Bachelor of Business (Management or Marketing) (BS58)

Year offered: 2010
Admissions: No
Course duration (full-time): 3 years
Course duration (part-time): 6 years
Domestic fees (indicative): 2010: CSP $4,430 (indicative) per semester
Domestic Entry: February and July
QTAC code: This course is no longer offered.
Past rank cut-off: 68
Past OP cut-off: 15
OP Guarantee: Yes
Assumed knowledge: English (4, SA) and for marketing major, Maths A, B or C (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit http://www.studentservices.qut.edu.au/apply/ug/info/knowledge.jsp
Total credit points: 288
Course coordinator: Dr Claire Gardiner, Director of Undergraduate Studies
Discipline coordinator: Management: Prof Robert Waldersee; Marketing: Mr Bill Proud
Campus: Caboolture

Potential Careers:
Administrator, Manager, Market Research Manager, Marketing Officer/Manager.