completion of 72 credit points of study  **Credit points:** 12  **Contact hours:** 3 per week  **Campus:** Kelvin Grove  **Teaching period:** 2009 SEM-2  **Incompatible with:** KTB062

**KTB301 PERFORMING SELF**

This unit provides you with the requisite skills for success within the creative industries in a knowledge economy by consolidating three years of undergraduate study as a performing arts graduate. In particular the unit focuses on what it means to be an initiator and leader within the sector.  **Equivalents:** KTB056  **Credit points:** 12  **Contact hours:** 4 per week  **Campus:** Kelvin Grove  **Teaching period:** 2010 SEM-1
KTB303 PRODUCTION 3: INTERPRETING AND ADAPTING
Performance 3: Interpreting & Adapting will provide you, as a third year student, with the opportunity to consolidate theoretical understandings and practical skills in performance making with particular application to adaptation, interpretation and the creation of innovative performance forms.

Prerequisites: Completion of 168 credit points of study
Equivalents: KTB310 Credit points: 12 Contact hours: 8 per week Campus: Kelvin Grove Teaching period: 2010 SEM-2

KTB305 THE ENTREPRENEURIAL ARTIST
This unit is taken in the final three years of the Bachelor of Creative Industries Drama course. The program is designed to cover a range of artistic and economic areas, including: aesthetics, creativity, regulatory, administrative, legal and ethical issues related to the practice and business of the creative industries.

Prerequisites: Completion of 168 credit points of study
Credit points: 12 Contact hours: 4 per week Campus: Kelvin Grove Teaching period: 2010 SEM-2

KTB306 DIRECTING FOR PERFORMANCE EVENTS AND FESTIVALS
This unit equips you with the basic analytical, organisational, interpretive and choreographic skills necessary to taking a creative performance project from conception through to realisation.

Prerequisites: Completion of 72 credit points of study
Credit points: 12 Contact hours: 3 per week Campus: Kelvin Grove Teaching period: 2010 SEM-2

KVB100 RESEARCH AND CREATIVITY IN THE VISUAL ARTS
Creativity and research are two essential and interdependent notions underpinning the conditions of current cultural and visual arts practice, their production and their reception. Students in the Visual Arts and the Creative Industries will benefit from a detailed introductory exploration, both practically and theoretically, of these two important areas. This unit uses the strategies of the artist and the contexts of visual arts to begin to unravel and make less mysterious creativity and the processes of research.

Credit points: 12 Contact hours: 3 per week Campus: Kelvin Grove Teaching period: 2007 SEM-1

KVB102 MODERNISM
This unit provides an overview of the key concepts and movements that comprise twentieth-century modernism in the period 1900-1945. Beginning with cubism, the unit provides an understanding of terms, such as avant-garde, modernism and modernity. It explains how modernism focuses upon the issue of representation and how this approach led to inter-disciplinary work, which engaged with film, photography, design, architecture and installation as well as the traditional visual arts.

Credit points: 12 Contact hours: 3 per week Campus: Kelvin Grove Teaching period: 2009 SEM-1

KVB102 MODERNISM
This unit provides an overview of the key concepts and movements that comprise twentieth-century modernism in the period 1900-1945. Beginning with cubism, the unit provides an understanding of terms, such as avant-garde, modernism and modernity. It explains how modernism focuses upon the issue of representation and how this approach led to inter-disciplinary work, which engaged with film, photography, design, architecture and installation as well as the traditional visual arts.

Equivalents: KVB701 Credit points: 12 Contact hours: 3 per week Campus: Kelvin Grove Teaching period: 2010 SEM-1

KVB103 AUSTRALIAN ART
This unit focuses on Australian art over the course of the twentieth century, including the contemporary period. It gives you an understanding of the national, cultural and social frameworks within which this art has been produced and introduces a number of artists, artistic movements and issues within Australian art. It also considers the nature of indigenous art and its contribution to the complexity of Australian cultural identity. All of these issues are presented in order to help you understand the important role of Australian art as an expression of our cultural values throughout the twentieth century.

Credit points: 12 Contact hours: 3 per week Campus: Kelvin Grove Teaching period: 2009 SEM-2

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Equivalents: KVB702 Credit points: 12 Contact hours: 3 per week Campus: Kelvin Grove Teaching period: 2010 SEM-2
KVB104 PHOTOMEDIA AND ARTISTIC PRACTICE
This unit aims to provide you with an understanding of the aesthetic aspects of various photomedia concepts and processes and the artistic use of genres. It also aims to give you proficiency in alternative and experimental uses of photographic processes, establishing an understanding of investigative and creative research. By including a range of photographic processes as part of the photographic artist's repertoire, this unit aims to give you a broad range of choices and approaches to creating images. The unit encourages you to engage with photography as a medium for visual and artistic expression in order to extend your own photographic practice.

**Equivalents:** KVB509  
**Credit points:** 12  
**Contact hours:** 3 per week  
**Campus:** Kelvin Grove  
**Teaching period:** 2010 SEM-1 and 2010 SEM-2

KVB104 PHOTOMEDIA AND ARTISTIC PRACTICE
This unit aims to provide you with an understanding of the aesthetic aspects of various photomedia concepts and processes and the artistic use of genres. It also aims to give you proficiency in alternative and experimental uses of photographic processes, establishing an understanding of investigative and creative research. By including a range of photographic processes as part of the photographic artist's repertoire, this unit aims to give you a broad range of choices and approaches to creating images. The unit encourages you to engage with photography as a medium for visual and artistic expression in order to extend your own photographic practice.

**Credit points:** 12  
**Contact hours:** 3 per week  
**Campus:** Kelvin Grove  
**Teaching period:** 2009 SEM-2

KVB108 CONTEMPORARY ASIAN VISUAL CULTURE
This unit considers the influences of historical visual arts, backgrounds, philosophical beliefs and trade on the symbolism, forms, techniques and uses of various artifacts in contemporary Asian visual art practice.

**Equivalents:** KVB444  
**Credit points:** 12  
**Contact hours:** 3 per week  
**Campus:** Kelvin Grove  
**Teaching period:** 2010 SEM-2

KVB110 2D MEDIA AND PROCESSES
This introductory unit is a studio course enabling you to explore, construct, analyse and interpret visual data through the 2D graphic modes of drawing, painting and printmaking.

**Credit points:** 12  
**Contact hours:** 4 per week  
**Campus:** Kelvin Grove  
**Teaching period:** 2009 SEM-1

KVB110 2D MEDIA AND PROCESSES
This introductory unit is a studio course enabling you to explore, construct, analyse and interpret visual data through the 2D graphic modes of drawing, painting and printmaking.

