Bachelor of Corporate Systems Management (IT06)

Year offered: 2011
Admissions: Yes
CRICOS code: 059712C
Course duration (full-time): 3 years
Domestic Fees (indicative): 2011: CSP $3,961 (indicative) per semester
International Fees (indicative): 2011: $11,250 (indicative) per semester
Domestic Entry: February
International Entry: February
QTAC code: 418301
Past rank cut-off: 74
Past OP cut-off: 13
OP Guarantee: Yes
Assumed knowledge: English (4, SA) and Maths A, B or C (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit http://www.qut.edu.au/assumed-knowledge
Total credit points: 288
Course coordinator: Dr Taizan Chan
Campus: Gardens Point

Why Choose This Course
You may have a great idea for new mobile software, a new way to conduct business over the net, or even how a business could out-manoeuvre its competitors using information technology. You know the importance of IT and you are excited about what IT can do and either want to develop the next big thing yourself or be able to evaluate, identify, choose and integrate from myriad technologies to arrive at a creative solution. This degree will equip you with the knowledge and skills to realise these aspirations. Whether as a professional within an organisation, as a consultant, or as an entrepreneur, you will be well equipped to take advantage of the demand for business-savvy IT professionals who are able to creatively develop or identify IT solutions to help organisations adapt and grow.

Course Structure
The 24-unit degree comprises:
• 16 core units that build your understanding of the relationships between information, technology, business and people
• eight units in a specialisation of your choice – you could choose to further specialise in information technology, a set of units from a different discipline, or optional units from across QUT to complement your studies.

Specialisation options include:
• adult and community learning
• Web Sites for Electronic Commerce.

You will also complete two more specialisation units or electives.

Year 3

In your first semester, you will complete two core units:
• Enterprise Systems Applications
• Information Systems Consulting.

You will also complete two more specialisation units or electives.

In your second semester, you will complete the last two core units:
• Business Process Modelling
• Corporate Systems Management Project (your final-year showcase project).

You will also complete the last two units of your specialisation or electives.

Course Requirements

Block A: Core Units
16 Units (includes an industry-based project)

Block B: Complementary Studies
Students can select unit set(s) from within the School of IT or from those offered by other Faculties at QUT. Some options for complementary studies are listed in this document. Alternatively, students may select to take up to 8 elective units with the approval of the Course Coordinator.

If you require assistance in selecting your IT Complementary Studies please contact your Course Coordinator.

UNIT SELECTION PROCESS

• Determine which units you are yet to complete
• Check that you meet the prerequisite requirements for these units
• Check the availability of the unit in the given semester
• Enrol in the appropriate units and ensure you have nominated your major via your online enrolment page

NOTE: It is the student’s responsibility to ensure that the correct enrolment program is nominated and prerequisite requirements are met for selected units. Assistance with planning your enrolment is available from Student Services, Level 3, O Block Podium, Gardens Point campus.

Cooperative Education Program

The Cooperative Education Program gives students the opportunity of 10-12 months paid industry placement during your course where they can integrate real experience with what they are learning in their degree. Companies that QUT’s Coop Ed students have worked with include Energex, Boeing, CITEC, CSC Mining, Environmental Protection Agency, Dialog, UNiTAB, RACQ and many Queensland Government departments.

Students participating in this program enrol in INB300 Professional Practice in IT in the first semester of the program and in INB325 Corporate Systems Management Project in the second semester of the program. The cooperative education program and its mentoring and assessment requirements make up the required contact and assessment components of both units. Eligibility criteria apply. International students are not eligible due to visa restrictions.

Part-time students who are working in a professional IT position may be able to use their current employment to meet the criteria for completing INB300 Professional Practice in IT, after completion of 168 credit points in the Bachelor of Corporate Systems Management component, subject to meeting eligibility criteria. Further information about this option is available from Student Services, Level 3, O Block Podium, Gardens Point campus or see the unit outline for INB300.

Find out more about the Cooperative Education Program.

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on deferment.

Unit Incompatibility/Translation Information

Details on the translation and incompatibility of old and new units is located here: Undergraduate Translation Table
If you have completed the unit(s) listed under the “Translation Unit Codes” column you are not permitted to enrol in the listed new code.

Intermediate Level Electives

If you have not completed ITB008 you will need to replace it with one of the following intermediate level elective units.
• INB120 Corporate Systems
• INB220 Business Analysis
• INB255 Security
• INB272 Interaction Design
Or, an INB300 level unit as approved by the course coordinator
Limits on grades of 3

A new policy concerning grades of 3 came into effect from 1 January 2009 (QUT MOPP C/5.2). With effect from this date grades of 3 are no longer considered a conceded or low pass but are classified as a fail grade. Any grades of 3 awarded prior to 1 January 2009 retain the conceded pass status and will be counted for graduation purposes up to the maximum number of grades of 3 permitted for your course. Grades of 3 incurred in units that commence after 1 January 2009 will not count towards your degree. Further information is available on the Student Services website.

Further Information

For further information about this course, please contact the following:

**Course Co-ordinator**
Dr Taizan Chan
Phone: +61 73138 2782
Email: enquiry.scitech@qut.edu.au

Bachelor of Corporate Systems Management Part Time 2011

**Part-time Course Structure 2011**

| Year 1, Semester 1 | | |
|-------------------|-------------------|
| INB120 Corporate Systems | INB122 Organisational Databases |

| Year 1, Semester 2 | | |
|-------------------|-------------------|
| INB103 Industry Insights | INB101 Impact of IT |

| Year 2, Semester 1 | | |
|-------------------|-------------------|
| BSB115 Management | Block B Unit |

| Year 2, Semester 2 | | |
|-------------------|-------------------|
| INB123 Project Management Practice | INB124 Information Systems Development |

| Year 3, Semester 1 | | |
|-------------------|-------------------|
| INB220 Business Analysis | INB221 Technology Management |

| Year 3, Semester 2 | | |
|-------------------|-------------------|
| MGB223 Entrepreneurship and Innovation |

| Year 4, Semester 1 | | |
|-------------------|-------------------|
| BSB126 Marketing | Block B Unit |

| Year 4, Semester 2 | | |
|-------------------|-------------------|
| INB313 Electronic Commerce Site Development | Block B Unit |

| Year 5, Semester 1 | | |
|-------------------|-------------------|
| INB312 Enterprise Systems Applications | INB322 Information Systems Consulting |

| Year 5, Semester 2 | | |
|-------------------|-------------------|
| Block B Unit | Block B Unit |

| Year 6, Semester 1 | | |
|-------------------|-------------------|
| INB325 Corporate Systems Management Project | Block B Unit |

| Year 6, Semester 2 | | |
|-------------------|-------------------|
| INB320 Business Process Modelling | Block B Unit |

| Block B: Complementary Studies | | |
|--------------------------------|-------------------|
| Students select 96cp comprising of IT unit set(s) or from those offered by other Faculties at QUT. Alternatively, students may undertake eight elective units with the approval of the Course Coordinator. |

| Banking and Finance | | |
|---------------------|-------------------|
| BSB113 Economics | BSB123 Data Analysis |
| EFB201 Financial Markets | EFB210 Finance 1 |
| EFB222 Quantitative Methods For Economics and Finance | EFB223 Economics 2 |
| EFB307 Finance 2 | EFB312 International Finance |

| Creative Industries Management | | |
|--------------------------------|-------------------|
| KTB104 Performance Innovation | KTB207 Staging Australia |
| KTB210 Creative Industries Management |
Creative Industries Events and Festivals

Construction Management - Administration

UDB101 Stewardship of Land
UDB104 Urban Development Economics
UDB110 Residential Construction and Engineering
UDB111 Engineering Construction Materials

