Graduate Certificate in Business (BS39)

Year offered: 2011
Admissions: Yes
CRICOS code: 031769E
Course duration (full-time): 1 semesters (6 months)
Course duration (part-time): 2 semesters (1 year)
Domestic Fees (indicative): Refer to majors
International Fees (indicative): 2011: Full fee tuition $11,800 (indicative) per semester
Domestic Entry: February and July
International Entry: February and July
Total credit points: 48
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline coordinator: Associate Professor Stuart Tooley (Accounting); Dr William Wild (Applied Finance); Dr Robert Thompson (Human Resource Management); Mr Bill Proud (International Business); Mr Bill Proud (Integrated Marketing Communication, Marketing, Public Relations) and Prof Myles McGregor-Lowndes (Philanthropy and Nonprofit Studies)

Campus: Gardens Point

Majors
- Graduate Certificate in Business (Accounting)
- Graduate Certificate in Business (Human Resource Management)
- Graduate Certificate in Business (Public Relations)
- Graduate Certificate in Business (Marketing)
- Graduate Certificate in Business (International Business)
- Graduate Certificate in Business (Interdisciplinary)
- Graduate Certificate in Business (Integrated Marketing Communication) - Online Delivery Only
- Graduate Certificate in Business (Marketing) - Online Delivery Only
- Graduate Certificate in Business (Public Relations) - Online Delivery Only
- Graduate Certificate in Business (Integrated Marketing Communication)
- Graduate Certificate in Business (Applied Finance)

Why choose this course?
The Graduate Certificate in Business is effectively one-third of the Master of Business program.

Your options in the Graduate Certificate include 48 specified credit points of units in your chosen discipline, or interdisciplinary business study. The specialisations offer a targeted group of units to broaden your knowledge in your chosen business discipline. The Graduate Certificate in Business offers specialisations in the fields of:
- Accounting
- Applied Finance
- Human Resource Management
- Integrated Marketing Communication
- Interdisciplinary
- International Business
- Marketing
- Philanthropy and Nonprofit Studies
- Public Relations
- Research Studies

Course Design
Students are required to complete 48 credit points. The Graduate Certificate in Business can be undertaken either full-time (1 semester) or part-time (2 semesters); with the exception of the online delivery program and the Philanthropy and Nonprofit Studies major which are only available part-time due to unit offerings.

International students who must maintain a full-time study load are not able to undertake programs that are only delivered part-time.

Abbreviation
GradCertBus(Study Area A)

English language requirements
In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Articulation
With approval from the relevant Discipline Coordinator in conjunction with approval from the Course Coordinator, students may articulate from the Graduate Certificate in Business to a related Master of Business course, depending on the major undertaken. Students must meet the entry requirements and/or prerequisites for further study.

For more specific information about articulation, refer to the individual majors.

Potential Careers:
Manager, International Business Specialist, Investment Manager, Manager, Marketing Officer/Manager, Organisational Communication Specialist, Policy Officer, Public Relations Officer/Consultant, Public Servant, Risk Manager, Stockbroker.