**Credit points:** 12  
**Contact hours:** 4 per week  
**Campus:** Kelvin Grove  
**Teaching period:** 2009 SEM-1

KVB111 3D MEDIA AND PROCESSES
This first year unit introduces you to current contemporary art practices and concepts to assist you in making, analyzing and critiquing three dimensional artworks. As a second semester unit, this unit will develop foundational skills in 3D media and processes to complement and augment understandings and knowledge of 2D media and processes.

**Credit points:** 12  
**Contact hours:** 4 per week  
**Campus:** Kelvin Grove  
**Teaching period:** 2009 SEM-2

KVB111 3D MEDIA AND PROCESSES
This first year unit introduces you to current contemporary art practices and concepts to assist you in making, analyzing and critiquing three dimensional artworks. As a second semester unit, this unit will develop foundational skills in 3D media and processes to complement and augment understandings and knowledge of 2D media and processes.

**Credit points:** 12  
**Contact hours:** 5 per week  
**Campus:** Kelvin Grove  
**Teaching period:** 2010 SEM-2

KVB200 EXHIBITION AND DISPLAY IN THE VISUAL ARTS
This unit addresses the development of the Museum in Western cultures and how that tradition manifests in current
arts practices, such as in contemporary exhibitions, the display of collections, installation and site-specificity, audience interaction, curatorial activities such as didactic panels and virtual galleries. This unit will assist you in displaying objects and images from your own arts practice and/or the artwork of others in effective and appropriate ways. 

**Credit points:** 12  
**Contact hours:** 3 per week  
**Campus:** Kelvin Grove  
**Teaching period:** 2010 SEM-1

### KVB204 GRAPHIC DESIGN

Graphic design is a long established field of study involving the presentation of aesthetic elements, image and text for the purpose of effective communication. New modes of reproduction, display and transmission are reshaping the way that text, images and messages are communicated. This unit will develop an understanding of enduring graphic design principles, emphasize the importance of targeted communication, and introduce new and innovative ways of approaching graphic design for contemporary media. You will apply these principles by articulating and graphically presenting design options for production in a range of mediums. Lectures will introduce graphic design principles, theory and practices and this knowledge will be applied in a range of contexts within design studios.

**Prerequisites:** KIB101 or KIB801 or KIP401  
**Antirequisites:** KVP401  
**Credit points:** 12  
**Contact hours:** 4 per week  
**Campus:** Kelvin Grove  
**Teaching period:** 2010 SEM-2

### KVB211 POST 1945 ART

This unit introduces the historical, philosophical, economic, political, social, cultural, artistic and formal issues related to the production of art since 1945 and into the post-modern era. Major topics that are examined include the neo-avant-garde and art’s engagement with consumerism. This unit is intended as a foundation skill-base for all students in Creative Industries applicable to all disciplines and cultural industries including art criticism, arts practice, architecture, landscape architecture, fashion and music.

**Credit points:** 12  
**Contact hours:** 3 per week  
**Campus:** Kelvin Grove  
**Teaching period:** 2010 SEM-2

### KVB212 AUSTRALIAN ART, ARCHITECTURE AND DESIGN

This unit aims to examine the impact of modernism upon the fields of visual art, architecture and design in Australia during the period between 1917 and 1967. It will also examine debates about modernism and provide a detailed historical background to the development of these three fields in Australia in response to the idea of modernism. It will build upon the background provided in units such as KVB102 Modernism and KVB103 Australian Art by providing more in-depth analysis of modernism in the Australian context. It will also develop the practical application of such principals in design exercises.

**Credit points:** 12  
**Contact hours:** 3 per week  
**Campus:** Kelvin Grove  
**Teaching period:** 2009 SEM-1

### KVB213 POST 1945 ART

This unit introduces the historical, philosophical, economic, political, social, cultural, artistic and formal issues related to the production of art since 1945 and into the post-modern era. Major topics that are examined include the neo-avant-garde and art’s engagement with consumerism. This unit is intended as a foundation skill-base for all students in Creative Industries applicable to all disciplines and cultural industries including art criticism, arts practice, architecture, landscape architecture, fashion and music.

**Credit points:** 12  
**Contact hours:** 3 per week  
**Campus:** Kelvin Grove  
**Teaching period:** 2009 SEM-1

### KVB213 GRAPHIC INVESTIGATION

The interface between the graphic design, print and art environments is dynamic and pervasive. An awareness of contemporary practices through conceptual and cross-media investigations will allow you to interpret, create and engage in these environments.

**Credit points:** 12  
**Contact hours:** 3 per week  
**Campus:** Kelvin Grove  
**Teaching period:** 2010 SEM-1

### KVB304 CONTEMPORARY ART ISSUES

This unit introduces the historical, philosophical, economic, political, social, cultural, artistic and formal issues related to the production of art since 1945 and into the post-modern era. Major topics that are examined include the neo-avant-garde and art’s engagement with consumerism. This unit is intended as a foundation skill-base for all students in Creative Industries applicable to all disciplines and cultural industries including art criticism, arts practice, architecture, landscape architecture, fashion and music.
This unit is intended as a foundation skill-base for students in Creative Industries applicable to all disciplines and cultural industries including art criticism, arts practice, architecture and fashion. The unit introduces the economic, political, social, cultural, artistic and formal issues related to the production of art since 1990 in the contemporary era. By means of lectures, discussions and analysis of artworks and readings, the students’ awareness of the conceptual, historical and philosophical contexts concerning artists and the artworks is heightened.

**Credit points:** 12  **Contact hours:** 3 per week  **Campus:** Kelvin Grove  **Teaching period:** 2009 SEM-1

**Incompatible with:** KVB712

### KVB304 CONTEMPORARY ART ISSUES

This unit is intended as a foundation skill-base for students in Creative Industries applicable to all disciplines and cultural industries including art criticism, arts practice, architecture and fashion. The unit introduces the economic, political, social, cultural, artistic and formal issues related to the production of art since 1990 in the contemporary era. By means of lectures, discussions and analysis of artworks and readings, the students’ awareness of the conceptual, historical and philosophical contexts concerning artists and the artworks is heightened.

**Equivalents:** KVB712  **Credit points:** 12  **Contact hours:** 3 per week  **Campus:** Kelvin Grove  **Teaching period:** 2010 SEM-1

### KVB306 VIDEO ART AND CULTURE

Existing Visual Arts units examine a broad range of subjects addressing artistic media such as painting, sculpture and installation. The 'Video Art and Culture' unit supplements these by instituting a specialised study of artistic and cultural practice that focuses on new mass media technology. The unit therefore enhances, extends and updates knowledge of recent art strategies in contemporary society.

