Storytelling for screen is no longer restricted to big-budget cinema releases and television series commissioned by major networks. The need for quality content across digital media delivery platforms such as subscription TV, mobile devices, internet, promotional campaigns and film festivals is leading to lucrative opportunities for multiskilled professionals to generate highly creative, captivating productions.

This course gives you a broad base of knowledge, skills and experiences to explore a wide range of career options within the film, television and digital media industries before specialising in an area of your choice. If you are interested in producing you may find your niche as a creative entrepreneur, learning how to generate ideas and develop them into finished productions. If your passion is cinematography, editing, sound or directing, you will develop your skills by producing high quality creative content. Alternatively, you may wish to hone your skills in script-writing.

Why choose this course?
This combined degree opens up a wide range of creative and business careers. You will graduate not only with advanced technical and creative skills, but also with highly developed business knowledge you can apply within the film, screen and new media industries.

This film course for the digital age provides opportunities to develop your skills in producing, writing, editing, sound, cinematography or directing. You will gain an understanding of the techniques used in audiovisual media, the conventions and context of different screen-based formats and insight into how the screen industry works.

This combined degree will allow you to use your skills to start your own specialised business in the film, screen and new media industries such as developing media services within the advertising and corporate sectors. Regardless of your chosen specialisation, this broad base of skills will make you attractive to employers, or set you up to better take control of your freelance career.

Real-world learning
You’ll have opportunities to work in a range of genres including documentary, drama, television and experimental film, across formats including film, television, digital, web and mobile platforms. You’ll be prepared for the industry, whether you plan to work in an established production house or develop a freelance career.

You will be industry ready for the career path you choose to pursue. You will gain experience in your specialisation by working with other students to produce creative works for external clients and may have your works showcased to the industry at public screenings in your final year.

Minimum English requirements
Students must meet the English proficiency requirements.

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<th>IELTS (International English Language Testing System)</th>
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<tr>
<td>Overall</td>
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Bachelor of Business/Bachelor of Fine Arts (Film, Screen and New Media)

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**Course structure**

**Your course**
In order to complete this course, you must complete a total of 384 credit points, made up of 192 credit points from the Bachelor of Business and 192 credit points from the Bachelor of Fine Arts. You will undertake the two components of the double degree concurrently.

**Business component**
The business component is made up of 96 credit points of Business School core units and 96 credit points of units from a business major. The business majors are accountancy, advertising, economics, finance, financial planning, human resource management, international business, management, marketing and public relations. Accountancy students will complete 10 major units and six Business School core units in order to meet professional recognition requirements.

**Fine arts component**
You will complete two common units (24 credit points) and a fine arts major (168 credit points) in film, screen and new media.

**Study overseas**
Study overseas while earning credit towards your QUT creative industries degree with one of our worldwide exchange partners.

Overseas study can be for one or two semesters (or during the semester break) and the units you take can be in either degree area, depending on how they match with your QUT course.

**Careers and outcomes**
Graduates work in the film, television and screen industries in entry-level positions on film sets, for production companies or screen media outlets, and as freelance professionals. Career outcomes include cinematography, vision and sound editing, directing, script-writing, producing or production management. There are many opportunities for graduates to start their own specialised business in the industry, where your business skills can help give you a competitive edge. Business majors in advertising, marketing or public relations can also provide you with opportunities to develop film and new media services within the advertising and corporate sectors.

Our graduates have gone on to make films or programs that have won Oscars, Emmy, BAFTA, AACTA and IF awards. They have screened at prestigious festivals worldwide including Cannes, Tribeca, Berlinale, Sydney Film Festival, Melbourne International Film Festival, Sundance Film Festival and Tropfest.


Television programs include True Detective, Westworld, Hoff the Record, Secrets and Lies, The Night Manager, Battlebots, Australia’s Got Talent, Big Brother, MasterChef (USA), The Voice, X-Factor, Australian Story, Go Back To Where You Came From, SLiDE, and Absolutely Fabulous, The Thick of It, and Quick Cuts for BBC London.

Music videos include those for Powderfinger, Silverchair, Washington, and many others.

**Professional recognition**
Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection in their business degree. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

**Additional fees**
**Additional costs**
There are requirements that you will need to meet as a student in this course. Find out more about additional course requirements and costs.

**Research pathways**
**Bachelor of Business (Honours) option**
High-achieving students who wish to take further studies may enrol in BS63 Bachelor of Business (Honours).