University Diploma in Business (BS40)

Year offered: 2010
Admissions: Yes
CRICOS code: 025282A
Course duration (full-time): 2 semesters
Domestic fees (indicative): $8,111 (indicative) per semester
International Fees (indicative): 2010: Full fee tuition
International Entry: February, June and October
Total credit points: 96
Standard credit points per full-time semester: 48
Course coordinator: Elizabeth McDade
Campus: Kelvin Grove

Abbreviation
UnivDipBus

Entry Requirements - Academic
Successful completion of senior high school with the required grades. Students can find more detailed country specific entry requirements at the following web site: http://www.international.qut.edu.au/apply/index.jsp

Entry Requirements - English Language
Queensland Senior English (Low Achievement) or IELTS 5.5 with no sub-score less than 5.0 or TOEFL iBT Overall score of 69 (at least 18 in writing and reading and 17 or more in listening and speaking) or TOEFL 525 (paper) or TOEFL 193 (CBT) or equivalent, or successful completion of the EAP program. (N.B. Students should also check visa requirements).

Description
The University Diploma in Business, which has intakes for international students in February, June and October, is equivalent to the first year of the Bachelor of Business. In this program, students study six first year faculty core units as well as two units of Communication which have been designed to support their other core units. Students who successfully complete these units earn full academic credit for eight units towards their degree. Graduates articulate to the second year of the Bachelor of Business. Small lectures and tutorials, additional workshops and the support of Language and Welfare Advisers provide an excellent learning environment.

Course Completion
Students must obtain at least a grade of 4 (Pass) or better in all units.

Progression
Requirements for progression to the second year of QUT Bachelor of Business:

i) fulfil the Diploma course requirements,
ii) a minimum Grade Point Average (GPA) of 4, and
iii) an IELTS score of 6.5 or its equivalent.

NOTE: Students commencing BS05 in Summer Semester and choosing majors in Human Resource Management, Public Relations or Advertising will require five semesters to complete the remaining units in BS05 Bachelor of Business due to prerequisites and unit availability. All other majors can be completed in four semesters.

Full-time course structure

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<th>Semester One</th>
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<tr>
<td>BSD110   Accounting</td>
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<td>BSD124   Working in Business</td>
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<td>BSD126   Marketing</td>
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<td>QCD110   Professional Communication 1</td>
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<th>Semester Two</th>
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<tr>
<td>BSD113   Economics</td>
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<td>BSD115   Management</td>
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<td>BSD119   Global Business</td>
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<td>QCD210   Professional Communication 2</td>
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Potential Careers:
Academic, Account Executive, Accountant, Actuary, Administrator, Adult/Workplace Educator, Advertising Professional, Banker, Banking and Finance Professional, Business Analyst, Certified Practicing Accountant, Corporate Secretary, Customs Officer, Diplomat, Economist, Educator, Electrical and Computer Engineer, Electronic Commerce Developer, Facilities Manager, Financial Advisor/Analyst, Financial Project Manager, Manager, Government Officer, Health Services Manager, Higher Education Worker, Human Resource Developer, Human Resource Manager, Information Officer, International Business Specialist, Investment Manager, Manufacturer, Marketing Officer/Manager, Network Manager, Organisational Communication Specialist, Policy Officer, Project Manager, Property Economist, Public Relations Officer/Consultant, Public Servant, Risk Manager, Secondary School Teacher, Statistician, TAFE Teacher, Teacher, Trainer.
BSD110 ACCOUNTING
Accounting data is the basis for decision making in any organisation. Accordingly, the aim of this unit is to provide students with some basic knowledge of modern financial and managerial accounting theory and practice so that they can understand how accounting data is used to help make decisions in organisations. The unit covers financial procedures and reporting for business entities, and the analysis and interpretation of financial statements for planning, control and business decision making purposes.
Antirequisites: BSB110  Credit points: 12  Contact hours: 4 per week  Campus: Kelvin Grove  Teaching period: 2010 13TP1, 2010 13TP2 and 2010 13TP3

