Bachelor of Arts/Bachelor of Business (Accountancy, Banking and Finance, Economics or Marketing) (IF30)

Year offered: 2010  
Admissions: No  
CRICOS code: 037539D  
Course duration (full-time): 4.5 years (9 semesters)  
Domestic fees (indicative): 2010: CSP $5,310 per semester  
Domestic Entry: February  
International Entry: February and July  
QTAC code: This course is no longer offered.  
Past rank cut-off: 72  
Past OP cut-off: 13  
OP Guarantee: Yes  
Assumed knowledge: English (4, SA) and Maths A, B or C (4, SA)  
Preparatory studies: For information on acquiring assumed knowledge visit http://www.studentservices.qut.edu.au/apply/ug/info/knowledge.jsp  
Total credit points: 432 (192 cp in Arts and 240 cp in Business)  
Standard credit points per full-time semester: 48  
Course coordinator: Dr Iraphne Childs (Arts); Dr Erica French (Business)  
Discipline coordinator: Ms Ros Kent (Accountancy); Ms Gayle Kerr (Advertising); Dr Tommy Tang (Economics); Dr Anup Basu (Finance); Mr Greg Southey (Human Resource Management); Mr Michael Cox (International Business); Dr Kavoos Mohannak (Management); Mr Bill Proud (Marketing); and Ms Amisha Mehta (Public Relations)  
Campus: Gardens Point

Example of full-time Course structure

Year 1, Semester 1  
Major unit  
SWB106 Applied Skills and Scholarship  
Business Unit  
Business Unit

Year 1, Semester 2  
Major unit  
Discipline Major Unit or Elective unit  
Business Unit  
Business Unit

Year 2, Semester 1  
Major  
Discipline Major Unit or Elective unit

Course structure - Accountancy (For students NOT seeking professional recognition)
Year 1, Semester 1
- BSB110 Accounting
- BSB113 Economics

Year 1, Semester 2
- AYB200 Financial Accounting
- BSB123 Data Analysis

Year 2, Semester 1
- BSB111 Business Law and Ethics
- BSB115 Management

Year 2, Semester 2
- BSB119 Global Business
- BSB126 Marketing

Year 3, Semester 1
- EFB222 Quantitative Methods For Economics and Finance
  - Double Major / Specialisation Unit

Year 3, Semester 2
- AYB221 Computerised Accounting Systems
  - Double Major / Specialisation Unit

Year 4, Semester 1
- AYB340 Company Accounting
  - Double Major / Specialisation Unit

Year 4, Semester 2
- AYB225 Management Accounting
  - Double Major / Specialisation Unit

Year 5, Semester 1
- AYB301 Audit and Assurance
- BSB124 Working in Business
  - Double Major / Specialisation Unit
  - Double Major / Specialisation Unit

Important Information:
Students should refer to the BS56 Course Notes entry for information on double major/specialisation units.
Note: Please refer to “Course Updates - List of re-coded and replacement Business units” to check for course structure changes.

Course structure - Accountancy (For students seeking professional recognition)

Year 1, Semester 1
- BSB110 Accounting
- BSB113 Economics

Year 1, Semester 2
- AYB200 Financial Accounting
- BSB123 Data Analysis

Year 2, Semester 1
- BSB111 Business Law and Ethics
- BSB115 Management

Year 2, Semester 2
- BSB119 Global Business
- BSB126 Marketing

Year 3, Semester 1
- BSB124 Working in Business
- EFB222 Quantitative Methods For Economics and Finance
  - Double Major / Specialisation Unit

Year 3, Semester 2
- AYB221 Computerised Accounting Systems
- AYB223 Law of Business Associations

Year 4, Semester 1
- AYB340 Company Accounting
- EFB210 Finance 1

Year 4, Semester 2
- AYB225 Management Accounting
- AYB311 Financial Accounting Issues

Year 5, Semester 1
- AYB301 Audit and Assurance
- AYB321 Strategic Management Accounting
- AYB219 Taxation Law
- AYB339 Accountancy Capstone
### Important Information

Note: Please refer to "Course Updates - List of re-coded and replacement Business units" to check for course structure changes.

### Course structure - Banking and Finance

#### Year 1 Semester 1
- BSB113  Economics
- BSB123  Data Analysis

#### Year 1 Semester 2
- BSB115  Management
- EFB223  Economics 2

#### Year 2 Semester 1
- BSB124  Working in Business
- EFB222  Quantitative Methods For Economics and Finance

#### Year 2 Semester 2
- BSB110  Accounting
- BSB126  Marketing

#### Year 3 Semester 1
- BSB119  Global Business
- EFB210  Finance 1

#### Year 3 Semester 2
- EFB307  Finance 2
  - Double Major / Extended Major / Specialisation Unit

#### Year 4 Semester 1
- EFB201  Financial Markets
  - Double Major / Extended Major / Specialisation Unit

#### Year 4 Semester 2
- EFB312  International Finance
  - Double Major / Extended Major / Specialisation Unit

#### Year 5 Semester 1
- BSB111  Business Law and Ethics
  - Double Major / Extended Major / Specialisation Unit
  - Double Major / Extended Major / Specialisation Unit

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### Course structure - Economics

#### Year 1 Semester 1
- BSB113  Economics
- BSB123  Data Analysis

#### Year 1 Semester 2
- BSB115  Management
- EFB223  Economics 2

#### Year 2 Semester 1
- BSB126  Marketing
- EFB222  Quantitative Methods For Economics and Finance

#### Year 2 Semester 2
- BSB110  Accounting
- BSB124  Working in Business

#### Year 3 Semester 1
- EFB202  Business Cycles and Economic Growth
- EFB211  Firms, Markets and Resources

#### Year 3 Semester 2
- EFB314  International Trade and Economic Competitiveness
  - Double Major / Extended Major / Specialisation Unit

#### Year 4 Semester 1
- BSB119  Global Business
  - Double Major / Extended Major / Specialisation Unit

#### Year 4 Semester 2
- EFB329  Contemporary Applications of Economics Theory
  - Double Major / Extended Major / Specialisation Unit

#### Year 5 Semester 1
BSB111  Business Law and Ethics
Double Major / Extended Major / Specialisation Unit

Students should refer to the BS56 Course Notes entry for information on double major/extended major/specialisation units

Note: Please refer to "Course Updates - List of re-coded and replacement Business units" to check for course structure changes.

Course structure - Marketing

Year 1, Semester 1
BSB123  Data Analysis
BSB126  Marketing

Year 1, Semester 2
AMB200  Consumer Behaviour
AMB240  Marketing Planning and Management

Year 2, Semester 1
AMB201  Marketing and Audience Research
BSB119  Global Business

Year 2, Semester 2
AMB335  E-marketing Strategies

Year 3, Semester 1
BSB113  Economics
BSB119  Global Business

Year 3, Semester 2
BSB110  Accounting

Year 4, Semester 1
AMB340  Services Marketing

Year 4, Semester 2
AMB359  Strategic Marketing

Major in the Bachelor of Arts - International and Global Studies

International and Global Studies

Seven (7) units are required for an International and Global Studies (IGS) Major. These can include units completed in the IGS Major up to 2009 as well as any completed from the following list.

BSB119  Global Business
CLB049  The Global Teacher
CLB104  Colonialism and Independence in Asia-Pacific
CLB105  Australia and the South Pacific
CLB106  Modern China
CLB108  Nations and Nationalism in Modern Europe
CLB109  World Regions
CLB112  South East Asia in Focus
MDB454  Science, Technology and Society
SCB110  Science Concepts and Global Systems

Students may select one language unit as an elective in the International Studies Strand.

Students may also undertake a Combined Major in Languages/International and Global Studies, comprising: 3 IGS elective units plus 4 units in one chosen language. (Indonesian,
Japanese, French, Mandarin, German).

Major in the Bachelor of Arts - Society and Change

### Society and Change

Seven (7) units are required for a Society and Change Major. These can include units completed in the Society and Change Major up to 2009 as well as any completed from the following list.

- CLB107 The Classical World
- CLB110 Environment and Society
- CLB111 Environmental Hazards
- JSB171 Justice and Society
- KMB003 Sex Drugs Rock 'n' roll
- MDB454 Science, Technology and Society
- PUB209 Health, Culture and Society
- PYB067 Human Sexuality
- SCB110 Science Concepts and Global Systems
- SWB102 The Human Condition
- SWB104 Interpersonal Communication
- SWB212 Community Work
- SWB214 Team Practice and Group Processes
- SWB222 Advanced Communication for Human Services and Social Work
- SWB223 People, Society and Social Work
- SWB302 Social Policy Processes

Major in the Bachelor of Arts - Ethics and Human Rights

### Ethics and Human Rights

Seven (7) units are required for a Ethics and Human Rights Professional Major. These can include units completed in the Ethics and Human Rights Discipline Major up to 2009 as well as any completed from the following list.

- JSB171 Justice and Society
- JSB175 Social Ethics and the Justice System
- LWS101 Ethics Law and Health Care
- NSB113 Diversity and Health: Introduction to Indigenous and Multicultural Perspectives
- PUB486 Ethics and the Law in Health Service Delivery
- SWB105 Introduction to Human Rights and Ethics
- SWB219 Ethical and Legal Dimensions of Human Services and Social Work

Major in the Bachelor of Arts - Australian Studies

### Australian Studies

Seven (7) units are required for a Australian Studies Major. These can include units completed in the Australian Studies Major up to 2009 as well as any completed from the following list.

- CLB101 Australian Society and Culture
- CLB102 Australian Historical Studies
- CLB105 Australia and the South Pacific
- CLB113 Australian Geographical Studies
- EDB038 Indigenous Australian Culture Studies
- EDB039 Indigenous Politics and Political Culture
- EDB041 Indigenous Australia: Country, Kin and Culture
Discipline Major - Geography and Environmental Studies

Geography and Environmental Studies
Six (6) units are required for a Geography and Environmental Studies Discipline Major. These can include units completed in the Geography and Environmental Studies Discipline Major up to 2009 as well as any completed from the following list.

