Graduate Certificate in Business (Behavioural Economics)

- **Year**: 2020
- **QUT code**: BS39
- **CRICOS**: 031769E
- **Duration**: 1 year part time
- **Total credit points**: 48
- **Domestic fee (indicative, subject to annual review)**:
  - 2020: $14,300 per course (48 credit points)
  - 2019: $13,700 per course (48 credit points)
- **Course contact**: bus@qut.edu.au
  - 3138 2050
- **Campus**: Gardens Point
- **Start months**: July, February

Behavioural economics is designed to equip you with knowledge, critical thinking skills, and technical abilities for understanding human behaviour and analysing the impact of public policy on society, business, and individuals. You'll acquire foundational knowledge of key behavioural economics principles and their application to multiple contexts. You'll develop the ability to contribute to public discourse on contemporary issues affecting Australia and the globe, including environmental concerns, employment, taxation, public health and infrastructure planning. You'll be confident in presenting complex ideas using a variety of communication modes and be keenly aware of the social and ethical landscape in which you're operating.

Behavioural economics is an emerging discipline, which leverages our unique research and teaching strengths, and is increasingly gaining popularity within industry and government.

**Entry requirements**

**Academic entry requirements**

A completed recognised bachelor degree in any discipline.

**Alternative entry**

Applicants without an undergraduate degree who have at least seven years’ relevant professional experience may apply for entry.

**Course structure**

You must complete 48 credit points (4 units). The course can be undertaken either full time (1 semester) or part time (2 semesters).

**Career outcomes**

Behavioural economics graduates are skilled in analytical methods to address real-world problems and issues in government and society. The strong critical thinking focus of the course and the analytical skills developed through application to real-world problems provides graduates with skills relevant for a number of careers spanning the public and private sectors - particularly those involving analysis of policy and the allocation of resources and other factors on the behaviour of firms, industries, individuals and society. Roles directly benefitted by this skill set include those of economists, intelligence and policy analysts, business analysts and risk managers.

The broad appeal of the behavioural economics tool kit serves as the basis for critically analysing policy and resourcing decisions at the macro- and micro-level which means that it has relevance to a wide variety of contexts including government, health and infrastructure. The universality of the behavioural economics analysis approach also makes it attractive as a complementary set of skills that enhance other disciplines including marketing, finance and management.

**Fees**

**FEE-HELP**

You may be eligible for FEE-HELP, a loan scheme to help you pay your course fees, if you are an Australian citizen or hold an Australian permanent humanitarian visa. For other conditions read the FEE-HELP information.

Accurate as at 22/07/2019. For the latest information see:

Student Services and Amenities Fee
You'll need to pay the student services and amenities fee as part of your course costs. You may be eligible for SA-HELP, a loan scheme to help you pay your student services and amenities fee, if you are an Australian citizen or hold an Australian permanent humanitarian visa. For other conditions read the SA-HELP information.

Scholarships
You can apply for scholarships to help you with study and living costs.

- **Equity scholarships scheme**

Business advantage
The QUT Business School's Business Advantage program is a free program offered to all business students. It can help you develop skills through interaction, discussion, cooperation and debate with other students, business, government, education and community leaders. The program includes:

- guest presentations from inspiring industry, community and university leaders
- sessions focused on specific social and professional skills
- challenging interaction aimed at developing skills through new experiences.

You'll also receive a certificate of completion to include in your resume or portfolio.

Not only does this program offer you excellent networking opportunities, but also the opportunity to gain highly relevant experiences and skills that you can apply throughout your career.