Bachelor of Journalism/Bachelor of Business (Advertising, International Business, Public Relations) (IF05)

Year offered: 2010
Admissions: No
CRICOS code: 040312G
Course duration (full-time): 4/4.5 Years (8 or 9 Semesters - students may choose); Int'l - 9 semesters
Domestic fees (indicative): 2010: CSP rate 2010 available July 2009
Domestic Entry: February
International Entry: February and July
QTAC code: 409172
Past rank cut-off: 90
Past OP cut-off: 6
OP Guarantee: Yes
Assumed knowledge: English (4,SA)
Preparatory studies: For information on acquiring assumed knowledge visit http://www.studentservices.qut.edu.au/apply/ug/info/knowledge.jsp
Total credit points: 432
Standard credit points per full-time semester: 48 (Years 1 & 2); 60 (Years 3 & 4)
Course coordinator: Head, Undergraduate Studies (Creative Industries); Dr Erica French (Business)
Discipline coordinator: Professor Alan Knight ( Journalism); Dr Gayle Kerr (Advertising); Mr Michael Cox (International Business); Ms Amisah Mehta (Public Relations)
Campus: Gardens Point and Kelvin Grove

Course structure for students who commenced in 2006 or earlier

Important Notice

Students who commenced this course in 2006 or earlier should contact their faculty (using the Discipline Contact email address above) for relevant course enrolment advice.

Potential Careers:
Advertising Professional, Marketing Officer/Manager, Media Industry Specialist, Public Relations Officer/Consultant, Publishing Professional.