- CLB109 World Regions
- CLB110 Environment and Society
- CLB111 Environmental Hazards
- CLB112 South East Asia in Focus
- CLB113 Australian Geographical Studies
- CLB114 Geography in the Field
- SCB110 Science Concepts and Global Systems
- UDB164 Population and Urban Studies
- UDB281 Geographic Information Systems
- UDB282 Remote Sensing

Discipline Major - History

History
Six (6) units are required for a History Discipline Major. These can include units completed in the History Discipline Major up to 2009 as well as any completed from the following list.

- CLB101 Australian Society and Culture
- CLB102 Australian Historical Studies
- CLB103 Interpreting the Past
- CLB104 Colonialism and Independence in Asia-Pacific
- CLB105 Australia and the South Pacific
- CLB106 Modern China
- CLB107 The Classical World
- CLB108 Nations and Nationalism in Modern Europe

Discipline Major - Languages

LANGUAGES
Apart from Mandarin and the Overseas Units, Language units are taught at the University of Queensland. Students wishing to complete these language units must enrol at UQ as cross institutional students

Mandarin
Six sequenced units are required for a Mandarin Discipline Major. These can include units completed in the Mandarin Discipline Major up to 2009 as well as those from the following list:

- AMB030 Mandarin for Chinese
- AMB031 Mandarin 1
- AMB032 Mandarin 2
- AMB033 Mandarin 3
- AMB034 Mandarin 4
- AMB035 Mandarin 5
- AMB036 Mandarin 6
- AMB037 Mandarin 7
- AMB038 Mandarin 8

Overseas Units - All Languages

- AMB041 International Intensive Program
- AMB042 International Summer School or Equivalent
- AMB043 In-Country Study - A
- AMB044 In-Country Study - B

French

The following units are taught at UQ. Six sequenced units are required for a French Discipline Major. These can include units completed in the French Discipline Major up to 2009 as well as those from the following list:

- FREN101 French 1/Introductory French A
- FREN102 French 2/Introductory French B
- FREN201 French 3/Intermediate French A *
- FREN202 French 4/Intermediate French B
- FREN311 French Language A *
- FREN311 French 5/French Language C
- FREN311 French 6/French Language D
- FREN311 French 7/Advanced French Language **
- FREN333 French for Business
OR
FREN336 0 Le cinema en Francais
FREN312 0 French 8/Advanced Oral French
OR
FREN321 0 Litterature et modernite
OR
FREN331 0 Introduction to French > English Translation
OR
FREN335 0 Litterature Contemporaine

* FREN2010 is third semester French for students who have done HB061 and HB062 (semester 1 and 2 beginner French). FREN3112 is first semester French for students who have successfully completed Year 12 in French in the last three years.

** Students who have already completed HB066 French 6 at QUT should not enrol in FREN3116

Japanese
The following units are taught at UQ. Six sequenced units are required for a Japanese Discipline Major. These can include units completed in the Japanese Discipline Major up to 2009 as well as those from the following list:

JAPN1011 Japanese 1/Introductory Japanese 1
JAPN2011 Japanese 2/Introductory Japanese 2
JAPN2101 Japanese 3/Intermediate Japanese 1
JAPN3001 Japanese 4/Intermediate Japanese 2
JAPN3101 Japanese 5/Continuing Japanese 3
JAPN3102 Japanese 6/Continuing Japanese 4
JAPN3200 Japanese 7/Multimedia Japanese

OR
JAPN3240 Modern Literary Texts
JAPN3210 Polite Japanese Written & Spoken Styles
JAPN3500 Japanese 8/Language and Society in Japan

Indonesian
The following units are taught at UQ. Six sequenced units are required for a Japanese Discipline Major. These can include units completed in the Japanese Discipline Major up to 2009 as well as those from the following list:

INDN1000 Indonesian 1/Introductory Indonesian A
INDN1001 Indonesian 2/Introductory Indonesian B
INDN2000 Indonesian 3/Intermediate Indonesian A
INDN2001 Indonesian 4/Intermediate Indonesian B
INDN3000 Indonesian 5/Advanced Indonesian A
INDN3001 Indonesian 6/Advanced Indonesian B
INDN3003 Indonesian 7/Indonesian Through the Media
INDN3005 Indonesian 8/Indonesian Translation B

Discipline Major - Social Science
SOCIAL SCIENCE
Six (6) units are required for a Social Science Discipline Major comprising Sociology and Political Studies units. These can include units completed in the Social Science Discipline Major up to 2009 as well as any completed from the following list.

Sociology
CLB403 Gender And Sexuality Issues For Teachers
JSB272 Theories of Crime
JSB372 Youth Justice
JSB378 Drugs and Crime
JSB971 Gender Crime and the Criminal Justice System
KMB003 Sex Drugs Rock 'n' roll
MDB454 Science, Technology and Society
PYB067 Human Sexuality
PUB209 Health, Culture and Society
SWB216 The Human Dimensions of Space

Political Studies
EDB039 Indigenous Politics and Political Culture
JSB271 Policy Governance and Justice
KCB302 Political Communication
SWB218 Social Change, Politics, Policy and Activism
SWB302 Social Policy Processes

Course Updates - List of re-coded and replacement Business units

Faculty Core units
BSB114 is replaced by BSB124 Working in Business
BSB115 now retitled BSB115 Management
BSB119 now retitled BSB119 Global Business
BSB122 is replaced by BSB123 Data Analysis

Accountancy Core units
AYB121 is now AYB200 Financial Accounting AYB121
AYB220 is now AYB340 Company Accounting AYB220
AYB301 is now AYB301 Audit and Assurance

Advertising Core units
AMB221 is now AMB318 Advertising Copywriting
AMB222 is now AMB319 Media Planning
AMB321 is now AMB339 Advertising Campaigns

Banking and Finance Core units
EFB101 is replaced by EFB222 Quantitative Methods for Economics and Finance
EFB102 now retitled EFB223 Economics 2

Economics Core units
EFB101 is replaced by EFB222 Quantitative Methods for Economics and Finance
EFB102 now retitled EFB223 Economics 2
EFB202 is replaced by EFB330 Intermediate Macroeconomics
EFB211 is replaced by EFB331 Intermediate Microeconomics
EFB314 is replaced by EFB336 International Economics
EFB329 is now EFB338 Contemporary Application of Economic

Electronic Business Core units
BSB212 is replaced by AYB114 Business Technologies
BSB213 is replaced by AYB115 Governance Issues and Fraud
BSB314 is replaced by Forensic and Business Intelligence
ITB233 is now INB312 Enterprise Systems Application
ITB823 is now INB830 Web Sites for E-Commerce
ITB239 is now INB342 Enterprise Data Mining

Human Resource Management Core units
MGB220 now retitled MGB220 Business Research Methods
MGB221 is now MGB339 Performance and Reward

International Business Core units
IBB202 is replaced by EFB240 Finance for International Business
IBB208 IBB208 is no longer offered. Please contact the School of AMPR regarding a replacement unit. (Email: ampradmin@qut.edu.au)
IBB210 is now replaced by AMB210 Importing and Exporting
IBB213 is now AMB336 International Marketing
IBB217 IBB217 is no longer offered. Please contact the School of AMPR regarding a replacement unit. (Email: ampradmin@qut.edu.au)
IBB300 is now AMB369 International Business Strategy
IBB308 is replaced by MGB340 International Business in the Asia-Pacific

Management Core units
MGB310 Sustainability in a Changing Environment was formerly known as MGB212 and MGB334

Marketing Core units
AMB241 is now AMB335 E-Marketing Strategies
AMB341 is now AMB359 Strategic Marketing

Public Relations Core units
AMB260 is replaced by AMB263 Introduction to Public Relations
AMB360 is replaced by AMB373 Corporate Communication
AMB361 is replaced by AMB379 Public Relations Campaigns

Business Law and Tax Extended Major (BLX)
AYB223 replaced by AYB230 Corporations Law
AYB325 is now AYB219 Taxation Law
AYB305 is replaced by AYB205 Law of Business Entities
AYB312 is now AYB232 Financial Institutions

### Professional Accounting Extended Major (PAX)
AYB223 is replaced by AYB230 Corporations Law
AYB325 is now AYB219 Taxation Law

### Advertising Extended Major (ADX)
AMB230 now retitled AMB230 Digital Promotions
AMB330 now retitled AMB330 Advertising Planning Portfolio

### Banking Extended Major (BFX)
AYB312 is now AYB232 Financial Institutions Law
EFB200 is replaced by EFB333 Introductory Econometrics
EFB318 is replaced by EFB335 Investments

### Financial Economics Extended Major (FEX) (for Banking & Finance Students)
EFB200 is replaced by EFB333 Introductory Econometrics
EFB202 is replaced by EFB330 Intermediate Macroeconomics
EFB211 is replaced by EFB331 Intermediate Microeconomics
EFB325 is replaced by EFB336 International Economics
EFB318 is replaced by EFB335 Investments
EFB324 is replaced by EFB337 Game Theory and Applications

### Financial Economics Extended Major (FEX) (for Economics Students)
EFB200 is replaced by EFB333 Introductory Econometrics
EFB324 is replaced by EFB201 Financial Markets
EFB325 is replaced by EFB337 Game Theory and Applications

### Funds Management Extended Major (FDX)
EFB318 is replaced by EFB335 Investments
AYB312 is now AYB232 Financial Institutions Law
EFB200 is replaced by EFB333 Introductory Econometrics

### Human Resource Management Extended Major (HRX)
MGB315 is now MGB370 Personal and Professional Development

### IBB205
is now MGB225 Intercultural Communication and Negotiation Skills
MGB310 Sustainability in a Changing Environment was formerly known as MGB212 and MGB334

### International Business Extended Major (IBX)
IBB205 is now MGB225 Intercultural Communication and Negotiation Skills
IBB303 is now AMB303 International Logistics
AMB230 now retitled AMB230 Digital Promotions
IBB312 is replaced by AMB300 Independent Project 1

### Management Extended Major (MNX)
IBB205 is now MGB225 Intercultural Communication and Negotiation Skills
MGB310 Sustainability in a Changing Environment was formerly known as MGB212 and MGB334

### Marketing Extended Major (MKX)
AMB251 now retitled AMB251 Innovation and Brand Management
AMB260 is replaced by AMB263 Introduction to Public Relations
AMB351 is now AMB209 Tourism Marketing
AMB352 is replaced by AMB252 Business Decision Making
AMB354 is now AMB208 Events Marketing
IBB213 is now AMB336 International Marketing
IBB303 is now AMB303 International Logistics

### Public Relations Extended Major (PRX)
AMB370 is replaced by AMB374 Global Public Relations Cases
AMB371 is replaced by AMB375 Public Relations Management

### Business Law and Tax Specialisation (BLS)
AYB223 is replaced by AYB230 Corporations Law
AYB325 is now AYB219 Taxation Law
AYB305 is now AYB205 Company Law & Practice
AYB312 is now AYB232 Financial Institutions Law
BSB213 is now AYB115 Governance Issues in E-Business

### Electronic Business Specialisation (EUS)
UNIT SYNOPSES

AMB030 MANDARIN FOR CHINESE
In this unit students will receive instructions in listening and speaking Putonghua, reading and writing Pinyin Romanisation and reading and writing simplified characters. They learn differences in structure and nuance between their native dialect and Putonghua.

