Doctor of Business Administration (BS25)

Year offered: 2013
Admissions: Yes
Course duration (full-time): 3 years
Course duration (part-time): 6 years
Domestic Fees (indicative): 2013: $10,200 (indicative) per 48 credit points

Notes about costs and scholarships:

There are no scholarships available for this program, however, sponsorship is possible. Sponsorship arrangements should be prepared as part of the application process.

Start month: February, July
Deferment allowed: No
Total credit points: 288
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Dr Vicky Browning
Discipline coordinator: Dr Amanda Gudmundsson
Campus: Gardens Point
Attendance: Part-time, Full-time

Additional Requirements:

Admission to the DBA course will be based on candidates having completed a minimum of five years senior level business or professional practice experience, and either:
- a Masters degree in Business Administration (MBA) with a GPA of 5.5 (on a scale of 7) or greater from QUT or another recognised institution; or
- a Masters degree in a business discipline area (e.g. Master of Business) with a GPA of 5.5 or greater from QUT or another recognised institution; or
- a Bachelor’s degree in a business discipline with first or second class Honours Division A, or equivalent, from QUT or another recognised institution.

Admission is subject to these requirements, plus an interview with the Director Graduate Studies or the Assistant Dean (Research) and mutual acceptance of a study plan on a case-by-case basis, and subject to availability of a suitable supervisor.

Course highlights
- Make an original and substantial contribution to knowledge in business.
- Develop high level research and analytical skills, and depth of knowledge in your chosen field.
- Opportunity to graduate and follow an academic career in both teaching and research, or advance your professional career prospects.
- Complete in 3 years full-time or 6 years part-time.

Details:
The DBA is a research-based qualification, designed to enable business professionals to make a substantial contribution to business practice by applying theoretical frameworks, methods and techniques towards solving contemporary and complex business problems.

This program suits business professionals who wish to improve their ability to make research-based business decisions. By undertaking the DBA, you will enhance and further develop your professional knowledge, skills and attributes while working to solve real-world problems using an empirical research framework.

You will develop your research and discipline-based knowledge and skill through the coursework units, independent research projects, and through your regular participation in professional development workshops with other cohort candidates.

Course length and mode
The QUT DBA can be completed in three to six years of study. The structure of the DBA program provides you with the option of maintaining full-time employment while undertaking the program. You may find that integrating your research with your work will allow you to accelerate your research phase and complete in the minimum amount of time.

If you currently hold postgraduate qualifications, such as an MBA or Master of Business, you may receive advanced standing for the first phase of the DBA program. This will enable you to start in your research skills training phase.

Course and career outcomes
Graduates will be positioned to be leaders within their industry with particular emphasis on research and development. Specifically, they will be able to:
- practise at a high level in a variety of organisational contexts
- apply innovative solutions to business problems and opportunities, through an understanding of new and relevant scholarship and the role and limitations of research in solving business problems
- present scholarly research to both academic and non-academic audiences.

Structures and Units

Course design
The program is structured in three phases:
Postgraduate business coursework
This phase consists of 48 credit points of postgraduate discipline units. You will study up to eight coursework units and gain a firm grounding in your chosen field of management.

Research skills training
Phase 2 consists of a further 48 credit points of coursework to prepare you for your research projects. You will be taught how to approach your research using contemporary qualitative and quantitative research methods. There are three compulsory research units (36 credit points) plus an additional 12 credit points of complementary research units.

These 12 credit points may consist of:
- two eGrad School six-credit-point units, or
- one 12-credit-point QUT Business School or University research unit.

The eGrad School brings together a wide range of online activities and resources that are specifically designed for early career researchers, whatever their home university or location. Visit www.egradschool.edu.au

Research component
This phase is the core of the DBA—the research projects. This is where you will show your superior expertise in business administration and your profession. This phase consists of 192 credit points, with two options for completion:
- one DBA dissertation of approximately 50000 words documenting the research project or projects, or
- three research papers of publishable quality. Papers are defined as journal articles, book chapters, and other forms of written scholarly works which are subject to a process of peer review similar to that of refereed journals. Each paper would be approximately 15000 words.

BS25 - Unit Set

Unit Set:
- BSN502 Research Methodology
- BSN412 Qualitative Research and Analytical Techniques
- BSN414 Quantitative Research Methods
- PLUS: Complementary Research Unit (12cp) (Choose a 12cp postgraduate unit OR two 6cp e-Grad school postgraduate units)
- PLUS: Postgraduate Discipline Units (48cp) (electives from your discipline – must be approved by Supervisor)

PLUS: Doctoral Research (192cp) (*see note below)
* Note: Full-time students enrol in IFT882 over 4 semesters; Part-time students enrol in IFT882 over 8 semesters.

Full-time, Semester 1 entry

Year 1, Semester 1
- BSN412 Qualitative Research and Analytical Techniques
- BSN502 Research Methodology
- IFT882 Thesis

Year 2, Semester 1
- BSN414 Quantitative Research Methods
- IFT882 Thesis

Year 3, Semester 1
- IFT882 Thesis

Full-time, Semester 2 entry

Year 1, Semester 2
- BSN412 Qualitative Research and Analytical Techniques
- BSN502 Research Methodology
- IFT882 Thesis

Year 2, Semester 2
- BSN414 Quantitative Research Methods
- IFT882 Thesis

Year 3, Semester 2
- IFT882 Thesis

Information for future students
Published on: 28 June 2013
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Part-time, Semester 1 entry

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UNIT SYNOPSES

BSN412 QUALITATIVE RESEARCH AND ANALYTICAL TECHNIQUES
This unit provides a detailed overview of qualitative research to support decision-making in business disciplines. The primary purpose of this unit is to develop a detailed understanding of the theoretical contexts in which field studies and qualitative research methods have developed and the techniques that define the approach. Students develop the ability to analyse, conduct, and evaluate qualitative research in discipline areas related to business. The unit provides a basic preparation for the development of a project, thesis or dissertation proposal based on the use of qualitative research.

Antirequisites: CON500  Credit points: 12  Contact hours: 3 per week  Campus: Gardens Point  Teaching period: 2013 SEM-1 and 2013 SEM-2

BSN414 QUANTITATIVE RESEARCH METHODS
Quantitative Research Methods is a postgraduate unit designed to introduce students to a range of quantitative research methods and their application to different research questions and types of quantitative data. Throughout the unit, students will be exposed to a wide range of quantitative research issues including survey and index development, factor analysis, multiple regression, experimental data collection and analysis, ANOVA and MANOVA, structural models, secondary data collection and analysis, and longitudinal data analysis. Each lecture will be conducted in computer laboratories to allow students the opportunity to develop their quantitative research skills using SPSS and AMOS with data provided by lecturers.

Credit points: 12  Campus: Gardens Point  Teaching period: 2013 SEM-1 and 2013 SEM-2

BSN502 RESEARCH METHODOLOGY
The purpose of this study is to provide students with a range of ideas and methods that enable them to analyse, evaluate and conduct research in discipline areas related to business. It provides an essential and basic preparation for the development of a thesis or dissertation proposal. Areas of study include research paradigms, analysis and criticism, research design, data collection and data manipulation, interpretation and presentation.

Antirequisites: BSB400  Credit points: 12  Contact hours: Flexible Mode  Campus: Gardens Point  Teaching period: 2013 SEM-1 and 2013 SEM-2

IFT882 THESIS
Credit points: 0  Campus: Gardens Point and Kelvin Grove