Bachelor of Business (Honours) (International Business) (BS63)

- **Year offered:** 2010
- **Admissions:** Yes
- **CRICOS code:** 009038B
- **Course duration (full-time):** 1 year (2 semesters)
- **Course duration (part-time):** 2 years (4 semesters)
- **Domestic fees (indicative):** 2010: CSP $4,430 (indicative) per semester
- **International Fees (indicative):** 2010: $10,250 (indicative) per semester
- **Total credit points:** 96
- **Standard credit points per full-time semester:** 48
- **Standard credit points per part-time semester:** 24
- **Course coordinator:** Assistant Dean (Research)
- **Discipline coordinator:** Associate Professor Rebekah Russell-Bennett
- **Campus:** Gardens Point

**Why choose this course?**

The Honours program will provide you with a specialised education in your chosen area of research. The emphasis is on depth of knowledge and small class teaching. In addition, Honours students are expected to attend and actively participate in the monthly seminar series run by the School.

You will gain experience and training in analytical and research skills and build an advanced understanding of the use of survey research. During your study you develop detailed understanding of the theoretical contexts in which qualitative research has developed and the techniques that define its use. You then apply your learning to a selected research problem and gain a more sophisticated understanding of the theory underpinning your research.

**Entry requirements (domestic and international students)**

A completed Bachelor or coursework Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Dean of Faculty to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor’s research interests by looking at the interests of the researchers within the relevant school as stated on the Faculty website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:
1. Identify supervisor’s research interests by looking at the interests of the researchers as described on the Faculty website;
2. Contact the HDR Admissions Officer within the Faculty of Business. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The
information will be passed onto the nominated school or supervisor.

**English language requirements (international students)**

In addition to the above academic entry requirements, international students must meet the following English language proficiency levels for entry into the Faculty's postgraduate coursework courses:

- IELTS: overall sub-band score of 6.5 with no sub-band below 6.0; or
- TOEFL: 575 (paper-based) or 230 (computerised) (if TOEFL permitted by visa requirements).

**Mid-year entry students**

Mid-year entry students should contact the Honours Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Further information

For further information on this course contact the Honours Discipline Coordinator Associate Professor Rebekah Russell-Bennett on 3138 2894 or rebekah.bennett@qut.edu.au

The Honours Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Honours Discipline Coordinator should be your first point of contact.

**Course Structure (full-time)**

**International Business**

Students must complete two prescribed units (24 credit points), two electives (24 credit points), and a dissertation (48 credit points).

Two Compulsory Core Units:

- BSN502 Research Methodology
- BSN503 Research Seminar
- BSN412 Qualitative Research and Analytical Techniques
- BSN414 Quantitative Research Methods

Plus two Elective units:

The 2 elective units for this Honours program may be taken from any 12 credit point postgraduate unit offered by the Faculty, in the specialisation area (International Business), subject to the approval of the School Research Coordinator.

**Dissertation**

BSN501-1 Dissertation
BSN501-2 Dissertation
BSN501-3 Dissertation
BSN501-4 Dissertation

While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.

**Potential Careers:**

International Business Specialist.

**UNIT SYNOPSISES**

**BSN412 QUALITATIVE RESEARCH AND ANALYTICAL TECHNIQUES**

This unit provides a detailed overview of qualitative research to support decision-making in business disciplines. The primary purpose of this unit is to develop a detailed understanding of the theoretical contexts in which field studies and qualitative research methods have developed and the techniques that define the approach. Students develop the ability to analyse, conduct, and evaluate qualitative research in discipline areas related to business. The unit provides a basic preparation for the development of a project, thesis or dissertation proposal based on the use of qualitative research.

**Antirequisites:** CON500  **Credit points:** 12  **Contact hours:** 3 per week  **Campus:** Gardens Point  **Teaching period:** 2010 SEM-1 and 2010 SEM-2

**BSN414 QUANTITATIVE RESEARCH METHODS**

Quantitative Research Methods is a postgraduate unit designed to introduce students to a range of quantitative research methods and their application to different research questions and types of quantitative data. Throughout the unit, students will be exposed to a wide range of quantitative research issues including survey and index development, factor analysis, multiple regression, experimental data collection and analysis, ANOVA and MANOVA, structural models, secondary data collection and analysis, and longitudinal data analysis. Each lecture will be conducted in computer laboratories to allow students the opportunity to develop their quantitative research skills using SPSS and AMOS with data provided by lecturers.

**Credit points:** 12  **Campus:** Gardens Point  **Teaching period:** 2010 SEM-1 and 2010 SEM-2

**BSN501 DISSERTATION**

Students undertake a study of an issue as the culmination of their honours program. The dissertation must have a well-developed conceptual foundation and include a primary
research component.  

**Credit points:** 12    **Campus:** Gardens Point    **Teaching period:** 2010 SEM-1 and 2010 SEM-2

**BSN501 DISSERTATION**  
Students undertake a study of an issue as the culmination of their honours program. The dissertation must have a well-developed conceptual foundation and include a primary research component.  

**Credit points:** 12    **Campus:** Gardens Point    **Teaching period:** 2010 SEM-1 and 2010 SEM-2

**BSN501 DISSERTATION**  
Students undertake a study of an issue as the culmination of their honours program. The dissertation must have a well-developed conceptual foundation and include a primary research component.  

**Credit points:** 12    **Campus:** Gardens Point    **Teaching period:** 2010 SEM-1 and 2010 SEM-2

**BSN502 RESEARCH METHODOLOGY**  
The purpose of this study is to provide students with a range of ideas and methods that enable them to analyse, evaluate and conduct research in discipline areas related to business. It provides an essential and basic preparation for the development of a thesis or dissertation proposal. Areas of study include research paradigms, analysis and criticism, research design, data collection and data manipulation, interpretation and presentation.  

**Antirequisites:** BSB400    **Credit points:** 12    **Contact hours:** Flexible Mode    **Campus:** Gardens Point    **Teaching period:** 2010 SEM-1, 2010 SEM-2 and 2010 SUM

**BSN503 RESEARCH SEMINAR**  
In this unit students prepare detailed literature reviews relevant to the thesis or dissertation proposal. Students are required to prepare and present a detailed seminar paper describing and explaining the results of their review and its relevance to the thesis or dissertation proposal. The unit is in two parts: the first provides a series of lectures from staff advising as to the requirements of a thorough, well-directed literature search and review; the second consists of a series of seminars from students presenting their findings.  

**Credit points:** 12    **Contact hours:** Flexible Mode    **Campus:** Gardens Point    **Teaching period:** 2010 SEM-1 and 2010 SEM-2