Prerequisites: HHB050 and HUB450
Equivalents: HHB030
Credit points: 12
Campus: Gardens Point

Teaching period: 2010 SEM-1 and 2010 SUM-1

AMB031 MANDARIN 1
This unit introduces students who have little or no prior knowledge of Chinese Mandarin to the four macro skills of listening, speaking, reading and writing through an integrated communicative approach to teaching. Content will include: the Mandarin sound and tonal systems; the Pinyin Romanisation system; introduction to Chinese character writing, greetings and introductions; family, identification of nationalities, places and objects, locations and directions.

Prerequisites: HHB051 and HUB453
Equivalents: HHB031
Credit points: 12
Campus: Gardens Point

Teaching period: 2010 SEM-1 and 2010 SUM-1

AMB032 MANDARIN 2
This subject continues to develop the four macro skills of listening, speaking, reading and writing through an integrated communicative approach. While there is further consolidation of the knowledge of the Pinyin Romanisation system, greater attention is devoted to the reading and writing of characters. With acquisition of language, students receive further exposure to aspects and characteristics of Chinese culture.

Prerequisites: AMB031 or HHB031 or HUB453 or HHB051
Antirequisites: HHB052, HUB454
Equivalents: HHB032
Credit points: 12
Campus: Gardens Point

Teaching period: 2010 SEM-2

AMB033 MANDARIN 3
This unit is designed to meet student needs to further develop their basic knowledge and skills for understanding, speaking, reading and writing Mandarin Chinese in a wide range of everyday situations. Eligible students are those who have: successfully completed introductory Mandarin units HHB031/AMB031 and HHB032/AMB032 at QUT; or successfully completed equivalent Mandarin study elsewhere. Graduates from high schools who have completed Year 12 Mandarin should also enrol in this unit. (Students who have undergone primary and secondary education in China and Taiwan are not eligible for this unit. Students who cannot speak Mandarin Chinese but can read and write Chinese script are not eligible either. They should...
enrol in AMB030 Mandarin for Chinese.)

**Prerequisites:** AMB032 or HHB032  
**Equivalents:** HHB033  
**Credit points:** 12  
**Campus:** Gardens Point  
**Teaching period:** 2010 SEM-1

**AMB034 MANDARIN 4**
This unit follows on from AMB033. Students further develop their knowledge and skills needed to understand, speak, read and write Mandarin Chinese in a wide range of everyday situations and to give presentations on given topics. Resources include textbook, workbook, CDs, DVDs and online multimedia materials. Students learn about 400 Chinese characters and have further exposure to various aspects of Chinese society and culture.

**Prerequisites:** AMB033 or HHB033  
**Equivalents:** HHB034  
**Credit points:** 12  
**Campus:** Gardens Point  
**Teaching period:** 2010 SEM-2

**AMB035 MANDARIN 5**
This unit develops students' communication skills in using Mandarin Chinese at the intermediate level. It provides students with opportunities to further practise and consolidate what they have learned in the previous units, and at the same time it expands students' knowledge and skills by engaging them in learning new contents and in participating in various types of communicative tasks. Students are exposed to a wide range of topics of interest to them about Chinese society and culture. Resources include textbook, workbook, CDs, DVDs and online multimedia programs.

**Prerequisites:** AMB034 or HHB034  
**Credit points:** 12

**AMB036 MANDARIN 6**
This unit continues on from the first semester. It provides Mandarin language instruction and interaction at the intermediate level. It allows students to discuss various aspects of Chinese society and culture in relation to the society and culture they come from and familiar with. Resources include textbook, workbook, CDs, DVDs and online multimedia programs.

**Prerequisites:** AMB035  
**Credit points:** 12

**AMB037 MANDARIN 7**
This unit primarily builds on the language skills students have acquired at the intermediate level. It provides further language instruction and interaction for those students who want to develop their communication skills even further in Mandarin Chinese to an advanced level. Apart from set materials, students are also encouraged to make full use of online recourses and current computer technology to research on topics of their interest about Chinese language, society and culture. In accordance with student makeup, business Chinese may be included.

**Prerequisites:** AMB036  
**Credit points:** 12

**AMB038 MANDARIN 8**
This unit follows on from the first semester. It provides further language instruction and interaction for those students who want to proceed to an advanced proficiency level in Mandarin Chinese. Apart from set materials, students are also encouraged to make full use of online recourses and current computer technology to research on topics of their interest about Chinese language, culture and society. In accordance with student makeup, business Chinese may be included.

**Prerequisites:** AMB037  
**Credit points:** 12

**AMB041 INTERNATIONAL INTENSIVE PROGRAM**
**Equivalents:** HHB056  
**Credit points:** 12  
**Teaching period:** 2010 SEM-2

**AMB042 INTERNATIONAL SUMMER SCHOOL OR EQUIVALENT**
**Equivalents:** HHB057  
**Credit points:** 12  
**Teaching period:** 2010 SEM-2 and 2010 SUM

**AMB043 IN-COUNTRY STUDY - A**
This unit involves an approved course of study at a designated foreign institution for one semester.

**Equivalents:** HHB058  
**Other requisites:** Subject to Unit Coordinator approval. Students are required to have completed (AMB031 or HHB031) and (AMB032 or HHB032), GPA of 4.5 or above and completion of 96 credit points of approved study.  
**Credit points:** 48  
**Teaching period:** 2010 SEM-1

**AMB044 IN-COUNTRY STUDY - B**
This unit involves an approved course of study at a designated foreign institution for one semester.

**Prerequisites:** AMB043  
**Equivalents:** HHB059  
**Credit points:** 48  
**Campus:** Gardens Point  
**Teaching period:** 2010 SEM-2

**AMB200 CONSUMER BEHAVIOUR**
This unit provides students with the fundamental theories and models to develop a sound understanding of consumers, their needs, and behaviours. It provides a detailed examination of the consumer decision process and the internal and external influences on this core decision process. The unit also assists students in applying this knowledge to the development, implementation and evaluation of marketing activities within an organisation.

**Prerequisites:** BSB126, CTB126, BSB116, or BSB117  
**Antirequisites:** MIB204  
**Equivalents:** CTB200  
**Credit points:** 12  
**Contact hours:** 3 per week  
**Campus:** Gardens Point  
**Teaching period:** 2010 SEM-1, 2010 SEM-2 and 2010 SUM
AMB201 MARKETING AND AUDIENCE RESEARCH
This unit provides an introduction to the conduct and evaluation of marketing and audience research across the disciplines of advertising, marketing and public relations. Class members explore how field studies, survey and experimental research are employed to support advertising, marketing and public relations information needs. The unit provides an overview of research process, research design, methods of data collection and analysis, and the development of research proposals to support decision-making. Class members also explore issues related to research on media audiences, research ethics, and the management of client briefings.
Prerequisites: BSB126, CTB126, BSB116, or BSB117
Antirequisites: MIB305, MGB220, COB334
Equivalents: CTB201
Credit points: 12
Contact hours: 3 per week
Campus: Gardens Point and Caboolture
Teaching period: 2010 SEM-1, 2010 SEM-2 and 2010 SUM

AMB240 MARKETING PLANNING AND MANAGEMENT
This unit extends the student’s knowledge of the fundamental marketing concepts and theories introduced in the Faculty Core unit in Marketing, by adding further breadth and depth of knowledge of marketing and developing skills in the application of this knowledge to marketing planning and management within the business environment. Emphasis is on the role of the marketing manager at the product management level in undertaking analysis, planning, implementation and control of marketing activities.
Prerequisites: BSB126 or CTB126
Equivalents: CTB240
Credit points: 12
Contact hours: 3 per week
Campus: Gardens Point and Caboolture
Teaching period: 2010 SEM-1 and 2010 SEM-2

AMB335 E-MARKETING STRATEGIES
Prerequisites: AMB240 or CTB240, and AMB201 or CTB201
Equivalents: AMB241
Credit points: 12
Teaching period: 2010 SEM-1 and 2010 SEM-2

AMB340 SERVICES MARKETING
This unit explores the special characteristics of services that distinguish the marketing of services from goods. Topics include: the distinctive aspects of consumer decision-making relative to services and the implications for marketing strategy formation; the management of demand and supply; customer services and its influence on service satisfaction; service quality management and measurement; internationalisation of the service sector and distribution modes for services that reflect the significant impacts of new technologies on service delivery.
Prerequisites: AMB240 or CTB240, and AMB201 or CTB201
Antirequisites: MIB311
Equivalents: CTB340
Credit points: 12
Contact hours: 3 per week
Campus: Gardens Point
Teaching period: 2010 SEM-1 and 2010 SEM-2