**Credit points:** 12  **Contact hours:** 3 per week  **Campus:** Kelvin Grove  **Teaching period:** 2009 SEM-2

**Incompatible with:** KVB703

### KVB307 THEORIES OF SPATIAL CULTURE

This unit provides the necessary critical evaluation of issues and practices that relate to considerations of space in modern and contemporary art, new media and culture in general. It provides a historical overview of key art practices that have focused their critical attention to the issue of space and the built environment. In order to function as an informed practitioner in the environment of public space you must acquire such knowledge because it will form the critical-analytical background to current debates and theories in the field of spatial culture and public art.

**Equivalents:** KVB704  **Credit points:** 12  **Contact hours:** 3 per week  **Campus:** Kelvin Grove  **Teaching period:** 2010 SEM-2

### KVB306 VIDEO ART AND CULTURE

Existing Visual Arts units examine a broad range of subjects addressing artistic media such as painting, sculpture and installation. The 'Video Art and Culture' unit supplements these by instituting a specialised study of artistic and cultural practice that focuses on new mass media technology. The unit therefore enhances, extends and updates knowledge of recent art strategies in contemporary society.

**Equivalents:** KVB703  **Credit points:** 12  **Contact hours:** 3 per week  **Campus:** Kelvin Grove  **Teaching period:** 2010 SEM-2

### KVB101 INTRODUCTION TO CREATIVE WRITING

This course develops creative, critical and analytical skills in reading and writing a variety of creative textual forms. You acquire an understanding and some practice in crafting various forms of poetry and short fiction.

**Credit points:** 12  **Contact hours:** 3 per week  **Campus:** Kelvin Grove  **Teaching period:** 2009 SEM-1

**Incompatible with:** KWB250

### KVB102 MEDIA WRITING

This unit introduces you to the formats, terminology and protocols used in the preparation of proposal documents and short scripts. It will explore fundamental concepts including narrative structures, metaphors, point of view, plotting, character and voice. You will examine a range of
professional scripts and development documents and be asked to apply their knowledge of typical script problems and solutions to their own work.

**KWB102 MEDIA WRITING**

This unit introduces you to the formats, terminology and protocols used in the preparation of proposal documents and short scripts. It will explore fundamental concepts including narrative structures, metaphors, point of view, plotting, character and voice. You will examine a range of professional scripts and development documents and be asked to apply their knowledge of typical script problems and solutions to their own work.

**Antirequisites:** KWP401 **Equivalents:** KWB111

**Credit points:** 12  **Contact hours:** 3 per week  **Campus:** Kelvin Grove  **Teaching period:** 2010 SEM-1 and 2010 SEM-2  **Incompatible with:** KWB111

**KWB103 PERSUASIVE WRITING**

This unit teaches the use of persuasive writing in the workplace. The unit analyses a variety of writing genres to reveal how they persuade their audiences. The analysis is founded on critical discourse and semiotic theory. You will apply these learned techniques and theories to produce a portfolio of persuasive writing. It covers a range of genres such as public health campaigns, proposals, speechwriting and political persuasion.

**Credit points:** 12  **Contact hours:** 3 per week  **Campus:** Kelvin Grove  **Teaching period:** 2010 SEM-1  **Incompatible with:** KWB315

**KWB104 CREATIVE WRITING: THE SHORT STORY**

The unit covers the writing of the short story in detail.

**Credit points:** 12  **Contact hours:** 3 per week  **Campus:** Kelvin Grove  **Teaching period:** 2009 SEM-1 and 2009 SEM-2  **Incompatible with:** KWB350

**KWB105 CORPORATE WRITING AND EDITING**

This unit deals with both the fundamentals of language (grammar, punctuation, style) and the dominant corporate writing genres (manuals, report, speech, brochures).

**Antirequisites:** KWP405  **Equivalents:** KWB314

**Credit points:** 12  **Contact hours:** 4 per week  **Campus:** Kelvin Grove  **Teaching period:** 2010 SEM-2

**KWB106 CORPORATE WRITING AND EDITING**

This unit deals with both the fundamentals of language (grammar, punctuation, style) and the dominant corporate writing genres (manuals, report, speech, brochures).

**Credit points:** 12  **Contact hours:** 3 per week  **Campus:** Kelvin Grove  **Teaching period:** 2010 SEM-2  **Incompatible with:** KWB314

**KWB107 CREATIVE NON-FICTION**

This unit covers the acquisition of practical and analytical skills in creative non-fiction writing in particular review writing on books, film, music, visual arts, fashion and food, as well as travel, scientific, essay, humorous and sports writing. The unit provides examples, techniques and practical exercises in non-fiction creative writing and editing, and the opportunity to develop individual work in the supportive context of in-class and small workshop groups. Potential publishing areas will be explored.

**Credit points:** 12  **Contact hours:** 3 per week  **Campus:** Kelvin Grove  **Teaching period:** 2009 SEM-1  **Incompatible with:** KWB381

**KWB107 CREATIVE NON-FICTION**

This unit teaches the use of persuasive writing in the workplace. The unit analyses a variety of writing genres to reveal how they persuade their audiences. The analysis is founded on critical discourse and semiotic theory. You will apply these learned techniques and theories to produce a portfolio of persuasive writing. It covers a range of genres such as public health campaigns, proposals, speechwriting and political persuasion.

**Antirequisites:** KWP402  **Equivalents:** KWB315

**Credit points:** 12  **Contact hours:** 3 per week  **Campus:** Kelvin Grove  **Teaching period:** 2010 SEM-1

**KWB108 INTRODUCTION TO LITERARY STUDIES**

"The 'textualisation' of the world has been an important development in twentieth century theory in the West," (Fuery:57). What are texts? What do they mean? This unit addresses these issues by providing you with an
introduction to conceptual frameworks derived from some of 
the major critical discourses that have impacted on our 
world.

Equivalents: KWB001, KWB716  Credit points: 12  
Contact hours: 3 per week  Campus: Kelvin Grove  
Teaching period: 2010 SEM-2

KWB108 INTRODUCTION TO LITERARY STUDIES

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development in twentieth century theory in the West," 
(Fuery:57). What are texts? What do they mean? This unit 
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introduction to conceptual frameworks derived from some of 
the major critical discourses that have impacted on our 
world.

Credit points: 12  Contact hours: 3 per week  Campus: 
Kelvin Grove  Teaching period: 2009 SEM-2  
Incompatible with: KWB001, KWB716

KWB109 WRITING AUSTRALIA

This unit provides you with opportunities to read, explore, 
discuss and evaluate a number of Australian texts written 
and published over the last twenty-five years. Upon 
completing this unit, you are able to understand and 
critically interrogate texts pertinent to contemporary 
Australian society and culture.