Human Resource Management

MGB200 Leading Organisations
MGB201 Contemporary Employment Relations
MGB207 Human Resource Issues and Strategy
MGB314 Organisational Consulting and Change
MGB320 Recruitment and Selection
MGB331 Learning and Development in Organisations
MGB339 Performance and Reward
MGB370 Personal and Professional Development

Organisational Psychology

PYB007 Interpersonal Processes and Skills
PYB012 Psychology
PYB202 Social and Organisational Psychology
PYB302 Industrial and Organisational Psychology

Public Health

PUB251 Contemporary Public Health
PUB326 Epidemiology
PUB332 Sustainable Environments For Health
PUB406 Health Promotion Practice

Justice (Criminology)

JSB170 Introduction to Criminology and Policing
JSB171 Justice and Society
JSB272 Theories of Crime
JSB273 Crime Research Methods
JSB372 Youth Justice
JSB373 Punishment and Penal Policy
JSB374 Crime Prevention
LWB145 Legal Foundations A

Specialisation - IT (Digital Environments)

INB104 Building IT Systems
INB210 Databases
INB270 Programming
INB335 Information Resources
INB340 Database Design
INB345 Mobile Devices
INB346 Enterprise 2.0
INB347 Web 2.0 Applications

Intermediate Level Electives

INB120 Corporate Systems
INB220 Business Analysis
INB255 Security
INB272 Interaction Design

Or, an INB300 level unit as approved by the course coordinator

Marketing

AMB200 Consumer Behaviour
AMB201 Marketing and Audience Research
AMB240 Marketing Planning and Management
AMB335 E-marketing Strategies
AMB359 Strategic Marketing

Potential Careers:

Business Analyst, Database Manager, Electronic Commerce Developer, Information Officer, Internet Professional, Manager, Programmer, Project Developer, Project Manager, Software Engineer, Systems Analyst,
Systems Manager, Systems Programmer, Systems Trainer, Technical Officer, Technology Transfer Officer.

UNIT SYNOPSES

AMB200 CONSUMER BEHAVIOUR
This unit provides students with the fundamental theories and models to develop a sound understanding of consumers, their needs, and behaviours. It provides a detailed examination of the consumer decision process and the internal and external influences on this core decision process. The unit also assists students in applying this knowledge to the development, implementation and evaluation of marketing activities within an organisation.

Prerequisites: BSB126 or CTB126 or BSB116 or BSB117
Antirequisites: MIB204
Equivalents: AMX200, CTB200
Credit points: 12
Contact hours: 3 per week
Campus: Gardens Point
Teaching period: 2011 SEM-1, 2011 SEM-2 and 2011 SUM

AMB201 MARKETING AND AUDIENCE RESEARCH
This unit provides an introduction to the conduct and evaluation of marketing and audience research across the disciplines of advertising, marketing and public relations. Class members explore how field studies, survey and experimental research are employed to support advertising, marketing and public relations information needs. The unit provides an overview of research process, research design, methods of data collection and analysis, and the development of research proposals to support decision-making. Class members also explore issues related to research on media audiences, research ethics, and the management of client briefings.

Prerequisites: BSB126, CTB126, BSB116, or BSB117
Antirequisites: MIB305, MGB220, COB334
Equivalents: AMX201, CTB201
Credit points: 12
Contact hours: 3 per week
Campus: Gardens Point and Caboolture
Teaching period: 2011 SEM-1, 2011 SEM-2 and 2011 SUM

AMB240 MARKETING PLANNING AND MANAGEMENT
This unit extends the student’s knowledge of the fundamental marketing concepts and theories introduced in the Faculty Core unit in Marketing, by adding further breadth and depth of knowledge of marketing and developing skills in the application of this knowledge to marketing planning and management within the business environment. Emphasis is on the role of the marketing manager at the product management level in undertaking analysis, planning, implementation and control of marketing activities.

Prerequisites: BSB126 or CTB126
Equivalents: AMX240, CTB240
Credit points: 12
Contact hours: 3 per week
Campus: Gardens Point and Caboolture
Teaching period: 2011 SEM-1 and 2011 SEM-2

AMB335 E-MARKETING STRATEGIES
E-Business and mobile commerce technologies have emerged as defining technologies for companies in the 21st century. This unit focuses on e-marketing applications and strategies and the marketer's role in developing solutions that integrate new and old economies. Drawing on their knowledge of marketing principles, students will examine the diverse applications of technology in product and service design; product distribution/service delivery and logistics; promotional strategies and other marketing components. The unit also explores the role of emerging electronic models and the use of e-marketing strategies to achieve global competitive advantage.

Prerequisites: AMB240 or CTB240, and AMB201 or CTB201
Equivalents: AMB241, AMX335
Credit points: 12
Campus: Gardens Point and Caboolture
Teaching period: 2011 SEM-1 and 2011 SEM-2

AMB359 STRATEGIC MARKETING
Emphasis of the capstone Marketing unit is on the role of marketing manager at the corporate and strategic business unit/division levels. Students are exposed to a variety of strategic marketing techniques and issues, and learn how to apply these in corporate planning and management. Topics include: developing and critiquing strategic marketing planning models; recognising the importance of market focus; determining what marketing strategy can realistically be accomplished for a business; identifying underlying factors that must be considered in developing marketing strategy for a market-oriented organisation; discussing problems in successful implementation of marketing strategy; and organising for successful strategy implementation.

Prerequisites: AMB340, and AMB335 or AMB241
Equivalents: AMB341, AMX359
Credit points: 12
Campus: Gardens Point and Caboolture
Teaching period: 2011 SEM-1 and 2011 SEM-2

BSB111 BUSINESS LAW AND ETHICS
This unit integrates the concepts and principles of business law with the theories and applications of business ethics. The unit makes extensive use of cases in law and ethics to develop knowledge and skills that enable students to analyse, apply and evaluate the legal principles and ethical decision-making processes relevant to modern business practice.

Antirequisites: AYB120, LWS009, LWB145
Equivalents: BSX111, CTB111
Credit points: 12
Contact hours: 3 per week
Campus: Gardens Point and Caboolture
Teaching period: 2011 SEM-1, 2011 SEM-2 and 2011 SUM

BSB113 ECONOMICS
This unit introduces students to the key economic concepts and their practical applications. It comprises twelve topics each focusing on a current economic issue. Microeconomic topics include demand and supply, elasticity, production and cost theory and market structure. Macroeconomic topics include measuring GDP, inflation and unemployment, money and banking, and fiscal and monetary policy.

**Antirequisites:** BSD113, UDB104  **Equivalents:** BSB113, CTB113  
**Credit points:** 12  **Contact hours:** 3 per week  
**Campus:** Gardens Point and Caboolture  
**Teaching period:** 2011 SEM-1, 2011 SEM-2 and 2011 SUM

**BSB115 MANAGEMENT**

The unit provides an introduction to the theories and practice of management and organisations. Emphasis is on the conceptual and people skills that are needed in all areas of management and in all areas of organisational life. The unit acknowledges that organisations exist in an increasingly international environment where the emphasis will be on knowledge, the ability to learn, to change and to innovate. Organisations are viewed from individual, group, corporate and external environmental perspectives.

**Antirequisites:** BSD115  **Equivalents:** BSB115, CTB115  
**Credit points:** 12  **Contact hours:** 3 per week  
**Campus:** Gardens Point and Caboolture  
**Teaching period:** 2011 SEM-1, 2011 SEM-2 and 2011 SUM

**BSB119 GLOBAL BUSINESS**

This unit examines the drivers of globalisation and the diversity of country markets at an introductory level. It develops the skills and understanding to identify and respond to the opportunities, challenges and risks of conducting business across politically, economically and culturally diverse environments. An authentic country feasibility study is undertaken to help identify where a firm can find opportunities both in terms of actual and potential markets and the location for value-adding activities. The unit aims for students to have developed a comprehension of the nature and role of globalisation and the drivers of international business, a knowledge of the competitive forces and challenges confronting all business as a consequence of globalisation processes and an awareness of the additional knowledge and skills required of management to operate business internationally across a diversity of environments.