AMB359 STRATEGIC MARKETING
Emphasis of the capstone Marketing unit is on the role of marketing manager at the corporate and strategic business unit/division levels. Students are exposed to a variety of strategic marketing techniques and issues, and learn how to apply these in corporate planning and management. Topics include: developing and critiquing strategic marketing planning models; recognising the importance of market focus; determining what marketing strategy can realistically be accomplished for a business; identifying underlying factors that must be considered in developing marketing strategy for a market-oriented organisation; discussing problems in successful implementation of marketing strategy; and organising for successful strategy implementation.
Prerequisites: AMB340, and AMB335 or AMB241
Equivalents: AMB341
Credit points: 12
Campus: Gardens Point and Caboolture
Teaching period: 2010 SEM-1 and 2010 SEM-2

AYB200 FINANCIAL ACCOUNTING
Financial Accounting examines of the accounting concepts and procedures relevant to both partnership and corporate structures within the context of the accounting profession’s conceptual framework and the relevant accounting standards and Corporations Law requirements. Topics include: the formation, operation, financial reporting and disclosure for both partnerships and companies; accounting for leases; and the professional role of accountants. The emphasis is on the effect of the different forms of ownership on the financial statements.
Prerequisites: BSB110 or CTB110
Equivalents: AYB121
Credit points: 12
Campus: Gardens Point
Teaching period: 2010 SEM-1, 2010 SEM-2 and 2010 SUM

AYB219 TAXATION LAW
This unit introduces students to the statutory framework of the Australian taxation system. Elements in the determination of taxable income and the levy of income tax are examined including general and specific categories of assessable income and allowable deductions, capital gains tax and administration aspects of the tax system. The taxation of fringe benefits is also examined. The unit concludes with a brief overview of the taxation of partnerships, trusts and companies and the goods and services tax. Emphasis is placed on developing students' skills in problem solving through research and analysis of taxation issues.
Prerequisites: BSB111 or CTB111
Antirequisites: LWB364
Equivalents: AYB325
Credit points: 12
Campus: Gardens Point
Teaching period: 2010 SEM-1 and 2010 SEM-2
AYB221 COMPUTERISED ACCOUNTING SYSTEMS
This unit provides an examination of the concepts, processes and issues relevant to computerised accounting systems including: accounting information systems; internal controls; design and development of computerised accounting systems including general ledger and reporting cycle, revenue cycle, expenditure cycle and payroll cycle; computer fraud, security and crime; accessing accounting information; and accounting in an electronic environment. Practical application of these concepts is enhanced by the use of accounting software such as MYOB, spreadsheet software such as Excel, database software such as Access, and interactive multimedia software such as Accounting Information Systems Cycles.
Prerequisites:  BSB110 or CTB110  Antirequisites:  AYN443  Credit points:  12  Contact hours:  3 per week  Campus:  Gardens Point  Teaching period:  2010 SEM-1 and 2010 SEM-2

AYB223 LAW OF BUSINESS ASSOCIATIONS
The unit is intended to equip students with a basic understanding and knowledge relevant to the environment of legal entities, particularly corporations. It also seeks to provide students with sufficient basic understanding of the legal structure of business associations to enable them to recognise the appropriate structure for particular commercial situations.
Prerequisite(s):  BSB111 or CTB111  Contact hours:  3 per week  Campus:  Gardens Point  Incompatible with:  AYB205

AYB225 MANAGEMENT ACCOUNTING
This unit introduces students to accounting systems and techniques that provide management at all levels with information for use in planning, controlling and decision making. This can be contrasted with financial accounting, which provides summary financial information principally for external users (ie shareholders, creditors, banks, etc). Emphasis is placed on developing a range of accounting systems (in particular product costing) which may be used in manufacturing firms, although the principles and concepts used to develop such systems can be adapted to service organisations.
Prerequisites:  BSB110 or CTB110  Credit points:  12  Contact hours:  3 per week  Campus:  Gardens Point
Teaching period:  2010 SEM-1 and 2010 SEM-2

AYB301 AUDIT AND ASSURANCE
This unit enables students to comprehend the key concepts of auditing as a discipline, to demonstrate the relationship between auditing and the systems of accountability and to demonstrate the differences between manual and EDP audit processes. The unit builds on the knowledge of accounting and accounting standards acquired in prior units by enabling students to understand in detail the audit process (including professional auditing standards and techniques) which leads to the auditor providing an opinion on the financial reports of various types of entities. Ethics and auditor's liability are also covered.
Prerequisites:  AYB221, and AYB340 or AYB220  Credit points:  12  Contact hours:  3 per week  Campus:  Gardens Point  Teaching period:  2010 SEM-1, 2010 SEM-2 and 2010 SUM

AYB311 FINANCIAL ACCOUNTING ISSUES
This unit introduces students to the nature of accounting theory and integrates theory with practice to assist in the understanding of major Australian and International accounting issues. The following topics are addressed: positive and normative theories of accounting; the external reporting framework including international harmonisation and the conceptual framework; definition, recognition and measurement of assets, liabilities, equity, revenues and expenses; asset revaluations; intangibles; leases and employee entitlements. Accounting in specific industries such as construction, extractive industries and superannuation funds is also examined. This unit complies with the new international accounting standards. Contracting theory is used.
Prerequisites:  AYB340 or AYB220  Credit points:  12  Contact hours:  3.5 per week  Campus:  Gardens Point  Teaching period:  2010 SEM-1 and 2010 SEM-2

AYB321 STRATEGIC MANAGEMENT ACCOUNTING
Strategic management accounting develops a theory of organisations that provides an understanding of the information requirements of management to facilitate the strategic planning, decision-making and control necessary for the achievement of their objectives. Topics include: developing effective performance-evaluation systems and compensation plans; examining how managers can design organisations to motivate individuals to make choices that increase firm value; managing transfer-pricing disputes among divisions; developing an understanding of new management accounting practices, including activity-based costing (ABC), the balanced scorecard (BSC), and economic value added (EVA); and appreciating the research on the benefits and problems with ABC, BSC and EVA.
Prerequisites:  AYB225  Credit points:  12  Contact hours:  3 per week  Campus:  Gardens Point  Teaching period:  2010 SEM-1 and 2010 SEM-2

AYB339 ACCOUNTANCY CAPSTONE
Accountancy Capstone co-ordinates several parts of the accountancy degree that have already been studied by students. At the same time some new concepts are introduced for each topic. The unit attempts to simulate the real world where the professional advisor/consultant is
confronted with unstructured multi-disciplined problems on a day-to-day basis.

Based on the Problem-Based Learning (PBL) methodology, students will learn the process of how to deal with the problems typically faced by the professional advisor/consultant. These problems require students to work together in teams, research issues, gather information and form conclusions.

**Prerequisites:** (AYB220 or AYB340 and AYB311), OR (AYB220 or AYB340 and AYB321)  
**Antirequisites:** AYN520  
**Credit points:** 12  
**Contact hours:** 3 per week  
**Campus:** Gardens Point  
**Teaching period:** 2010 SEM-1 and 2010 SEM-2

**AYB340 COMPANY ACCOUNTING**  
This unit includes: the preparation of consolidated financial statements; an overview of the statutory requirements that dictate the format and content of published financial reports of companies; the requirements of the Corporations Act 2001 and the major disclosure orientated accounting standards; accounting for income tax; accounting for the acquisition of assets (including entities); accounting for investments in associates; accounting for foreign currency transactions arising from international trading and financing; and the translation of the results of foreign operations.  
**Prerequisites:** AYB200 or AYB121  
**Credit points:** 12  
**Campus:** Gardens Point  
**Teaching period:** 2010 SEM-1 and 2010 SEM-2

**BSB110 ACCOUNTING**  
Accounting data is the basis for decision making in any organisation. Accordingly, the aim of this unit is to provide students with a basic level of knowledge of modern financial and managerial accounting theory and practice so that they can understand how accounting data is used to help make decisions in organisations. The unit covers financial procedures and reporting for business entities, analysis and interpretation of financial statements and planning, control and business decision making.  
**Prerequisites:** BSD110, CNB293, UDB342  
**Equivalents:** CTB110  
**Credit points:** 12  
**Contact hours:** 3 per week  
**Campus:** Gardens Point and Caboolture  
**Teaching period:** 2010 SEM-1, 2010 SEM-2 and 2010 SUM

**BSB111 BUSINESS LAW AND ETHICS**  
This unit integrates the concepts and principles of business law with the theories and applications of business ethics. The unit makes extensive use of cases in law and ethics to develop knowledge and skills that enable students to analyse, apply and evaluate the legal principles and ethical decision-making processes relevant to modern business practice.  
**Prerequisites:** AYB120  
**Equivalents:** CTB111  
**Credit points:** 12  
**Contact hours:** 3 per week  
**Campus:** Gardens Point and Caboolture  
**Teaching period:** 2010 SEM-1, 2010 SEM-2 and 2010 SUM

**BSB113 ECONOMICS**  
This unit introduces students to the key economic concepts and their practical applications. It comprises twelve topics each focusing on a current economic issue. Microeconomic topics include demand and supply, elasticity, production and cost theory and market structure. Macroeconomic topics include measuring GDP, inflation and unemployment, money and banking, and fiscal and monetary policy.  
**Prerequisites:** BSD113  
**Equivalents:** CTB113  
**Credit points:** 12  
**Contact hours:** 3 per week  
**Campus:** Gardens Point and Caboolture  
**Teaching period:** 2010 SEM-1, 2010 SEM-2 and 2010 SUM

**BSB114 GOVERNMENT, BUSINESS AND SOCIETY**  
This unit provides a basic grounding in the principles, institutions and functions of government and their interactions with business and society. Its principal focus is the structure and key features of Australia's constitutional and government framework including the judicial and administrative processes, especially as they affect business. Students develop a comparative appreciation of the principles, institutional arrangements and practices of contemporary government in a global context. This includes consideration of law-making and policy processes and the impact of the changing national and international environment.  
**Contact hours:** 3 per week  
**Campus:** Gardens Point and Caboolture  
**Incompatible with:** HUB694, HUB682, SSB028, BSD114, CTB114

**BSB115 MANAGEMENT**  
The unit provides an introduction to the theories and practice of management and organisations. Emphasis is on the conceptual and people skills that are needed in all areas of management and in all areas of organisational life. The unit acknowledges that organisations exist in an increasingly international environment where the emphasis will be on knowledge, the ability to learn, to change and to innovate. Organisations are viewed from individual, group, corporate and external environmental perspectives.  
**Prerequisites:** BSD115  
**Equivalents:** CTB115  
**Credit points:** 12  
**Contact hours:** 3 per week  
**Campus:** Gardens Point and Caboolture  
**Teaching period:** 2010 SEM-1, 2010 SEM-2 and 2010 SUM

**BSB119 GLOBAL BUSINESS**  
This unit examines the drivers of globalisation and the diversity of country markets at an introductory level. It develops the skills and understanding to identify and respond to the opportunities, challenges and risks of conducting business across politically, economically and
culturally diverse environments. An authentic country feasibility study is undertaken to help identify where a firm can find opportunities both in terms of actual and potential markets and the location for value-adding activities. The unit aims for students to have developed a comprehension of the nature and role of globalisation and the drivers of international business, a. knowledge of the competitive forces and challenges confronting all business as a consequence of globalisation processes and an awareness of the additional knowledge and skills required of management to operate business internationally across a diversity of environments.