Equivalents: KWB002, KWB710  Credit points: 12  
Contact hours: 3 per week  Campus: Kelvin Grove  
Teaching period: 2010 SEM-2

KWB109 WRITING AUSTRALIA

This unit provides you with opportunities to read, explore, 
discuss and evaluate a number of Australian texts written 
and published over the last twenty-five years. Upon 
completing this unit, you are able to understand and 
critically interrogate texts pertinent to contemporary 
Australian society and culture.

Credit points: 12  Contact hours: 3 per week  Campus: 
Kelvin Grove and Caboolture  Teaching period: 2009 
SEM-2  Incompatible with: KWB002, KWB710

KWB204 WRITING FOR PERFORMANCE

This unit covers the diversity of creative non-fiction life 
writing, but with an emphasis on contemporary biography 
and autobiography. While providing theoretical and critical 
context, the main focus of classes is to teach you to do 
practical biographical and autobiographical research and 
writing of your own.

Contact hours: 3 per week  Campus: Kelvin Grove  
Incompatible with: KWB380

KWB205 CREATIVE WRITING PROJECT 1

This unit provides the opportunity for you to write a 
sustained piece of creative work, within the genre of your 
choice, including short fiction, poetry, creative non-fiction 
and hypertext, under supervision. Such work will be written 
to a standard commensurate with being suitable to submit 
for publication to print or electronic journals. Your final 
submission is written after familiarisation with industry 
demands, niches and marketing possibilities.

Equivalents: KWB395  Credit points: 12  Contact 
hours: 3 per week  Campus: Kelvin Grove  Teaching 
period: 2010 SEM-2

KWB206 YOUTH AND CHILDREN'S WRITING

This unit includes children's and adolescent novels within 
the cultural context of nineteenth and twentieth century 
Australia, England and America. It focuses on textual 
analysis of major generic types and considers issues such 
as race, gender, class and regionalism in fiction for young 
Australians.

Equivalents: KWB712  Credit points: 12  Contact 
hours: 3 per week  Campus: Kelvin Grove  Teaching 
period: 2010 SEM-2

KWB206 YOUTH AND CHILDREN'S WRITING

This unit includes children's and adolescent novels within 
the cultural context of nineteenth and twentieth century 
Australia, England and America. It focuses on textual 
analysis of major generic types and considers issues such 
as race, gender, class and regionalism in fiction for young 
Australians.

Credit points: 12  Contact hours: 3 per week  Campus: 
Kelvin Grove and Caboolture  Teaching period: 2009 
SEM-2  Incompatible with: KWB712

KWB207 GREAT BOOKS: CREATIVE WRITING 
CLASSICS

This unit provides an overview of the enduring classic 
literary works. It will give you a better knowledge and 
understanding of the craft of storytelling and stimulate you 
to develop your own critical and creative writing as well as 

Credit points: 12  Contact hours: 3 per week  Campus: 
Kelvin Grove  Teaching period: 2009 SEM-2

KWB207 GREAT BOOKS: CREATIVE WRITING 
CLASSICS

This unit provides an overview of the enduring classic 
literary works. It will give you a better knowledge and 
understanding of the craft of storytelling and stimulate you 
to develop your own critical and creative writing as well as
an understanding of yourself and others. The course commences with several of Chaucer's medieval tales and concludes with Vonnegut's modern anti-war classic Slaughterhouse Five. It includes Swift's biting satire and Emily Bronte's passionate Wuthering Heights. The unit aims to make such works accessible to students from all disciplines in the university, and provides valuable historical context and analysis of the writing craft in each case.

**Antirequisites:** KWP407  
**Equivalents:** KWB301  
**Credit points:** 12  
**Contact hours:** 3 per week  
**Campus:** Kelvin Grove  
**Teaching period:** 2010 SEM-1

**KWB208 MODERN TIMES (LITERATURE AND CULTURE IN THE 20TH CENTURY)**  
The twentieth century is a time of significant developments and major transformations in writing and culture. This unit focuses on a number of twentieth century writers from Europe, England, Africa, Asia, Australia the Americas, from modern to postmodern times, and explores the connections between texts, language, culture and society.

**Equivalents:** KWB003, KWB321  
**Credit points:** 12  
**Contact hours:** 3 per week  
**Campus:** Kelvin Grove  
**Teaching period:** 2010 SEM-1

**KWB209 MODERN TIMES (LITERATURE AND CULTURE IN THE 20TH CENTURY)**  
The twentieth century is a time of significant developments and major transformations in writing and culture. This unit focuses on a number of twentieth century writers from Europe, England, Africa, Asia, Australia the Americas, from modern to postmodern times, and explores the connections between texts, language, culture and society.

**Credit points:** 12  
**Contact hours:** 3 per week  
**Campus:** Kelvin Grove  
**Teaching period:** 2009 SEM-1  
**Incompatible with:** KWB003, KWB321

**KWB209 SHAKESPEARE, THEN AND NOW**  
This unit is designed to introduce students to Shakespearean studies and the ongoing cultural importance of Shakespearean material.

**Equivalents:** KWB004, KWB729  
**Credit points:** 12  
**Contact hours:** 3 per week  
**Campus:** Kelvin Grove  
**Teaching period:** 2010 SEM-1

**KWB209 SHAKESPEARE, THEN AND NOW**  
This unit is designed to introduce students to Shakespearean studies and the ongoing cultural importance of Shakespearean material.

**Credit points:** 12  
**Contact hours:** 3 per week  
**Campus:** Kelvin Grove  
**Teaching period:** 2009 SEM-1  
**Incompatible with:** KWB004, KWB729

**KWB211 STYLISTICS AND POETICS**  
This unit allows students to significantly advance their writing practice and associated critical and editorial skills through close analysis of language-level literary style, as opposed to story-level or narrative concerns. In creative writing advanced stylistics, students will work on unpacking, theorising and then replicating literary techniques used by a wide range of exemplary authors. This unit gives students a unique opportunity to consider and manipulate very specific aspects of their authorial voices, drawing on the field of literary stylistics, the Oulipo movement, reader response theorists, and other author-based literary theories and schools. Intensive studio-based work, self-directed creative practice, guided critical analysis and asynchronous on-line activities characterise the teaching and learning in this unit.

**Equivalents:** KWB370, KWB201  
**Credit points:** 12  
**Contact hours:** 3hr intensive workshop per week, plus self-directed creative practice, plus weekly analysis activities, plus peer reflection activities – ten hours in total  
**Campus:** Kelvin Grove  
**Teaching period:** 2010 SEM-1

**KWB303 WRITING AND PUBLISHING INDUSTRY**  
This unit provides an introduction to the function and structure of the writing and publishing industry.