**Antirequisites:** BSB116, BSB112, BSD119  **Equivalents:** BSB119, CTB119  
**Credit points:** 12  **Contact hours:** 3 per week  
**Campus:** Gardens Point and Caboolture  
**Teaching period:** 2011 SEM-1, 2011 SEM-2 and 2011 SUM

**BSB123 DATA ANALYSIS**

The ability to collect, analyse, manipulate, understand and report data is an important skill in any work environment. This is particularly true in business where learning to deal with randomness, variation and uncertainty is a vital skill for anyone intending to apply their knowledge. This unit is designed to ensure that students gain the basic tools necessary to allow them to develop this skill. Students will also gain an introduction to many of the quantitative techniques which will be used throughout their further studies in their chosen discipline.

**Antirequisites:** BSB117, BSB122, CTB122, EFB101, MAB101, MAB141,MAB233  **Equivalents:** BSB123  
**Credit points:** 12  **Campus:** Gardens Point and Caboolture  
**Teaching period:** 2011 SEM-1, 2011 SEM-2 and 2011 SUM

**BSB124 WORKING IN BUSINESS**

This unit will help you to kickstart your study and your career in business regardless of your specific discipline. Not only does "Working in Business" give you an understanding of where business has come from and where it is headed, but you will also gain insights into yourself and how you can develop as both a student and professional in the business world. It covers an overview of business, the important issues for working as a professional in an organisation, and also gives you the opportunity to reflect on your own skills, preferences and career options so you can plan a future that suits you.

**Antirequisites:** BSB114, CTB114, HHB113, BSD124  
**Equivalents:** BSB124  
**Credit points:** 12  
**Campus:** Gardens Point and Caboolture  
**Teaching period:** 2011 SEM-1 and 2011 SEM-2

**BSB126 MARKETING**

This introductory subject examines the role and importance of marketing to the contemporary organisation. Emphasis is placed on understanding the basic principles and practices of marketing such as the marketing concept, market segmentation, management information systems and consumer behaviour. The unit explores the various elements of the marketing mix, with special reference to product, price, distribution, and promotion, including advertising and public relations. By way of introduction only, key issues relating to services marketing, e-marketing and strategic marketing are also canvassed.

**Antirequisites:** BSB116,BSD126  **Equivalents:** BSB126, CTB126  
**Credit points:** 4 per week  
**Campus:** Gardens Point and Caboolture  
**Teaching period:** 2011 SEM-1, 2011 SEM-2 and 2011 SUM

**EFB201 FINANCIAL MARKETS**

This unit introduces students to the institutional structure of global financial markets, and thereby complements the understanding of theoretical finance gained in either BSB122 or EFB210. Topics covered include the functions of financial markets, the banking and payments system, financial system deregulation, non-bank financial institutions, stock exchange operations, debt markets, ...
foreign exchange markets and markets for financial derivatives.

**Prerequisites:** BSB113 or CTB113  
**Equivalents:** EFX201  
**Credit points:** 12  
**Contact hours:** 3 per week  
**Campus:** Gardens Point  
**Teaching period:** 2011 SEM-1 and 2011 SEM-2

**EFB210 FINANCE 1**

This unit covers the following topics: an introduction to the financial institutional framework; an introduction to debt and equity instruments; financial mathematics applied to the pricing of debt and equity securities; a firm's investment decision including Net Present Value (NPV) and Internal Rate of Return (IRR); introduction to risk and uncertainty using the Capital Asset Pricing Model (CAPM) and Weighted Average Cost of Capital (WACC) concept and risk management.

**Prerequisites:** BSB123 or BSB122 or MAB126 or (BSB110 and BSB113)  
**Equivalents:** EFX210  
**Credit points:** 12  
**Contact hours:** 3 per week  
**Campus:** Gardens Point  
**Teaching period:** 2011 SEM-1, 2011 SEM-2 and 2011 SUM

**EFB222 QUANTITATIVE METHODS FOR ECONOMICS AND FINANCE**

This unit will provide students with the necessary background for advanced study in economics, econometrics and finance. It should also enable them to use basic mathematical and statistical techniques for economic and financial analysis and enable the confident and independent use of these skills. Students will be helped to understand the use of these techniques with reference to real world applications drawn from the fields of economics and finance.

**Prerequisites:** BSB122 or CTB122, or BSB123 or MAB101 or MAB233  
**Antirequisites:** EFB101  
**Equivalents:** EFX222  
**Credit points:** 12  
**Campus:** Gardens Point  
**Teaching period:** 2011 SEM-1 and 2011 SEM-2

**EFB223 ECONOMICS 2**

Consumer behaviour, the role of the government in market intervention, allocative efficiency and market structure are some of the fundamental issues in microeconomics addressed in this unit. Business cycles and the related issue of macroeconomic stabilisation policy are analysed and explained within the Australian context. The significance of the international economy is described through a discussion of foreign exchange markets, the Australian dollar and the terms of trade.

**Prerequisites:** BSB113 or CTB113 or UDB104  
**Equivalents:** EFB102, EFX223  
**Credit points:** 12  
**Campus:** Gardens Point  
**Teaching period:** 2011 SEM-1, 2011 SEM-2 and 2011 SUM

**EFB307 FINANCE 2**

This unit includes the following topics: the financing decision - capital structure, debt versus equity, lease versus debt, term structure versus default structure of interest rates; the dividend decision - dividends versus capital gains, franked versus unfranked income; firm valuation; free cash flow model; evaluation of takeovers; Risk and Return - diversification, the CAPM model, its practical application and its relationship to efficient market hypothesis; introduction to forwards, futures, options, warrants, convertibles and risk management using financial derivatives.

**Prerequisites:** EFB210  
**Equivalents:** EFX307  
**Credit points:** 12  
**Contact hours:** 3 per week  
**Campus:** Gardens Point  
**Teaching period:** 2011 SEM-1 and 2011 SEM-2

**EFB312 INTERNATIONAL FINANCE**

This unit examines the theory and practice of international finance, including the mechanics and uses of the spot, forward, swap, futures and options markets in foreign exchange; the relationship between domestic and international capital markets; interest rate and exchange rate determination; risk management of foreign exchange; international trade finance; evaluation of offshore investment.

**Prerequisites:** EFB210  
**Antirequisites:** EFB212, IBB202, EFB240  
**Equivalents:** EFX312  
**Credit points:** 12  
**Contact hours:** 3 per week  
**Campus:** Gardens Point  
**Teaching period:** 2011 SEM-1 and 2011 SEM-2

**INB101 IMPACT OF IT**

You will gain an appreciation of the massive and positive impact that IT has had on a wide range of fields including business, science, engineering, education and health. You will learn about the benefits of increased productivity due to IT. You will consider ethical issues and possible negative impacts of IT. You will raise your awareness of the social implications of IT systems for society at the global, local and personal levels. You will develop an informed position on issues, and justify your reasoning with considered supportive arguments.