**Antirequisites:** BSB116, BSB112  
**Equivalents:** CTB119  
**Credit points:** 12  
**Contact hours:** 3 per week  
**Campus:** Gardens Point and Caboolture  
**Teaching period:** 2010 SEM-1, 2010 SEM-2 and 2010 SUM

**BSB123 DATA ANALYSIS**
The ability to collect, analyse, manipulate, understand and report data is an important skill in any work environment. This is particularly true in business where learning to deal with randomness, variation and uncertainty is a vital skill for anyone intending to apply their knowledge. This unit is designed to ensure that students gain the basic tools necessary to allow them to develop this skill. Students will also gain an introduction to many of the quantitative techniques which will be used throughout their further studies in their chosen discipline.

**Antirequisites:** BSB117, BSB122, CTB122, EFB101, MAB101, MAB141, MAB233  
**Credit points:** 12  
**Contact hours:** 3 per week  
**Campus:** Gardens Point and Caboolture  
**Teaching period:** 2010 SEM-1, 2010 SEM-2 and 2010 SUM

**BSB124 WORKING IN BUSINESS**
This unit will help you to kickstart your study and your career in business regardless of your specific discipline. Not only does “Working in Business” give you an understanding of where business has come from and where it is headed, but you will also gain insights into yourself and how you can develop as both a student and professional in the business world. It covers an overview of business, the important issues for working as a professional in an organisation, and also gives you the opportunity to reflect on your own skills, preferences and career options so you can plan a future that suits you.

**Antirequisites:** BSB114, CTB114, HHB113  
**Credit points:** 12  
**Campus:** Gardens Point and Caboolture  
**Teaching period:** 2010 SEM-1, 2010 SEM-2 and 2010 SUM

**BSB126 MARKETING**
This introductory subject examines the role and importance of marketing to the contemporary organisation. Emphasis is placed on understanding the basic principles and practices of marketing such as the marketing concept, market segmentation, management information systems and consumer behaviour. The unit explores the various elements of the marketing mix, with special reference to product, price, distribution, and promotion, including advertising and public relations. By way of introduction only, key issues relating to services marketing, e-marketing and strategic marketing are also canvassed.

**Antirequisites:** BSB116  
**Equivalents:** CTB126  
**Credit points:** 12  
**Contact hours:** 4 per week  
**Campus:** Gardens Point and Caboolture  
**Teaching period:** 2010 SEM-1, 2010 SEM-2 and 2010 SUM

**CLB049 THE GLOBAL TEACHER**
This unit enhances the skills of educators to design curriculum and pedagogy in ways that address global citizenship and educational and human rights.

**Credit points:** 12  
**Campus:** Kelvin Grove  
**Teaching period:** 2010 SEM-1

**CLB101 AUSTRALIAN SOCIETY AND CULTURE**
This unit is designed to provide overseas and Australian students with an understanding of Australian culture and values. It offers insights and understandings about issues that divide Australians as well as events and circumstances that unite the nation.

**Equivalents:** HHB106, HHB108  
**Credit points:** 12  
**Campus:** Gardens Point  
**Teaching period:** 2010 SEM-1 and 2010 SEM-2

**CLB102 AUSTRALIAN HISTORICAL STUDIES**
There are now competing ideologies and contexts shaping, dominating and influencing the way we think historically about Australia. This unit presents a past in Australia that is constructed, invented, contested and open to interpretation.

**Credit points:** 12  
**Campus:** Kelvin Grove  
**Teaching period:** 2010 SEM-2

**CLB103 INTERPRETING THE PAST**
For the purposes of this unit, ‘history’ will be taken to mean a set of practices developed by professional historians to produce knowledge about the past. The study of these practices promotes understandings of how historians set about their work, the rules that govern their methods, the reliability of historical knowledge and the value of history socially and culturally.

**Equivalents:** HHB121  
**Credit points:** 12  
**Campus:** Kelvin Grove  
**Teaching period:** 2010 SEM-1

**CLB104 COLONIALISM AND INDEPENDENCE IN ASIA-PACIFIC**
This unit provides a general introduction to the history, geography and cultures of the Asia-Pacific region. It traces the rise and decline of colonial empires, the growth of nationalism in East Asia, Southeast Asia and the Pacific and the dynamic policies of the Asia-Pacific and their search for identity, independence, growth and stability.

Credit points: 12  Campus: Kelvin Grove  Teaching period: 2010 SEM-1

CLB105 AUSTRALIA AND THE SOUTH PACIFIC
This unit is based on a critical study of the evolving relationship between Australia and the Pacific Islands. The key issue in this unit is: does Australia have a Pacific history?

Credit points: 12  Campus: Kelvin Grove  Teaching period: 2010 SEM-2

CLB106 MODERN CHINA
The unit provides students with the knowledge of how China, formerly a Dynastic Empire, was disempowered by Western Imperialism, only to obtain independence through the governmental embrace of Communism. The role of powerful individuals in determining China's destiny, and an understanding of how the country's fortunes changed over time are additional features of the content.

Credit points: 12  Campus: Kelvin Grove  Teaching period: 2010 SEM-2

CLB107 THE CLASSICAL WORLD
The aim of this unit is to endeavour to explain/understand particular societies and their transition in the Classical World, by focusing attention on selected periods, aspects and individuals pertaining to ancient Greece and Rome.

Credit points: 12  Campus: Kelvin Grove  Teaching period: 2010 SEM-2

CLB108 NATIONS AND NATIONALISM IN MODERN EUROPE
This unit will develop an understanding of matters pertinent to the evolution of nationalism in Europe in the modern era. This will include the influence of social movements and cultural and economic issues.

Equivalents: HHB260  Credit points: 12  Campus: Kelvin Grove  Teaching period: 2010 SEM-1

CLB109 WORLD REGIONS
This unit offers an introductory geographical overview of global regions. This is an excellent basis from which to develop an understanding of complex interrelationships between regions and nations. The integrated knowledge gained is of current and practical value to professionals in many fields requiring a knowledge of international affairs including teachers, planners, journalists, business managers and travellers and people in general.

Credit points: 12  Campus: Kelvin Grove  Teaching period: 2010 SEM-2

CLB110 ENVIRONMENT AND SOCIETY
People and nature interact to create distinctive and dynamic places and landscapes. Applied geography, with its integrating perspective and skills-base, helps us to understand this. The discipline hence addresses some of our most pressing social and environmental problems. Geography objectively views human activities, natural systems and their inter-relationships in terms of consequent spatial patterns and impacts on landscapes, regions and places.

Credit points: 12  Campus: Kelvin Grove  Teaching period: 2010 SEM-2

CLB111 ENVIRONMENTAL HAZARDS
This unit takes a geographical perspective to investigate the characteristics and distribution of environmental hazards, patterns of risk and vulnerability, and how people perceive, manage and adjust to hazardous environments.

Credit points: 12  Campus: Kelvin Grove  Teaching period: 2010 SEM-2

CLB112 SOUTH EAST ASIA IN FOCUS
Australia's interaction with Southeast Asia, including our most populous nearest neighbour, Indonesia, continues to increase in significance. This unit examines aspects of Southeast Asian geography, environment, society and culture, in a contemporary framework.

Credit points: 12  Campus: Kelvin Grove  Teaching period: 2010 SEM-1

CLB113 AUSTRALIAN GEOGRAPHICAL STUDIES
Australia faces challenging problems and changes in relation to its changing population, socio-economic development and environmental sustainability. Many of these problems, relating to land-use and settlement patterns, migration trends, resource and hazard distribution, regional socio-economic structure, remoteness and accessibility etc, have a geographical basis. The aim is to describe and analyse, Australia's natural and social landscapes, their interaction, and the changes occurring in them from a geographical perspective

Credit points: 12  Campus: Kelvin Grove  Teaching period: 2010 SEM-1

CLB114 GEOGRAPHY IN THE FIELD
The unit builds upon the geography program to develop advanced understanding of social science research approaches and information capture/analysis. This provides a foundation in research and project design, relevant to a
This unit aims to expand understanding of issues of importance to Indigenous people and to relate those issues to the practices in human service agencies. The Oodgeroo staff and leaders from the Indigenous community will work with staff from Social Work and Human Services in presenting this unit.

**Credit points:** 12  
**Teaching period:** 2010 SEM-1 and 2010 SEM-2

### EFB201 FINANCIAL MARKETS

This unit introduces students to the institutional structure of global financial markets, and thereby complements the understanding of theoretical finance gained in either BSB122 or EFB210. Topics covered include the functions of financial markets, the banking and payments system, financial system deregulation, non-bank financial institutions, stock exchange operations, debt markets, foreign exchange markets and markets for financial derivatives.