**Equivalents:** KWB399  
**Credit points:** 12  
**Contact hours:** 2.5 per week  
**Campus:** Kelvin Grove  
**Teaching period:** 2010 SEM-2

**KWB307 INDIGENOUS WRITING**  
This unit provides you with the opportunity to explore the rich and diverse range of Indigenous narrative or story telling throughout the world, including Australian Aboriginal and Torres Strait Islander story-telling. In doing so it explores both traditional and contemporary narratives as an exciting site of constantly developing, innovative and culturally rich forms of cultural expression, exploration and development. The unit provides you with the opportunity to explore and reflect upon their own relationships to Indigenous Writing and culture as readers, writers and/or critics.

**Credit points:** 12  
**Contact hours:** 3 per week  
**Campus:** Kelvin Grove  
**Teaching period:** 2009 SEM-2  
**Incompatible with:** KWB007, KWB701

**KWB308 WONDERLANDS: LITERATURE AND CULTURE IN THE 19TH CENTURY**  
This unit considers important contemporary cultural and social questions by way of readings in science fiction, fantasy fiction and fiction, class ideologies and revolutionary politics from a selection of novels and poetry of the nineteenth century. The novels and poems examine political and social change in Europe between 1790 and 1900, with a view to making critical links between current ideologies and literary forms and their formulation in a nineteenth century text. As such, works ranging from Frankenstein to Alice in Wonderland are deployed to consider the textual representations of important cultural, social, and sexual issues.
Prerequisite(s): Assumed Knowledge: KWB207, KWB208 and KWB209  
Credit points: 12  
Contact hours: 3 per week  
Campus: Kelvin Grove  
Teaching period: 2009 SEM-1  
Incompatible with: KWB005, KWB724

KWB308 WONDERLANDS: LITERATURE AND CULTURE IN THE 19TH CENTURY
This unit considers important contemporary cultural and social questions by way of readings in science fiction, fantasy fiction and fiction, class ideologies and revolutionary politics from a selection of novels and poetry of the nineteenth century. The novels and poems examine political and social change in Europe between 1790 and 1900, with a view to making critical links between current ideologies and literary forms and their formulation in a nineteenth century text. As such, works ranging from Frankenstein to Alice in Wonderland are deployed to consider the textual representations of important cultural, social, and sexual issues.
Assumed knowledge: KWB108, KWB207, KWB208 and KWB209 is assumed knowledge.  
Equivalents: KWB005, KWB724  
Credit points: 12  
Contact hours: 3 per week  
Campus: Kelvin Grove  
Teaching period: 2010 SEM-1

KWB309 POPULAR FICIONS, POPULAR CULTURE
The unit is designed to provide you with skills in understanding popular culture/s. It addresses the production of popular culture via a range of texts and mediums, and provides you with a framework by which you can critique the operations of popular cultures.
Prerequisite(s): Assumed Knowledge: KWB206  
Credit points: 12  
Contact hours: 3 per week  
Campus: Kelvin Grove  
Teaching period: 2009 SEM-2  
Incompatible with: KWB006, KWB725

KWB309 POPULAR FICIONS, POPULAR CULTURE
The unit is designed to provide you with skills in understanding popular culture/s. It addresses the production of popular culture via a range of texts and mediums, and provides you with a framework by which you can critique the operations of popular cultures.
Equivalents: KWB006, KWB725  
Credit points: 12  
Contact hours: 3 per week  
Campus: Kelvin Grove  
Teaching period: 2010 SEM-2

KWB313 NOVEL AND MEMEOIR
This unit allows students to significantly advance their writing practice and associated critical and editorial skills through close analysis of the novel and memoir, with an emphasis on story-level and narrative concerns. In Novel and Memoir, students will engage in detailed analysis from a writer’s point of view of how a novel is made – the problem-solving process, which includes overall and chapter structure, character development, and other key narrative elements. This unit also gives students a unique opportunity to consider the synergies and differences between writing novels and longer forms of life writing, with extended analysis of the conventions of memoir writing. Lectures, intensive workshop activities, self-directed creative practice, guided critical analysis, and on-line collaboration characterise the teaching and learning in this unit.
Credit points: 12  
Contact hours: 3hr combined lecture and workshop per week, plus self-directed creative practice, plus weekly analysis activities, plus peer reflection activities – ten hours in total.  
Campus: Kelvin Grove  
Teaching period: 2010 SEM-1

LWS101 ETHICS LAW AND HEALTH CARE
Nursing practice involves making decisions with and for others. This involves making evaluations of what is in the best interest of others, what are nurses’ obligations to others and what will best protect or enhance their wellbeing. Hence, decision-making in nursing practice is bounded by normative considerations and these normative considerations fall into two groups: those constituted by the law and those constituted by ethics. This unit has been designed to provide for nursing students and practitioners an opportunity to develop a reflective understanding of the place of law and ethics in nursing and a professional awareness of current legal statutes and ethical discussions as they apply to nursing practice.
Credit points: 12  
Contact hours: 3 per week  
Campus: Kelvin Grove and Caboolture  
Teaching period: 2010 SEM-1 and 2010 SEM-2

MDB454 SCIENCE, TECHNOLOGY AND SOCIETY
This unit investigates the interactions and effects that exist between modern science, technology and society both from a social and historical viewpoint. Advances such as the advent of the Internet, genetic modification and nanotechnology are discussed within a context of globalisation, global communications and social change. The unit also includes a study of the nature of science and technology and the nature of scientific knowledge. A major feature of the unit involves groups of students developing and delivering 'a hypothetical' on a contemporary science and technology issue affecting society.
Credit points: 12  
Campus: Kelvin Grove  
Teaching period: 2010 SEM-2

MGB200 LEADING ORGANISATIONS
This unit introduces you to a range of perspectives in understanding human behaviour and its context within organisation structures. The unit also enables you to interpret, analyse, evaluate and explain conditions and consequences of work in organisations with a view to understanding and appreciating complex management issues in day to day experiences in business.
Prerequisites: BSB115 or CTB115  
Antirequisites: MGB211, CTB211, MGB222, CTB232  
Credit points: 12
Identifying and addressing social and cultural factors that shape people's health experiences of health, illness and health systems are integral parts of public health practice in terms of reducing health inequalities, delivering appropriate services, and ultimately improving population health outcomes.

**MGB223 ENTREPRENEURSHIP AND INNOVATION**

This unit introduces students to the nature and characteristics of entrepreneurship and innovation and explores the inter-relationship between the two within contemporary economies from managerial perspective. Learning will be directed towards developing the theoretical and applied knowledge, skills, and attitudes that will support and enhance innovation and enterprise creation activity, through the development of a business plan. The unit is designed for those individuals interested in creating a new venture or working in industries as employees of venture owners or those that serve this sector. Students will have opportunity to build an overall comprehensive plan of their business concept.

