Executive Master of Business Administration (GS50)

Year offered: 2012
Admissions: Yes
Course duration (part-time): 22 months
Domestic Fees (indicative): 2012: $13500 (indicative) per Semester
Notes about costs and scholarships:
The study tour to China is invoiced separately and the cost is approximately $5,500
Start month: January
Deferment allowed: No
Total credit points: 144
Standard credit points per full-time semester: 48
Course coordinator: Dr Vicky Browning
Campus: Gardens Point
Attendance: Part-time
Additional Requirements:
To be considered for admission, applicants must:
- Hold a Bachelor degree in any field from a recognised university with a minimum Grade Point Average (GPA) of 4.5 on a 7 point scale;
- Have a Graduate Management Admission Test (GMAT) score of at least 550;
- Have a minimum five years’ full-time equivalent relevant managerial experience;
- Provide two referee recommendations on proforma provided; and
- Attend a personal interview with the Coordinator of the Executive MBA.

Course highlights
- Challenge your thinking to become a highly skilled leader by developing a greater understanding of yourself and others.
- Participate in an international study tour to China, where you will learn to meet the demands of a rapidly globalising society.
- Work with a leadership coach to establish clear goals for your career path and personal life
- Undertake a leadership practicum by shadowing a senior executive from industry, commerce or government.
- Study weekend classes in a 22 month intensive part-time mode.

Details:
QUT’s Executive MBA is designed to take experienced managers to new levels as highly skilled leaders.
The concept of ‘knowing one’s self’ lies at the forefront of the program, facilitating the development of a deep understanding of personal goals and leadership traits.
In addition to self-realisation and leadership, the unique model for this Executive MBA program integrates fundamental units with more advanced elements that include organisational transformation, entrepreneurship, governance and corporate accountability. The program culminates in an international study tour to China, honing abilities to meet the demands of a quickly changing globalised society. During the tour, participants will learn the intricacies of negotiating and conducting business in a foreign land and applying commercial expertise in a vastly different culture.
Additionally, the program offers life coaches who will help individual cohort members establish clear goals for both their chosen career paths and personal lives.
With the Executive MBA’s emphasis on corporate governance and leadership, cohort members will undertake a leadership practicum by shadowing a senior executive from industry, commerce or government. They will experience first-hand how leadership issues are handled in the real world at executive level.

Current brochures
Download EMBA brochure (PDF file, 500.33KB)

Structures and Units

Course design
The Executive MBA program commences in January of each year. Classes are scheduled once every four weeks over a long weekend from Friday to Sunday with the inclusion of a two-week study tour to China. These intensive weekend sessions allow participants to schedule dedicated time to study with minimal interference to their business commitments.
Participants undertake 24 units, each worth 6 credit points, that incorporate 16 core units from the MBA program with an added focus on self-realisation, leadership, decision-making and organisational transformation.

Current timetables
EMBA Cohort 11 timetable 2012 (PDF file, 38.29KB)
EMBA Cohort 12 timetable 2012 (PDF file, 37.7KB)

Course structure
Units
- Business Communication
- Business Law
- Business Leadership Practicum
- Business Plans
Course structure for commencing students

Students must complete the following units:

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<th>MBA CORE UNITS</th>
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<td>GSZ403 Understanding Data</td>
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<td>GSZ404 Financial Statements Analysis</td>
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<td>GSZ405 Strategic Management</td>
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<td>GSZ406 Human Resource Management Issues</td>
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<td>GSZ407 Business Communication</td>
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<td>GSZ408 Fundamentals of Marketing Management</td>
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<td>GSZ412 Business Law 1</td>
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<td>GSZ413 Financial Management</td>
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<td>GSZ415 Understanding Leadership</td>
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<td>GSZ490 Managing Technological Innovation</td>
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<td>GSZ491 Economics in Business</td>
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<tr>
<th>MBA INTEGRATIVE CORE UNITS</th>
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<td>GSZ554 Self Realisation and Personal Development</td>
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| GSZ555 Issues Management                       |
| GSZ556 Creative and Entrepreneurial Thinking   |
| GSZ557 Negotiation Skills and Strategies        |
| GSZ552 The Sustainable Business                |
| GSZ553 Business Leadership Practicum           |

**UNIT SYNOPSISES**

**GSZ401 MANAGING IN THE GLOBAL BUSINESS ENVIRONMENT**

Competence in managing is the key to success for any organisation and for any person within that organisation. The knowledge and ability to manage within the global business environment are crucial requirements for today's and tomorrow's managers. This unit introduces the planning, leading, organising and controlling functions of management to elucidate current trends in management practice in the global environment.

*Antirequisites:* GSN204 and MGN409

*Equivalents:* GSN401

*Credit points:* 6

*Teaching period:* 2012 6TP2

**GSZ403 UNDERSTANDING DATA**

This unit is designed to provide students with a clear understanding of different types of data and techniques to present and analyse real world problems relevant to business and managers. Students are introduced to various techniques of organising, presenting and analysing economic and business data. Topics include probability theory, descriptive and inferential statistics.

