Immerse yourself in the fine arts major with up to 16 discipline units and gain in-depth knowledge in your specialisation. Develop business skills and be able to think creatively and critically, communicate professionally, make ethical business decisions and work in a global context. Your business degree component comprises eight business core units and eight business major units.

**Why choose this course?**
This combined degree opens up a wide range of creative and business careers. You will graduate not only with advanced technical and creative skills, but also with highly developed business knowledge.

If you are interested in a career that extends your performing arts knowledge into arts marketing and management, advertising and public relations or in stage management this course is for you.

Previous graduates have had a dynamic impact on the development of the Australian creative industries sector, and our most recent graduates are at the heart of the exciting growth in the independent theatre sector in Australia.

**Flexible delivery**
The flexible nature of the course means you can combine creative experiences in performance making with theoretical studies. This will allow you to get the most from classroom learning as you connect with contemporary performance both nationally and globally. You will also develop business skills across a broad range of majors to ensure your degree is tailored to you.

**Learn from the best**
You will be taught by a range of industry professionals whose expertise and passion will inspire and guide you, and who in future years may become your mentors and colleagues. You will collaborate with talented students, and the creative relationships you develop will establish the professional networks you will be drawing on throughout your career.

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**Nic Dorward**  
**Real graduate**

'Lots of long nights were spent in the theatre creating work and learning all aspects of the production process. We were given the space to explore, succeed and fail at our own pace. The connection to the local industry also helped a great deal in providing links to established artists for mentoring opportunities.'
Bachelor of Business/Bachelor of Fine Arts (Drama)

Assumed knowledge
Before you start this course we assume you have sound knowledge in these areas

- English

Accountancy, finance, financial planning, economics and marketing majors: 4, SA in Maths A, B or C. We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

Course structure
Your course
In order to complete this course, you must complete a total of 384 credit points, made up of 192 credit points from the Bachelor of Business and 192 credit points from the Bachelor of Fine Arts. You will undertake the two components of the double degree concurrently.

Business component
The business component is made up of 96 credit points of Business School core units and 96 credit points of units from a business major. The business majors are accountancy, advertising, economics, finance, financial planning, human resource management, international business, management, marketing and public relations. Accountancy students will complete 10 major units and six Business School core units in order to meet professional recognition requirements.

Fine arts component
You will complete two common units (24 credit points) and a fine arts major (168 credit points) in drama.

Study overseas
Study overseas while earning credit towards your QUT creative industries degree with one of our worldwide exchange partners.

Overseas study can be for one or two semesters (or during the semester break) and the units you take can be in either degree area, depending on how they match with your QUT course.

Careers and outcomes
As a multiskilled graduate you will seek to complement your artistic career with paid employment in related areas. Graduates work as event coordinators, festival organisers and administrators. Some establish companies with other graduates to create work for the independent theatre sector. Graduates have established successful careers as playwrights, artistic directors, directors and designers or performers working across a variety of genres including physical theatre or music.

Combined with skilled honed in your business degree you will enter an industry which has an established network of QUT graduates currently working in positions around the world, including:

- public relations consultant/manager
- communications adviser
- corporate relations executive
- media adviser or press secretary
- media and communications officer or manager
- stakeholder relations adviser or manager
- publicist
- community relations officer
- corporate affairs manager

Professional recognition
Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection in their business degree. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Fees
HECS-HELP
You may be eligible for HECS-HELP, a loan scheme to help you pay your course fees, if you are an Australian citizen or hold an Australian permanent humanitarian visa. For other conditions read the HECS-HELP information.

Student Services and Amenities Fee
You’ll need to pay the student services and amenities fee as part of your course costs. You may be eligible for SA-HELP, a loan scheme to help you pay your student services and amenities fee, if you are an Australian citizen or hold an Australian permanent humanitarian visa. For other conditions read the SA-HELP information.

Research pathways
Bachelor of Business (Honours) option
High-achieving students who wish to take further studies may enrol in BS63 Bachelor of Business (Honours).

This information has been prepared for Australian and New Zealand citizens and those with Australian permanent resident status. Some courses are not open to international students, and entry requirements and fee information may be different. For more information and to check if a course is available, international students should visit www.qut.edu.au/international. Last updated on: 21/01/2020. Information contained in this document was correct at the time of printing. The university reserves the right to amend any information, and to cancel, change or relocate any course. CRICOS No.00213J