**Antirequisites:** INN101  
**Credit points:** 12  
**Contact hours:** 3 per week  
**Campus:** Gardens Point  
**Teaching period:** 2011 SEM-1 and 2011 SEM-2

**INB103 INDUSTRY INSIGHTS**

This unit aims to develop your awareness of the career possibilities in the ICT industry and to equip you with some of the essential skills required of an ICT professional. The unit helps you to derive a roadmap for your career; to enable you to identify the qualities, skills and interests you need to possess, to plan your career path. The unit will also introduce you the inter-disciplinary nature of ICT careers.
INB104 BUILDING IT SYSTEMS
Today's modern integrated technology is built on IT systems which run in a range of contexts (e.g. mobile computing, robotics, and web-based systems) using a range of technological solutions such as programming and scripting, databases, web development and network programming. This unit is an integrated introduction to information technology designed to engage, inspire and inform and will demonstrate the important role that technical system design and development plays in achieving robust operation of a large variety of technological solutions. This unit will give you substantial hands-on, practical learning experiences and will motivate you through engagement in the creative, explorative and meaningful development of technological artefacts that operate in real world contexts.

Equivalents: ITB002  Credit points: 12  Contact hours: 3 per week  Campus: Gardens Point  Teaching period: 2011 SEM-1 and 2011 SEM-2

INB120 CORPORATE SYSTEMS
Corporate Systems Management is a growing area where people can make a difference to the way organisations and societies operate. In key business domains, such as Government, Health, Finance, Utilities and Primary Industries, Corporate Systems Managers play a vital role in directing the socio-technical systems that affect everyone's lives. This unit will help students to gain an overview of these major roles and key business domains in order to set the scene for their future studies and help them to match their emerging professional interests with potential career directions.

Antirequisites: ITB360  Credit points: 12  Contact hours: 3 per week  Campus: Gardens Point  Teaching period: 2011 SEM-1

INB122 ORGANISATIONAL DATABASES
Databases are a key feature in modern organisational systems. Stores of data are the prerequisite for organisational knowledge and are the substance of technology applications. Databases underpin all technologies, platforms and application areas such as on-line transactions (e.g. shopping), health information systems, web services, e-government, banking and geographical information systems. Corporate Systems Managers understand how databases are used in business domains and the benefits gained from capturing, storing and retrieving quality data to assist organisational planning and decision making. Professionals who understand the privacy and legislative requirements as they pertain to database security and management are increasingly in demand.

Antirequisites: INN210  Equivalents: ITB004  Credit points: 12  Contact hours: 3 per week  Campus: Gardens Point  Teaching period: 2011 SEM-2

INB123 PROJECT MANAGEMENT PRACTICE
In your information technology career it is very likely that you will work on and lead project teams to achieve business outcomes. You will achieve more effective outcomes by employing a project management method. The aim of this course is to familiarise you with the PRINCE2® method so that you could successfully work within and lead project teams. At the conclusion of this unit you will may be eligible to sit the externally provided PRINCE2® Foundation and Practitioner accreditation examinations.

Antirequisites: INN500  Assumed knowledge: Completion of 48 credit points of an Undergraduate study is assumed knowledge.  Credit points: 12  Contact hours: 3 per week  Campus: Gardens Point  Teaching period: 2011 SEM-1 and 2011 SEM-2

INB124 INFORMATION SYSTEMS DEVELOPMENT
IT professionals work with a wide variety of information systems and are increasingly required to interact with other professionals and understand business domains. In many cases it is necessary to develop custom systems to satisfy business requirements. Problem solving and communication skills and an understanding of programming concepts and logic are required to effectively work with information systems developers. In this dynamic industry, self-managed learning is necessary to remain abreast of technology innovations.

Credit points: 12  Contact hours: 3 per week  Campus: Gardens Point  Teaching period: 2011 SEM-2

INB210 DATABASES
Databases and database systems are essential items that support many aspects of everyday life in modern society. All graduates from a course in Information Technology will be expected by employers to understand the concepts and terminology of databases. The aim of this unit is to introduce you to the structure and role of databases in modern organisations.

Antirequisites: INN210  Equivalents: ITB004  Credit points: 12  Contact hours: 3 per week  Campus: Gardens Point  Teaching period: 2011 SEM-2

INB220 BUSINESS ANALYSIS
This unit aims to give you an introduction to the role, knowledge, and skills required of a business analyst. This unit focuses on both the trades—tools and methods used by
a business analyst, as well as the soft skills—creativity and communication, both of which are critical to successful business and requirements analysis. Through lectures, cases studies and role playing activities, you will develop basic knowledge and skills required for introductory business analysis (BA).

Antirequisites: INN220  Credit points: 12  Contact hours: 3 per week  Campus: Gardens Point  Teaching period: 2011 SEM-1

INB221 TECHNOLOGY MANAGEMENT
This unit presents operational, tactical and strategic insights that support the activities central to the leadership and management of technology. These insights include project management, organisational leadership, outsourcing, planning, governance and millennium technologies. Such insights are used to inform decision-making - the core skill of any manager. Technology managers must understand the factors influencing any decision point. This unit equips students for the challenges of management and to contribute to the decision-making faced by managers and the staff who advise on these issues.

Prerequisites: INB103 or ITB002 or INB120 or ITB360  Antirequisites: ITN241, ITN251 and ITN366  Equivalents: ITB366, ITB241  Credit points: 12  Contact hours: 3 per week  Campus: Gardens Point  Teaching period: 2011 SEM-1

INB255 SECURITY
This unit aims to give you an understanding of the major issues in information security. You will be able to identify critical information security concepts and determine the information security implications of interactions between entities. You will have knowledge of a range of techniques for protecting information, and understand the limitations of these techniques. You will be aware of international information security management standards.

Antirequisites: ITB161, ITB523, ITB623, ITN161 and INN255  Equivalents: ITB730  Credit points: 12  Contact hours: 3 per week  Campus: Gardens Point  Teaching period: 2011 SEM-1

INB270 PROGRAMMING
This unit aims to give you a positive introduction to the skills required in solving computational problems and implementing solutions in a programming or scripting language. Although some theoretical aspects of computer programming are introduced briefly, the overall emphasis of the unit is programming practice. The unit emphasises generic programming concepts and related problem-solving strategies. The skills you learn in this unit will be applicable to a wide variety of commonly-used, industrially-significant programming and scripting languages.

Prerequisites: INB104 or ENB246  Antirequisites: INN270  Equivalents: ITB003  Credit points: 12  Contact hours: 3 per week  Campus: Gardens Point  Teaching period: 2011 SEM-1 and 2011 SEM-2

INB272 INTERACTION DESIGN
The aim of this unit is to provide you with an understanding of the theory, practices and challenges associated with the development of creative interactive design and human computer interaction.

Prerequisites: INB103 or INB181  Equivalents: ITB254  Credit points: 12  Contact hours: 3 per week  Campus: Gardens Point  Teaching period: 2011 SEM-2

INB312 ENTERPRISE SYSTEMS APPLICATIONS
The aim of this unit is to introduce one of the more complex and comprehensive Enterprise Systems applications. This unit introduces the business perspective and application processes of modules (such as FI, CO, PP, MM and S&D) and investigates the support provided by these systems and the integration between modules by following some of the major processes in a business. The unit enables you to experience both the business analyst view and the user's view of the system across a number of business processes.

Antirequisites: ITB233, INN312  Credit points: 12  Contact hours: 3 per week  Campus: Gardens Point  Teaching period: 2011 SEM-1

INB313 ELECTRONIC COMMERCE SITE DEVELOPMENT
This unit will enable you to specify, design, implement and maintain effective e-commerce applications. You will obtain a broad understanding of the potential of e-commerce and how it can be employed to benefit an organisation. You will get direct experience of creating an e-commerce storefront following a business to business (B to B) or business to consumer (B to C) model. You will also have an understanding of the computer systems that underpin e-commerce including payment systems and secure transactions.

Equivalents: ITB260  Credit points: 12  Contact hours: 3 per week  Campus: Gardens Point  Teaching period: 2011 SEM-2

INB320 BUSINESS PROCESS MODELLING
The aim of this unit is to introduce you to modern methodologies of business process modelling. A main objective is to increase your awareness of the conceptual foundation of modelling and for the capabilities of BPMN and available tools. You will learn how to use grammars and...
tools to build, maintain and communicate practically relevant process models.

