Bachelor of Design (Industrial Design)

Year: 2021
QUT code: DE43
QTAC code: 412382
CRICOS: 096565B
Duration: 3 years full time
OP: 14
Rank: 70
Total credit points: 288
International fee (indicative, subject to annual review): 2021: $33,800 per year full-time (96 credit points)
Course contact: Freecall: 1800 181 848 (within Australia)
Phone: +61 3 9627 4853 (outside Australia)
Mon - Fri, 8.30am - 5pm
Campus: Gardens Point
Start months: July, February

Finding a balance between beauty and practicality takes expert knowledge. That's why this hands-on program gets you involved with the design of realistically detailed products suitable for manufacture with a focus on real-world industry engagement.

Your degree will begin with introductory and shared impact lab units where, working with students from other disciplines, you'll focus on problems and social issues, and identify potential solutions connected to industry and community. Your introductory studies include learning the creative design process, technical aspects of product design, design management and computer-aided industrial design (CAID) technology.

You will progress to a deeper understanding of systems design including human factors and ergonomics, design research, coupled with innovation, aesthetics, marketing, cultural and social values, and design leadership. Later in your degree you will be able to transfer skills and knowledge to a workplace or professional context and gain practical work experience with work integrated learning.

**Why choose this course?**

As emerging materials and technologies develop, industrial designers are discovering more ways to create the products, services and systems that improve people's everyday lives. Industrial design covers the process of design and the creative act of determining and defining a product's form and features prior to production. So, if you want your designs to have an impact in the real world, this degree could be just what you're looking for.

**Real-world learning**

You will be prepared for your career with a range of activities and opportunities such as hands-on design units, project presentations, international study tours, entrepreneurial incubation programs and real-world internships. You’ll also graduate work ready through QUT’s strong collaborative links with global companies including BMW, Bombardier, Techtronics Industries, IDEO and many local companies.

**Minimum English requirements**

Students must meet the English proficiency requirements.

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**Dylan Sheppard**

**Global opportunities**

'I was inspired to take my career to Germany after I did a six-month internship with BMW through QUT. Now I am an industrial designer working at BMW's headquarters in Munich, Germany. My team works on innovation projects in the areas of logistics and industry 4.0, focusing on robotics, virtual reality, and design innovations to support BMW's internal processes.'

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Accurate as at 21 August 2020. For the latest information see: https://www.qut.edu.au/courses/bachelor-of-design-industrial-design
Bachelor of Design (Industrial Design)

IELTS (International English Language Testing System)

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Course structure
To meet the course requirements for the Bachelor of Design (Industrial Design), you must complete a total of 288 credit points comprising:

- a design major (144 credit points), including four shared foundation units (48 credit points) and 96 credit points from the industrial design discipline
- four school-wide impact lab units (48 credit points)
- complementary studies, made up of both: design specialisation units (minimum 48 credit points) a minor, or a combination of design specialisation units and electives (unit options) (48 credit points).

Study overseas
Study overseas while earning credit towards your QUT creative industries degree with one of our worldwide exchange partners.

Overseas study can be for one or two semesters (or during the semester break) and the units you take can be in a creative or non-creative discipline area, depending on how they match with your QUT course.

Careers and outcomes
Graduates have an outstanding record of achievement nationally and internationally in diverse careers for companies such as British Airways, Boeing, Adidas, Marvel Studios and Doctors Without Borders. Many graduates work as industrial designers in industrial design consultancies or design departments of product manufacturers, or as entrepreneurs.

Graduates qualify for Graduate Membership of Design Institute of Australia (DIA). The course is an educational member of the World Design Council.

Double degrees
Combine your degree with a second degree to gain a broader range of skills and knowledge, a competitive advantage and enhanced career flexibility. Choose a double degree with:

- Business to create your future in industrial design management, strategic design, creative business ownership, entrepreneurship and business start-up ventures, across fields such as product, interface or usability design.
- Engineering to gain skills creating and developing innovative, attractive, sustainable and user-friendly products and systems, you may work in fields such as mechanical engineering, transport, service development or manufacturing.
- Law to develop skills as an in-house lawyer for industrial designers, corporate identity designers, new product developers, or as an intellectual property lawyer.

Professional recognition
Graduates qualify for associate membership of the Design Institute of Australia. The course is an educational member of the World Design Council and is a Design Institute of Australia Recognised Course.