**Prerequisites:** BSB115 or CTB115  
**Equivalents:** CTB223  
**Credit points:** 12  
**Contact hours:** 3 per week  
**Campus:** Gardens Point and Caboolture  
**Teaching period:** 2010 SEM-1 and 2010 SEM-2

**MGB324 MANAGING BUSINESS GROWTH**

This unit is designed to provide skills in the analysis, solutions and implementation of the general management issues that SME owners have to manage in their growing operations. The unit brings together the different functional aspects of managing an established SME and how they are best managed from the owner’s (general manager’s) point of view. It also provides opportunity to bring students into contact with real world SME owners and their venture management issues.

**Prerequisites:** MGB223  
**Equivalents:** MGB218  
**Credit points:** 12  
**Contact hours:** 3  
**Teaching period:** 2010 SEM-1

**NSB113 DIVERSITY AND HEALTH: INTRODUCTION TO INDIGENOUS AND MULTICULTURAL PERSPECTIVES**

This unit provides students with foundational understandings in culture and its implications for health care. It includes four modules - culture, self and diversity; understanding and valuing Aboriginal and Torres Strait Islander cultures; Aboriginal and Torres Strait Islander health and wellness; and migrant health issues.

**Credit points:** 12  
**Contact hours:** 3 per week  
**Campus:** Kelvin Grove  
**Teaching period:** 2010 SEM-1 and 2010 SEM-2

**PUB209 HEALTH, CULTURE AND SOCIETY**

This unit is concerned with the social and cultural dimensions of health and illness and how they relate to health status and patterns of behaviour. The unit introduces students to thinking about health from sociological and anthropological perspectives, drawing on relevant concepts and theory to examine selected public health issues.

**Credit points:** 12  
**Contact hours:** 3 per week  
**Campus:** Kelvin Grove  
**Teaching period:** 2010 SEM-2

**PUB486 ETHICS AND THE LAW IN HEALTH SERVICE DELIVERY**

This unit enables students to develop an awareness of the ethical and legal issues associated with the public sector and health care in the pre-hospital care setting. This unit covers topics relating to the code of ethics, the code of conduct and the legislation unique to the emergency health services. Students are required to apply content knowledge using the problem based learning strategy. Topics include introduction to ethics, morality and ethical theory, bioethics, public sector ethics, overview of the Australian legal system, consent to and refusal of health care, duty of care, confidentiality, and record keeping.

**Prerequisites:** PUB280  
**Credit points:** 12  
**Campus:** Kelvin Grove and External  
**Teaching period:** 2010 SEM-2

**PUB557 HEALTH NEEDS OF INDIGENOUS AUSTRALIANS AND OTHER POPULATIONS**

The unit examines the health needs of a range of population groups, particularly the health needs of indigenous Australians. Health is viewed in its social and economic context. The unit allows a recognition and focus on particular health concerns that might not be considered significant in an examination of broad patterns of health. It forces a consideration of how strategies to improve health, including important questions of access and equity. The unit provides an overall picture of health patterns of indigenous Australians and other specific populations.

**Prerequisites:** PUB251  
**Credit points:** 12  
**Contact hours:** 3 per week  
**Campus:** Kelvin Grove  
**Teaching period:** 2010 SEM-1

**PYB067 HUMAN SEXUALITY**

This unit explores historical approaches to studying, explaining and regulating human sexuality with an awareness of the social nature of definitions of 'normal' or 'acceptable' sexual behaviours. Students critically examine definitions of 'healthy' or 'morally acceptable' or 'normal' sexuality. Different models of sexuality are considered with an emphasis on contemporary critiques of the traditional paradigms of sexuality in the West.

**Credit points:** 12  
**Contact hours:** 3 per week  
**Campus:** Kelvin Grove  
**Teaching period:** 2010 SEM-2

**SCB110 SCIENCE CONCEPTS AND GLOBAL SYSTEMS**
You will undertake interdisciplinary study of the physical, geological and biological concepts relating to the origins of life; from the creation of matter and planets, to the emergence of life in all its complexity, culminating in evolution of earth ecosystems. Human influences, overlaid upon earth’s complex systems, will be examined as to their type, extent, and impact. In counterpoint, you will explore the breadth of philosophical developments underlying our search for knowledge; fundamental thoughts and ideas that span the last 2,500 years of human history. Ultimately, these concepts evolved through the development of a scientific method and we explore its workings in relation to the ongoing enterprise of human understanding.

**Credit points:** 12  
**Contact hours:** 4.5 per week  
**Campus:** Gardens Point  
**Teaching period:** 2010 SEM-1

**SWB100 INTRODUCTION TO HUMAN SERVICES AND SOCIAL WORK**

This unit provides an introduction to human services and social work and locates this within the broader context of the welfare state. It examines both the history, and global and national forces, which shape the current direction of welfare policy and the human service industry. The purpose of human service work and the various roles a human service worker may undertake or utilise are explored. The unit challenges students to reflect on their own understandings of human services and human service work, and provides a foundation for detailed study in later years of the course.  

[SWB100 is incompatible with HHB100]  
**Antirequisites:** HHB100  
**Credit points:** 12  
**Campus:** Kelvin Grove  
**Teaching period:** 2010 SEM-1

**SWB102 THE HUMAN CONDITION**

This unit introduces students to a range of individual, familial and social conditions that impact on the lives and lifestyles of Australians. Attention is directed toward the impact of factors such as age, ability, gender, culture and class, and the identification and exploration of key processes in human growth and development. Students become informed about theories from a range of disciplines and develop a critical and reflective approach to understanding human development. By examining how societies define and respond to human need and adversity students develop a framework for examining the dynamic interaction of individual, interpersonal and social forces.  

[SWB102 is incompatible with HHB102]  
**Antirequisites:** HHB102  
**Credit points:** 12  
**Teaching period:** 2010 SEM-1

**SWB103 CONTEMPORARY SOCIAL AND COMMUNITY ISSUES**

This unit explores a number of contemporary social issues relating to social marginalisation and human disadvantage. It locates these issues in a theoretical and descriptive framework thus providing students with both knowledge and analytical skills that are necessary for the ongoing exploration of social issues. It explores the connection between forces at a macro level and human disadvantage and examines the value assumptions that sustain structural inequity. It encourages students to reflect on the implications of structural disadvantage for human service practice and the role of the human service worker as a participant in civil society.  