**Prerequisites:** BSB113 or CTB113  
**Credit points:** 12  
**Teaching period:** 2010 SEM-1 and 2010 SEM-2

### EFB202 BUSINESS CYCLES AND ECONOMIC GROWTH

This unit develops an analytical framework in order to evaluate the macroeconomic performance of the Australian economy and the policy actions taken by government. Key issues addressed include business cycle stabilisation, unemployment, inflation, economic growth, the balance of payments, the Commonwealth budget and national saving.

**Prerequisite(s):** EFB102  
**Contact hours:** 3 per week  
**Teaching period:** 2010 SEM-1 and 2010 SEM-2

### EFB210 FINANCE 1

This unit covers the following topics: an introduction to the financial institutional framework; an introduction to debt and equity instruments; financial mathematics applied to the pricing of debt and equity securities; a firm’s investment decision including Net Present Value (NPV) and Internal Rate of Return (IRR); introduction to risk and uncertainty using the Capital Asset Pricing Model (CAPM) and Weighted Average Cost of Capital (WACC) concept and risk management.

**Prerequisites:** BSB123 or BSB122 or MAB126 or (BSB110 and BSB113)  
**Teaching period:** 2010 SEM-1 and 2010 SEM-2

### EFB211 FIRMS, MARKETS AND RESOURCES

This unit is concerned with the economic analysis of the decisions and actions of consumers, firms, and governments in modern economies. It develops student understanding of that body of economics that is expressly concerned with the operations of, and inter-relationships...
between, the individual units of the economy. The unit is
designed, not only to foster both clear thinking about the
interplay between government, private firms, and
consumers, but also to develop the student's ability to apply
microeconomic concepts to economic problems that the
student has not previously encountered.

Prerequisite(s): EFB102  Contact hours: 3 per week
Campus: Gardens Point

EFB222 QUANTITATIVE METHODS FOR ECONOMICS
AND FINANCE
Prerequisites: BSB122 or CTB122, or BSB123 or MAB101
or MAB233  Antirequisites: EFB101  Credit points: 12
Teaching period: 2010 SEM-1 and 2010 SEM-2

EFB223 ECONOMICS 2
Consumer behaviour, the role of the government in market
intervention, allocative efficiency and market structure are
some of the fundamental issues in microeconomics
addressed in this unit. Business cycles and the related issue
of macroeconomic stabilisation policy are analysed and
explained within the Australian context. The significance
of the international economy is described through a discussion
of foreign exchange markets, the Australian dollar and the
terms of trade.

Prerequisites: BSB113 or CTB113  Equivalents: EFB102
Credit points: 12  Teaching period: 2010 SEM-1, 2010
SEM-2 and 2010 SUM

EFB307 FINANCE 2
This unit includes the following topics: the financing decision
- capital structure, debt versus equity, lease versus debt,
term structure versus default structure of interest rates; the
dividend decision - dividends versus capital gains, franked
versus unfranked income; firm valuation; free cash flow
model; evaluation of takeovers; Risk and Return -
diversification, the CAPM model, its practical application
and its relationship to efficient market hypothesis;
introduction to forwards, futures, options, warrants,
convertibles and risk management using financial
derivatives.

Prerequisites: EFB210  Credit points: 12  Contact
hours: 3 per week  Campus: Gardens Point
Teaching period: 2010 SEM-1 and 2010 SEM-2

EFB312 INTERNATIONAL FINANCE
This unit examines the theory and practice of international
finance, including the mechanics and uses of the spot,
forward, swap, futures and options markets in foreign
exchange; the relationship between domestic and
international capital markets; interest rate and exchange
rate determination; risk management of foreign exchange;
international trade finance; evaluation of offshore
investment.

Prerequisites: EFB210  Antirequisites: EFB212, IBB202,
EFB240  Credit points: 12  Contact hours: 3 per week
Campus: Gardens Point  Teaching period: 2010 SEM-1
and 2010 SEM-2

EFB314 INTERNATIONAL TRADE AND ECONOMIC
COMPETITIVENESS
The unit analyses the increasing globalisation of world trade
and investment, and develops an analytical framework to
assess the impact of these flows on the Australian
economy, its businesses, people and policy makers. It
examines the patterns of trade and capital flow.

Prerequisite(s): EFB211 & EFB202  Contact hours: 3
per week  Campus: Gardens Point  Incompatible with:
EFB212

EFB329 CONTEMPORARY APPLICATIONS OF
ECONOMICS THEORY
This capstone unit reinforces and extends the economic
theory introduced to students in the major, and applies it to
a number of topical issues that lend themselves to critical
analysis using economic principles. Both macroeconomic
and microeconomic theories are used with the emphasis
placed on usefulness of the theory in development of a
framework which assists with decision-making and informs
critiques of public policy. Some of the perspectives taken in
studying these topics will include: their impacts on efficiency
and on specific economic agents and institutions; the role, if
any, of government in their resolution; and the economic
instruments available to analysts by which to frame their
detailed consideration.

Prerequisite(s): 192 credit points of study, including
EFB202 and EFB211  Contact hours: 3 per week
Campus: Gardens Point  Incompatible with: EFB323

JSB171 JUSTICE AND SOCIETY
The Justice degree is about producing competent justice
professionals. In order to achieve this purpose, this degree
combines knowledge of the criminal justice system with an
understanding and appreciation of the complexities of social
justice. The purpose of this unit is to introduce students to
the structural parameters of social justice.

Equivalents: JSB131, JSB011, JSB101  Credit points:
12  Contact hours: 3  Campus: Gardens Point and
External  Teaching period: 2010 SEM-1

JSB175 SOCIAL ETHICS AND THE JUSTICE SYSTEM
It is essential for those employed within the justice system
be able to competently and confidently work at the borders
between ethics and the law. Ethical ability will enable
practitioners to critically assess the moral status of current
laws, to interpret acceptable standards of behaviour in
situations not covered by the laws, and to develop shared
understandings of moral responsibility in justice
organizations and the wider community.

Equivalents: JSB134  Credit points: 12  Contact
JSB271 POLICY GOVERNANCE AND JUSTICE
This unit will enable you to become familiar with policy-making practices and wider issues of governance. The unit aims to introduce the theory and practice of public policy with an emphasis on policy issues relevant to criminal and social justice. It analyses processes in policy development such as policy formation, writing, implementation and evaluation. You will gain tools for participating in policy development processes in both the public and community sectors.
Equivalents: JSB251, JSB081  Credit points: 12
Contact hours: 3  Campus: Gardens Point and External  Teaching period: 2010 SEM-1

JSB272 THEORIES OF CRIME
The main aim of this unit is to introduce the student to the study of theoretical criminology. This unit will address the social context of crime but is not exclusively sociological. The study of criminology is essentially multi-disciplinary and this is reflected in the diversity of theoretical approaches. Theory is typically offered as distinct from methods of research, however, together they provide the foundation for policy and practice. The unit provides an analytical framework in order to critically assess the epistemological claims and justifications found in criminological theory. Criminological theories are viewed embedded governmental practices aimed at ensuring the regulation and control of particular 'problem populations'.
Antirequisites: JSN113  Equivalents: JSB231, JSB018  Credit points: 12  Contact hours: 3  Campus: Gardens Point and External  Teaching period: 2010 SEM-1

JSB372 YOUTH JUSTICE
This unit is concerned with the way in which a 'youth crime problem' is constructed and the implications of this for particular cohorts of young people in contemporary Australia. It is also concerned with the administration and management of youth crime through formal systems designed to prevent and reduce unlawful acts. Particular attention is drawn to the historical development of youth justice in Australia and to the changing nature of youth crime control across jurisdictions. Contemporary articulations of youth crime control are examined in relation to Queensland's system of youth justice, particularly as this relates to young indigenous people, young women and those from various social classes and ethnic groups. Theoretically, the unit takes as its starting point a genealogical analysis that focuses on questions of knowledge, power, regulation and discipline. These are discussed in relation to the contemporary government of young people in Australia and other 'western' countries.
Equivalents: JSB232, JSB041  Credit points: 12

Contact hours: 3  Campus: Gardens Point and External  Teaching period: 2010 SEM-2

JSB378 DRUGS AND CRIME
Drugs, both legal and illegal, present many challenges to individuals, their families and communities as well as the criminal justice and health systems in Australia. This course examines issues and inter-relationships between drugs and crime. The course includes a detailed examination of drug use in Australia, including trends, patterns of usage and explanations for illicit drug use. A concentrated examination of the relationships between drugs and crime is a key focus as well as the current state of policy responses to drug control and prevention in Australia and internationally.
Credit points: 12  Teaching period: 2010 SEM-1

JSB971 GENDER CRIME AND THE CRIMINAL JUSTICE SYSTEM
This unit examines the experiences and treatment of men and women as criminals, victims and workers within the criminal justice system by asking whether and how: a) offending patterns vary according to gender, b) experiences of victimisation differ for men and women, c) the treatment and experiences of male and female offenders, victims and workers within the criminal justice system differ. Theories about crime, victimisation and criminal justice practice in relation to gender are also explored as are intersections between gender and Indigenous status. Recent developments in criminal justice policy and practice that could potentially effect future change with regard to gender inequities are critically examined.
Credit points: 12  Contact hours: 3  Campus: Gardens Point and External  Teaching period: 2010 SEM-1

KCB302 POLITICAL COMMUNICATION
This unit provides an overview of the theory and practice of political communication and the role of discursive strategies in the social construction of meaning, with particular reference to media and communications industries. The unit examines political campaigns in Australia and internationally, through a critical examination of theories of media influence, as well as notions of crisis management, rhetorical models, persuasion theory, and the use of images as a power resource to succeed in political campaigns. The unit explores how survey research helps the planning and development of political strategies through an analysis of their application in recent political campaigns.
Equivalent: KCB311  Credit points: 12  Contact hours: 4 per week  Campus: Kelvin Grove  Teaching period: 2010 SEM-1

KMB003 SEX DRUGS ROCK 'N' ROLL
In this unit, you gain an insight into the interaction between music and society by analysing the artistic, economic, and political landscape of the diverse, innovative music of the
21st century including rock and pop music, world music, dance music, indigenous music and new age music.

