# Bachelor of Business (International Business)

<table>
<thead>
<tr>
<th><strong>Year</strong></th>
<th>2020</th>
</tr>
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<tbody>
<tr>
<td><strong>QUT code</strong></td>
<td>BS05</td>
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<td><strong>QTAC code</strong></td>
<td>413021</td>
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<td><strong>CRICOS</strong></td>
<td>003491G</td>
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<tr>
<td><strong>Duration</strong></td>
<td>3 years full time</td>
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<tr>
<td><strong>OP</strong></td>
<td>9</td>
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<tr>
<td><strong>Rank</strong></td>
<td>82</td>
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<tr>
<td><strong>Total credit points</strong></td>
<td>288</td>
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**International fee (indicative, subject to annual review)**

2020: $31,100 per year full-time (96 credit points)

**Course contact**

Freecall: 1800 181 848 (within Australia)
Phone: +61 3 9627 4853 (outside Australia)
Mon - Fri, 8.30am - 5pm

**Campus**

Gardens Point

**Start months**

November, July, February

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## Why choose this course?

International business skills are in high demand. International firms require people with insight into the complexities of global regulations, management of cultural differences, knowledge of different buying preferences, global transport options and ethical behaviours. This course will equip you to build this expertise.

QUT’s international business major is distinguished by an emphasis on industry skills covering trade procedures, logistics, negotiation techniques, languages, regional understanding and offshore business strategies. These skills provide a toolkit. You can take advantage of opportunities to complete study overseas and use your learned skills in industry placements locally.

You will gain required skills and knowledge from a range of business disciplines, including marketing, management, finance, accounting and logistics. You will learn about the international aspects of importing and exporting, communication and negotiation, accounting, logistics and marketing, and develop the strategic know-how required to manage in a global commercial environment.

You will explore real business cases where the planning, decision making and strategic management required for these highly competitive global operations is examined. If you are interested in how business operates in many markets around the world, and would like to open yourself up to career options in global industry, consider study in international business.

### Real-world learning

The major progresses from the importing and exporting unit, introducing students to the fundamentals of international trade, to units focussed on international finance, communication and negotiation, accounting, logistics and marketing.

The international business in the Asia-Pacific unit provides an overview of the contemporary business environment in Australia’s region, while the capstone international business strategy unit integrates learning throughout the major by focussing on the strategic decisions required by an individual firm to succeed in the international environment.

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## Annie-May Martin

### Real-world internships

'I've had two internship placements during my course with Ergon Energy were I was rotated through various departments including Accounting, Human Resources and Marketing. My internship enabled me to experience working in a large company, have a taste of the corporate world and apply theory to real-world projects.'
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Minimum English requirements
Students must meet the English proficiency requirements.

<table>
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<tr>
<th>IELTS (International English Language Testing System)</th>
<th>Overall</th>
<th>Listening</th>
<th>Reading</th>
<th>Writing</th>
<th>Speaking</th>
</tr>
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<tbody>
<tr>
<td></td>
<td>6.5</td>
<td>6.0</td>
<td>6.0</td>
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Course structure
Languages option
The course structure for both full-time and part-time International Business students varies depending on whether languages are selected as an option. Alternative course structures are included: one outlines the course structure if no languages are taken, the other outlines the structure for those who wish to undertake a language specialisation. If languages are taken as a specialisation, language units should commence in the first semester of the first year to maintain continuity from earlier pre-QUT language studies. All language units must normally be taken in the same language. International students must take a language that is not their native tongue.

International Business major units
- Importing and exporting
- Finance for international business
- Intercultural communication and negotiation skills
- International accounting
- International logistics
- International marketing
- International business in the Asia-Pacific
- International business strategy

Research pathways
Bachelor of Business (Honours) option
High-achieving students who wish to take further studies may enrol in BS63 Bachelor of Business (Honours).

Careers and outcomes
Graduates find work as international business professionals in Australia or overseas or combine the major with study in another professional area to promote their global professional mobility. Our graduates have found success in roles such as:
- international business specialist
- logistics manager, supply chain manager, procurement specialist
- customs and freight forwarding
- international banking and finance executive
- business analyst
- diplomat.

Professional recognition
You may be eligible for membership of the Australian Institute of Export, the Supply Chain and Logistics Association of Australia and the Chartered Institute of Procurement and Supply Australasia, depending on units chosen.

Scholarships
You can apply for scholarships to help you with study and living costs.
- Corporate Partners in Excellence (CPIE) Scholarship - commencing students
- Laurie Cowled Indigenous Scholarships for Business Students
- QUT Sport Scholarship (Elite Athlete)
- Equity scholarships scheme

International students and temporary visa holders. For more information and to check if a course is available, visit www.qut.edu.au/international. Last updated on: 18/10/2019. Information contained in this document was correct at the time of printing. The university reserves the right to amend any information, and to cancel, change or relocate any course. CRICOS No.00213J