BSD113 ECONOMICS
This unit introduces students to the key economic concepts and their practical applications. It comprises 12 topics each focusing on a current economic issue. Microeconomic topics include demand and supply, elasticity, production and cost theory and market structure. Macroeconomic topics include measuring GDP, inflation and unemployment, money and banking, and fiscal and monetary policy.
Antirequisites: BSB113  Credit points: 12  Contact hours: 4 per week  Campus: Kelvin Grove  Teaching period: 2010 13TP1, 2010 13TP2 and 2010 13TP3

BSD115 MANAGEMENT
The unit provides an introduction to the theories and practice of management and organisations. Emphasis is on the conceptual and people skills that will be needed at all areas of management and in all areas of organisational life. The unit acknowledges that organisations exist in an increasingly international environment where the emphasis will be on knowledge, the ability to learn, to change and to innovate. Organisations are viewed from individual, group, corporate and external environmental perspectives.
Antirequisites: BSB115  Credit points: 12  Contact hours: 4 per week  Campus: Kelvin Grove  Teaching period: 2010 13TP1, 2010 13TP2 and 2010 13TP3

BSD119 GLOBAL BUSINESS
This unit integrates two rapidly expanding areas of business studies: international business and e-business. Doing business across international borders is facilitated by e-business technologies. This unit explores the nature and models of international business and e-business and how e-business technologies facilitate international business and add value to the business. It develops the skills and understanding to identify and respond to the opportunities, challenges and risks of conducting business across politically, economically and culturally diverse environments.
Credit points: 12  Contact hours: 4 per week  Campus: Kelvin Grove  Teaching period: 2010 13TP1, 2010 13TP2 and 2010 13TP3

BSD124 WORKING IN BUSINESS
This unit will help you to kickstart your study and your career in business regardless of your specific discipline. Not only does Working in Business give you an understanding of where business has come from and where it is headed, but you will also gain insights into yourself and how you can develop as both a student and professional in the business world. It covers an overview of business, the important issues for working as a professional in an organisation, and also gives you the opportunity to reflect on your own skills, preferences and career options so you can plan a future that suits you.
Credit points: 12  Contact hours: 4 per week  Campus: Kelvin Grove  Teaching period: 2010 13TP1, 2010 13TP2 and 2010 13TP3

BSD126 MARKETING
This introductory unit examines the role and importance of marketing to the contemporary organisation. Emphasis is given to understanding the basic principles and practices of marketing such as the marketing concept, market segmentation, marketing information systems and consumer behaviour. The unit explores the various elements of the marketing mix, with special reference to product, price, distribution, promotion. Promotion includes advertising and public relations. By way of introduction only, key issues relating to services marketing, strategic marketing and marketing planning are also canvassed.
Credit points: 12  Contact hours: 4 per week  Campus: Kelvin Grove  Teaching period: 2010 13TP1, 2010 13TP2 and 2010 13TP3

QCD110 PROFESSIONAL COMMUNICATION 1
This unit focuses on the macro-skills of listening, reading, writing and speaking; establishes techniques for extending vocabulary; uses spoken and written texts of an academic nature to summarise, analyse, make inferences and interpret. It also gives you the opportunity to reflect on your own skills, preferences and career options so you can plan a future that suits you.
Antirequisites: QCD111, QCD120  Credit points: 12  Contact hours: 4 per week  Campus: Kelvin Grove  Teaching period: 2010 13TP1, 2010 13TP2 and 2010 13TP3

QCD210 PROFESSIONAL COMMUNICATION 2
This unit further explores vocabulary and grammar and generic structure to develop skills of speaking and writing in context of Field, Tenor and Mode. Effective speaking skills are developed according to academic presentation requirements. Skills for coherent and well-structured writing are also extended to enable efficient essay writing and the refinement of exam techniques. Language and structure
appropriate to commercial, technical and academic communication are developed in support of business subjects. Communication for Business 2 language learning tasks are parallel with content material from these units.

**Prerequisites:** QCD110. QCD110 can be studied in the same teaching period as QCD210.  
**Equivalents:** QCD211, QCD220  
**Credit points:** 12  
**Contact hours:** 4 per week  
**Campus:** Kelvin Grove  
**Teaching period:** 2010 13TP1, 2010 13TP2, 2010 SEM-2 and 2010 13TP3