**Equivalents:** ITB298  **Credit points:** 12  **Contact hours:** 3 per week  **Campus:** Gardens Point  **Teaching period:** 2011 SEM-2

**INB322 INFORMATION SYSTEMS CONSULTING**
The aim of the unit is to develop your skills in the consulting engagement process. This unit will give you an appreciation of the management of consulting practices and an understanding of the consulting sector generally. This unit presents the tactical and strategic issues involved in management consulting, and in particular: client engagement. In the unit there is an emphasis on Information Systems (IS) related work. IS constitutes a substantial portion of consulting activity and cuts across all areas of business expertise. The unit examines the dynamics of IS consulting within the context of large consulting firms and familiarises students with the consulting engagement lifecycle.

**Antirequisites:** ITB264, ITN264  **Assumed knowledge:** Completion of 96 credit points of an Undergraduate study is assumed knowledge  **Credit points:** 12  **Contact hours:** 3 per week  **Campus:** Gardens Point  **Teaching period:** 2011 SEM-1

**INB325 CORPORATE SYSTEMS MANAGEMENT PROJECT**
The ability to apply knowledge and skills to real-life situations is essential for information systems professionals. A substantial project, under academic supervision, will develop your initiative and ability to apply your knowledge and skills in a professional capacity. Completing the project will also enable you to appreciate the complementary nature of the course material in total, particularly the need for careful management. This unit seeks to give you the opportunity to apply, under appropriate guidance, the knowledge and skills gained in your course to date and to execute a substantial Information Systems development project.

**Antirequisites:** ITB370  **Assumed knowledge:** Completion of at least 96 credit points of IT06 units, including INB101, INB103, INB120, INB122, BSB115, INB123, INB124, INB220, INB221, MGB223, BSB126, INB830 is assumed knowledge.  **Credit points:** 12  **Contact hours:** 3 per week  **Campus:** Gardens Point  **Teaching period:** 2011 SEM-1 and 2011 SEM-2

**INB335 INFORMATION RESOURCES**
This unit will help you to understand the structure of the information environment, to reflect upon the information resources you discover, and to develop the ability to find appropriate information for future problem solving. You will develop your skills in identifying, accessing, evaluating and retrieving information resources to meet specific information needs. The unit will also help you develop skills in teamwork and oral and written communication.

**Antirequisites:** INN335  **Equivalents:** ITB322  **Credit points:** 12  **Contact hours:** 3 per week  **Campus:** Gardens Point  **Teaching period:** 2011 SEM-2

**INB340 DATABASE DESIGN**
The aim of this unit is to help you develop your knowledge, understand a formal specification tool (ORM) for modelling information systems unambiguously and to apply this formal technique to conceptualise information systems found in many real world application domains.

**Prerequisites:** INB210 or ITB004  **Antirequisites:** ITB229  **Credit points:** 12  **Contact hours:** 3 per week  **Campus:** Gardens Point  **Teaching period:** 2011 SEM-1

**INB345 MOBILE DEVICES**
This unit provides the opportunity for exploring new and emerging mobile devices and wireless technology including iPhone, Netbook, 3G, WiMax, and RFID. Students will critically review and understand how they can be used for current contexts such as government, business, education and social community, as well as emerging ‘wilderness’ environments with no power and wired communication. Students will appreciate the impacts of these devices and be inspired for the current and future opportunities in ICT usage trends.

**Credit points:** 12  **Contact hours:** 3 per week  **Campus:** Gardens Point  **Teaching period:** 2011 SEM-1

**INB346 ENTERPRISE 2.0**
Web technologies and applications are reshaping contemporary organisations. By 2009 it has been predicted that more than 80% of organisations will have blogs and more than 50% of organisations will have wikis as part of their business solutions and strategies. Furthermore, with the advent of Cloud Computing, many companies are outsourcing key business functions to external web applications. The successful contemporary organisation requires expertise in not just business and management practice but in the critical design, use and consequences of new and emerging technologies. This unit will explore the ways in which IT has impacted on how organisations design and deliver activities and services internally and externally. The aim of this unit is to provide you with an understanding of how web 2.0 is changing the way contemporary organisations function.

**Credit points:** 12  **Contact hours:** 3 per week  **Campus:** Gardens Point  **Teaching period:** 2011 SEM-2
JSB373 CRIME RESEARCH METHODS
This subject builds upon research skills acquired in first year study and is thus intended to provide knowledge and skills in research design and methodology for use in the fields of criminal justice, justice administration and criminology. The aims of this unit are three-fold. First, to revisit issues central to the research process. Second, to introduce students to a variety of research design models, data collection techniques and data analyses. Third, to give students the practical skills in writing a research proposal, carrying out a research project and reporting the research results. This subject, offered as a compulsory primary major unit in both the Criminology and Policing primary majors and sets the foundation for research in the justice honours program.

Equivalents: JSB933, JSB043
Credit points: 12
Contact hours: 3
Campus: Gardens Point and External
Teaching period: 2011 SEM-1

JSB372 YOUTH JUSTICE
This unit is concerned with the way in which a 'youth crime problem' is constructed and the implications of this for particular cohorts of young people in contemporary Australia. It is also concerned with the administration and management of youth crime through formal systems designed to prevent and reduce unlawful acts. Particular attention is drawn to the historical development of youth justice in Australia and to the changing nature of youth crime control across jurisdictions. Contemporary articulations of youth crime control are examined in relation to Queensland's system of youth justice, particularly as this relates to young indigenous people, young women and those from various social classes and ethnic groups. Theoretically, the unit takes as its starting point a genealogical analysis that focuses on questions of knowledge, power, regulation and discipline. These are discussed in relation to the contemporary government of young people in Australia and other 'western' countries.

Equivalents: JSB232, JSB041
Credit points: 12
Contact hours: 3
Campus: Gardens Point and External
Teaching period: 2011 SEM-2

JSB272 THEORIES OF CRIME
The main aim of this unit is to introduce the student to the study of theoretical criminology. This unit will address the social context of crime but is not exclusively sociological. The study of criminology is essentially multi-disciplinary and this is reflected in the diversity of theoretical approaches. Theory is typically offered as distinct from methods of research, however, together they provide the foundation for policy and practice. The unit provides an analytical framework in order to critically assess the epistemological claims and justifications found in criminological theory. Criminological theories are viewed embedded governmental practices aimed at ensuring the regulation and control of particular 'problem populations'.

Contact hours: 3
Campus: Gardens Point
Teaching period: 2011 SEM-1

Antirequisites: JSN113
Credit points: 12
Contact hours: 3
Campus: Gardens Point and External
Teaching period: 2011 SEM-1

JSB170 INTRODUCTION TO CRIMINOLOGY AND POLICING
This unit will provide you with an introduction to both of the majors before you make your choice. It will provide you with a foundation for understanding criminology and policing. It begins with an exploration of the existing explanations of crime from both an individual and social perspective and will provide you with a background of policing in Queensland, Australia and internationally. The remainder of the unit then covers topics of interest to those within the area of criminal justice, policing and criminology, for example, crimes in the home, crime in public, cyber crime, and street crime.

Equivalents: JSB131, JSB011, JSB101
Credit points: 12
Campus: Gardens Point and External
Teaching period: 2011 SEM-1

JSB171 JUSTICE AND SOCIETY
The Justice degree is about producing competent justice professionals. In order to achieve this purpose, this degree combines knowledge of the criminal justice system with an understanding and appreciation of the complexities of social justice. The purpose of this unit is to introduce students to the structural parameters of social justice.

