Bachelor of Business (Honours) (Economics) (BS63)

Year offered: 2013
Admissions: Yes
CRICOS code: 009038B
Course duration (full-time): 1 year
Course duration (part-time): 2 years
Domestic Fees (indicative): 2013: CSP $4,900 (indicative) per 48 credit points
Start month: February
Deferment allowed: No
Total credit points: 96
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Director of Higher Degree Research Studies
Discipline coordinator: Professor Adam Clements
Campus: Gardens Point
Attendance: Full-time
Additional Requirements:

A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The Business School does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor’s research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:
1. Identify supervisor’s research interests by looking at the interests of the researchers as described on the Business School website;
2. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

Course highlights

- Study accountancy, advertising, banking and finance, economics, human resource management, international business, management, marketing or public relations.
- Work with a supervisor to integrate what you’ve learnt in your degree to complete a thesis in your field of study.
- Complete in 2 semesters full-time or 4 semesters part-time.

Details:
The Bachelor of Business (Honours) provides high-achieving undergraduate students with analytical, theoretical and empirical skills that differentiate them from other graduates. An honours degree signals to potential employers that you are someone with exceptional ability, motivation and commitment to your field. It gives you the chance to integrate the practical and conceptual knowledge gained through your degree.

As an honours graduate, you can clearly demonstrate an ability to undertake rigorous independent research. Applicants can study within the fields of Accountancy, Advertising, Finance, Economics, Human Resource Management, International Business, Management, Marketing and Public Relations.

Structures and Units

Course design
The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

Course Structure (full-time)

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<th>Year 1, Semester 1</th>
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<tbody>
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<td>EFN500</td>
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<th>Year 1, Semester 2</th>
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<tr>
<td>BSN501-1</td>
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BSN501-4  Dissertation

While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.

Potential Careers:
Economist.

UNIT SYNOPSES

BSN501 DISSERTATION
Students undertake a study of an issue as the culmination of their honours program. The dissertation must have a well-developed conceptual foundation and include a primary research component.
Credit points: 12  Campus: Gardens Point  Teaching period: 2013 SEM-1 and 2013 SEM-2

BSN506 DISSERTATION
Students undertake a study of an issue as the culmination of their honours program. The dissertation must have a well-developed conceptual foundation and include a primary research component.
Credit points: 12  Campus: Gardens Point  Teaching period: 2013 SEM-1 and 2013 SEM-2

BSN509 DISSERTATION
Students undertake a study of an issue as the culmination of their honours program. The dissertation must have a well-developed conceptual foundation and include a primary research component.
Credit points: 12  Campus: Gardens Point  Teaching period: 2013 SEM-1 and 2013 SEM-2

EFN500 CONTEMPORARY MACROECONOMIC THEORY
This unit introduces students to the latest theoretical developments in the field of macroeconomics using both qualitative and quantitative approaches. It places these theories in their historical, philosophical and societal contexts. This unit looks at New Classical, New Keynesian and other theoretical approaches to a range of issues. These include: theories of expectation formation, supply side economics, labour markets, monetary theory, real business cycle theory and growth theory.
Other requisites: Unit Coordinator Approval and undergraduate degree with a major in Economics or Finance required to enrol  Credit points: 12  Contact hours: 3 per week  Campus: Gardens Point  Teaching period: 2013 SEM-1

EFN502 DEVELOPMENTS IN MICROECONOMIC THEORIES
This unit involves the discussion and analysis of contemporary developments in microeconomic theory, such as game theory and its applications, consumer behaviour, problems of collective action, evolutionary economics, the economics of voting, externalities, public goods, and the market mechanism. It explores refinements in microeconomic theory which have been contemporaneously used in the development of government policies in areas such as the environment, energy, public enterprises and industrial development.
Other requisites: Unit Coordinator Approval and undergraduate degree with a major in Economics or Finance required to enrol  Credit points: 12  Contact hours: 3 per week  Campus: Gardens Point  Teaching period: 2013 SEM-1

EFN508 ECONOMETRIC METHODS
This unit provides a comprehensive grounding in the econometric methods necessary for conducting research using such methods. Recent contributions to the econometric literature are studied.
Antirequisites: BSN506  Other requisites: Unit Coordinator Approval and undergraduate degree with a major in Economics or Finance required to enrol  Credit points: 12  Campus: Gardens Point  Teaching period: 2013 SEM-1

EFN509 POLICY ECONOMICS AND EVALUATION
This Economics Honours unit lays emphasis on economic policy and evaluation. The primary purpose of this unit is to focus on the application of microeconomic and macroeconomic principles to informing contemporary commercial, economic and social policy in Australia, and the global economy. This unit has a strong focus and will illustrate in a practical manner how economic tools can be used to assess policy issues and to evaluate potential solutions. The unit will complement theory with appropriate tools of analysis (inclusive of both analytical methods and model-based arguments).
Prerequisites: EFN500, EFN502 and EFN508  Credit points: 12  Campus: Gardens Point  Teaching period: 2013 SEM-1