Equivalents: KMB640  Credit points: 12  Contact hours: 3 per week  Campus: Kelvin Grove and Caboolture  Teaching period: 2010 SEM-1

LWS101 ETHICS LAW AND HEALTH CARE
Nursing practice involves making decisions with and for others. This involves making evaluations of what is in the best interest of others, what are nurses’ obligations to others and what will best protect or enhance their well-being. Hence, decision-making in nursing practice is bounded by normative considerations and these normative considerations fall into two groups: those constituted by the law and those constituted by ethics. This unit has been designed to provide for nursing students and practitioners an opportunity to develop a reflective understanding of the role of law and ethics in nursing and a professional awareness of current legal statutes and ethical discussions as they apply to nursing practice.
Credit points: 12  Contact hours: 3 per week  Campus: Kelvin Grove and Caboolture  Teaching period: 2010 SEM-1 and 2010 SEM-2

MDB454 SCIENCE, TECHNOLOGY AND SOCIETY
This unit investigates the interactions and effects that exist between modern science, technology and society both from a social and historical viewpoint. Advances such as the advent of the Internet, genetic modification and nanotechnology are discussed within a context of globalisation, global communications and social change. The unit also includes a study of the nature of science and technology and the nature of scientific knowledge. A major feature of the unit involves groups of students developing and delivering ‘a hypothetical’ on a contemporary science and technology issue affecting society.
Credit points: 12  Campus: Kelvin Grove  Teaching period: 2010 SEM-2

NSB113 DIVERSITY AND HEALTH: INTRODUCTION TO INDIGENOUS AND MULTICULTURAL PERSPECTIVES
This unit provides students with foundational understandings in culture and its implications for health care. It includes four modules - culture, self and diversity; understanding and valuing Aboriginal and Torres Strait Islander cultures; Aboriginal and Torres Strait Islander health and wellness; and migrant health issues.
Credit points: 12  Contact hours: 3 per week  Campus: Kelvin Grove  Teaching period: 2010 SEM-1 and 2010 SEM-2

PUB209 HEALTH, CULTURE AND SOCIETY
This unit is concerned with the social and cultural dimensions of health and illness and how they relate to health status and patterns of behaviour. The unit introduces students to thinking about health from sociological and anthropological perspectives, drawing on relevant concepts and theory to examine selected public health issues. Identifying and addressing social and cultural factors that shape people’s health experiences of health, illness and health systems are integral parts of public health practice in terms of reducing health inequalities, delivering appropriate services, and ultimately improving population health outcomes.

Credit points: 12  Contact hours: 3 per week  Campus: Kelvin Grove  Teaching period: 2010 SEM-2

PUB486 ETHICS AND THE LAW IN HEALTH SERVICE DELIVERY
This unit enables students to develop an awareness of the ethical and legal issues associated with the public sector and health care in the pre-hospital care setting. This unit covers topics relating to the code of ethics, the code of conduct and the legislation unique to the emergency health services. Students are required to apply content knowledge using the problem based learning strategy. Topics include introduction to ethics, morality and ethical theory, bioethics, public sector ethics, overview of the Australian legal system, consent to and refusal of health care, duty of care, confidentiality, and record keeping.
Prerequisites: PUB280  Credit points: 12  Campus: Kelvin Grove and External  Teaching period: 2010 SEM-2

PYB067 HUMAN SEXUALITY
This unit explores historical approaches to studying, explaining and regulating human sexuality with an awareness of the social nature of definitions of 'normal' or 'acceptable' sexual behaviours. Students critically examine definitions of 'healthy' or 'morally acceptable' or 'normal' sexuality. Different models of sexuality are considered with an emphasis on contemporary critiques of the traditional paradigms of sexuality in the West.
Credit points: 12  Contact hours: 3 per week  Campus: Kelvin Grove  Teaching period: 2010 SEM-2

SCB110 SCIENCE CONCEPTS AND GLOBAL SYSTEMS
You will undertake interdisciplinary study of the physical, geological and biological concepts relating to the origins of life; from the creation of matter and planets, to the emergence of life in all its complexity, culminating in evolution of earth ecosystems. Human influences, overlaid upon earth’s complex systems, will be examined as to their type, extent, and impact. In counterpoint, you will explore the breadth of philosophical developments underlying our search for knowledge; fundamental thoughts and ideas that span the last 2,500 years of human history. Ultimately, these concepts evolved through the development of a scientific method and we explore its workings in relation to the ongoing enterprise of human understanding.
Credit points: 12    Contact hours: 4.5 per week    Campus: Gardens Point    Teaching period: 2010 SEM-1

**SWB100 INTRODUCTION TO HUMAN SERVICES AND SOCIAL WORK**

This unit provides an introduction to human services and social work and locates this within the broader context of the welfare state. It examines both the history, and global and national forces, which shape the current direction of welfare policy and the human service industry. The purpose of human service work and the various roles a human service worker may undertake or utilise are explored. The unit challenges students to reflect on their own understandings of human services and human service work, and provides a foundation for detailed study in later years of the course. [SWB100 is incompatible with HHB100]

**Antirequisites:** HHB100  Credit points: 12  Campus: Kelvin Grove  Teaching period: 2010 SEM-1

**SWB102 THE HUMAN CONDITION**

This unit introduces students to a range of individual, familial and social conditions that impact on the lives and lifestyles of Australians. Attention is directed toward the impact of factors such as age, ability, gender, culture and class, and the identification and exploration of key processes in human growth and development. Students become informed about theories from a range of disciplines and develop a critical and reflective approach to understanding human development. By examining how societies define and respond to human need and adversity students develop a framework for examining the dynamic interaction of individual, interpersonal and social forces. [SWB102 is incompatible with HHB102]

**Antirequisites:** HHB102  Credit points: 12  Teaching period: 2010 SEM-1

**SWB103 CONTEMPORARY SOCIAL AND COMMUNITY ISSUES**

This unit explores a number of contemporary social issues relating to social marginalisation and human disadvantage. It locates these issues in a theoretical and descriptive framework thus providing students with both knowledge and analytical skills that are necessary for the ongoing exploration of social issues. It explores the connection between forces at a macro level and human disadvantage and examines the value assumptions that sustain structural inequity. It encourages students to reflect on the implications of structural disadvantage for human service practice and the role of the human service worker as a participant in civil society. [SWB103 is incompatible with HHB103]

**Credit points:** 12  **Teaching period:** 2010 SEM-2

**SWB104 INTERPERSONAL COMMUNICATION**

This unit introduces skills and processes of interpersonal communication as modified by culture, gender and power. Microskills are developed including building rapport, reflective listening, questioning to understand, facilitating and advocating for clients of human services. Interviewing skills and skills in group communication are highlighted. Collaborative models are emphasised and special application includes third party involvement in communication. [SWB104 is incompatible with HHB113]

**Credit points:** 12  **Teaching period:** 2010 SEM-2 and 2010 SUM-1

**SWB105 INTRODUCTION TO HUMAN RIGHTS AND ETHICS**

This unit explores a range of contemporary national, regional and international human rights challenges and issues. It examines the relationship between human rights, the human rights system and critically important global problems including climate change, poverty, terrorism and oppressive forms of intolerance. It offers opportunities to investigate thematic concerns relating to women, youth, indigenous peoples and minority groups as well as specific topics such as human trafficking, harmful cultural practices, workers rights and child soldiers. The unit draws on a number of academic disciplines and makes extensive use of the Internet and information, communication and collaborative technologies. There are a number of interesting options open for assessment. [SWB105 is incompatible with HHB114]

**Antirequisites:** HHB114  Credit points: 12  **Teaching period:** 2010 SEM-1 and 2010 SEM-2

**SWB106 APPLIED SKILLS AND SCHOLARSHIP**

This unit aims to introduce students to key aspects of important generic attributes which QUT graduates are expected to acquire across the period of their studies. The unit covers a range of topics relating to information literacy, academic literacy, and technological literacy. These topics are addressed in a practical way so that students will easily be able to apply the skills learned across other units in their course. Students have the opportunity to develop their skills through a series of activities such as self-paced online interactive exercises, quizzes, links and information. A variety of assessment items are spread across the semester. [SWB106 is incompatible with HHB116]

**Credit points:** 12  **Teaching period:** 2010 SEM-1 and 2010 SEM-2

**SWB204 CHILD AND FAMILY SERVICES: INTRODUCTION**

This unit is designed to introduce second year students to child and family welfare studies and focuses on approaches to supporting families and promoting change. Initially students will gain an overview of issues facing contemporary Australian families that contribute to family...
adversity and examine responses to the welfare needs of children and families, including Indigenous families. Students will then critically examine characterisations of successful family relationships and parenting, theories on causes and effects of domestic violence and child maltreatment and the effect of maltreatment on children. [SWB204 is incompatible with HHB204]

Credit points: 12  Teaching period: 2010 SEM-2

SWB206 DISABILITY SERVICES: INTRODUCTION
This unit links social justice, human rights and empowerment philosophies underpinning courses in the School. It examines the implications of these broad principles in the lives of people with disabilities. The unit explores the theoretical, social and political frameworks for analysing and understanding disability, the principles underpinning current service provision and their impact on the lives of people with disabilities using the service. Also explored are the cultural values and assumptions about disability, and the processes by which these values are translated into human service activity. Finally, the unit examines individual program planning and skill development practices. [SWB206 is incompatible with HHB206]

Credit points: 12  Teaching period: 2010 SEM-2

SWB207 SERVICES TO YOUNG PEOPLE: INTRODUCTION
This unit provides an introduction to human services practice with young people. It gives students an overview from both theoretical and operational perspectives. The various theoretical and popular understandings about 'youth' or 'adolescence' which condition human services provision to young people will be critically explored. Diversity and marginalisation among young people in relation to socio-economic status, gender, race and ethnicity, disability, sexual identity, and geographic location will be examined. The unit briefly overviews contemporary policies, services, and practice frameworks oriented to young people. [SWB207 is incompatible with HHB207]