Equivalents: JSB131, JSB011, JSB101
Credit points: 12
Contact hours: 3
Campus: Gardens Point and External
Teaching period: 2011 SEM-1

INB347 WEB 2.0 APPLICATIONS
Web 2.0 applications enable the user to be control. The unit will provide the opportunity for students to explore web 2.0 applications including blogs, wikis, social networking, social tagging, podcasts, gaming, storytelling and virtual worlds such as second life. Students will critically consider the many and varied web applications and how they can be used in different contexts such as government, small and medium size businesses, non-profit organisations, educational institutions and community groups.

Credit points: 12
Contact hours: 3 per week
Campus: Gardens Point
Teaching period: 2011 SEM-1
theoretical bases of modern penal policy. The unit will focus on the history of punishment and prisons, the rise of correctional privatisation, the rehabilitation ideal and ‘treatment’ of offending, and responses to ‘difference’, including women and indigenous-focused policies and interventions.

**Anti-requisites:** JSB233, JSB331  **Credit points:** 12  **Contact hours:** 3  **Campus:** Gardens Point and External

**JSB374 CRIME PREVENTION**

The aim of this unit is threefold. First, the unit will discuss in detail the complex relationship which exists between the crime problem, the creation of criminality and traditional responses to crime. Second, the unit will discuss crime prevention strategies that are broader than the traditional criminal justice response as well as explore the appropriateness or otherwise of blanket responses to crime. Finally, the unit will consider the issue of how the interests of victims of crime may be adequately addressed both within and outside the criminal justice system.

**Anti-requisites:** JSN112  **Equivalents:** JSB333, JSB044  **Credit points:** 12  **Contact hours:** 3  **Campus:** Gardens Point and External  **Teaching period:** 2011 SEM-2

**KTB104 PERFORMANCE INNOVATION**

The aim of this unit is to give you an appreciation and understanding of performance innovation in both historical and contemporary contexts.

**Equivalents:** KTB271  **Credit points:** 12  **Contact hours:** 3 per week  **Campus:** Kelvin Grove  **Teaching period:** 2011 SEM-2

**KTB207 STAGING AUSTRALIA**

This unit introduces key concepts and practices pertaining to Australian theatre and drama of the twentieth and twentieth-first centuries. Theatre practices are explored in relation to broader social and political concerns.

**Equivalents:** KTB253  **Credit points:** 12  **Contact hours:** 3 per week  **Campus:** Kelvin Grove  **Teaching period:** 2011 SEM-2

**KTB210 CREATIVE INDUSTRIES MANAGEMENT**

This unit introduces management techniques within the Australian creative industries environment including company structures, cultural policy, strategic management and the leadership in the arts, legal, ethical, economic and social requirements of arts, boards, and entrepreneurial activity.

**Prerequisites:** Completion of 72 credit points of study  **Equivalents:** KTB061  **Credit points:** 12  **Contact hours:** 3 per week  **Campus:** Kelvin Grove  **Teaching period:** 2011 SEM-1

**KTB211 CREATIVE INDUSTRIES EVENTS AND FESTIVALS**

Combination of practical and theoretical investigation into how strategy and mission work in arts agencies in arts, events, promotion and public relations in Australia.

**Prerequisites:** Completion of 72 credit points of study or admission to KK86, KK88, KJ42 or IX96  **Anti-requisites:** KTP406  **Equivalents:** KTB062  **Credit points:** 12  **Contact hours:** 3 per week  **Campus:** Kelvin Grove  **Teaching period:** 2011 SEM-2

**LWB136 CONTRACTS A**

This unit includes the following: formation of contracts; equitable estoppel; privity of contract; formalities; express and implied terms; an examination of promises which are legally binding; how contractual promises may be characterised and the significance of that characterisation.

**Credit points:** 12  **Contact hours:** 3 per week  **Campus:** Gardens Point and External  **Teaching period:** 2011 SEM-1 and 2011 SEM-2

**LWB137 CONTRACTS B**

Legally binding promises pervade society, from uncomplicated bargains like riding on a bus to complex multi-million dollar transactions. The law of contract provides an understanding of promises which are legally binding, how contractual promises may be characterised and the significance of that characterisation, and how contractual promises may be discharged or invalidated. This is the second of two associated units which examine the law of contract, the focus of this unit being on the discharge of contracts, remedies for breach and the invalidation of contracts. The two units together provide the foundation for several units encountered later in the course.

**Prerequisites:** LWB136  **Credit points:** 12  **Contact hours:** 3 hours per week  **Campus:** Gardens Point and External  **Teaching period:** 2011 SEM-1 and 2011 SEM-2

**LWB145 LEGAL FOUNDATIONS A**

The unit aims to provide foundational knowledge about law and legal concepts, the Australian legal system and constitution, sources of law (including their purpose and use) and the ethical underpinnings of the law and legal profession. The unit also aims to introduce, within real world contexts, the essential legal skills of case analysis, problem solving, legal writing, legal reasoning, legal research and statutory interpretation to enable students to progress in their study of law.

**Corequisites:** LWB147  **Credit points:** 12  **Contact hours:** 3 per week  **Campus:** Gardens Point and External  **Teaching period:** 2011 SEM-1 and 2011 SEM-2

**LWB146 LEGAL FOUNDATIONS B**

The aim of this unit is for you to further develop, within real world contexts, the skills in legal research, analysis, problem solving and writing that were introduced in LWB145 Legal Foundations A. This aim is directed towards ensuring
that by the end of the first year of your law degree you are able to perform tasks required to progress your study of law and that you can reflect on the continued development of your legal research and writing skills to equip you with the skills required in legal practice.

**Prerequisites: LWB141 or LWB145  Credit points: 12**

**Contact hours: 3 per week  Campus: Gardens Point and External  Teaching period: 2011 SEM-1 and 2011 SEM-2**

**LWB238 FUNDAMENTALS OF CRIMINAL LAW**

An understanding of the principles of Criminal Law is of fundamental importance as it impinges upon almost every aspect of domestic, commercial, corporate and public activity in Queensland. The aim of this unit is to provide an overview of the aims and sources of Criminal Law in Queensland and to develop an understanding of the onus of proof in criminal matters. Additionally the unit explores the concept of fault elements, the criminal justice system and a selection of major offences while also developing advocacy skills.

**Prerequisites: LWB145. LWB145 can be studied in the same teaching period as LWB238  Credit points: 12**

**Contact hours: 3 per week  Campus: Gardens Point and External  Teaching period: 2011 SUM-2 and 2011 SEM-1**

**LWB241 TRUSTS**

Trusts are a fundamental institution of ownership of property in equity; they are used for various purposes including estate planning, commercial and charitable purposes. A knowledge and understanding of the trust in its various forms and the equitable principles of property transfer are fundamental in understanding the impact of the principles of equity in the area of property ownership and rights. The aim of this unit is to provide a coherent knowledge and understanding of the law relating to trusts within the context of the Australian legal system and to develop skills relevant to ongoing learning and professional practice.

**Credit points: 12  Contact hours: 3 per week  Campus: Gardens Point and External  Teaching period: 2011 SUM-2 and 2011 SUM**

**LWB242 CONSTITUTIONAL LAW**

The aim of the unit is to provide knowledge and understanding of the constitutional arrangements effected by the Commonwealth Constitution and the State Constitutions, including the structure and institutions of the Constitutions, the division of power between Commonwealth and States, and relations between the different levels of government.

**Credit points: 12  Contact hours: 3 per week  Campus: Gardens Point and External  Teaching period: 2011 SEM-1 and 2011 SEM-2**

**LWB334 CORPORATE LAW**

This unit includes the following: the basic legal principles relating to registered companies; the principle of the veil of incorporation; internal functioning of a registered company including the operation of the constitution and replaceable rules; dealings with third parties; legal rules relating to share capital; dividends and loan capital; introduction to obligations of company officers and shareholder rights. Further specialised units such as Law of Corporate Governance are offered for students who have completed Corporate Law and wish to concentrate some of their studies in the corporations and commercial area.