[SWB103 is incompatible with HHB103]  
**Credit points:** 12  
**Teaching period:** 2010 SEM-2

**SWB104 INTERPERSONAL COMMUNICATION**

This unit introduces skills and processes of interpersonal communication as modified by culture, gender and power. Microskills are developed including building rapport, reflective listening, questioning to understand, facilitating and advocating for clients of human services. Interviewing skills and skills in group communication are highlighted. Collaborative models are emphasised and special application includes third party involvement in communication.  

[SWB104 is incompatible with HHB113]  
**Credit points:** 12  
**Teaching period:** 2010 SEM-2 and 2010 SUM-1

**SWB105 INTRODUCTION TO HUMAN RIGHTS AND ETHICS**

This unit explores a range of contemporary national, regional and international human rights challenges and issues. It examines the relationship between human rights, the human rights system and critically important global problems including climate change, poverty, terrorism and oppressive forms of intolerance. It offers opportunities to investigate thematic concerns relating to women, youth, indigenous peoples and minority groups as well as specific topics such as human trafficking, harmful cultural practices, workers rights and child soldiers. The unit draws on a number of academic disciplines and makes extensive use of the Internet and information, communication and collaborative technologies. There are a number of interesting options open for assessment.  

[SWB105 is incompatible with HHB114]  
**Antirequisites:** HHB114  
**Credit points:** 12  
**Teaching period:** 2010 SEM-1 and 2010 SEM-2

**SWB106 APPLIED SKILLS AND SCHOLARSHIP**

This unit aims to introduce students to key aspects of important generic attributes which QUT graduates are expected to acquire across the period of their studies. The unit covers a range of topics relating to information literacy, academic literacy, and technological literacy. These topics are addressed in a practical way so that students will easily be able to apply the skills learned across other units in their course. Students have the opportunity to develop their skills through a series of activities such as self-paced online
interactive exercises, quizzes, links and information. A variety of assessment items are spread across the semester. [SWB106 is incompatible with HHB116]

**SWB204 CHILD AND FAMILY SERVICES: INTRODUCTION**

This unit is designed to introduce second year students to child and family welfare studies and focuses on approaches to supporting families and promoting change. Initially students will gain an overview of issues facing contemporary Australian families that contribute to family adversity and examine responses to the welfare needs of children and families, including Indigenous families. Students will then critically examine characterisations of successful family relationships and parenting, theories on causes and effects of domestic violence and child maltreatment and the effect of maltreatment on children. [SWB204 is incompatible with HHB204]

**Credit points: 12  Teaching period: 2010 SEM-2**

**SWB206 DISABILITY SERVICES: INTRODUCTION**

This unit links social justice, human rights and empowerment philosophies underpinning courses in the School. It examines the implications of these broad principles in the lives of people with disabilities. The unit explores the theoretical, social and political frameworks for analysing and understanding disability, the principles underpinning current service provision and their impact on the lives of people with disabilities using the service. Also explored are the cultural values and assumptions about disability, and the processes by which these values are translated into human service activity. Finally, the unit examines individual program planning and skill development practices. [SWB206 is incompatible with HHB206]

**Credit points: 12  Teaching period: 2010 SEM-2**

**SWB207 SERVICES TO YOUNG PEOPLE: INTRODUCTION**

This unit provides an introduction to human services practice with young people. It gives students an overview from both theoretical and operational perspectives. The various theoretical and popular understandings about 'youth' or 'adolescence' which condition human services provision to young people will be critically explored. Diversity and marginalisation among young people in relation to socio-economic status, gender, race and ethnicity, disability, sexual identity, and geographic location will be examined. The unit briefly overviews contemporary policies, services, and practice frameworks oriented to young people. [SWB207 is incompatible with HHB207]

**Credit points: 12  Teaching period: 2010 SEM-2**

**SWB212 COMMUNITY WORK**

Community work as a distinct intervention skill is defined. The unit provides background to community work in Australia. Models of community work are introduced and analysed. Basic skills and techniques are developed: entering a community; building community involvement; developing community action; managing common problems. [SWB212 is incompatible with HHB212]

**Credit points: 12  Teaching period: 2010 SEM-1**

**SWB214 TEAM PRACTICE AND GROUP PROCESSES**

A significant methodology used in human service work involves facilitating, supporting or consulting with various groups of people. This unit focuses on the development of skills to utilise this type of intervention appropriately. The unit aims to provide a basic understanding of the various uses to which group processes may be applied. Group work is located as an intervention process within the human service arena as distinguished from other processes at individual, community and societal level. [SWB214 is incompatible with HHB214]

**Credit points: 12  Teaching period: 2010 SEM-2**

**SWB216 THE HUMAN DIMENSIONS OF SPACE**

This unit is a component of the Community Studies major and covers the role of space in contemporary societies: key types of spaces and patterns in their usage; spaces as sites for cultural and symbolic expression; understanding the way inequality can and is reproduced through the configuration and management of space; understanding the way particular public spaces are used and experienced by particular sections of the community eg young people; key issues in public space configuration, management and policy eg enhancing social inclusion, safety and security; links between the economic and social, new urbanism; emerging theory and ideas about good practice in the development or reconfiguration of public and community accessed public spaces. [SWB216 is incompatible with HHB216]

**Credit points: 12  Teaching period: 2010 SEM-2**

**SWB218 SOCIAL CHANGE, POLITICS, POLICY AND ACTIVISM**

Social activists, including social workers and human service practitioners, commonly work with and on behalf of disadvantaged persons, vulnerable groups and marginalised communities. While multi-causal, the life circumstances of the disadvantaged, vulnerable and marginalised are heavily influenced by the exercise of political power and policies of government. Accordingly, professional practitioners engaged in social activism need to have a thorough understanding of the structure and processes of government and an appreciation of the ‘art’ of real world politics - ‘realpolitik’ - and how this shapes policy
change. This unit provides you with an introduction to power, politics and government and serves as a foundation for a range of other units. It explores the relationship between political power and disadvantage and encourages you to consider the political sphere of your profession. [SWB218 is incompatible with HHB218]

Credit points: 12  Teaching period: 2010 SEM-2

SWB219 ETHICAL AND LEGAL DIMENSIONS OF HUMAN SERVICES AND SOCIAL WORK
This unit aims to produce graduates who have a comprehensive knowledge of the ethical and legal dimensions of human service practice and an understanding of the relevance of such dimensions for professional practice and the empowerment of the disadvantaged. [SWB219 is incompatible with HHB277]

Credit points: 12  Teaching period: 2010 SEM-2

SWB220 PRACTICE THEORIES
This unit is intended to enable you to develop an understanding of the major theoretical approaches (practice perspectives, practice theories and practice models) underpinning human service practice and critically examine the way theoretical concepts and disciplinary knowledge inform intervention process. [SWB220 is incompatible with HHB278]