Credit points: 12  Teaching period: 2010 SEM-2

SWB212 COMMUNITY WORK
Community work as a distinct intervention skill is defined. The unit provides background to community work in Australia. Models of community work are introduced and analysed. Basic skills and techniques are developed: entering a community; building community involvement; developing community action; managing common problems. [SWB212 is incompatible with HHB212]

Credit points: 12  Teaching period: 2010 SEM-1

SWB214 TEAM PRACTICE AND GROUP PROCESSES
A significant methodology used in human service work involves facilitating, supporting or consulting with various groups of people. This unit focuses on the development of skills to utilise this type of intervention appropriately. The unit aims to provide a basic understanding of the various uses to which group processes may be applied. Group work is located as an intervention process within the human service arena as distinguished from other processes at individual, community and societal level. [SWB214 is incompatible with HHB214]

Credit points: 12  Teaching period: 2010 SEM-2

SWB216 THE HUMAN DIMENSIONS OF SPACE
This unit is a component of the Community Studies major and covers the role of space in contemporary societies: key types of spaces and patterns in their usage; spaces as sites for cultural and symbolic expression; understanding the way inequality can and is reproduced through the configuration and management of space; understanding the way particular public spaces are used and experienced by particular sections of the community eg young people; key issues in public space configuration, management and policy eg enhancing social inclusion, safety and security; links between the economic and social, new urbanism; emerging theory and ideas about good practice in the development or reconfiguration of public and community accessed public spaces. [SWB216 is incompatible with HHB216]

Credit points: 12  Teaching period: 2010 SEM-2

SWB218 SOCIAL CHANGE, POLITICS, POLICY AND ACTIVISM
Social activists, including social workers and human service practitioners, commonly work with and on behalf of disadvantaged persons, vulnerable groups and marginalised communities. While multi-causal, the life circumstances of the disadvantaged, vulnerable and marginalised are heavily influenced by the exercise of political power and policies of government. Accordingly, professional practitioners engaged in social activism need to have a thorough understanding of the structure and processes of government and an appreciation of the 'art' of real world politics - 'realpolitik'- and how this shapes policy change. This unit provides you with an introduction to power, politics and government and serves as a foundation for a range of other units. It explores the relationship between political power and disadvantage and encourages you to consider the political sphere of your profession. [SWB218 is incompatible with HHB218]

Credit points: 12  Teaching period: 2010 SEM-2

SWB219 ETHICAL AND LEGAL DIMENSIONS OF HUMAN SERVICES AND SOCIAL WORK
This unit aims to produce graduates who have a comprehensive knowledge of the ethical and legal dimensions of human service practice and an understanding of the relevance of such dimensions for professional
practice and the empowerment of the disadvantaged. [SWB219 is incompatible with HHB277]

**Credit points:** 12   **Teaching period:** 2010 SEM-2

**SWB220 PRACTICE THEORIES**
This unit is intended to enable you to develop an understanding of the major theoretical approaches (practice perspectives, practice theories and practice models) underpinning human service practice and critically examine the way theoretical concepts and disciplinary knowledge inform intervention process. [SWB220 is incompatible with HHB278]

**Credit points:** 12   **Teaching period:** 2010 SEM-1

**SWB221 SOCIAL WORK PROCESSES AND METHODS**
This unit is intended to enable students to develop knowledge and application skills in practice processes and methods central to social work and human service practice contexts. It aims to orient students to core human service and social work practice processes and methods and enable them to appropriately use these across diverse settings. [SWB221 is incompatible with HHB279]

**Credit points:** 12   **Teaching period:** 2010 SEM-1

**SWB222 ADVANCED COMMUNICATION FOR HUMAN SERVICES AND SOCIAL WORK**
This is a designated unit
Developed interpersonal communication skills are the cornerstone for both personal and professional relationships. Human service and social work in a broad sense, aim to help people in their struggle for self determination and social justice. At a fundamental level, the struggle for independence, justice and empowerment is facilitated by interpersonal processes involving the effective use of communication and conflict resolution skills. This unit builds the fundamental communication skills essential for professional social work within a diversity of practice settings. It pays particular attention to the needs of Indigenous peoples and clients from ethnically and culturally diverse backgrounds. It develops necessary skills in interpersonal dynamics, interviewing, empathic engagement, relationship building, working with resistant clients, alternate dispute resolution and reflective practice. [SWB222 is incompatible with HHB282]

**Prerequisites:** HHB113 or SWB104 or PYB007

**Antirequisites:** HHB215

**Credit points:** 12   **Teaching period:** 2010 SEM-1

**SWB223 PEOPLE, SOCIETY AND SOCIAL WORK**
This unit provides an orientation for social work students to the relevance of sociological and psychological understandings of people and society to social work practice. A range of key themes in the experience of those who use, or are the target of, social work intervention are used as vehicles to consider psychological and sociological foundations to practice. These themes include poverty, exclusion, isolation, motivation, spirituality, conflict, grief and loss, sexuality, addiction, resilience and well-being. The unit concludes with a consideration of the role of social work in various social and cultural contexts. [SWB223 is incompatible with HHB283]

**Credit points:** 12   **Teaching period:** 2010 SEM-1

**SWB302 SOCIAL POLICY PROCESSES**
This unit includes the following: conceptualising economic, structural change in Australia; understanding emergent ideas about state and society; identifying and contrasting alternative social policies and strategies. The major debates in Social Policy are explored. Analyses of Australia's response and the impact on redistribution in the Welfare State. Current analyses of health, housing, income security, immigration and family policies at federal, state and local government level. [SWB302 is incompatible with HHB213]

**Credit points:** 12   **Teaching period:** 2010 SEM-1

**SWB304 CHILD AND FAMILY SERVICES: ADVANCED**
The unit extends and deepens knowledge gained in Child and Family Introduction. You will particularly focus on developing a framework for assessment with families and gain further knowledge for practice with families who are refugees, where there is domestic violence and in the hospital context. Emphasis is placed on developing strategies to promote the participation of children and young people. You will also enhance skills of identifying worthwhile service change and submission writing.

**SWB305 COMMUNITY AND YOUTH CORRECTIONS**
This unit recognises the need for an overview and understanding of the Queensland community and youth correction systems by Human Service and Social Work practitioners. It provides the legislative framework and understanding of the Queensland community and youth correction systems. It explores evidence based interventions and provides practice models and assessment frameworks.

It provides theory and practice skills for working with Indigenous people and examines the role of practitioners in Youth Justice Services and the Department of Corrective Services. The unit requires all students to engage in independent and group activity through seminars, to engage in case studies, critical reflection and active discussions.

**SWB306 DISABILITY SERVICES: ADVANCED**
This unit builds on concepts and issues introduced in the Disability Services: Introduction unit and is designed to promote understanding of the knowledge required to undertake policy and service development activities within the disability sector. It explores the range of service models relevant to people with a disability across their lifespan. Additionally, it examines the quasi-legal and policy aspects of working in disability service organisations, along with some of the ethical dilemmas inherent in human service provision with particular relevance to people with a disability. [SWB306 is incompatible with HHB306]

**Prerequisites:** SWB206 or HHB206  
**Credit points:** 12  
**Teaching period:** 2010 SEM-1

**SWB307 SERVICES TO YOUNG PEOPLE: ADVANCED**

Many of the positions available in the human services industry and oriented to young people require specific knowledge, skills and understandings. This unit involves an in-depth exploration of contemporary and emerging areas of direct and indirect practice with young people. Included are early intervention and prevention, youth policy analysis and development, juvenile justice practice, youth and family work, youth health practice, public space practice, accommodation and housing practice, and the interface between human services practice and schools. The unit also examines the legal and ethical dimensions of direct practice as an integral part of the unit. [SWB307 is incompatible with HHB307]

**Prerequisites:** SWB207 or HHB207  
**Credit points:** 12  
**Teaching period:** 2010 SEM-1

**UDB281 GEOGRAPHIC INFORMATION SYSTEMS**

This unit investigates the basic concepts of geographic information systems. Topics to be covered include components of GIS, spatial databases, data acquisition, reference frameworks, use of photographs and images, spatial analysis and graphic output design issues. The unit will highlight the importance of geographic information systems the unit will highlight the importance of geospatial positioning applications in society.

**Equivalents:** PSB631  
**Credit points:** 12  
**Contact hours:** 4 per week  
**Campus:** Gardens Point  
**Teaching period:** 2010 SEM-1

**UDB282 REMOTE SENSING**

This unit includes the following: history and principals of remote sensing; types of imagery, image interpretation, satellite systems; supervised and unsupervised image classification; interpretation, analysis and presentation of data; applications in the earth sciences.

**Equivalents:** PSB655  
**Credit points:** 12  
**Contact hours:** 4 per week  
**Campus:** Gardens Point  
**Teaching period:** 2010 SEM-2

**SWB308 CHILD PROTECTION INTERVENTION SKILLS**

This unit will focus on the development of skills for assessment and intervention to safeguard the welfare and rights of children and young people in families where personal and environmental challenges compromise the child or young person’s safety. Particular attention will be paid to skills and processes necessary for maintaining a child-focused approach when working with families who have multiple and complex needs. [SWB308 is incompatible with HHB319]

**Credit points:** 12  
**Teaching period:** 2010 SEM-1

**UDB164 POPULATION AND URBAN STUDIES**

This unit introduces the students to the demographic, economic, social and physical aspects of our cities to help understand the nature of cities we live in. The topics covered include: demographic and economic changes in cities, theoretical models of cities, issues such as social diversity, gentrification, masterplanned communities, and public spaces in cities.

**Credit points:** 12  
**Contact hours:** 3 per week  
**Campus:** Gardens Point  
**Teaching period:** 2010 SEM-2

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