Graduate Certificate in Business (BS39)

Year offered: 2010
Admissions: Yes
CRICOS code: 031769E

Course duration (full-time): 1 semester (6 months)
(Philanthropy and Nonprofit Studies is not available full-time)

Course duration (part-time): 2 semesters (1 year)

Domestic fees (indicative): 2010: Full fee tuition $9,500
(indicative) per semester
International Fees (indicative): 2010: Full fee tuition
$11,500 (indicative) per semester

Domestic Entry: February and July
International Entry: February and July

Total credit points: 48
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24

Course coordinator: Dr Amanda Gudmundsson
Discipline coordinator: Associate Professor Stuart Tooley
(Accounting); Mr Peter Whelan (Applied Finance); Dr Robert
Thompson (Human Resource Management); Mr Bill Proud
(International Business); Mr Bill Proud (Integrated Marketing
Communication, Marketing, Public Relations) and A/Prof Jo
Barraket (Philanthropy and Nonprofit Studies)
Campus: Gardens Point

Majors
- Graduate Certificate in Business (Accounting)
- Graduate Certificate in Business (Human Resource
Management)
- Graduate Certificate in Business (Integrated Marketing
Communication)
- Graduate Certificate in Business (Research Studies)
- Graduate Certificate in Business (Philanthropy and
Nonprofit Studies)
- Graduate Certificate in Business (Marketing)
- Graduate Certificate in Business (International
Business)
- Graduate Certificate in Business (Applied Finance)
- Graduate Certificate in Business (Interdisciplinary)
- Graduate Certificate in Business (Public Relations)

Why choose this course?
The Graduate Certificate in Business is effectively one-third
of the Master of Business program.

Your options in the Graduate Certificate include 48 specified
credit points of units in your chosen discipline, or
interdisciplinary business study. The specialisations offer a
targeted group of units to broaden your knowledge in your
chosen business discipline. The Graduate Certificate in
Business offers specialisations in the fields of:

- Accounting
- Applied Finance
- Human Resource Management
- Integrated Marketing Communication
- Interdisciplinary
- International Business
- Marketing
- Philanthropy and Nonprofit Studies
- Public Relations
- Research Studies

Overview
Graduate Certificates provide an excellent re-introduction to
tertiary learning or a pathway to higher level Masters study.

Course Design
Students are required to complete 48 credit points. The
Graduate Certificate in Business can be undertaken either
full-time (1 semester) or part-time (2 semesters); except for
the major in Philanthropy and Nonprofit Studies which is
only available part-time due to unit offerings. International
students who must maintain a full-time study load are not
able to undertake major in Philanthropy and Nonprofit
Studies.

Abbreviation
GradCertBus(Study Area A)

Entry requirements (domestic and international
students)
For all specialisations except Applied Finance the entry
requirements are an undergraduate degree in any field or
equivalent with an overall minimum Grade Point Average
(GPA) of 4.0 (on a 7-point scale). However, students
entering the Accounting specialisation with an
undergraduate degree in Accountancy must be referred to
the Graduate School of Business for enrolment advice. The
Applied Finance specialisation normally requires an
undergraduate degree (with minimum GPA of 4.0) or
equivalent in an area other than Finance. Applicants
interested in the Applied Finance specialisation who have
an undergraduate degree in Finance should contact the
Brisbane Graduate School of Business.

Special Entry
Applicants who have an undergraduate degree with a GPA
below 4.0, or who do not have an undergraduate degree but
have appropriate professional and employment experience,
may be considered for special entry following the approval
of the Discipline Coordinator. Such applicants may be
required to attend a selection interview and present a
portfolio of work. Special entry without an undergraduate degree is not available for the Accounting major.

**English language requirements (international students)**
In addition to the above academic entry requirements, international students must meet the following English language proficiency levels for entry into the Faculty’s postgraduate coursework courses:
- IELTS: overall band score of 6.5 with no sub-band below 6.0; or
- TOEFL: 575 (paper-based), 230 (computerised) or 90 with at least 20 in all bands (Internet Based) (if TOEFL permitted by visa requirements).

**Articulation**
With approval from the relevant Discipline Coordinator in conjunction with approval from the Course Coordinator, students may articulate from the Graduate Certificate in Business to a related Master of Business course, depending on the major undertaken. Students must meet the entry requirements and/or prerequisites for further study.

For more specific information about articulation, refer to the individual majors.

**Potential Careers:**