*Prerequisites:* GSZ404 and GSZ405 and GSZ407 and GSZ491

*Antirequisites:* EFN409

*Equivalents:* GSN403

*Credit points:* 6

**GSZ404 FINANCIAL STATEMENTS ANALYSIS**

This unit introduces students to basic accounting concepts and financial statements, and then explores methods of analysing them to give an informed understanding of the financial well being of the entity. Throughout, it takes the perspective of the user of financial statements, and in this role, explores the information in financial statements and how the three basic accounting statements are linked, and interdependent. The course guides students through the process of analysing financial statements, how to interpret findings and how to understand what the analysis and other contextual data tell them about the business.

*Antirequisites:* GSN202

*Equivalents:* GSN404

*Credit points:* 6

**GSZ405 STRATEGIC MANAGEMENT**

Strategy is the process of determining goals and moving towards the achievement of those goals in a business,
government, or not-for-profit setting. This unit introduces the concept of strategy and explores the basic tenets of the strategy process, competitive advantage, and strategic management in a changing global environment. It lays in the foundations for students in terms of understanding contemporary thinking in the strategy field. The learning process is enhanced by practical real-time examples of strategy in action utilising the case study method of learning.

**Equivalents:** GSN405  **Credit points:** 6  **Teaching period:** 2012 6TP2

**GSZ407 BUSINESS COMMUNICATION**
Business Communication is an introductory unit that promotes effective written and spoken communication skills in a range of situations encountered by managers. Students will better understand the principles of effective written and spoken communication by exploring communication theory and undertaking several practical exercises and tasks.

**Antirequisites:** CON404  **Equivalents:** GSN407  **Credit points:** 6  **Teaching period:** 2012 6TP2

**GSZ408 FUNDAMENTALS OF MARKETING MANAGEMENT**
This unit provides students with the opportunity to critically examine and evaluate the role of marketing and its contribution to the strategic processes of the modern firm operating in an increasingly competitive national and international environment. Key marketing decision areas are examined, including the marketing concept, the marketing mix, marketing information systems and marketing research, market segmentation, targeting and positioning, and the process of marketing planning, implementation and control. Students have the opportunity to consider the evolution of marketing philosophy, determinants of consumer and organisational behaviour and the influences of environmental forces on marketing decision-making within the firm.

**Equivalents:** GSN408  **Credit points:** 6  **Teaching period:** 2012 6TP5

**GSZ409 ORGANISATIONAL BEHAVIOUR 1**
Organisational Behaviour 1 is an introductory unit which analyses human behaviour at work with a focus on issues of personality, motivation, group interaction, occupational stress, and health and organisational change. The unit examines issues related to aspects of the working environment and to the relationship between managerial strategies, organisational structures and their effects on performance, health and autonomy.

**Antirequisites:** MGN412  **Equivalents:** GSN409  **Credit points:** 6

**GSZ412 BUSINESS LAW 1**
This unit provides managers with an overview of basic legal principles, which form the foundation of the laws of commercial transactions from the perspective of, and with particular relevance, to managers. Students will learn key elements of the rules governing business dealings by the interaction of the laws of contract, agency and franchising, property law, securities and bailment, company law and consumer law. The unit also introduces students to the Australian legal and statutory structure and provides an overview of the legal nature of business entities.

**Antirequisites:** AYN410 and EFN413  **Equivalents:** GSN412  **Credit points:** 6

**GSZ415 UNDERSTANDING LEADERSHIP**
Leadership is the process of persuasion or example by which an individual influences others to pursue identified goals. The skills of leadership can be identified and learned. This unit explores the attributes, roles and tasks of leaders in contemporary business situations and the issues that impact on leadership, such as leader-follower interaction, ethics, leadership characteristics and leadership development. This unit culminates in the development of leadership profiles of contemporary leaders with an exploration of their characteristics and how their leadership roles are exercised.

**Equivalents:** GSN415  **Credit points:** 6

**GSZ551 NEGOTIATION SKILLS AND STRATEGIES**
Negotiation is an important part of everyday management, and effective negotiation skills are indispensable for successful managers operating in a globalised and complex business environment.

This Negotiation Skills and Strategies unit introduces students to a conceptual framework for analysing the business negotiation process. The exploration of negotiation practices in different contexts better prepares students for negotiation in the increasingly globalised business environment.

**Equivalents:** GSN551  **Credit points:** 6  **Teaching period:** 2012 5TP9

**GSZ554 SELF REALISATION AND PERSONAL DEVELOPMENT**
Self awareness provides a foundation for both personal and leadership development. This unit provides an opportunity for students to increase their understanding of themselves and how their interactions with others impact on their effectiveness as managers. Personal development is explored in the context of cultural understanding and ethics. This unit contributes to the core competencies of: Change and Journey; Innovation, Creativity and Working Smarter; Leadership; Culture and Being Human; and Probity and Governance; as it deals with the role, behaviour and
development of the individual.

**Antirequisites:** GSZ601  **Equivalents:** GSN503  **Credit points:** 6  **Teaching period:** 2012 5TP5

**GSZ556 CREATIVE AND ENTREPRENEURIAL THINKING**
This unit provides opportunities for improving individual and group creative problem solving skills; to minimise barriers to creativity and generate possibilities for addressing commercial or operational problems; and for designing new operational environments through the use of creative and entrepreneurial thinking. This unit lays the groundwork for designing environments to identify and capture opportunities for operational performance improvement and business renewal.

**Equivalents:** GSN526  **Credit points:** 6