Graduate Diploma in Business (Research) (Management) (BS69)

Year offered: 2013
Admissions: Yes
CRICOS code: 072979M
Course duration (full-time): 1 year
Course duration (part-time): 2 years
Domestic Fees (indicative): 2013: $10,200 (indicative) per 48 credit points

Student Services and Amenities Fee
You'll need to pay the Student Services and Amenities Fee (SSAF) as part of your course costs. More information on the SSAF - http://www.student.qut.edu.au/fees-and-finances/study-costs/fee-schedule/table-1-student-services-and-amenities-fee

Start month: February, July
Commencement notes: Mid-year entry is subject to unit and supervisor availability. Please refer to entry requirements for further information.
Deferment allowed: No
Total credit points: 96
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Discipline coordinator: Dr Artemis Chang
Campus: Gardens Point
Attendance: Part-time, Full-time
Additional Requirements:

Entry Requirements

A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or possess other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor’s research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:
1. Identify supervisor’s research interests by looking at the interests of the researchers as described on the QUT Business School website;
2. Complete the Expression of Interest to Apply for a Research Degree form, and email this to the QUT Business School HDR Admissions Officer. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

Course highlights
- Alternative pathway for PhD candidates who require necessary research training and experience.
- Study discipline coursework and research methods, before completing a supervised research dissertation.
- Complete in 2 semesters full-time or 4 semesters part-time.

Details:
The purpose of this course is to provide the basic research training for potential PhD candidates who do not possess the necessary research experience to gain entry into the PhD. It is offered as an alternative pathway, giving you the opportunity to pursue a research career.

Structures and Units
Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Research Discipline Coordinator.

Mid-year entry
Mid-year entry students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Part-time study
Part-time students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability.

Course Structure (full-time)

Year 1, Semester 1

<table>
<thead>
<tr>
<th>Prescribed Units:</th>
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<tbody>
<tr>
<td>BSN502 Research Methodology</td>
<td></td>
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<tr>
<td>BSN503 Research Seminar</td>
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<tr>
<td>SELECT:</td>
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<tr>
<td>BSN412 Qualitative Research and Analytical Techniques</td>
<td></td>
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<tr>
<td>BSN414 Quantitative Research Methods</td>
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SELECT: 1 option unit with approval of the School Research Coordinator. The option unit may taken from any 12 credit point postgraduate unit offered by the School of Management or other postgraduate unit, with the approval of the School Research Coordinator.

Year 1, Semester 2

<table>
<thead>
<tr>
<th>BSName</th>
<th>Course</th>
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<tbody>
<tr>
<td>BSN501-1</td>
<td>Dissertation</td>
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<tr>
<td>BSN501-2</td>
<td>Dissertation</td>
</tr>
<tr>
<td>BSN501-3</td>
<td>Dissertation</td>
</tr>
<tr>
<td>BSN501-4</td>
<td>Dissertation</td>
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While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.

Potential Careers: Administrator, Government Officer, Manager.

UNIT SYNOPTES

BSN412 QUALITATIVE RESEARCH AND ANALYTICAL TECHNIQUES

This unit provides a detailed overview of qualitative research to support decision-making in business disciplines. The primary purpose of this unit is to develop a detailed understanding of the theoretical contexts in which field studies and qualitative research methods have developed and the techniques that define the approach. Students develop the ability to analyse, conduct, and evaluate qualitative research in discipline areas related to business. The unit provides a basic preparation for the development of a project, thesis or dissertation proposal based on the use of qualitative research.

BSN414 QUANTITATIVE RESEARCH METHODS

Quantitative Research Methods is a postgraduate unit designed to introduce students to a range of quantitative research methods and their application to different research questions and types of quantitative data. Throughout the unit, students will be exposed to a wide range of quantitative research issues including survey and index development, factor analysis, multiple regression, experimental data collection and analysis, ANOVA and MANOVA, structural models, secondary data collection and analysis, and longitudinal data analysis. Each lecture will be conducted in computer laboratories to allow students the opportunity to develop their quantitative research skills using SPSS and AMOS with data provided by lecturers.

Credit points: 12  Campus: Gardens Point  Teaching period: 2013 SEM-1 and 2013 SEM-2

BSN501 DISSERTATION

Students undertake a study of an issue as the culmination of their honours program. The dissertation must have a well-developed conceptual foundation and include a primary research component.

Credit points: 12  Campus: Gardens Point  Teaching period: 2013 SEM-1 and 2013 SEM-2

BSN501 DISSERTATION

Students undertake a study of an issue as the culmination of their honours program. The dissertation must have a well-developed conceptual foundation and include a primary research component.

Credit points: 12  Campus: Gardens Point  Teaching period: 2013 SEM-1 and 2013 SEM-2

BSN502 RESEARCH METHODOLOGY
The purpose of this study is to provide students with a range of ideas and methods that enable them to analyse, evaluate and conduct research in discipline areas related to business. It provides an essential and basic preparation for the development of a thesis or dissertation proposal. Areas of study include research paradigms, analysis and criticism, research design, data collection and data manipulation, interpretation and presentation.

Antirequisites: BSB400  
Credit points: 12  
Contact hours: Flexible Mode  
Campus: Gardens Point  
Teaching period: 2013 SEM-1 and 2013 SEM-2

BSN503 RESEARCH SEMINAR
In this unit students prepare detailed literature reviews relevant to the thesis or dissertation proposal. Students are required to prepare and present a detailed seminar paper describing and explaining the results of their review and its relevance to the thesis or dissertation proposal. The unit is in two parts: the first provides a series of lectures from staff advising as to the requirements of a thorough, well-directed literature search and review; the second consists of a series of seminars from students presenting their findings.

Credit points: 12  
Contact hours: Flexible Mode  
Campus: Gardens Point  
Teaching period: 2013 SEM-1 and 2013 SEM-2