**Prerequisites: (LWB143 or LWB146) and (LWB237 or LWB243)  Credit points: 12  Contact hours: 3 per week in Sem 2  Campus: Gardens Point and External  Teaching period: 2011 SEM-2 and 2011 SUM**

**MGB200 LEADING ORGANISATIONS**

This unit introduces you to a range of perspectives in understanding human behaviour and its context within organisation structures. The unit also enables you to interpret, analyse, evaluate and explain conditions and consequences of work in organisations with a view to understanding and appreciating complex management issues in day to day experiences in business.

**Prerequisites: BSB115 or CTB115  Antirequisites: MGB211, CTB211, MGB222, CTB232  Equivalents: MGX200  Credit points: 12  Contact hours: 3  Campus: Gardens Point and Caboolture  Teaching period: 2011 SEM-1, 2011 SEM-2 and 2011 SUM**

**MGB201 CONTEMPORARY EMPLOYMENT RELATIONS**

This unit will develop your skills in understanding the effects of both domestic and international legal environments relating to employment relationships. This is important for developing practical, workable business strategies and HRM interventions.

**Prerequisites: BSB115 or CTB115  Equivalents: MGX201  Credit points: 12  Contact hours: 3 per week  Campus: Gardens Point  Teaching period: 2011 SEM-1 and 2011 SEM-2**

**MGB207 HUMAN RESOURCE ISSUES AND STRATEGY**

This unit provides a broad overview of the role and functions of human resource management (HRM) and explores the contribution of HRM to business performance and quality of work life. This unit gives you a foundation for professional practice in HRM and a practical introduction to the ways that organisations go about aligning the contributions of their people with business goals.

**Prerequisites: BSB115 or CTB115  Equivalents: CTB207, MGX207  Credit points: 12  Contact hours: 3 per week  Campus: Gardens Point  Teaching period: 2011 SEM-1 and 2011 SEM-2**
MGB210 MANAGING OPERATIONS
This unit extends general management approaches to the production operations subsystems of service and manufacturing organisations. The unit focuses on the deployment of productive resources in order to maximise the added value of services and products. Issues of quality and efficiency are considered analytically in terms of broader strategies and constraints. It considers the opportunities that new technology brings to operational strategies in both manufacturing and service. Project management principles are considered in relation to resource deployment and continuous improvement.

Prerequisites: BSB115 or CTB115
Equivalents: CTB234, MGX210
Credit points: 12
Contact hours: 3 per week
Campus: Gardens Point and Caboolture
Teaching period: 2011 SEM-1 and 2011 SEM-2

MGB223 ENTREPRENEURSHIP AND INNOVATION
This unit introduces students to the nature and characteristics of entrepreneurship and innovation and explores the inter-relationship between the two within contemporary economies from managerial perspective. Learning will be directed towards developing the theoretical and applied knowledge, skills, and attitudes that will support and enhance innovation and enterprise creation activity, through the development of a business plan. The unit is designed for those individuals interested in creating a new venture or working in industries as employees of venture owners or those that serve this sector. Students will have opportunity to build a comprehensive plan of their business concept.

Prerequisites: BSB115 or CTB115
Equivalents: CTB223, MGX223
Credit points: 12
Contact hours: 3 per week
Campus: Gardens Point and Caboolture
Teaching period: 2011 SEM-1 and 2011 SEM-2

MGB309 STRATEGIC MANAGEMENT
In this unit fundamental elements of strategy, which can be used in the decision making process, are placed in a framework that is developed within the particular context of Australia's economic development position. The emphasis is upon process and content issues that affect the strategic performance and positioning of the organisation. This involves creating an understanding of the universal building blocks of competitive advantage at the business, corporate and international levels. By understanding the nature and determinants of competitive and strategic advantages, students should enhance their professional competences to be able to take a more strategic and critical perspective.

Prerequisites: MGB200, MGB211, CTB211, MGB222, or CTB232
Antirequisites: MIB314
Equivalents: MGX309
Credit points: 12
Contact hours: 3 per week
Campus: Gardens Point and Caboolture
Teaching period: 2011 SEM-1 and 2011 SEM-2

MGB314 ORGANISATIONAL CONSULTING AND CHANGE
Managing change is a fundamental skill required by prospective managers and professionals. This unit provides opportunities for students to develop a theory in practice orientation to consulting to individuals, groups, and organisations. Hence content theory and process theory is addressed. The focus of this unit is on human process issues and change. The unit examines a range of human process interventions designed to improve organisational effectiveness. Attention is also given to change strategies that are socially and culturally inclusive. Graduates of this unit should be able to be productive members of organisational change teams.

Prerequisites: MGB211, CTB211, MGB222, CTB232, or MGB200
Credit points: 12
Contact hours: 3 per week
Campus: Gardens Point
Teaching period: 2011 SEM-1

MGB320 RECRUITMENT AND SELECTION
This unit examines the most effective techniques for recruiting and selecting the best people for organisations, in the context of current pressures on attracting and keeping skilled, talented people in the workforce. Commonly used recruitment and selection techniques are covered, emphasising the validity and reliability of each technique, to enable the best strategies to be developed.

Prerequisites: MGB339 or MGB221
Equivalents: MGX320
Credit points: 12
Contact hours: 3 per week
Campus: Gardens Point
Teaching period: 2011 SEM-2

MGB324 MANAGING BUSINESS GROWTH
This unit is designed to provide skills in the analysis, solutions and implementation of the general management issues that SME owners have to manage in their growing operations. The unit brings together the different functional blocks of competitive advantage at the business, corporate and international levels. By understanding the nature and determinants of competitive and strategic advantages, students should enhance their professional competences to be able to take a more strategic and critical perspective.

Prerequisites: MGB223
Equivalents: MGB218, MGX324
Credit points: 12
Contact hours: 3
Campus: Gardens Point and Caboolture
Teaching period: 2011 SEM-1

MGB331 LEARNING AND DEVELOPMENT IN ORGANISATIONS
This unit is designed to equip you with the skills and knowledge to meet strategic organisational human resource development requirements. The unit explores learning and development concepts and approaches and the role of learning and development as a strategic partner to management. You will learn how to design, implement and evaluate systems for learning in organisations as part of a
strategic approach to human resource development.

**Prerequisites:** MGB211, CTB211, MGB222, CTB232, or MGB200  **Equivalents:** MGX331  **Credit points:** 12  
**Contact hours:** 3 per week  **Campus:** Gardens Point  **Teaching period:** 2011 SEM-1

**MGB339 PERFORMANCE AND REWARD**

This unit will provide you with the basic competencies expected of HR practitioners in managing performance and reward/compensation systems, which are among the most important strategies used by organisations to support competitive advantage. Performance and Reward Management is a key functional area of HRM and it is imperative that you understand the strategic framework within which these decisions are made.

**Prerequisites:** MGB201, MGB207, or CTB207  **Equivalents:** MGB221, MGX339  **Credit points:** 12  
**Contact hours:** 3  **Campus:** Gardens Point  **Teaching period:** 2011 SEM-1

**MGB370 PERSONAL AND PROFESSIONAL DEVELOPMENT**

This unit develops personal, interpersonal and team skills that distinguish outstanding human resource, management and other professionals. Recent literature has identified the need for professionals to acquire knowledge in the areas of self management and the management of others to contribute to organisational performance. To achieve this, Personal and Professional Development is positioned at the conclusion of the course to build upon concepts learned in introductory and intermediate units with a strong focus on the application of theory to practice.

