Why choose this course?

International business skills are in high demand. International firms require people with insight into the complexities of global regulations, management of cultural differences, knowledge of different buying preferences, global transport options and ethical behaviours. This course will equip you to build this expertise.

QUT's international business major is distinguished by an emphasis on industry skills covering trade procedures, logistics, negotiation techniques, languages, regional understanding and offshore business strategies. These skills provide a toolkit. You can take advantage of opportunities to complete study overseas and use your learned skills in industry placements locally.

You will gain required skills and knowledge from a range of business disciplines, including marketing, management, finance, accounting and logistics. You will learn about the international aspects of importing and exporting, communication and negotiation, accounting, logistics and marketing, and develop the strategic know-how required to manage in a global commercial environment.

You will explore real business cases where the planning, decision making and strategic management required for these highly competitive global operations is examined. If you are interested in how business operates in many markets around the world, and would like to open yourself up to career options in global industry, consider study in international business.

Real-world learning

The major progresses from the importing and exporting unit, introducing students to the fundamentals of international trade, to units focussed on international finance, communication and negotiation, accounting, logistics and marketing.

The international business in the Asia-Pacific unit provides an overview of the contemporary business environment in Australia’s region, while the capstone international business strategy unit integrates learning throughout the major by focussing on the strategic decisions required by an individual firm to succeed in the international environment.

Nathan Merriweather
Work across international borders

'I always wanted to work in business across international borders. I am currently General Manager at Seabridge Pty Ltd. The pressure to meet deadlines and provide cost and service benefits to clients while ensuring profitability maintained my interest in the early stages of my career. QUT provided me with a vast understanding of business must haves and an appreciation of international business principles.'
Assumed knowledge
Before you start this course we assume you have sound knowledge in these areas:

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

Course structure
Languages option
The course structure for both full-time and part-time International business students varies depending on whether Languages are selected as an option. Alternative course structures are included: one outlines the course structure if no languages are taken, the other outlines the structure for those who wish to undertake a language specialisation. If Languages are taken as a specialisation, language units should commence in the first semester of the first year to maintain continuity from earlier pre-QUT language studies. All language units must normally be taken in the same language.

International students must take a language that is not their native tongue.

International business major units
- Importing and exporting
- Finance for international business
- Intercultural communication and negotiation skills
- International accounting
- International logistics
- International marketing
- International business in the Asia-Pacific
- International business strategy

Recommended complementary study areas
Second major and minor options
- Marketing
- Management
- Economics
- Finance
- Language

Additional minor options
- Tourism and entertainment marketing
- Entrepreneurship
- Business regulation
- Applied economics
- Quantitative economics

Careers and outcomes
Graduates find work as international business professionals in Australia or overseas or combine the major with study in another professional area to promote their global professional mobility. Our graduates have found success in roles such as:

- international business specialist
- logistics manager, supply chain manager, procurement specialist
- customs and freight forwarding
- international banking and finance executive
- business analyst
- diplomat.

Professional recognition
As a graduate of the international business major you will be eligible for membership of the Australian Institute of Export, the Supply Chain and Logistics Association of Australia and the Chartered Institute of Procurement and Supply Australasia, depending on units chosen.

Fees
HECS-HELP
You may be eligible for HECS-HELP, a loan scheme to help you pay your course fees, if you are an Australian citizen or hold an Australian permanent humanitarian visa. For other conditions read the HECS-HELP information.

Student Services and Amenities Fee
You’ll need to pay the student services and amenities fee as part of your course costs. You may be eligible for SA-HELP, a loan scheme to help you pay your student services and amenities fee, if you are an Australian citizen or hold an Australian permanent humanitarian visa. For other conditions read the SA-HELP information.

Scholarships
You can apply for scholarships to help you with study and living costs.

- Corporate Partners in Excellence (CPIE) Scholarship - commencing students
- Laurie Cowled Indigenous Scholarships for Business Students
- QUT Sport Scholarship (Elite Athlete)
- Equity scholarships scheme

Research pathways
Bachelor of Business (Honours) option
High-achieving students who wish to take further studies may enrol in BS63 Bachelor of Business (Honours).