Credit points: 12  Teaching period: 2010 SEM-1

SWB221 SOCIAL WORK PROCESSES AND METHODS
This unit is intended to enable students to develop knowledge and application skills in practice processes and methods central to social work and human service practice contexts. It aims to orient students to core human service and social work practice processes and methods and enable them to appropriately use these across diverse settings. [SWB221 is incompatible with HHB279]

Credit points: 12  Teaching period: 2010 SEM-1

SWB222 ADVANCED COMMUNICATION FOR HUMAN SERVICES AND SOCIAL WORK
[This is a designated unit]
Developed interpersonal communication skills are the cornerstone for both personal and professional relationships. Human service and social work in a broad sense, aim to help people in their struggle for self determination and social justice. At a fundamental level, the struggle for independence, justice and empowerment is facilitated by interpersonal processes involving the effective use of communication and conflict resolution skills. This unit builds the fundamental communication skills essential for professional social work within a diversity of practice settings. It pays particular attention to the needs of Indigenous peoples and clients from ethnically and culturally diverse backgrounds. It develops necessary skills in interpersonal dynamics, interviewing, empathic engagement, relationship building, working with resistant clients, alternate dispute resolution and reflective practice. [SWB222 is incompatible with HBB282]

Prerequisites: HBB113 or SWB104 or PYB007
Antirequisites: HBB215  Credit points: 12  Teaching period: 2010 SEM-1

SWB223 PEOPLE, SOCIETY AND SOCIAL WORK
This unit provides an orientation for social work students to the relevance of sociological and psychological understandings of people and society to social work practice. A range of key themes in the experience of those who use, or are the target of, social work intervention are used as vehicles to consider psychological and sociological foundations to practice. These themes include poverty, exclusion, isolation, motivation, spirituality, conflict, grief and loss, sexuality, addiction, resilience and well-being. The unit concludes with a consideration of the role of social work in various social and cultural contexts. [SWB223 is incompatible with HBB283]

Credit points: 12  Teaching period: 2010 SEM-1

SWB302 SOCIAL POLICY PROCESSES
This unit includes the following: conceptualising economic, structural change in Australia; understanding emergent ideas about state and society; identifying and contrasting alternative social policies and strategies. The major debates in Social Policy are explored. Analyses of Australia’s response and the impact on redistribution in the Welfare State. Current analyses of health, housing, income security, immigration and family policies at federal, state and local government level. [SWB302 is incompatible with HBB213]

Credit points: 12  Teaching period: 2010 SEM-2

SWB304 CHILD AND FAMILY SERVICES: ADVANCED
The unit extends and deepens knowledge gained in Child and Family Introduction. You will particularly focus on developing a framework for assessment with families and gain further knowledge for practice with families who are refugees, where there is domestic violence and in the hospital context. Emphasis is placed on developing strategies to promote the participation of children and young people. You will also enhance skills of identifying worthwhile service change and submission writing. [SWB304 is incompatible with HBB304]

Prerequisites: SWB204 or HBB204  Credit points: 12  Teaching period: 2010 SEM-1

SWB305 COMMUNITY AND YOUTH CORRECTIONS
This unit recognises the need for an overview and understanding of the Queensland community and youth correction systems by Human Service and Social Work practitioners. It provides the legislative framework and structures, processes and principles of the youth and criminal justice system. It explores evidence based
interventions and provides practice models and assessment frameworks.
It provides theory and practice skills for working with Indigenous people and examines the role of practitioners in Youth Justice Services and the Department of Corrective Services. The unit requires all students to engage in independent and group activity through seminars, to engage in case studies, critical reflection and active discussions. [SWB305 is incompatible with HHB305]

**Credit points: 12   Teaching period: 2010 SEM-1**

**SWB306 DISABILITY SERVICES: ADVANCED**
This unit builds on concepts and issues introduced in the Disability Services: Introduction unit and is designed to promote understanding of the knowledge required to undertake policy and service development activities within the disability sector. It explores the range of service models relevant to people with a disability across their lifespan. Additionally, it examines the quasi-legal and policy aspects of working in disability service organisations, along with some of the ethical dilemmas inherent in human service provision with particular relevance to people with a disability. [SWB306 is incompatible with HHB306]

**Prerequisites: SWB206 or HHB206   Credit points: 12   Teaching period: 2010 SEM-1**

**SWB307 SERVICES TO YOUNG PEOPLE: ADVANCED**
Many of the positions available in the human services industry and oriented to young people require specific knowledge, skills and understandings. This unit involves an in-depth exploration of contemporary and emerging areas of direct and indirect practice with young people. Included are early intervention and prevention, youth policy analysis and development, juvenile justice practice, youth and family work, youth health practice, public space practice, accommodation and housing practice, and the interface between human services practice and schools. The unit also examines the legal and ethical dimensions of direct practice as an integral part of the unit. [SWB307 is incompatible with HHB307]

**Prerequisites: SWB207 or HHB207   Credit points: 12   Teaching period: 2010 SEM-1**

**SWB308 CHILD PROTECTION INTERVENTION SKILLS**
This unit will focus on the development of skills for assessment and intervention to safeguard the welfare and rights of children and young people in families where personal and environmental challenges compromise the child or young person's safety. Particular attention will be paid to skills and processes necessary for maintaining a child-focused approach when working with families who have multiple and complex needs. [SWB308 is incompatible with HHB319]

**Credit points: 12   Teaching period: 2010 SEM-1**

**UDB164 POPULATION AND URBAN STUDIES**
This unit introduces the students to the demographic, economic, social and physical aspects of our cities to help understand the nature of cities we live in. The topics covered include: demographic and economic changes in cities, theoretical models of cities, issues such as social diversity, gentrification, masterplanned communities, and public spaces in cities.

**Credit points: 12   Contact hours: 3 per week   Campus: Gardens Point   Teaching period: 2010 SEM-2**

**UDB281 GEOGRAPHIC INFORMATION SYSTEMS**
This unit investigates the basic concepts of geographic information systems. Topics to be covered include components of GIS, spatial databases, data acquisition, reference frameworks, use of photographs and images, spatial analysis and graphic output design issues. The unit will highlight the importance of geographic information systems the unit will highlight the importance of geospatial positioning applications in society.

**Equivalents: PSB631   Credit points: 12   Contact hours: 4 per week   Campus: Gardens Point   Teaching period: 2010 SEM-2**

**UDB282 REMOTE SENSING**
This unit includes the following: history and principals of remote sensing; types of imagery, image interpretation, satellite systems; supervised and unsupervised image classification; interpretation, analysis and presentation of data; applications in the earth sciences.

**Equivalents: PSB655   Credit points: 12   Contact hours: 4 per week   Campus: Gardens Point   Teaching period: 2010 SEM-2**