**Prerequisites:** MGB331 and BS124  **Equivalents:** MGB315, MGX370  **Credit points:** 12  
**Contact hours:** 3  **Campus:** Gardens Point  **Teaching period:** 2011 SEM-1 and 2011 SEM-2

**PUB251 CONTEMPORARY PUBLIC HEALTH**

This unit provides an introduction to the following: the philosophy and approach of public health; the traditional public health process; the multidisciplinary nature of public health; and health policy and its impact on public health. Recent reformulations of traditional public health approaches including health promotion, intersectoral action for health and healthy public policy are examined. The role of public health in Australia and overseas, its main discipline components and some of the constraints faced by public health is also addressed. This unit considers groups with special needs and contemporary issues.

**Antirequisites:** PUN106  **Credit points:** 12  
**Contact hours:** 4 per week (KG and Ext Sem 1; KG Sem 2)  **Campus:** Kelvin Grove and External  **Teaching period:** 2011 SEM-1 and 2011 SEM-2

**PUB326 EPIDEMIOLOGY**

Epidemiology is the core scientific method of public health. It is the study of the distribution of health and disease in the population and includes research into causes of disease and the effectiveness of public health programs. Epidemiological methods are used to generate the evidence base for clinicians, health promotion specialists, health educators, occupational and environmental health officers and health service managers.

**Antirequisites:** HLN710  **Assumed knowledge:** Successful completion of 96cp is assumed prior knowledge  
**Credit points:** 12  
**Contact hours:** 3 per week (Ext PU40 Pub Hlth students only)  **Campus:** Kelvin Grove and External  **Teaching period:** 2011 SEM-1

**PUB332 SUSTAINABLE ENVIRONMENTS FOR HEALTH**

This unit provides an overview of environmental health and introduces the importance of achieving environments that are able to sustain human health. In particular, the unit covers the practice of environmental health, its scientific foundations, and its integral place in the overarching discipline of public health.

**Antirequisites:** PUB107  **Credit points:** 12  **Campus:** Kelvin Grove  **Teaching period:** 2011 SEM-1

**PUB406 HEALTH PROMOTION PRACTICE**

This unit ties together the fundamental health promotion knowledge and constructs covered in earlier units in the public health subject area. It builds upon this basis to introduce students to the range of strategies available to a health promotion practitioner. The unit promotes an appreciation of the strengths and weaknesses of different approaches, as well as related administrative factors. Students undertake a small health promotion project in groups of 3-4. This is an essential field of study for those students who wish to work in a health promotion or related field.

**Prerequisites:** PUB251 or PUB530  **Credit points:** 12  
**Contact hours:** 3  **Campus:** Kelvin Grove  **Teaching period:** 2011 SEM-2

**PYB007 INTERPERSONAL PROCESSES AND SKILLS**

Psychology is generally a people-based profession with many positions involving not only understanding and testing people but communicating with them. More broadly however in most areas of modern work, and indeed within personal relationships, people need developed interpersonal skills and the ability to conceptualise interactive processes. The microskills for communication are also the foundation for helping relationships and counselling.

**Antirequisites:** PYB074, HHB113, PYB111  **Credit points:** 12  
**Contact hours:** 3 per week  **Campus:** Gardens Point and Kelvin Grove  **Teaching period:** 2011 SEM-1 and 2011 SEM-2
PYB012 PSYCHOLOGY
The body of knowledge which defines Psychology as a discipline is basic to an understanding of human behaviour and interaction. Psychological theories, concepts and methods of investigation provide ways of evaluating personal and professional practice. Informed practice can then seek to meet the needs of individuals, groups and communities. All professional people need to have frameworks for understanding their own behaviour and that of others. This unit provides students with essential knowledge as a basis for their personal and professional effectiveness. It is the foundation for understanding further study in psychology and its many applications.
Equivalent: PYB100, PYB101
Contact hours: 3 per week
Campus: Gardens Point and Kelvin Grove
Teaching period: 2010 SEM-1 and 2010 SEM-2

PYB202 SOCIAL AND ORGANISATIONAL PSYCHOLOGY
People are social beings. Their thoughts, feelings and actions are influenced by the real, imagined or implied presence of others. To obtain greater insight into people's behaviour, it is essential to investigate scientifically the relationship between the individual and the group. We will study the effects of the individual within the group and the group within the individual and also consider the influence of these processes in the organisational setting.
Prerequisites: (PYB100 or PYB102 or PYB101) or (Admission into PY08)
Equivalent: PYB205
Contact hours: 3 per week
Campus: Kelvin Grove
Teaching period: 2011 SEM-1

PYB302 INDUSTRIAL AND ORGANISATIONAL PSYCHOLOGY
Participation in the workplace is an integral component in the lives of most people. It is important therefore to understand the behaviour of people, individually and collectively, within the workplace. Industrial and organisational psychologists are concerned with advancing the knowledge of the relationship between people and work, and using this knowledge to promote the effective organisation of human resources.
Prerequisites: PYB205 or PYB202
Contact hours: 3 per week
Campus: Kelvin Grove
Teaching period: 2011 SEM-1

UDB101 STEWARDSHIP OF LAND
This interdisciplinary unit will introduce students to the characteristics of land and land tenure with a focus on land use and property rights. The particular issues of native title, land contamination, heritage and alternative utility will be covered. Thereafter the property development process will be described in general terms and emphasis placed on the impact of environmental and social factors on the financial evaluation. The final component will cover the management of land, both urban and regional. Case studies will demonstrate the part that each discipline plays in the stewardship of land and its development.
Equivalent: CNB105
Credit points: 12
Contact hours: 3 per week
Campus: Gardens Point
Teaching period: 2011 SEM-1

UDB104 URBAN DEVELOPMENT ECONOMICS
This unit will introduce microeconomic and macroeconomics concepts applied to urban and regional development. The unit will initially focus on demand, supply and determination of prices, and other important microeconomic concepts, at the level of an individual development. Here, the value of microeconomics in explaining aspects of development is demonstrated using local and national examples. In doing so, this unit will also help to deepen the appreciation of the key steps in development and the role of the main actors. Since anyone development project does not occur in a vacuum, the unit will then broaden to consider the impact of changes in the national and local economy on land use and development, including business cycle, monetary and fiscal policy.
Antirequisites: BSB113, BSD113
Credit points: 12
Contact hours: 4 per week
Campus: Gardens Point
Teaching period: 2011 SEM-2

UDB110 RESIDENTIAL CONSTRUCTION AND ENGINEERING
You learn to read plans and build a house by studying construction theory and legislation, visiting building sites, and sketching construction details. Focus on the four traditional methods of construction, brick veneer, cavity brick, block and timber, evolution of building, Building Code of Australia and Australian Standards; methods of construction; foundation and footings; linings; claddings; windows; doors; joinery; staircases; roof coverings; balanced cut and fill; services; retaining walls; acoustic and fire safety requirements; specifications for residential construction; protection to the public during construction; temporary support and demolition of structures; energy efficiency design; building defects and failures.
Credit points: 12
Contact hours: 4 per week
Campus: Gardens Point
Teaching period: 2011 SEM-1

UDB111 ENGINEERING CONSTRUCTION MATERIALS
Structural and non structural materials used in the construction process are examined focusing on the basic properties, construction applications, behaviour, strength, durability, suitability, and limitations. Material manufacture; acoustic and thermal properties; fire tests and fire hazard properties, issues such as cleaning, maintenance, corrosion protection, deterioration and ageing; Sustainable development; Material recycling; Storage on site, Installation processes; identification and causes of building defects and
recommendations for potential remedies.  
**Equivalents:** CNB102  
**Credit points:** 12  
**Contact hours:** 4 per week  
**Campus:** Gardens Point  
**Teaching period:** 2011 SEM-1