Bachelor of Business (Honours) (BS63)

Year offered: 2010
Admissions: Yes
CRICOS code: 009038B
Course duration (full-time): 1 year (2 semesters)
Course duration (part-time): 2 years (4 semesters)
Domestic fees (indicative): 2010: CSP $4,430 (indicative) per semester
International Fees (indicative): 2010: $10,250 (indicative) per semester
Domestic Entry: February; July* (“not Economics or Banking & Finance)
International Entry: February; July* (subject to unit availability)
Total credit points: 96
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Assistant Dean (Research)
Discipline coordinator: Dr Jodie Nelson (Accountancy); A/Prof Rebekah Russell-Bennett (Advertising, International Business, Marketing & Public Relations); A/Prof Adam Clements (Economics and Banking & Finance) and Dr Artemis Chang (Management and Human Resource Management)
Campus: Gardens Point

Majors
- Bachelor of Business (Honours) (Accountancy)
- Bachelor of Business (Honours) (Banking and Finance)
- Bachelor of Business (Honours) (Economics)
- Bachelor of Business (Honours) (International Business)
- Bachelor of Business (Honours) (Marketing)
- Bachelor of Business (Honours) (Public Relations)
- Bachelor of Business (Honours) (Advertising)
- Bachelor of Business (Honours) (Management)
- Bachelor of Business (Honours) (Human Resource Management)

Why choose this course?
An Honours degree signals to potential employers you are someone with exceptional ability, motivation and commitment to your field. It gives you the chance to integrate the practical and conceptual knowledge gained through your degree.

Overview
The Bachelor of Business (Honours) provides high-achieving undergraduate students with advanced analytical, theoretical and empirical skills that differentiate them from other graduates. The program can provide an edge in the workplace and prepare you for further research study.

As an Honours graduate you can clearly demonstrate an ability to undertake rigorous independent research.


Meeting minimum entry requirements does not guarantee entry into this course. Admission to the Honours program will depend on the availability of supervision, infrastructure and other required resources.

Entry requirements (domestic and international students)
A Bachelor of Business from QUT that includes a major in the area of intended Honours level study or a qualification deemed equivalent. Students must have achieved a Grade Point Average (GPA) of 5.5 or better on a 7-point scale in the three years of undergraduate study or other qualifications and experience which is considered by the Executive Dean of Faculty to qualify for admission. Students would normally apply for admission to Honours at the end of the final year of their pass degree, or within 18 months of completing the pass degree.

Potential applicants who do not meet these requirements should not feel discouraged from applying. Applications will be judged on the basis of their entire academic record, with particular attention being given to their performance in the final semesters of their undergraduate degree.

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the Honours course part-time is generally discouraged. Not all Schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis mostly completed in the second semester.

English language requirements (international students)
In addition to the above academic entry requirements, international students must meet the following English language proficiency levels for entry into the Faculty's postgraduate coursework courses:
- IELTS: overall sub-band score of 6.5 with no sub-band below 6.0; or
- TOEFL: 575 (paper-based) or 230 (computerised) (if TOEFL permitted by visa requirements).
Mid-year entry students
Mid-year entry students should contact the Discipline Coordinators for enrolment advice and course progression details. The majors in Banking and Finance; and Economics are not available for mid-year entry due to unit availability. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Discipline coordinators
Accountancy: Dr Jodie Nelson
Advertising: Associate Professor Rebekah Russell-Bennett
Finance: Professor Adam Clements
Economics: Professor Adam Clements
Human Resource Management: Dr Artemis Chang
International Business: Associate Professor Rebekah Russell-Bennett
Management: Dr Artemis Chang
Marketing: Associate Professor Rebekah Russell-Bennett
Public Relations: Associate Professor Rebekah Russell-Bennett

Abbreviation
BBus(Hons)